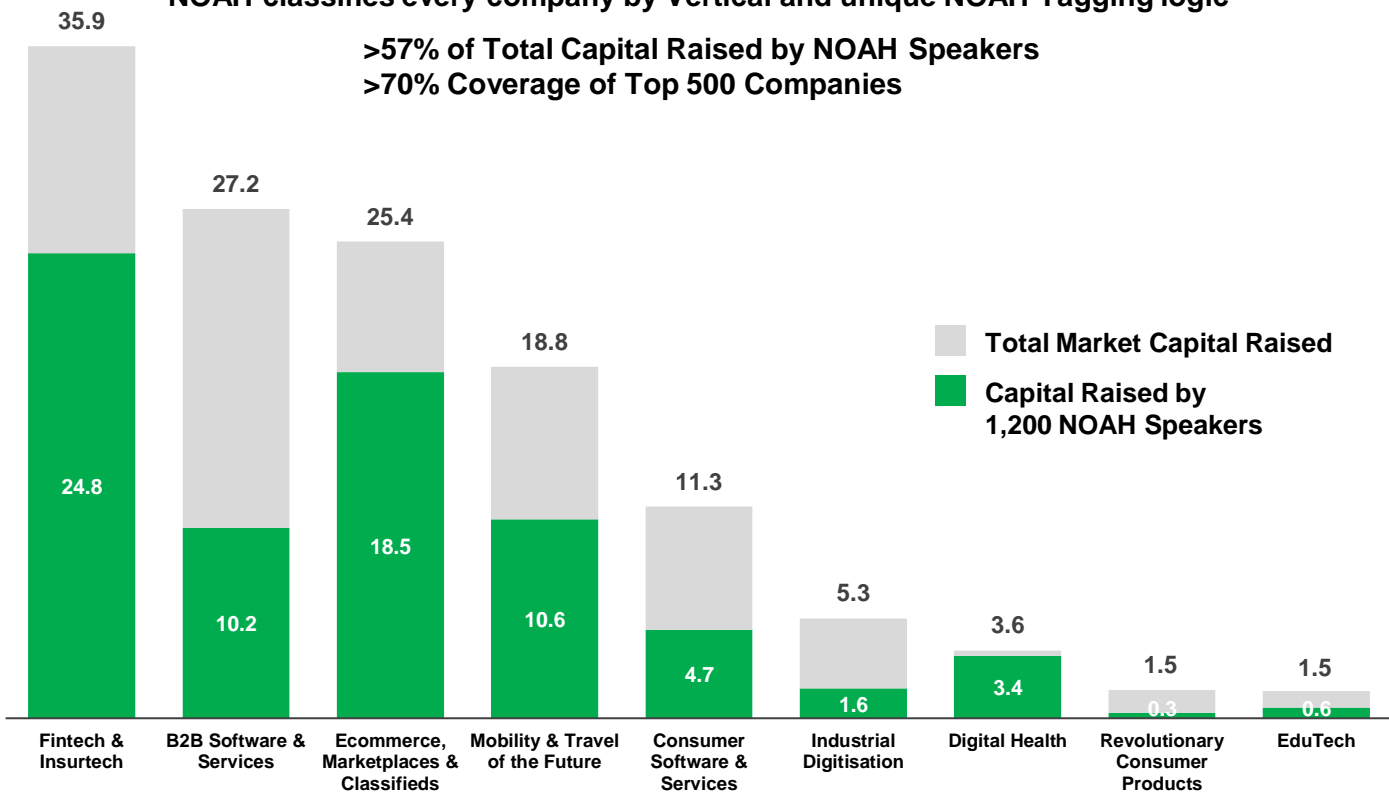


NOAH Digital Company Universe (2013-2019)

