

» LEADERS CONNECTED

NOAH19

Tel Aviv

Connecting Leaders to Empower the
European and Israeli Digital Ecosystems

10-11 April 2019

Hangar 11, Tel Aviv

Three Conferences, One Mission: Empower the European Digital Ecosystem



Connecting Israel's Startups with Large Corporates and Investors

10-11 April 2019
Hangar 11, Tel Aviv

Mission To promote Israel - European relationships and enable funding

- ~1,200 selected attendees – 300 European corporates and 900 Israeli start-ups and leading executives
- Presentations by 60+ selected Israeli investors and top start-ups
- Company visits and events hosted by start-ups on day 2
- Casual networking events
- Conference app with top search and meeting functionalities
- Invitation only
- Pre-event matchmaking – tell us who you want to meet



Connecting European Champions and Challengers

13-14 June 2019
STATION Berlin

Mission To bring together future-shaping executives and investors active across segments driven by digital revolution

- ~5,000 attendees – executives, investors, digital service providers
- Unique mix of CEOs from European traditional large caps and top-funded startups on stage
- Focus on emerging start-ups - 80+ handpicked young companies on the Startup Stage
- Partner dinners and satellite events throughout the city
- Workshops and exhibitions by leading digital service providers
- Totally revamped conference app and networking / matchmaking technology
- Pre-event matchmaking – tell us who you want to meet



Connecting Capital and Entrepreneurs

30-31 October 2019
Old Billingsgate, London

Mission To provide a physical marketplace that facilitates funding of digital European companies at all stages

- 1,500+ attendees – the “who is who” of European Internet
- 100+ of Europe's leading digital businesses and 80+ handpicked top start-ups on stage
- New program focus: Investors and entrepreneurs tell their common success stories
- Pre-event matchmaking – tell us who you want to meet
- Totally revamped conference app and networking / matchmaking technology
- Topical meeting areas to make new relevant contacts

NOAH Tel Aviv – Overview

- Our mission: to promote Israel – European relationships and enable funding
- 2-day conference targeted at senior executives, entrepreneurs and investors
- C. 1,200 attendees (25%+ international) and 60+ CEO presentations

Partnership Opportunities

- Event Co-host
- Speaker Dinner host
- Satellite event
- Networking booth
- Targeted introductions
- Branding
 - Lanyards
 - WIFI
 - Livestream
 - Video platform
 - Live blog
 - Banners



LEADERS CONNECTED
NOAH
CONFERENCE®

HIGH PROFILE SPEAKERS

Tel Aviv 2018 KPIs

70+ Speakers
17 Partners
200+ International Guests

Berlin 2018 KPIs

120+ Speakers
62 Partners
12 Workshops

London 2018 KPIs

120+ Speakers
34 Partners
5 Workshops



Eric Schmidt
Executive Chairman



Dr. Dieter Zetsche
Chairman of the Board
of Management

DAIMLER



Ralph Hamers
CEO



Herbert Hainer
CEO

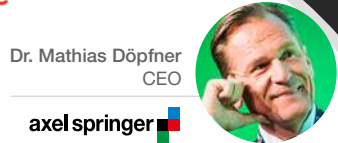


Glenn Fogel
CEO



Sir Martin Sorrell
CEO

WPP



Dr. Mathias Döpfner
CEO



Dr. Bernd Montag
CEO



Dr. Richard Lutz
CEO



Thomas Ebeling
CEO



Julie Linn Teigland
MP EY Germany,
Switzerland, Austria



Karim Jalbout
Head of the European
Digital Practice

EgonZehnder



Alex Kayyal
Head of Salesforce
Ventures Europe



Mikkel Svane
CEO



Karel Dörner
Senior Partner



Pieter van der Does
CEO



John Collison
President



Dr. Klaus Hommels
Founder & CEO



Philipp Freise
Partner



Sonali De Rycker
Partner



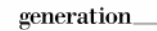
Mike Lynch
Founder & CEO



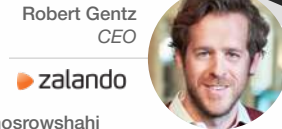
Rainer Maerke
General Partner



Al Gore
Chairman



Niklas Zennström
CEO



Robert Gentz
CEO



Dara Khosrowshahi
CEO



Henry Blodgett
CEO, Editor-In-Chief



Niklas Östberg
Co-Founder & CEO



Hakan Koç
CEO



Arianna Huffington
Co-Founder and
Editor-in-Chief



Jose Neves
CEO



Riccardo Zacconi
Founder & CEO



Oliver Samwer
Founder & CEO



Rolf Schrömgens
Co-Founder & CEO



Corporate

Service Provider

Internet

Investor

NOAH TEL AVIV KEY EVENTS

APRIL

10

Wednesday

Morning

NOAH Conference

Hangar 11
From 10:00 to 16:00



Afternoon

Followed by:

Opening Reception

19:30

Evening

11

Thursday

NOAH Conference

Hangar 11
From 10:00 to 16:00



Female Executive Reception

16:00

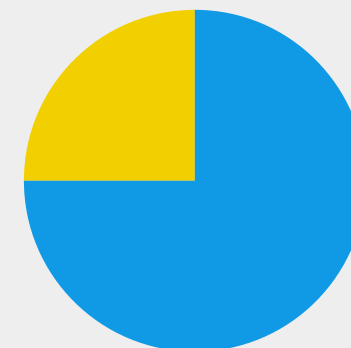
CURATED ATTENDEE LIST

- Highly exclusive, hand-picked attendee list
- Focus on senior executives only
- Enhanced networking – curated meeting list, new networking app, and targeted introductions

~1,200 ATTENDEES

■ 75% Israel

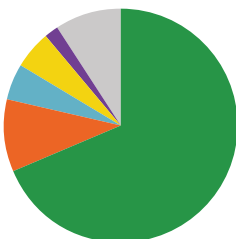
■ 25% International*



NOAH TEL AVIV 2018 ATTENDEE OVERVIEW

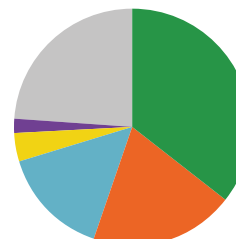
Attendee by Country

- 68% Israel
- 10% Germany
- 5% UK
- 5% USA
- 2% Switzerland
- 9% Other



Senior Decision Makers

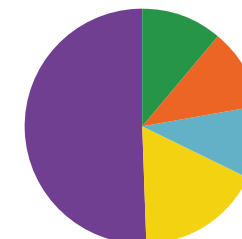
- 36% C-Level
- 20% Senior Executive
- 15% Investment Partner
- 4% Owner, Founder
- 2% Board Member
- 24% Other



76% senior decision makers

Company Size (# employees)

- 11% 10,001+
- 11% 1001-10,000
- 10% 251-1,000
- 17% 51-250
- 50% 1-50



BECOME A PARTNER

Bespoke Opportunities Targeted at

- Lead generation
- Branding
- Content exposure
- Networking

Options

- Event Co-Host
- Speaker Dinner
- Satellite Event
- Networking Booth
- Lanyards
- Banner Branding
- WIFI
- Livestream
- Video Platform

... or something else – we love to be creative!

