

# Schleswig-Holstein

**its experiences & potentials  
and the Jutland Corridor**

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# Schleswig-Holstein

– in brief –

- **Population: 2.8 mio inhabitants**
- **11 districts & 4 major cities**
- **GDP: 77.8 bn €** (average growth rate: 2.7 %)
- **4 major ports:** Lübeck, Brunsbüttel, Kiel  
Puttgarden (33.9 mio. tons cargo handling 2013)
- **Kiel Canal:** transit/feeder shipping  
(p.a.: 35,000 vessels, 100 mio. tons cargo)
- **3 universities & 4 universities of applied sciences:** Kiel, Lübeck, Flensburg, Heide  
- approx. 48,000 students
- **20 years experience in cooperation:**  
Baltic Sea, Hamburg, STRING, Syddanmark



# Schleswig-Holstein

## – Why to join the Jutland Corridor ?

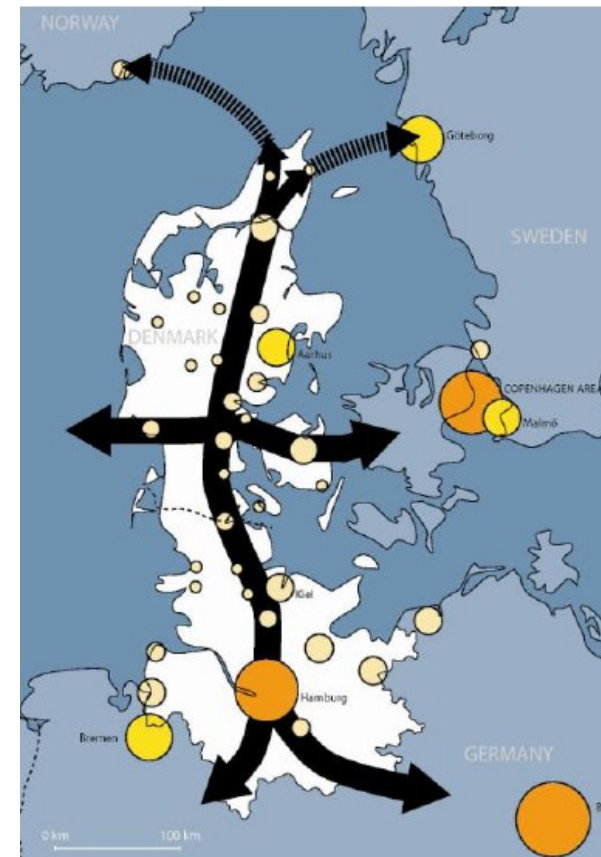
- **Jutland route:**  
the traditional trading route to & from Scandinavia
- **Region Syddanmark:**  
the traditional Danish partner region (formerly: Sønderjylland)
- **Across 20 years focussing on different political dynamics**  
– Baltic Sea, Hamburg metropolitan region, Öresund & Femernbelt
- **Two strategic development axes to complement each other**  
– Femernbelt route and Jutland corridor
- **15 years ago SH attempted a „Growth axis“ cooperation**  
– stretching from SH up to Oslo Region
- **Today, the times and minds seem ripe for a new attempt**  
– generating new dynamics from existing potentials

# Jutland Corridor

## – what to expect from mapping a vision?

### Experienced based expectations:

- **Joint awareness of connections and potentials**  
– instead of only living on our own
- **Creating a joint picture & telling a joint story**  
– underpinned by reality
- **Overcoming a fairy tale:**  
by far, not only pure transit means do connect us
- **Establishing a frame & reference**  
– for enhanced cooperation
- **Keeping-in those located „in between“**  
the bigger agglomerations
- **Creating common self-consciousness**  
by becoming addressed from the outside

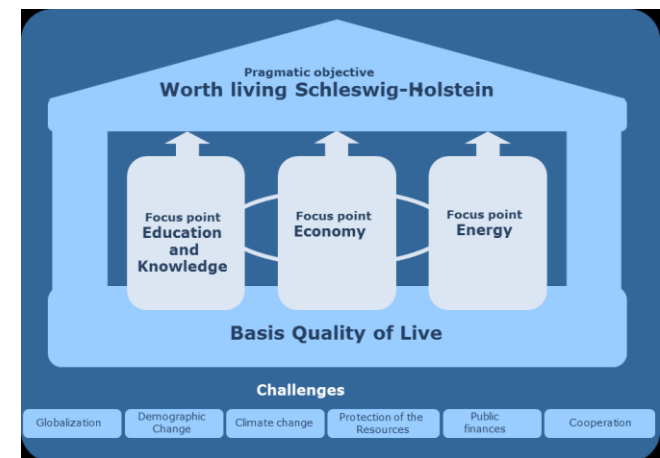
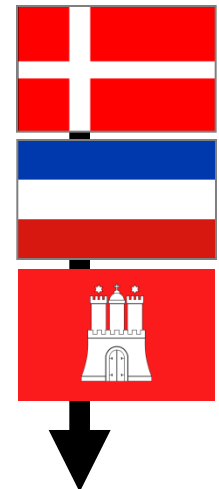


# Jutland Corridor

## – what do be done preparing next conference?

- **Schleswig-Holstein to host the political conference**
  - a major step ahead late 2014
- **Stepping from theory & analytics to practice**
  - identifying potentials & projects for concrete cooperation
- **Defining scope & character of further cooperation**
  - what seems easy in the neighbourhood may become challenging on a longer distance
- **Preparing integration into the partners' individual strategies, e.g.:**

