Extending Robson (1992) to Management Accounting



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Background

- Johnson & Kaplan (1987)

 said management
 accounting was too late,
 too aggregated, and too distorted.
- Robson (1992) explained with financial accounting inscriptions some of those shortcomings

Research site/methodology

-Hudson's Bay Company, pre-1866, 1866-1999, 2000-2005 Fur trade from 1670 to 1987. and later retails, 1890 to present time Detailed archive Archival research

Attributes of inscriptions

Financial accounting

- Mobility
- Stability
- Combinability

Management accounting

- Physical reality
- Temporality
- Uncertainty

Purpose

Extend Robson's (1992) inscriptions and attributes to management accounting to resolve Shortcomings

Findings & discussion

Barter-based management accounting, pre-1866

-Inscription devices: indents, outfits, standards of trade, inventory records, balance sheets

-Inscriptions were largely physical

Financial accounting-based management accounting, 1866-1999

- Inscription devices were long-term planning, capital budgeting, budgeting, inventory record, financial statements, internal audit -Inscription were largely in non-physical (dollar) terms

ERP-augmented management accounting , 2000-2005+

-same inscription devices as above -Inscriptions were in dollars and inventory, etc. were in physical

Conclusion, contributions

Added three inscriptions: physical reality, temporality, and uncertainty, which assist management with operational management and control.

Explained the shortcomings of management accounting

Literature review

Robson (1991), Robson & Bottausci (2018), Qu & Cooper (2011), Heath (1987), Latour (1987, 1988), Law (2004). Mattessich (1961, 1991, 2003)