Selected Partners of Past NOAH Conferences



SELECTED PARTNERSHIP OPPORTUNITIES

Main Hosting Partner

NOAH brought to you by...



Satellite Events



Targeted Introductions



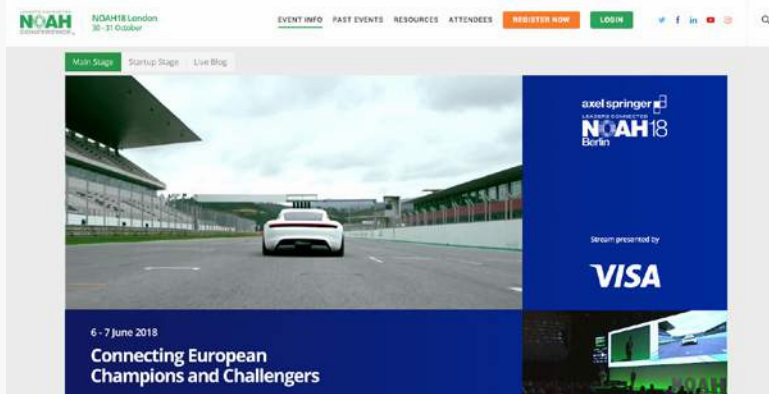
Exhibition Booths



Branding



Live Stream



Live Blog



WIFI

Proudly connected by



For more info visit:
www.solarisbank.de

CONNECT NOW

NETWORKING AT NOAH

Ample opportunities to network with digital leaders – supported by dedicated networking events and NOAH Connect App

Speaker & Partner Opening Dinner (10 April)

- For all speakers and international guests
- Drinks reception followed by dinner
- Exclusive event – venue to be announced



NOAH Conference (10-11 April)

- Sufficient breaks between mainstage sessions
- Networking lounges
- NOAH style “doing business” environment

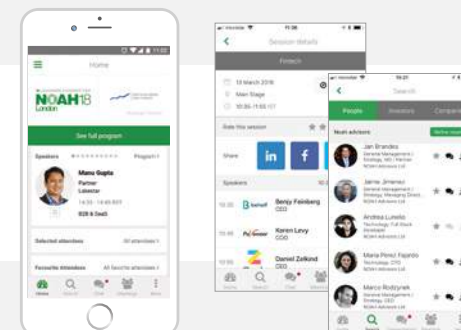
Satellite Events (10 April)

- Hosted by NOAH Partners
- Networking receptions and dinners
- Largely invite only

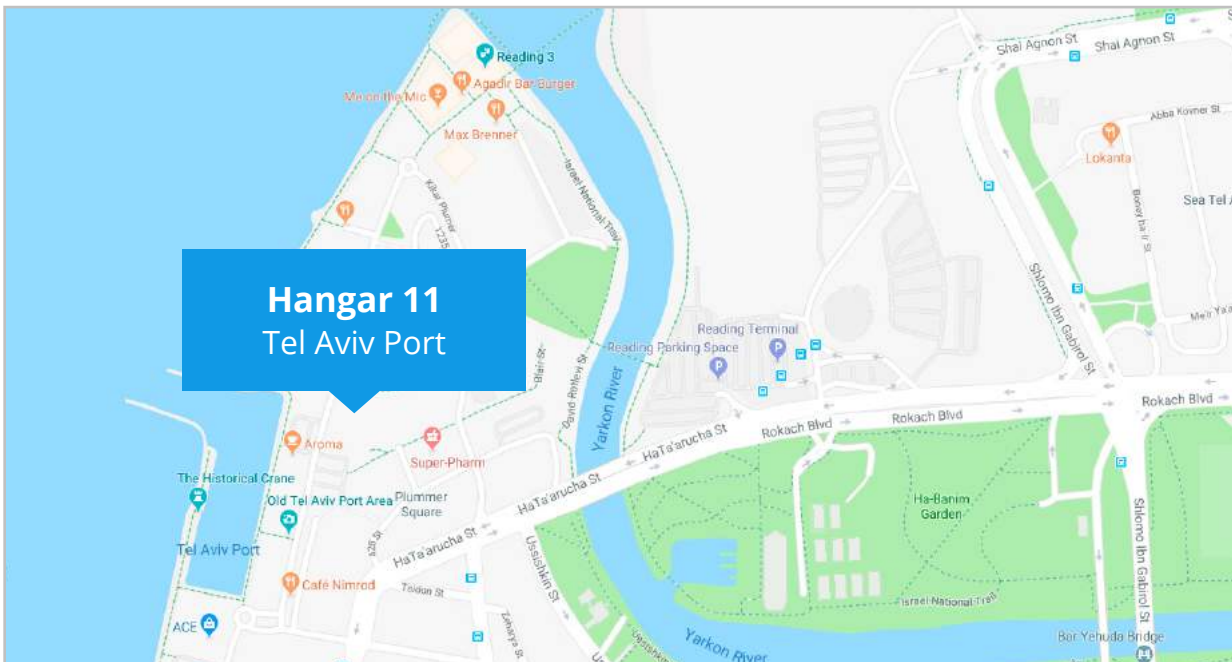


NOAH Connect App













- Ability to filter, search and communicate with attendees
- Open well ahead of the event to facilitate early meeting scheduling



THE VENUE: HANGAR 11



LONG-TERM WIN-WIN FOR EVERYONE

	Key Goals	2013	2014	2015	2016	2017	2018
	Customer base growth	✓		✓	✓	✓	✓
	Deal sourcing, branding	✓	✓	✓	✓	✓	✓
	Deal sourcing, branding		✓		✓	✓	✓
	Venture Network launch			✓	✓	✓	✓
	Network with UHNWI			✓	✓	✓	✓
	Branding, PR			✓	✓	✓	✓
	Executive network				✓	✓	✓
	Product placement				✓	✓	✓
	Deal sourcing, branding				✓	✓	✓
	Branding, Networking					✓	✓
	Customer base growth						✓
	Network with UHNWI						✓