→ into the **SH Development Strategy**  
„LES 2030“ (to be tabled early 2015)



# Schleswig-Holstein

## – particular focuses in the corridor partnership

- Selected focus themes to be **based on each partner's individual potentials & interests**
- The most promising fields being **easily argued for at home**, e.g.:
  - ▶ **Economics & employment**
  - ▶ **Research, skills & technology**
  - ▶ **Environment & energy**

**Culture** to help elaborate on a joint „narrative“?
- Selection criteria should be
  - ▶ a **high share of potentials & interests** across all partner regions
  - ▶ a sound idea on **purpose & target of co-operation**
- To start with, some priorities from **Schleswig-Holstein's own development strategy** →

# Schleswig-Holstein

## – our major cluster potentials (1):

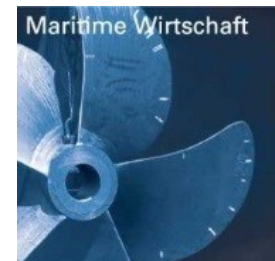
- **Maritime Economy:**

1,700 companies, 47,000 employees, annual turnover € 8.5 bn

Shipbuilding plus i.a.: maritime supply & logistics,  
high-tech industries, offshore & subsea technologies,  
fisheries & aquaculture, research, ports & offshore supply bases

Joint cluster management (SH, HH, Lower Saxony):

▶ [www.maritimes-cluster.de](http://www.maritimes-cluster.de)



- **Life Sciences:**

comprising the **most innovative cores** of SH health sector:

▶ “medical engineering”:

500 companies, 11,000 empl., annual turnover € 2.8 bn

▶ biotech & pharmaceutical industries:

innovation-oriented companies, 6,300 employees

Joint cluster management (SH, HH): ▶ [www.norgenta.de](http://www.norgenta.de)



# Schleswig-Holstein

## – our major cluster potentials (2):

- **Renewable Energies (RES):**

- ▶ long standing experiences meet **ambitious targets**, e.g.:  
**90% RES share** in gross power consumption (2013)  
to increase to **300% by 2025**
- ▶ major expertise in wind energy and biomass, incl. research network agency: ▶ [www.windcomm.de](http://www.windcomm.de)  
competence center biomass: ▶ [www.biomassenutzung-sh.de](http://www.biomassenutzung-sh.de)



- **Food Industries:**

- ▶ **3rd biggest sector** of processing industries: 21,600 empl., 2,000 companies, annual turnover € 6.3 bn
- ▶ including services, research & food technologies  
competence center food industries: ▶ [www.kne-sh.de](http://www.kne-sh.de)  
business cooperation network: ▶ [www.foodregio.de](http://www.foodregio.de)  
cross-border cooperation network: ▶ [www.beltfood.de](http://www.beltfood.de)



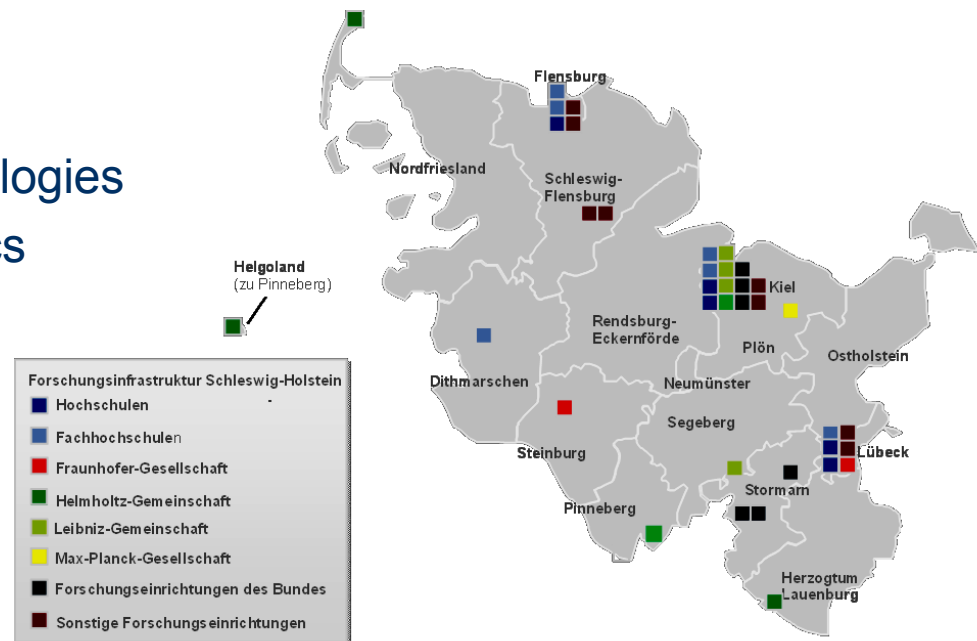


# Schleswig-Holstein

## – our prime research map:

### 7 universities & 9 German research associations on:

- ocean research
- Medical & biosciences
- medical engineering
- environmental & energy technologies
- mecatronics & power electronics
- marine & geo sciences
- food processing
- nano technologies
- marine biotechnologies
- transport & logistics
- ...



**Thank you for attention!**