



Businessregion Aarhus

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Co-operation as a driver for growth

Economic growth does not occur within the administrative borders of a municipality, but within a cityregion!

→ Initiatives and policies to promote growth must be pursued in a city regional context

Business Region Aarhus is one coherent area for living & working → a functional cityregion





Business Region Aarhus

Partnership between 11 municipalities in East Jutland

850.000 citizens live within the Business Region Aarhus area

1.2 million people can be reached within a 60 minute drive

The goal is to create growth and jobs in the region – and to make the region attractive for companies, students & entrepreneurs.



Areas of co-operation

- Welfare innovation
- Cleantech & energy
- Manufacturing
- Food industry
- IT
- Infrastructure
- Attracting talent & human resources
- Tourism

Areas of mutual interests between Business Region Aarhus and the Region of Southern Denmark:

Many areas of mutual interests in the Jutland corridor, such as:

- Infrastructure
- Awareness about the Jutland corridor – on a national and European level
- Attracting national and international investments to the Jutland area
- Tourism
- Energy