TECHNOLOGY LEADERS ON MAIN-STAGE

2018 NOAH TEL AVIV SPEAKERS

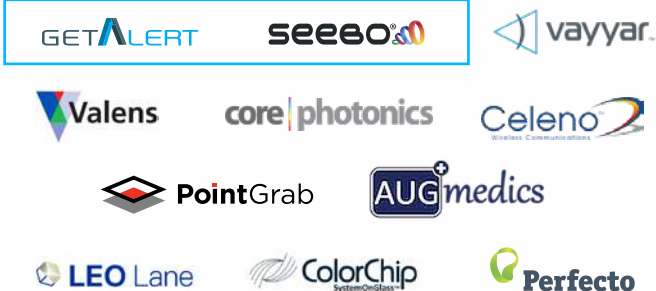
Artificial Intelligence & Deep Learning



Big Data & Analytics



Hardware & IoT



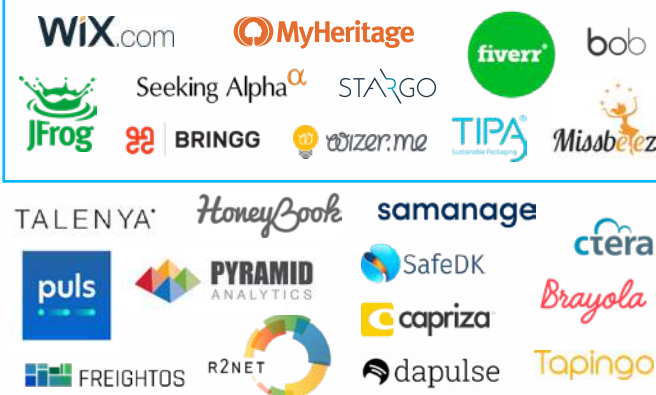
Electric & Autonomous Cars



Crypto Currencies



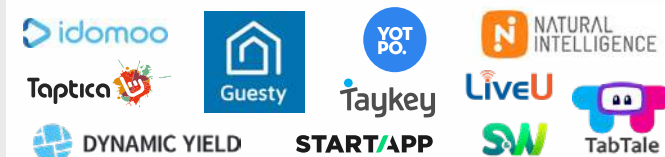
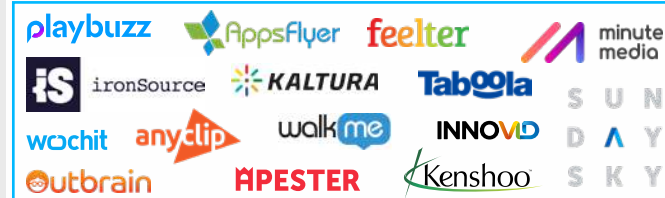
User Paid & B2B Services



Fintech



Digital & Adtech



Cyber Security



Robotics & Drones



Virtual & Mixed Reality



THIS IS NOAH CONFERENCE

NOAH CONNECTS LEADERS AT ONE PLACE USING BEST-IN-CLASS CONFERENCES AND TECHNOLOGY TO EMPOWER THE EUROPEAN DIGITAL ECOSYSTEM



“It’s a very good conference, one can do business!”
Oliver Samwer
CEO, Rocket Internet

SPEAKERS AT NOAH HEARING THE STORY OF EUROPEAN DIGITAL LEADERS ▶ TO LEARN

MAIN STAGE: \$100M MINIMUM VALUATION

- 120+ speakers at NOAH18 London main stage
- 640 companies presented since 2009 (37 digital unicorns)
- Speakers are CEOs and founders
- Including: Adyen, BlaBlaCar, Check24, Criteo, Deliveroo, Delivey Hero, Farfetch, Gett, HelloFresh, King.com, MoneySuperMarket, Scout24, Spotify, Stripe, TransferWise, Trivago, UBER, WeWork, Wix, Yandex, etc.



NOAH18 LONDON SPEAKER BOOK

PERMIRA Strategic Partner
INVESTORS Global Private Equity Firm
NOAH18 London

SPEAKER PROFILE

KEY INVESTOR FACTS

CLICK TO VIEW

INVESTOR PROFILE

PERMIRA @ NOAH

STARTUP STAGE FOR YOUNG EUROPEAN COMPANIES



- 90 x 6-min pitches at NOAH Berlin
- CEOs and founders from [emerging companies](#) less than 4 years old
- Live audience of 100 (Berlin) to 200 (London), video live stream and inclusion in NOAH media library
- 3 winners (online voting) present on main stage at next NOAH
- Unique track record of funding origination



WINNERS TO DATE

STARTUP STAGE

NOAH18 Berlin: #1 KIDSORTED, #2 Zana Technologies

#1 Fintech Competition - FinCompare

NOAH17 London: #1 The Work Crowd, #2 Misterporter, #3 Everdine

NOAH17 Berlin: #1 Lalafo, #2 Bitbond, #3 TravelPerk

NOAH16 London: #1 Beezer, #2 CodeMonkey, #3 EyefitU

NOAH16 Berlin: #1 Fraugster, #2 123Sonography, #3 adMingle, #4 Scalable Capital, #5 Webdata Solutions

SEVENVENTURES PITCH DAY

N15LON SnapCam

N15BER Withings

N14LON Cashboard

N13LON GetYourGuide

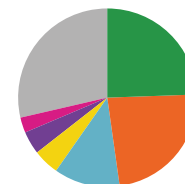
OUR AUDIENCE IS OUR STAGE

- By invitation only
- 12,000+ unique attendees to date at NOAH Conferences
- 23,000 viewers watch the recordings or live streams
- [Videos](#) and [presentations](#) of all past conferences
- Corporate champions attending regularly NOAH: Credit Suisse, Daimler, Deutsche Bank, Digital McKinsey, eBay, Facebook, Google, ING, Naspers, Porsche, Priceline, ProSiebenSat.1, TUI, etc.

