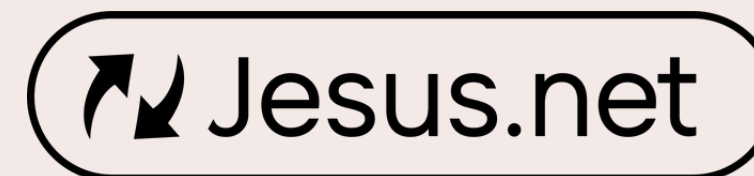




# WORLD BRIEFING

7 June 2025



# **The Vision of Jesus.net**

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**Jan- Willem Bosman**

**Founder & Executive Director, Jesus.net Global**



# Thank You!

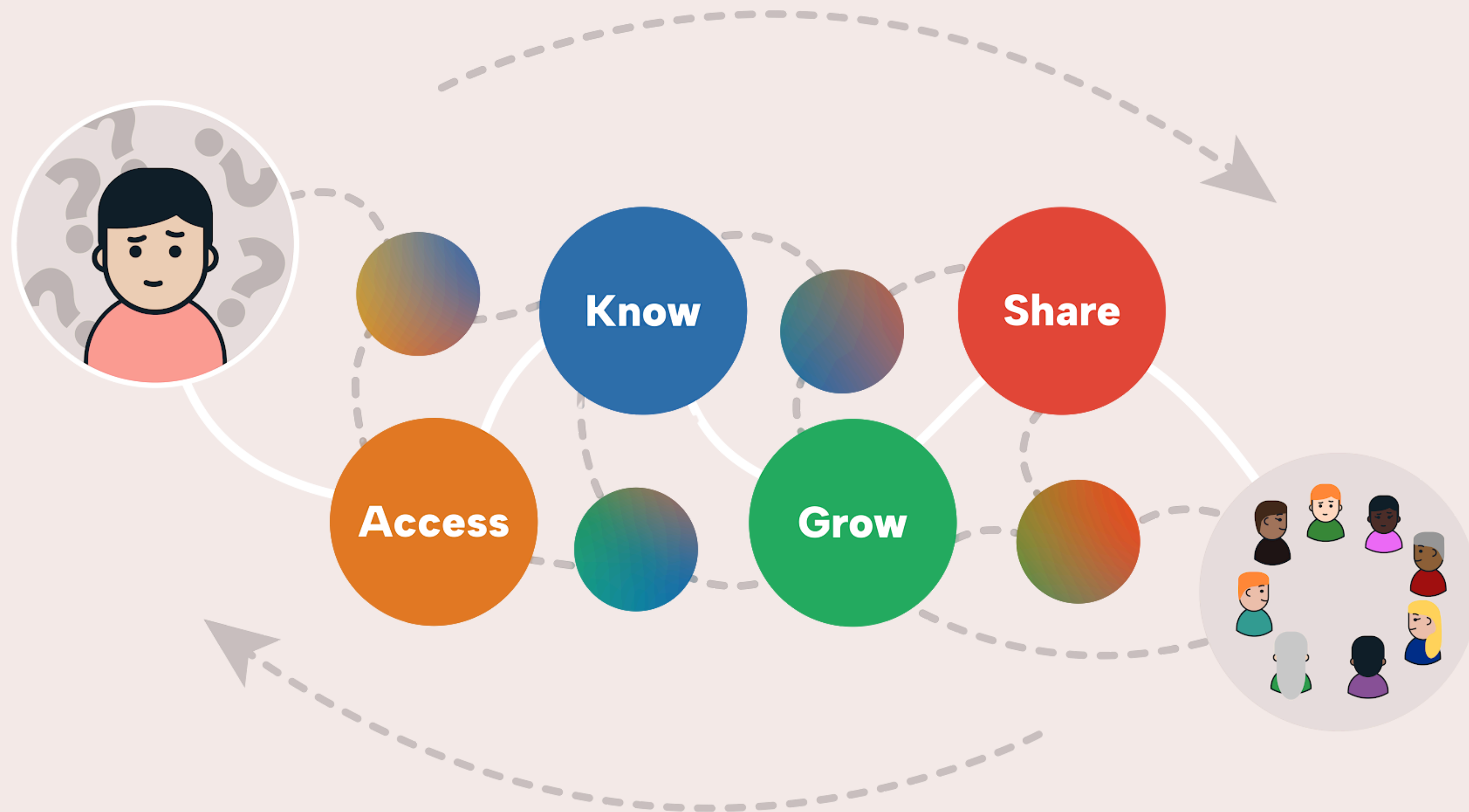
- Milestone: 1 billion views on YouTube
- Growth strategy in Thailand
- Had a Chosen campaign in the Philippines
- Reaching new people through Facebook Messenger
- Starting 4 new languages, Hindi being one
- Bringing The Chosen to Russia

