

Start-up name	ExaMotive SA (http://www.examotive.com/)
Date of creation	February 2016
Share capital	250,000€
Founder(s)' name(s) and academic and/or entrepreneurial curriculum	<p>Mauro Mariani</p> <p>Former co-founder of CiteeCar</p> <p>Former investor at Mangrove Capital Partners</p>
Number of employees	4
Field of activity and description of the product/service	<p>In a world where cars are becoming connected, transport is becoming integrated and cities are getting smarter, the future of intelligent mobility has never looked brighter. ExaMotive was founded on the belief that the way cars are used is about to change... fundamentally.</p> <p>Developed initially to power a large car-sharing operation, ExaMotive is an end-to-end software platform that has been evolved to enable and liberate a raft of automotive mobility solutions.</p> <p>Car manufacturers, fleet operators & transport providers can benefit from ExaMotive's unique approach to enabling multi-user automotive solutions.</p> <p>ExaMotive... bringing the future of intelligent mobility closer!</p>
What is your business model based on?	Developing and monetising automotive and urban mobility IP and know-how.
Last (or current) fundraising	Currently fundraising
Base financial data (turnover; result if relevant)	N/A
What is your growth forecast for the next 3 to 5 years?	ExaMotive's ambition is to establish the next urban mobility leader in Europe and beyond through a unique and innovative car-sharing solution.

Why did you choose Luxembourg?	Luxembourg is a great place to find international-minded talent and a good base to lead the deployment of global operations.
What makes your product/service different from others on the market?	Based on the experience of CiteeCar, ExaMotive offers a unique community-driven car-sharing approach.
Why do you think your business will have value in 5 years?	Jointly with a strategic partner and investor, ExaMotive is focusing on building an international brand and footprint thus creating value in a market that is about to explode.