NOAH18 LONDON

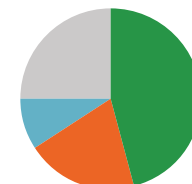
ATTENDEES BY COUNTRY

- 25% UK
- 24% Germany
- 12% US
- 5% Spain
- 4% Switzerland
- 3% Poland
- 27% Other



ATTENDEES BY SENIORITY

- 46% C-Level
- 20% Owner, Founder
- 9% Investment Partner
- 25% Other



~75% senior decision makers

NOAH CONNECTS CAPITAL AND ENTREPRENEURS ▶ TO INVEST, RAISE MONEY AND BUILD LONG TERM INVESTOR RELATIONSHIPS

INVESTORS AT NOAH

- ▶ NOAH hosts the top VC, Growth Capital and Buyout investors interested in Internet
- ▶ We hosted on main stage **52%** of the top **100** digital M&A Exits in Europe since the launch of NOAH Conference in Nov 2009
- ▶ 25+ Investors present their portfolio Stars on NOAH18 London Main Stage
- ▶ 500 unique investor funds attended NOAH to date

VC PANEL

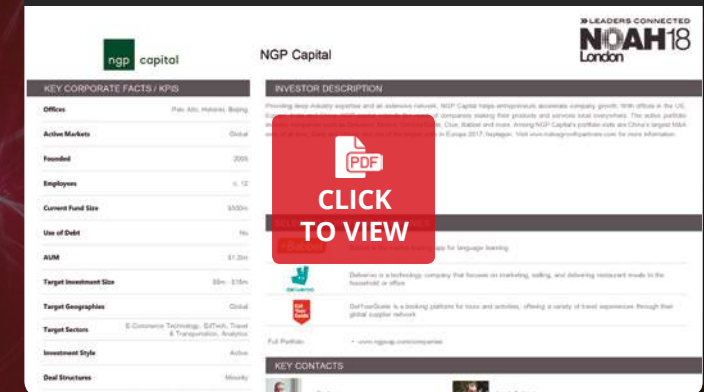
- ▶ A classic session at NOAH since 2009
- ▶ London 2018: Lakestar, Accel, TPG, DST Global, Permira and Holtzbrinck Ventures



INVESTOR BOOK

- ▶ 100 - 150 detailed investor profiles with contact details and the NOAH Investor Book
- ▶ We do the NOAH Investor Book since 2013

NOAH18 LONDON INVESTOR BOOK



TOP INVESTORS COME TO NOAH REGULARLY! - Total Attendees over the Last 8 Years

1. Lakestar	105	14. Eight Roads	40	27. Maryland	28	40. Coparion	22
2. Holtzbrinck Ventures	85	15. Permira	39	28. Oakley Capital	28	41. SpeedInvest	22
3. Index Ventures	77	16. Acton Capital	38	29. Earlybird Venture Capital	27	42. Catalonia Trade & Investment	21
4. Hellman & Friedman	75	17. Summit Partners	36	30. Project A Ventures	27	43. Frog Capital	21
5. KKR	69	18. Partech Ventures	35	31. NGP Capital	26	44. Northzone	21
6. SevenVentures	69	19. Rocket Internet	35	32. Piton Capital	26	45. Rheingau Founders	21
7. Target Global	67	20. e.ventures	33	33. Spectrum Equity Investors	25	46. DN Capital	20
8. Vitruvian Partners	58	21. MCI Capital	33	34. 10x.Group	24	47. Scottish Equity Partners	20
9. General Atlantic	55	22. Atlantic Labs	31	35. FinLeap	24	48. TPG Capital	20
10. Accel Partners	53	23. btov Partners	30	36. HPE Growth Capital	24	49. LetterOne Technology	19
11. BCG Digital Ventures	44	24. Macquarie Capital	30	37. iLab Ventures	24	50. RTP Global	19
12. TA Associates	42	25. Insight Venture Partners	29	38. HgCapital	23		
13. EQT Partners	41	26. Technology Crossover Ventures	29	39. Atomico	22		

SERVICE PROVIDERS AT NOAH ▶ TO FIND NEW CUSTOMERS OR THE MOST PROVEN SOLUTIONS AND TOOLS

PARTNERS

- ▶ 135 partners in 2017/2018
- ▶ 75 exhibition stands
- ▶ 38 workshops



SATELLITE EVENTS

- ▶ 40 satellite events in 2017/2018
- ▶ Speakers Dinner



NOAH BIBLE

- ▶ 450 trading comparables across 40 sectors
- ▶ 300+ most significant transactions
- ▶ Traffic analysis of key B2C sectors
- ▶ NOAH Disruptor List: hottest companies by funds raised
- ▶ Published since May 2015
- ▶ Click [here](#) to sign up



NETWORKING AT NOAH ▶ DO BUSINESS AND DON'T WASTE TIME AT CONFERENCES (WE ARE CURATING YOUR CONFERENCE VISIT)

MATCHMAKING

An introduction platform for the most relevant investors and companies ahead of NOAH London and Berlin:

- ▶ Over 1,200 investor meetings requests about to get sent to 630 investors
- ▶ 2,300 company meetings requests about to get sent to 1,000 leading digital companies at all stages

630+ INVESTMENT FUNDS

HELLMAN & FRIEDMAN	HELLMAN & FRIEDMAN	300 - 1,000	Stephen Duckett, Niccolò Ferragamo, Aorp, Kelly Lee, Lukas Loch, Rio Malik, Flahn, Zita Saurel, Andrew Stein
Lakestar	VC Growth	1 - 50	Nicolas Brand, Adam Gavin, Manu Gupta, Mark Schmitz, Christoph Schulz

1,000+ INTERNET COMPANIES

Sector	Name	Meeting	Sector	Segment	Description	Current Employees	Stage	Capital Raised €m	Key Investors
Adtech	Accengage	Paris, FR	Adtech	Mobile Advertising/Engagement	Launched in 2011 by Digital ...	101-250	VC	3	Mobile First Alliance
Adtech	ad2games	Berlin, DE	Adtech	Mobile Advertising/Engagement	ad2games is an innovative...	\$1-100	VC	9	HillFox Group



- ▶ Over 9,000 messages and 7,000 meetings set up at NOAH Berlin
- ▶ The app used by 75% of the conference attendees
- ▶ [NOAH Connect App Guide](#)



MEETING ROOMS AT NOAH BERLIN

- ▶ Meeting spaces on site
- ▶ 12 meeting locations – easy to find, live and on the floorplan
- ▶ Meeting rooms bookable on demand



