

Tennessee Tech University
Abbreviated Syllabus for Class: Financial Literacy for Entrepreneurs
Spring Semester 2019

Class Times: Friday (4/12) from 8:30am -3:30pm (1 credit hour)

COURSE DESIGN:

TIME	CONTENT	MATERIALS
8:00-8:30 am	Breakfast/Coffee / Pick-up Materials	
8:30-9 am	Introduction and Pre-Test	Consent Form Pre-Survey (Class) - 10% Syllabus Written Participation (4/13) - 10%
9-10:30 am	Understanding the Financial Statements / Ratio Analysis	Content – Slides Post Slides to iLearn Assignment (4/17) - 15%
10:30-10:40	Break – Water/Coffee/Granola Bars	
10:40-11:30 am	Credit Score and Application	Content – Slides Post Slides to iLearn
11:30 - 1	Lunch – Panel Discussion with Guests	Questions from Students
1:00-2:00	Time Value of Money and NPV	Content – Slides Post Slides to iLearn Assignment (4/17) - 15%
2:00-2:45	Understanding Technology – Excel	Post Slides to iLearn
2:45-3:30	Post-Test and Wrap Up of Day	Post-Survey (Class) - 10%
Post-Work	Starting/Organizing a Business in TN Post Survey – Active Participation Final Reflection	Starting Business Assign (4/24) - 15% Post Survey (4/27) - 15% Final Reflection (4/27) - 10%

COURSE DESCRIPTION:

High-level examination of financial statements, ratio analysis, and time value of money. The course presents these concepts from an entrepreneurship perspective and concludes with the essentials of starting a business, including taxation, in the state of Tennessee. The day includes a panel discussion of entrepreneurs as well as individuals involved in debt and equity financing with businesses. Emphasis is placed on practical financial skills for entrepreneurs. No prerequisites for the class.

REQUIRED MATERIALS:

Please bring your laptop, calculator, cell phone, paper, and pencil to the class meeting. Make sure to have Microsoft Excel loaded on your laptop. Make sure to have the Financial Calculators app downloaded onto your cell phone or have the website below for use in class. <http://www.fncalculator.com/financialcalculator?type=tvmCalculator>

GRADING:

The distribution of points for the class is as follows:

<i>Graded Items -----</i>	<i>Points-----</i>	<i>Percent-----</i>	<i>Grading Scale-----</i>
Active Participation-----	90	30%	A 270 - 300 points
Written Participation -----	30	10%	B 240 - 269 points
Financial Stmt Assignment -----	45	15%	C 210 - 239 points
Time Value of Money Assignment -----	45	15%	D 180 - 209 points
Starting Business Assignment -----	45	15%	F < 179 points
Final Reflection -----	45	15%	
Total -----	300	100.00%	

ACTIVE PARTICIPATION:

You are expected to actively participate throughout the one-day class on April 12. Active participation includes actively listening, staying engaged, commenting and asking questions throughout the day. At some point in the day, you are expected to speak in class through either a comment, personal reflection or example, or asking a relevant question. ***You are also expected to complete the surveys in class and online as part of the coursework.***

WRITTEN PARTICIPATION:

There will be written participation asking you to reflect on your knowledge and future knowledge of each topic taught on April 12. This will be uploaded in iLearn under Assignments / Assessments.

Your assignment will be due 10 pm on Saturday, April 13.

FINANCIAL STATEMENT AND TIME VALUE OF MONEY ASSIGNMENTS:

There will be two assignments related to content material taught on April 12. These will be uploaded in iLearn under Assignments / Assessments.

Your assignment will be due 10 pm on Wednesday, April 17.

STARTING BUSINESS ASSIGNMENT:

This assignment will expand on the knowledge from the class to include how to start a business in the state of Tennessee and expose you to the different types of taxes. This will be uploaded in iLearn under Assignments / Assessments.

Your assignment will be due 10 pm on Wednesday, April 24.

FINAL REFLECTION:

This assignment will ask students to reflect on the one-day experience as well as the post content for the course. This will be uploaded in iLearn under Assignments / Assessments.

Your assignment will be due 10 pm on Saturday, April 27.

ADDITIONAL INFORMATION

The Financial Literacy for Entrepreneurs course supports the University-Wide Innovation and Entrepreneurship Certificate by providing one-credit hour toward the 18-hour Certificate.