NOAH classifies every company by Vertical and unique NOAH Tagging logic

>57% of Total Capital Raised by NOAH Speakers
>70% Coverage of Top 500 Companies



Share of capital raised in % of market

69%	37%	73%	57%	42%	30%	92%	20%	40%
Banking (45)	Enterprise Software (107)	Ecommerce - Fashion & Home (64)	Mobility (35)	Gaming (27)	Energy (26)	Healthcare (59)	Direct-to-Consumer (39)	Education (43)
Lending – Personal (30)	Recruitment & HR Tech (48)	Marketplaces (48)	Travel (43)	Online Content (16)	Industrial Hardware (32)	Fitness & Wellness (13)		
Lending – Commercial (32)	Analytics (59)	Online Groceries (17)	Autonomous & Electric Driving (15)	VR / AR (7)	AgTech (9)			
Insurance (37)	Cybersecurity & Privacy (55)	Classifieds (19)	Shipping & Logistics (18)	Music (14)	FoodTech (3)			
Payments (35)	PropTech & Real Estate (40)	Food Delivery (14)	Public Transport (5)	TV & Video (8)	Robotics & Drones (12)			
Investing & Trading (31)	Advertising (46)	Ecommerce – Vertical (16)	Navigation & Parking (7)	Social Media / Networking (13)	Construction (7)			
Accounting (7)	Communications & Collaboration (26)	Ecommerce – Horizontal (6)		Apps (7)	Tele-communications (5)			
Blockchain & Cryptocurrencies (17)	Developer Tools (17)	Lead Generation (16)		Home Automation (3)				
	Sales Automation (16)			Consumer Software (6)				
	Cloud & Hosting Services (7)							
	Market Research (15)							
	Printing (7)							
	Loyalty Programs (6)							