NOAH CONFERENCE 2016-2018 HIGHLIGHTS TO WATCH



DARA KHOSROWSHAHI
CEO

UBER

CHRISTOPH KEESE
CEO



AL GORE
Chairman

generation



Travis Kalanick, Uber
Dr. Dieter Zetsche, Daimler

UBER DAIMLER



Payal Kadakia, ClassPass
Adam Valkin, General Catalyst

CLASSPASS
GENERAL CATALYST



Peter Altmaier, Federal Minister for
Economic Affairs and Energy
Klaus Hommels, Lakestar
Marco Rodzynek, NOAH Advisors



Federal Ministry
for Economic Affairs
and Energy

LAKE
STAR



AUTO1 Group, Target Global,
Allianz X, Deutsche Bank

AUTO1
GROUP



TARGET
GLOBAL

Allianz

Deutsche Bank



Niklas Östberg, Delivery Hero
Stefan Nicola, Bloomberg

Delivery Hero

Bloomberg



Whitney Wolfe, Bumble
Andrey Andreev, Badoo

bumble badoo



Are you Ready for Take Off?
Remo Gerber, Lilium
Florian Reuter, Volocopter

LILIUM
VOLOCOPTER



Sebastiaan Vaessen
Naspers

NASPERS



Dharmash Mistry, Lakestar
Peter Smith, Blockchain

LAKE
STAR

BLOCKCHAIN



Investor Panel
EMK Capital, Insight Venture
Partners, Target Global, iAngels

EMK Capital
Enterprise Management Knowledge

TARGET
GLOBAL
INSIGHT
VENTURE PARTNERS
iAngels

NOAH IS A UNICORN BREEDING GROUND

Challengers with a combined valuation of > \$150bn and Champions with a combined market cap of > \$3tn presented at NOAH since 2009

Speaking Company	# of Times at NOAH	First Time	Segment	Founded	Raised (\$m)	Current Status	Speaking Company	# of Times at NOAH	First Time	Segment	Founded	Raised (\$m)	Current Status	
Challengers							Challengers							
Adyen	11	2010	Payments	2006	266	\$18.83bn market cap	Uber	2	2016	Taxi Apps	2009	11,562	Reached unicorn status	
AUTO1 Group	6	2015	Classifieds - Cars	2012	880	Reached unicorn status	Waze	3	2011	Navigation & Parking	2007	67	Sold to Google for \$1.1	
AutoTrader	4	2010	Classifieds - Cars	1977	-	\$4.74bn market cap	WeWork	4	2015	Workspaces	2010	9,854	Valued at \$20bn	
Avast	1	2012	Cybersecurity & Anti-Virus	1988	100	Reached unicorn status	Wix.com	5	2012	Horizontal SaaS	2006	59	\$4.45bn market cap	
AVG	2	2009	Cybersecurity & Anti-Virus	1991	252	Sold to Avast for \$1.3bn after IPO	Wooga	8	2011	Gaming	2009	32	Successful private company	
Babylon Health	2	2013	Health & MedTech	2013	85	Successful private company	XING	9	2009	Content & Media	2003	7	\$1.57bn market cap	
BlaBlaCar	8	2013	Rider Sharing & Car Pooling	2006	335	Reached unicorn status	Yad2	6	2012	Classifieds - Horizontal	2005	-	Sold to Axel Springer for \$228m	
Careem	1	2017	Rider Sharing & Car Pooling	2012	571	Valued at \$1.2bn	Yandex	7	2012	Content & Media	2000	-	\$11.78bn market cap	
CHECK24	2	2015	Lead Generation Services	1999	-	Reached unicorn status	Zooplus	1	2011	Vertical E-Commerce	1999	-	\$1.05bn market cap	
Cloudflare	2	2016	Cybersecurity & Anti-Virus	2009	182	Valued at \$3.2bn	Zalando	7	2011	Fashion E-Commerce	2008	468	\$12.10bn market cap	
CTS Eventim	7	2012	Marketplaces	1999	-	\$4.53bn market cap	Zendesk	4	2012	Horizontal SaaS	2007	86	\$5.70bn market cap	
Criteo	8	2009	Display & Retargeting	2005	63	\$2.13bn market cap	Total Capital Raised: \$34bn					Total Valuation: > \$150bn		
Deliveroo	1	2015	Meal Delivery	2013	860	Reached unicorn status								
Delivery Hero	10	2010	Meal Delivery	2011	2,581	\$10.34bn market cap	Champions							
Farfetch	2	2011	Fashion E-Commerce	2007	702	Reached unicorn status	Adidas	1	2016	Consumer Goods	1949	-	\$44.88bn market cap	
Fotolia	10	2009	Marketplaces	2005	225	Sold to Adobe for \$800m	AXA	3	2015	Insurance & Finance	1982	-	\$60.20bn market cap	
Gett	8	2012	Taxi Apps	2010	613	Reached unicorn status	Axel Springer	11	2010	Digital & Media	1946	-	\$8.11bn market cap	
GetYourGuide	8	2013	Travel	2008	96	Successful private company	Bayer	4	2015	Healthcare	1863	-	\$103.97n market cap	
HelloFresh	4	2013	Meal delivery	2012	365	\$2.73bn market cap	Bertelsmann	9	2010	Digital & Media	1835	-	Private company	
Immobiliare	3	2014	Travel	2005	-	Successful private company	BMW	3	2015	Automotive	1916	-	\$63.12bn market cap	
Ironsource	2	2012	Developer Tools	2009	105	Reached unicorn status	Daimler	3	2015	Automotive	1998	-	\$74.06bn market cap	
iZettle	2	2013	Payments	2010	269	Successful private company	Deutsche Bahn	2	2015	Travel & Transportation	1994	-	Government controlled company	
Just Eat	2	2014	Meal Delivery	2001	72	\$7.04bn market cap	Deutsche Börse	7	2012	Finance & Banking	1992	-	\$24.40n market cap	
Klarna	4	2012	Payments	2005	637	Valued at \$2.5bn	eBay	11	2010	Digital & Media	1995	-	\$33.10bn market cap	
King.com	7	2010	Gaming	2003	84	Sold to EA for \$5.9bn after IPO	Facebook	13	2009	Digital & Media	2004	2,336	\$498.28bn market cap	
Kreditech	8	2010	Personal Loans	2012	497	Successful private company	Google	11	2010	Digital & Media	1998	-	\$850.26bn market cap	
Markafoni	2	2012	Fashion E-Commerce	2008	8	Sold to Naspers for \$200m	Huffington Post	4	2012	Digital & Media	2005	-	Acquired by AOL	
Momondo Group	5	2011	Travel	1996	152	Sold to Priceline Group for \$550m	Hypoport	4	2014	Financial Services	2001	-	\$1.23bn market cap	
MoneySuperMarket	3	2011	Lead Generation Services	1993	-	\$2.21bn market cap	IAC	1	2015	Digital & Media	1995	-	\$12.32bn market cap	
Photobox	3	2013	Marketplaces	2000	305	Sold to Exponent & Electra for \$615m	innogy	6	2014	Industrials	2015	-	\$24.76bn market cap	
Privalia	5	2011	Fashion E-Commerce	2006	219	Sold to Vente-Privée for \$560	Klöckner & Co	3	2016	Industrials	1906	-	\$1.10bn market cap	
Revolution Precrafted	1	2018	PropTech	2015	-	Reached unicorn status	Lufthansa	5	2015	Travel & Transportation	1953	-	\$13.31bn market cap	
Scout24	9	2011	Marketplaces	1998	-	\$5.67bn market cap	METRO Group	6	2011	Consumer Goods	1996	-	\$7.66bn market cap	
SeLoger	7	2010	Classifieds - Real Estate	1992	-	Sold to Axel Springer for \$847	Naspers	10	2010	Digital & Media	1915	-	\$106.81bn market cap	
Showroomprive	8	2010	Fashion E-Commerce	2006	44	Sold to SRP Groupe after IPO	Porsche	6	2015	Automotive	1931	-	\$20.93bn market cap	
Sigfox	2	2016	Internet of Things	2010	327	Valued at \$708m	Priceline Group	8	2011	Travel & Transportation	1997	-	\$97.86bn market cap	
SimilarWeb	6	2014	Analytics & Intelligence	2007	112	Successful private company	ProSiebenSat.1 Media	10	2010	Digital & Media	2000	-	\$6.20bn market cap	
Skrill	6	2009	Payments	2001	800	Sold to Optimal Payments for \$1.98bn	RTL	10	2009	Digital & Media	1931	-	\$11.48bn market cap	
Skyscanner	3	2012	Travel	2003	197	Sold to Ctrip for \$1.7bn	Schibsted	7	2011	Digital & Media	1839	-	\$7.97bn market cap	
Spotify	5	2009	Music	2006	2,563	\$32.87bn market cap	Siemens	7	2013	Industrials	1847	-	\$117.92bn market cap	
Stripe	3	2015	Payments	2010	440	Valued at \$9.2bn	Tencent	1	2014	Digital & Media	1898	-	\$427.73bn market cap	
Taboola	2	2014	Content Advertising	2007	160	Reached unicorn status	ThyssenKrupp	1	2017	Industrials	1999	-	\$16.63bn market cap	
tado°	7	2013	Internet of Things	2011	56	Successful private company	TUI	1	2017	Travel & Transportation	1923	-	\$12.58bn market cap	
TeamViewer	5	2015	Communication & Collaboration	2005	-	Sold to Permira for \$1bn	Vivendi	3	2012	Digital & Media	1853	-	\$32.89bn market cap	
TomTom	2	2015	Navigation & Parking	1991	-	\$2.02bn market cap	VISA	2	2017	Insurance & Finance	1958	-	\$304.26n market cap	
Trainline	3	2011	Travel	1997	-	Sold to KKR for \$681	WPP	5	2012	Advertising	1971	-	\$19.72bn market cap	
Transferwise	4	2011	Banking Fintech	2010	116	Reached unicorn status	Total Market Cap: \$3tn							
trivago	5	2011	Travel	2005	54	\$1.46bn market cap								



