



BENTLEY
UNIVERSITY

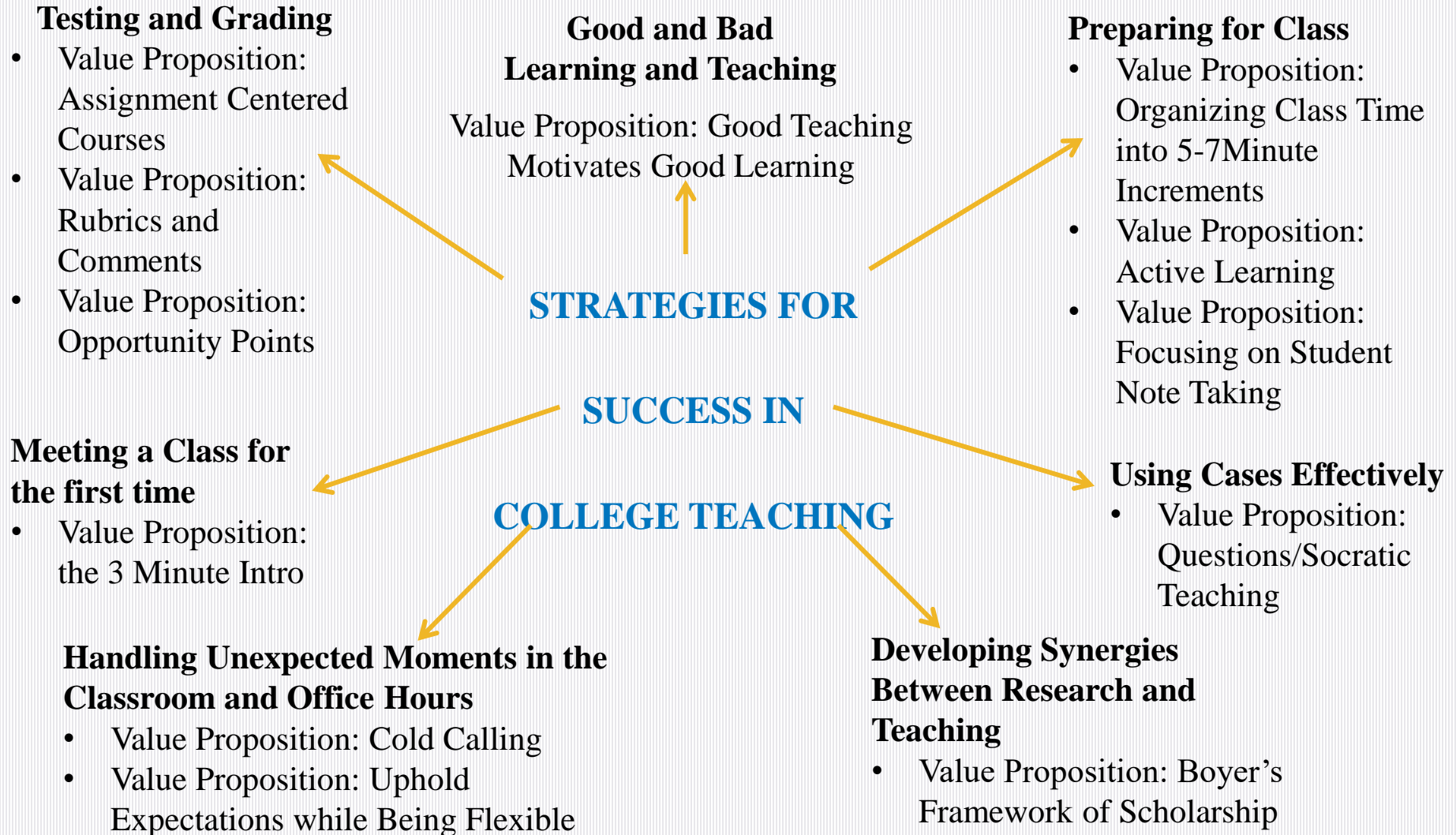
STRATEGIES FOR SUCCESS IN THE CLASSROOM

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OVERALL COURSE MIND MAP



PRESENTATION AND FACILITATION SKILLS

- Setting the Tone
 - Intentions and Objective
 - Always show the students you care
 - Energy Level
 - Using your physical skills
 - Using your vocal skills

PRESENTATION AND FACILITATION SKILLS

- Motivational Communication
 - Human Nature
 - Avoid negative outcomes
 - Seek positive outcomes
 - Maslow's Hierarchy of Needs
 - To live
 - To love
 - To learn
 - To leave a legacy

PRESENTATION AND FACILITATION SKILLS

- Leading the Room
 - Full participation
 - Maintain control
 - Passion
 - Enthusiasm
 - Mini-relationships

PRESENTATION AND FACILITATION SKILLS

- Eliminating Verbal Viruses
 - Awareness
 - Slow down
 - Annunciate carefully
 - Anticipate difficult questions
 - Common phrases

EFFECTIVE CASE TEACHING

- Acquisition of Expertise
 - ▣ Declarative Knowledge
 - ▣ Procedural Knowledge
- Use of Short Stories/Cases
 - ▣ Simulate real-life experiences
 - ▣ A mechanism to teach declarative knowledge within a real-life context
 - ▣ Feature repeated case experiences

EFFECTIVE CASE TEACHING

- Provides a context to understand concepts
 - Students are engaged, energized and motivated
 - A welcome change in class lecture routine
 - Focus on real life problems
 - Key linkages and connections across classes
 - Student evaluations tend to increase
 - Critical thinking

EFFECTIVE CASE TEACHING

- Best Practices – Professors
 - Promote mutual respect among students
 - Must be an active and engaged listener as the case is discussed
 - Always better to pose a good question as opposed to providing an answer
 - Must be a meaningful part of grade
 - Great tool to involve everyone in class; make sure to cold call and be supportive!

EFFECTIVE CASE TEACHING

- Best Practices – Students
 - Must come to class prepared for case discussion
 - Must be willing to participate
 - Be willing to listen to other students, debate and/or build upon the ideas of others
 - Willing to take risks
 - **MOST IMPORTANTLY**, students must be willing to critically think about the case being discussed

CONCLUSION AND QUESTIONS

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