NOAH Digital Launch And Invited Companies

Fintech & Insurtech	Modifi	Anyclip	BORN	CarTrawler	Fishbrain	Planted Foods	Patch
10xbanking	Modulr	AnyDesk	Brayola	Carvolution	FunCom	Plastic Energy	reMarkable
4finance	Modulr	AppCard	Brillen.de	Carwow	G-Loot	Powercloud	ROLI
Advanon	Monese	AppIttools	Budbee	Casavo	Goodwall	ProGlove	Shadow
Adyen	Moneyfarm	AppsFlyer	Garmudi	Cazoo	Wirtualna Polska	Protix Biosystems	Simba Sleep
Alan	Moneysupermarket	Aqua Security	Gatawiki	Circ	Hitta.se	PTScientists	Simris
Algomi	Monzo	AquaSAFE	CHRONEXT	City8ee	Huuuge Games	QualySense	tadaA*
Alphasights	Moonfare	Arago	Chrono24	Citymapper	IDAGIO	Radius Payment Solutions	Tamago
Asiitca	MoonX	Aras	Confused.com	Cityscoot	Improbable	Screwfix GmbH	TAPP Water
Atom Bank	N2E	Atlas	Clano	Cloudfire	Inception	SeeTree	Tastor GmbH
Aumoney	NDGIT	ALU10TIX	Cortilia	Cohabs	Inkitt	Sender	The Faction Collective
Avaloq	Netrisk.hu	Aurios	CTS Eventim	Compass	ivi	Shapeways	Thermondo
Azimo	Netwealth	Ballaun	Deliveroo	Comtravo	iziwork	Shipfix	Tyko
Backbase	Nexo	Beamery	Delivery Hero	ControlExpert	Joblift	SIGFOX	Ultraleap
Bankin'	Neyber	Beekersec	Depop	Cooltra	JobTeaser	Silvair	USound
Banking Circle	Numbrs	BehavioSec	Dostavista	Cowboya	JustPark	Sonnen	VIU EYEWEAR
Baobab Group	Nutmeg	Behavox	dot on	crowdhouse	Klang Games	StoreDot	WaveOptics
Basware	Okam	Bench	Event Inc	dot	Koru Kids	TactoTek	Edutech
Behalf	OakNorth	BenevolentAI	EYEFITU	Dovevivo	Lighticks	Taranis	360Learning
BGL Group	October	Beqom	Facile IT	Dreamlines	MAG Interactive	The Ocean Cleanup	A Cloud Guru
Billie	Open	beio	Farfetch	Duffel	MelodyVR	Tibber	ABA English
BIMA	omni.us	BigID	Farmdrop	EasyProperty	Mind Candy	Tipa	AMBOSS
Bitbond	Oodle Car Finance	BitMobject	Farmy.ch	eDreams ODIGEO	Minute Media	Transporeon	Babbel
Bitpanda	OpenGamma	Bitmovin	Festicket	Enuygun.com	Mixcloud	Traxens	bettermarks
Blockchain	Pagantis	Bizagi	Fiverr.com	Evaneco	Movavi	Valens Semiconductor	Blinkist
Bluecode	Pagaya Investments	Black Swan Data	Flacon	EVIIVO	MUBI	Voltea	Brainly
Bnext	PaymentSense	Blackwood Seven	flaschenpost SE	Exotica	Muzmatch	Wefarm	busuu
bonify	Payoneer	Blippar	Frichti	Fineway	MyHeritage	Ynsect	Career Partner
Bought By Many	Penta	Blue Prism Group	Fyndit	Fluix	nbsman.de	YOI MAWO	Coopacademy
BRD	bunq	BOOK A TIGER	G2A.COM	Flability	OneFootball	Zenargo	Costa Edutainment
BUX	Bynk	Booksy	Getir	Flytrex	Otro	ZOLAR	DigiSchool
Calastone	Calstone	Pollinate Networks	Global Fashion	Frontier Car Group	Parship	Digital Health	Eloomi
Capital on Tap	Capitolis	PRRO	Glow	Gett	PicsArt	8fit	Emagister
CapitalRise	Capitolis	PremFina	Gousto	GetYourGuide	Playtika	Abcam	Fuse Universal
Capitolis	CarePay International	Prima.it	Brightpearl	Go Global Travel	PROWLER.io	Ada Health	FutureLearn
CHECK24	CHECK24	Prodigy Finance	BRYTER	Goggo Network	QWANT	Asana Rebel	getAbstract
Checkout	Circula	Qonto	Builder	GoOpti	Readly	Ava	Graduway
Circula	Clark	Qred	Bynder	H55	Rebtel	Babylon Health	Grammarly
Clark	Colendi	Raisin	Callsign	Houzz	Red Pill VR	Biotally	its learning
Colendi	Comparis	Rapid	Campai	HYT Watches	RFRSH Entertainment	Biovotion	Kahoot!
Comaris	Coya	Robo.cash	RateSetter	Camunda	RosieReality	Calin	Kano
Coya	CrossLend	SafeCharge	RECHNUNG.de	Casafar	Rovio Entertainment	Cannamedical Pharma	Labster
CrossLend	Crowdcube	Salary Finance	responsAbility	Celonis	Scout Gaming Group	Clue	Learnosity