LEADERS CONNECTED NOAH CONFERENCE®

Selected Press Clippings

Die Noah-Konferenz – ein Beinahe-Präsident und viele Female Founders

Die Noah-Konferenz 2018 in Berlin wartete mit einem besonderen Highlight auf – daher beginnen wir den heutigen Bericht mit Impressionen von Tag 1. Nicht, weil die Party bis spät in die Nacht ging. Sondern weil als krönender Abschluss Al Gore die Bühne betrat.. [Read more](#)

Munich Startup | 06.06.18



Neben Mike Tyson und Peter Altmaier: 3 Take-aways von der NOAH 2018

Seit 2009 bringt die NOAH „European Champions und Challengers“ zusammen. Wir waren bei der diesjährigen Veranstaltung im Berliner Tempodrom dabei und haben gelernt, warum Mike Tyson ein Strategie-experte war, Peter Altmaier kein WhatsApp nutzt und welche 3 Faktoren einen richtigen „Challenger“ ausmachen! [Read more](#)

Gründer Daily | 14.06.18

Größen der Mobilitätsbranche versammeln sich auf der Noah Conference 2018 in Berlin

Auf der Noah Conference Berlin, dem führenden Branchen-Event der europäischen Internet- und Digitalwirtschaft, kommt dieses Jahr am 6. und 7. Juni in Berlin die Elite der Mobilitätsbranche zusammen. Wenn Uber seinen neuen CEO, Dara Khosrowshahi, nach Europa schickt und FlixBus seinen Geschäftsführer entsendet, dann nicht ohne guten Grund. [Read more](#)

Business On | 30.05.18

6 Lektionen von der Digitalkonferenz NOAH 17

Bei dem Digital-Event der NOAH Advisors waren dieses Jahr so viele Einhörner versammelt wie bei keiner anderen Konferenz. Zum Beispiel der Online-Bezahldienst Stripe, der einen seinen Gründer, John Collison, zum jüngsten Selfmade-Milliardär der Welt machte. Oder das Lieferdienst-Portal Delivery Hero, das Ende Juni an die Börse geht. [Read more](#)

Business Insider | 24.06.17



NOAH Conference London Attracts Almost 2,000 Participants to Old Billingsgate

On 10 and 11 November 2016, the 8th NOAH Conference London was held in Old Billingsgate with the motto "Leaders Connected". 1.850 participants gathered in Tower Hill, more than the year before, for the European internet and digital economy's largest industry event. These included corporates such as Deutsche Börse Group, Credit Suisse and Porsche, and fast growing companies such as N26, BlaBlaCar and Adyen. [Read more](#)

Fintech Finance | 15.11.16



Eine Konferenz für die Gründer der digitalen Welt

Auf der Start-up-Konferenz Noah im Tempodrom berät die IT-Szene über die Zukunft Europas. Gründergeist trifft dabei auf Kapital. [Read more](#)