# About Jesus.net

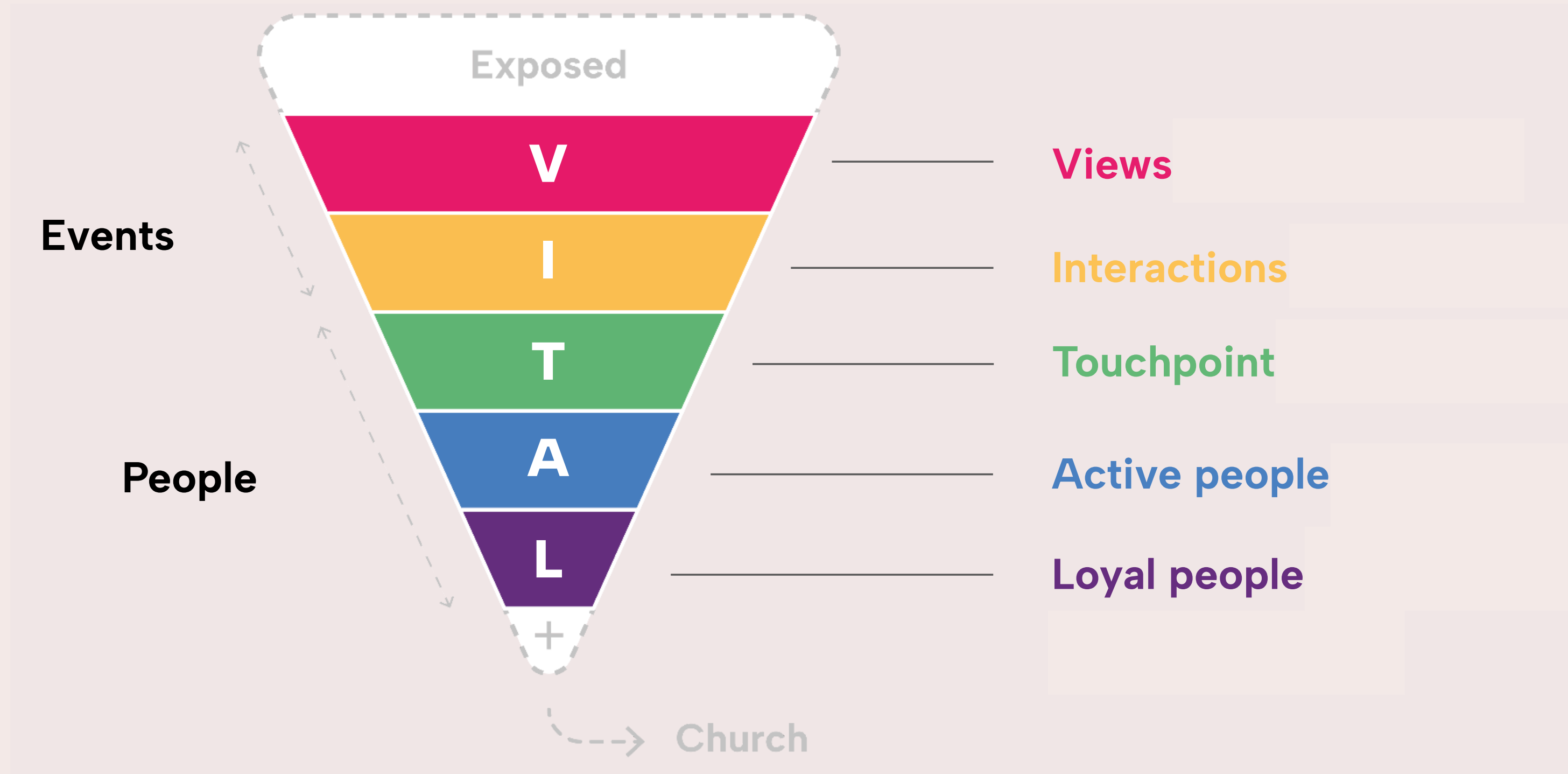
We're a global network of 130+ organizations, that helps people get one step closer to Jesus every day and lead people to local communities.