Crowdcube	Crypto Finance AG	Satsipay	Robo.cash	Chainalysis	SHAREit	Dental Monitoring	Learnster
Currencycloud	Curve	Scalable Capital	Revolut	Check Point	HomeToGo	DOC+	Lingoda
Curve	Cuxva	Seedrs	Robo.cash	Choco	HomeToGo	DocPlanner	Lingvist
Cuxva	Cytora	Seeking Alpha	Chorus.ai	Just Eat	Innovative Technologies	SoundCloud	DocToLink
Cytora	Dashlane	ShapeShift	Karma	JustSpices	Kiwit.com	Spark Networks SE	Doctrim
Dashlane	Demica	Sharegain	Keatzi	Karma	Kneat	Spotify	OpenClassrooms
Demica	Deposit Solutions	Shift Technology	CloudIQ	Kiwi.com	Kneat	Sillfront Group	Ornikar
DFINITY	DFINITY	Silverfin	CloudFactory	Kiwi.com	Kneat	Stonytel	Pi-Top
Digital Insurance Group	Divido	Simple Finance	Cloudinary	Kolonial.no	Letgo	SuperAwesome	ResearchGate
Divido	Dreams	Smaava	CoachHub	KupivIP	Lilium	Supercell	SchoolApply
Dreams	Electroneum	SolarisBank	Collibra	Lalafa	Limehome	TaTaTu Enterprises	sofator
ELEMENT Insurance AG	eToro	Everledger	commercetools	Lamoda	Maa5 Global Oy	Telegram Messenger	GreenBone Ortho
eToro	Everledger	Exporo	Como	Lampenwelt	Masabli	Testbericht.de	Harmony
Everledger	Exporo	Starling Bank	Como	Lamudi	Medi Living	Trustipilot	Healk
Exporo	EZBOB	Stenn	ComplyAdvantage	Lamudi	MADe	United Internet Ventures	Humanoo
Financze/24	FinCompare	Steward	Confluent	Lamudi	MALL.cz	Verjo	Husle
FinCompare	Finclap	SumUp	Contentful	Lamudi	MALT	Verimi	invox
Finclap	Finista	Svea Ekonomi	ContentSquare	Lamudi	NAVYA	Voodoo	Jacana
Finista	finleap	Tandem	ContractPodAI	Lamudi	NAVYA	We Don't Have Time	Kaia Health
finleap	fintechOS	Thinkurance	Coople	Lamudi	NAVYA	Welcome to the Jungle	Kheiron
fintechOS	fintonic	Thought Machine	Coresystems	Lamudi	NAVYA	Wetransfer	Klara
fintonic	Flender Peer-to-Peer Finance	Tide	CoveView	Lamudi	NAVYA	Wonderly	KRY
Flender Peer-to-Peer Finance	Form3	Tink	Cortica	Lamudi	NAVYA	XING	Lifen
Form3	Foxberry	TotallyMoney	Cosmo Tech	Lamudi	NAVYA	Zattoo	Lifesum
Foxberry	Fraugster	TradingView	Crate.io	Lamudi	NAVYA	Industrial Digitisation	Live Healthcare
Fraugster	Freertrade	TransferGo	Crate.io	Lamudi	NAVYA	3D Hubs	Lumen
Freertrade	FRIDAY	TransferMate Global Payments	Crate.io	Lamudi	NAVYA	AerFin	Medbelle
FRIDAY	Funding Circle	TransferWise	Crate.io	Lamudi	NAVYA	Proprio	Medigate
Funding Circle	Future Finance	TrueLayer	Crate.io	Lamudi	NAVYA	Quarters	Medopad
Future Finance	Getsafe	Twisto	Crate.io	Lamudi	NAVYA	Rimac Automobili	Min Doktor
Getsafe	GoCardless	Typs	Crate.io	Lamudi </tr			

If you like to be learn how to join the NOAH Digital platform, Email us to: info@noah-advisors.com

Start-Up Competition Success Stories

Company	Raised After NOAH	Investors
	 €591m	Lakestar, SoftBank, Temasek, Battery, KKR
	 €445m	Mubadala, Lakestar, Black River, Expon Capital
	 €118m	Accel, Index, Northzone, Global Founders Capital
	 €113m	DST Global, Kinnevik, Felix Capital, Spark Capital, Target Global
	 €102m	Amazon Alexa, E.ON, Next47, Statkraft Ventures
	 €56m	Global Founders Capital, Rocket Internet, Seven Ventures
	 €54m	Blumberg Capital, KCK Group, MobilityFund
	 €50m	TCV, Endeit Capital, Cherry Ventures, Hoxton Ventures, 3TS Capital
	 €46m	Daimler, btov Partners
	 €41m	Coparion, Samsung NEXT Ventures, Main Incubator
	 €37m	Index Ventures, Global Founders Capital, ETF Partners
	 €34m	Insight Partners, DTCP, Capnamic, Iris Capital
	 €33m	Insight Partners, e.Ventures, Capnamic