Berliner Morgenpost | 09.06.15



Tag 1 der wichtigsten IT-Konferenz Europas

Die Highlights der NOAH. [Read more](#)

Bild | 08.06.16

Sechs Dinge, die unser Reporter über unsere Zukunft gelernt hat

Auf zwei Veranstaltungsbühnen (das große Colosseum, das kleinere Theater) stehen dabei die Ideen, wie unser Leben, unser Bankgeschäft, unsere Mobilität oder Gesundheitsvorsorge in Zukunft aussehen werden. [Read more](#)

B.Z. | 08.06.16



Noah lockt Google-Titan Eric Schmidt nach Berlin

Bei der Start-up-Konferenz Noah stehen Start-ups gar nicht im Mittelpunkt, sondern Firmen, die bereits Erfolge vorweisen können. Das lockt Manager wie Eric Schmidt, Oliver Samwer oder Mathias Döpfner. [Read more](#)

Die Welt | 11.05.15

FAMILIENTREFFEN DER TECH-ELITE Wo sich Europas Gründer treffen.

AUFSTEIGER: NOAH (BERLIN, LONDON) Angeblich war es die Kanzlerin persönlich, die Marco Rodzynek gebeten hatte, seine Konferenz doch mal in Berlin zu veranstalten. Der Ex-Lehman-Banker folgte brav und lud im Juni erstmals ins Kreuzberger Tempodrom. Selten fand sich in der Hauptstadt so viel Webprominenz auf einem Fleck: Zum Line-up gehörten Eric Schmidt (Google), Arianna Huffington („Huffington Post“), Henry Blodget („Business Insider“) und Oliver Samwer (Rocket Internet). Auch hochrangige Politiker wie EU-Digitalkommissar Günther Oettinger und Vizekanzler Sigmar Gabriel ließen sich blicken. Noah Berlin etablierte sich vom Start weg als neuer Pflichttermin. Sponsor und Springer-CEO Mathias Döpfner dürfte das freuen, will er doch mit aller Macht seinen Anspruch als weltweit gewandter Digitalimpresario unterstreichen. Rodzynek verdichtet das zweitägige Programm, indem er den meisten Rednern kaum mehr als zehn Minuten lässt. Für Mitte November in London haben bereits Investor Klaus Hommels und Metro-CEO Olaf Koch zugesagt.

PLATZHIRSCH: DLD (MÜNCHEN) Die von Burda organisierte DLD (Digital Life Design) ist das traditionsreiche Dickschiff unter den Digital-Konferenzen der Alten Welt. Geschäftsführerin Steffi Czerny hat mit einer Mischung aus Hartnäckigkeit und bayerischer Herzlichkeit schon Mark Zuckerberg (Facebook), Marissa Mayer (Yahoo) oder den legendären Napster-Gründer Sean Parker ins HVB-Forum gelockt. Neben Czerny tut der israelische Gründerpate Yossi Vardi sein Bestes, um das Gästenniveau zu halten und die Marke über den Globus auszubreiten: Mittlerweile gibt es Nebenevents in Tel Aviv, Peking, Rio de Janeiro oder Istanbul. Die DLD in München hat sich klugerweise ein paar Tage vors Weltwirtschaftsforum in Davos geschoben – für viele gehören die Veranstaltungen längst zusammen.

ABSTEIGER: LEWEB (PARIS) Lange Zeit war sie die Königin unter Europas Tech-Konferenzen, doch in diesem Jahr setzt die Pariser LeWeb überraschend aus. Dabei schwärmen noch heute viele von den alten Zeiten: Wer es sich leisten konnte (Tickets kosteten bis zu 2300 Euro), plauderte am Büfett mit Instagram-Schöpfer Kevin Systrom oder nahm abends mit Twitter-Gründer Jack Dorsey einen Drink an der Bar. Ebenfalls dabei: analoge Gäste wie Modezar Karl Lagerfeld oder Starkoch Jamie Oliver. Zuletzt kamen 3500 aus der ganzen Welt. Initiator ist der Internetunternehmer und Sarkozy-Berater Loic Le Meur. 2016 soll es weitergehen – was manche bezweifeln. Sie lästern, die LeWeb sei zum Showroom für US-Start-ups verkommen und habe so den Anschluss an Europas Szene verloren.

NEWCOMER: BITS & PRETZELS (MÜNCHEN) Es braucht mittlerweile gehörig Spezialeffekte, um als Neuling noch Gäste anzulocken. Im Januar dockten die Veranstalter von Bits & Pretzels terminlich noch an die DLD an, Ende September mieteten sie für den dritten Konferenztag gleich ein ganzes Zelt auf dem Oktoberfest. Eigentlich ein Ding der Unmöglichkeit, doch das Team um die Gründer Andreas Bruckschögl, Bernd Storm (Onpage, Aboalarm) und den Investor Felix Haas (Kreditech, Amiando) wusste höhere Mächte an seiner Seite: Wirtschaftsministerin Ilse Aigner (CSU), die Bayern zu Deutschlands Valley machen will. Es kamen Adidas-CEO Herbert Hainer, Ex-McKinsey-Boss Herbert Henzler, „Bild“-Chef Kai Diekmann und Niklas Östberg (Delivery Hero) – das Event blieb also eher national. Zwei Maß und ein Hendi waren inklusive, Redner traten in Lederhosen auf. Provinzieller geht es kaum, trotzdem wollen die Veranstalter über 3600 Karten verkauft haben – respektabler Erfolg und Hypesymptom zugleich. ■ Philipp Alvares de Souza Soares

Manager Magazin | 11.15



Pieter van der Does
CEO



Yair Goldfinger
Founder & CEO



Niklas Östberg
Co-Founder & CEO



Nicolas Brusson
Co-Founder & CEO



Dave Waiser
Founder & CEO



Malte Siewert
Managing Director



Eric Schmidt
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CEO & Editor-in-Chief



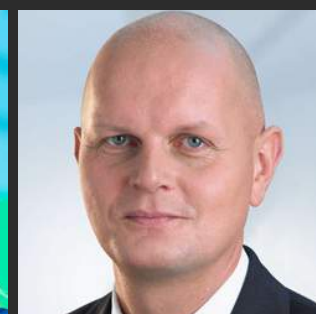
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CEO