# Strategy

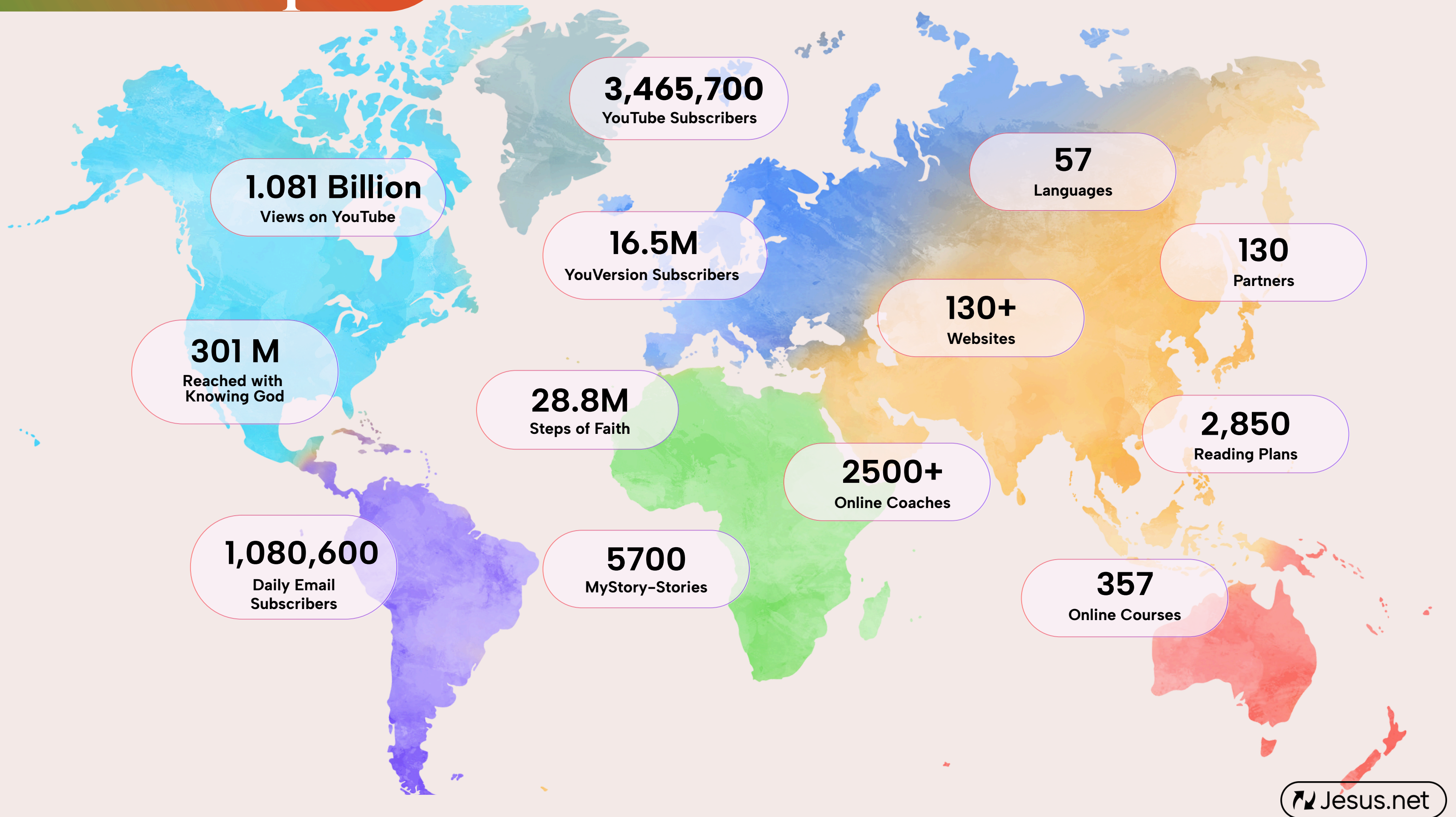
We **connect** with people online and we **invite** them to start their own journey with **Jesus**.







# Global Impact



- Develop a central website where churches can register and access a comprehensive ministry toolbox.
- Design a step-by-step engagement pathway for churches, while building a searchable database to help guide seekers to local congregations.
- Launch a user-friendly platform for viewers to register, connect with local churches, and begin their journey of discovering Jesus.
- Create a guided spiritual journey tailored for individuals actively seeking faith.
- Coordinate and promote church-based watch parties to foster community and shared viewing experiences.



R

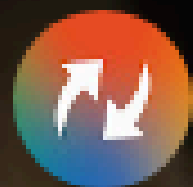
Generous student VIDEO



Share



Watch on  YouTube



# The Chosen | Jonathan Roumie Interview with Norm Schulz



Share



The  
**CHOSEN**

Watch on  YouTube

- **Focus Areas:** Target top-searched topics—Depression and Anxiety
- **User Journeys:** Design clear, step-by-step experiences
- **Platform Coverage:** Collaborate with Product Owners for content across Website, YouVersion, MyJourney, and AMED
- **Partnerships:** Integrate content from external organizations
- **Resource Use:** Leverage materials like The Chosen and other existing tools



## Opportunities to get Involved

- Share A Miracle Every Day with others.
- 

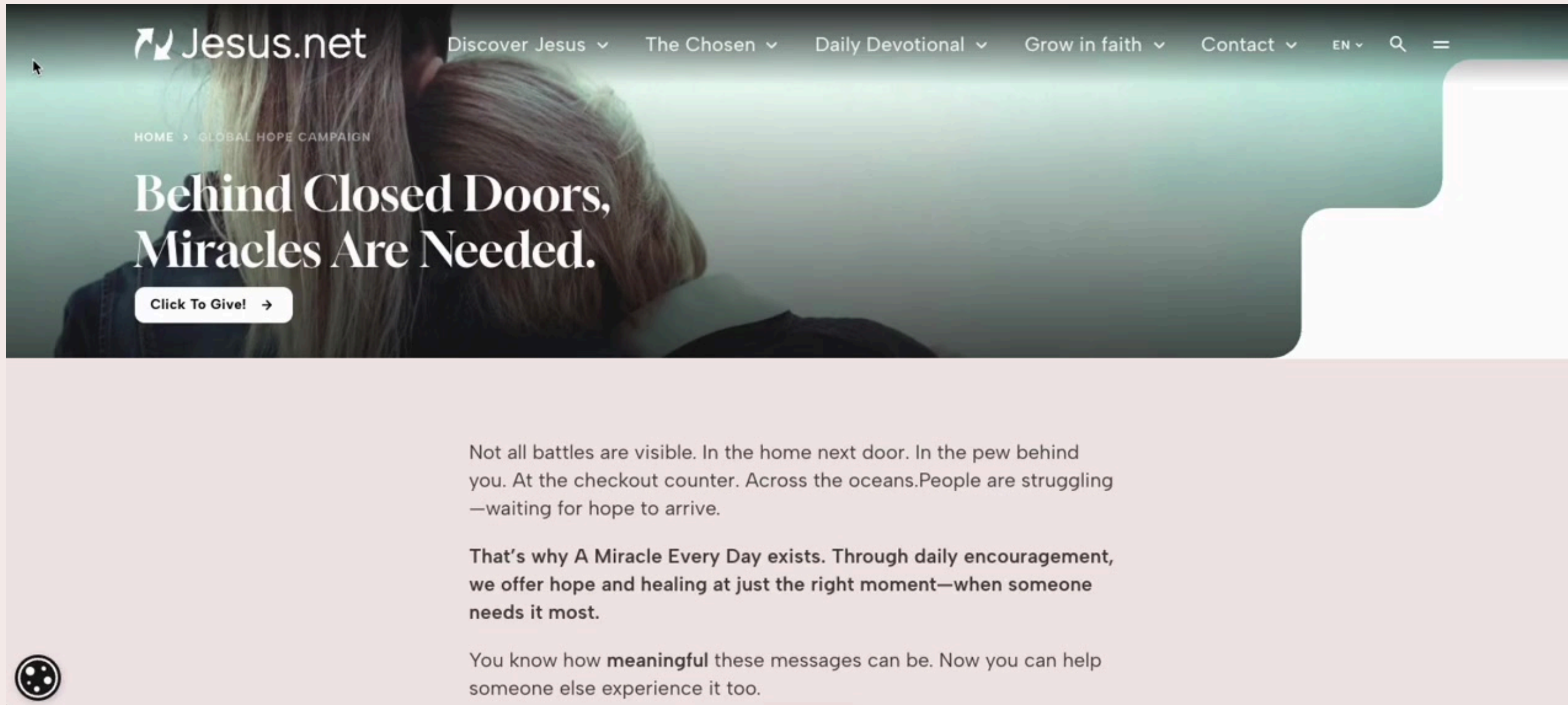
- Join an online Miracle Group.
- 

- Join the Global Prayer Network.
- 

- Become an E-coach.

# Call to Action

## Giving Hope Through A Miracle Every Day



The screenshot shows the Jesus.net website. The header includes the logo and navigation links: Discover Jesus, The Chosen, Daily Devotional, Grow in faith, Contact, EN, a search icon, and a menu icon. The main banner features a background image of people in a church and the text "Behind Closed Doors, Miracles Are Needed." with a "Click To Give!" button. Below the banner, there is a paragraph of text explaining the mission of "A Miracle Every Day" and a call to action to help others experience hope.

Jesus.net

Discover Jesus ▾ The Chosen ▾ Daily Devotional ▾ Grow in faith ▾ Contact ▾ EN ▾ 🔍 ☰

HOME ▸ GLOBAL HOPE CAMPAIGN

### Behind Closed Doors, Miracles Are Needed.

[Click To Give! →](#)

Not all battles are visible. In the home next door. In the pew behind you. At the checkout counter. Across the oceans. People are struggling—waiting for hope to arrive.

That's why A Miracle Every Day exists. Through daily encouragement, we offer hope and healing at just the right moment—when someone needs it most.

You know how **meaningful** these messages can be. Now you can help someone else experience it too.





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