Sigmar Gabriel
Federal Minister for Econ.
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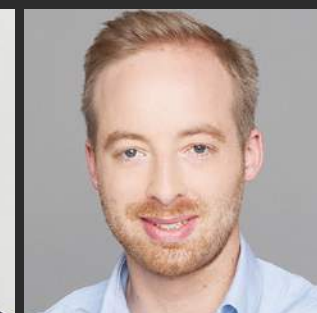
Dr. Klaus Hommels
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Ralph Hamers
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Rubín Ritter
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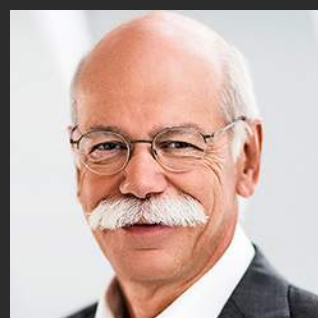
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Chairman of the Board of Management



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Hakan Koç
Founder & MD



Al Gore
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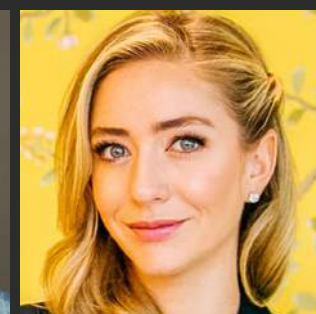
Dara Khosrowshahi
CEO



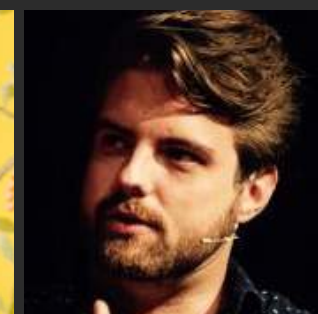
Carsten Kengeter
CEO



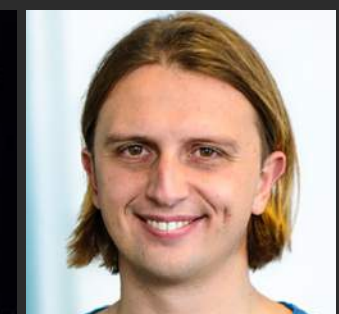
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Co-Founder & President



Whitney Wolfe Herd
Founder & CEO



Peter Smith
Co-Founder & CEO



Nikolay Storonsky
Founder & CEO

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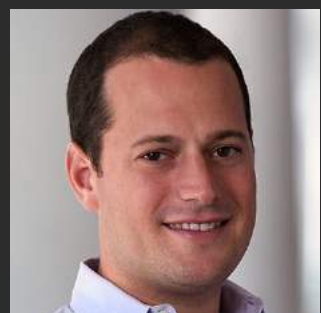
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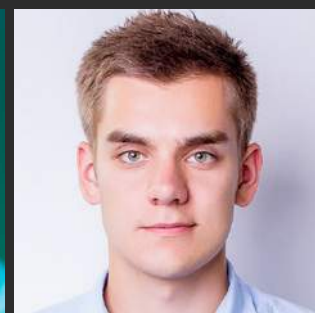
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CEO



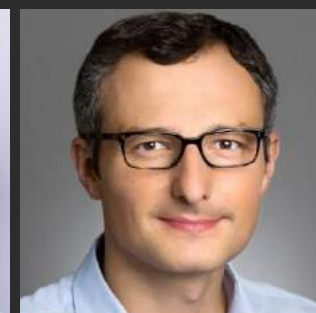
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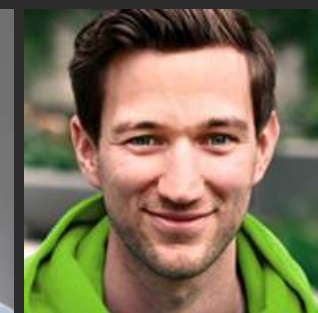
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Partner



Markus Villig
Founder & CEO



David Thevenon
Partner



Jochen Engert
Founder & Managing Director



Dom Vidal
Partner

IAC

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Banking Team



Marco Rodzynek
*Managing Director
& Founder*
✉ [in](#)



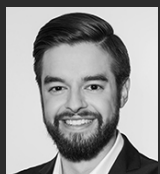
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✉ [in](#)



Nikhil Parmar
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Aleksander Skwarczek
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✉ [in](#)



Lukas Schlund
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✉ [in](#)



Hadar Shalev
Key Account Manager
✉ [in](#)



Daniel Wasowicz
Head of Data Team
✉ [in](#)

NOAH Advisors provides corporate finance services to the digital sector in Europe

September 2018

Sale of 100% in



for €135m to



Financial Advisor to 10bis and its shareholders

July 2018

Sale of 100% in



to



Zur Rose Group

Exclusive Financial Advisor to PromoFarma and its shareholders

August 2017

Acquisition of a Majority Stake in



by



at a valuation of \$200m

Financial Advisor to EMK Capital

December 2016

Investment in



by



Financial Advisor to Silver Lake

October 2016

Investment in



by



84% Ownership

Exclusive Financial Advisor to KäuferPortal and its Shareholders

September 2016

Acquisition of a Majority Stake in



by



from



at a valuation of €300m

Financial Advisor to Oakley Capital

May 2016

Investment in



by



Exclusive Financial Advisor to 10Bis and its Shareholders

September 2015

Sale of a 70% stake in



to



Exclusive Financial Advisor to Drushim and its Shareholders

July 2015

Primary funding for



from



Advisor to BiScience

December 2014

Sale of 100% of



for \$800m to



Exclusive Financial Advisor to Fotolia and the Selling Shareholders

October 2014

Sale of 100% of



for €80m to



Exclusive Financial Advisor to Trovit and its Shareholders

September 2014

Sale of controlling stake in



to



Exclusive Financial Advisor to Facile.it and its Shareholders

August 2014



sale to



Advisor to the Selling Shareholders

May 2014



sold 100% of



for \$228m to a joint venture between



Exclusive Financial Advisor to Yad2 and its Shareholders

February 2013



Growth equity investment from



for a 30% stake alongside Softonic's Founders and Angel Investors at a valuation of €275m

Exclusive Financial Advisor to Softonic and its shareholders

May 2012



\$150 million growth equity investment from



for a 50% stake alongside Fotolia's Founders and TA Associates Additional \$150 million senior debt financing

Financial Advisor to Fotolia and its Shareholders

April 2012

Sale of 100% in



to



Financial Advisor to Toprural and its Shareholders

December 2011

Fund raising for



from various investors including Angel Investors

Advisor to Work4 Labs