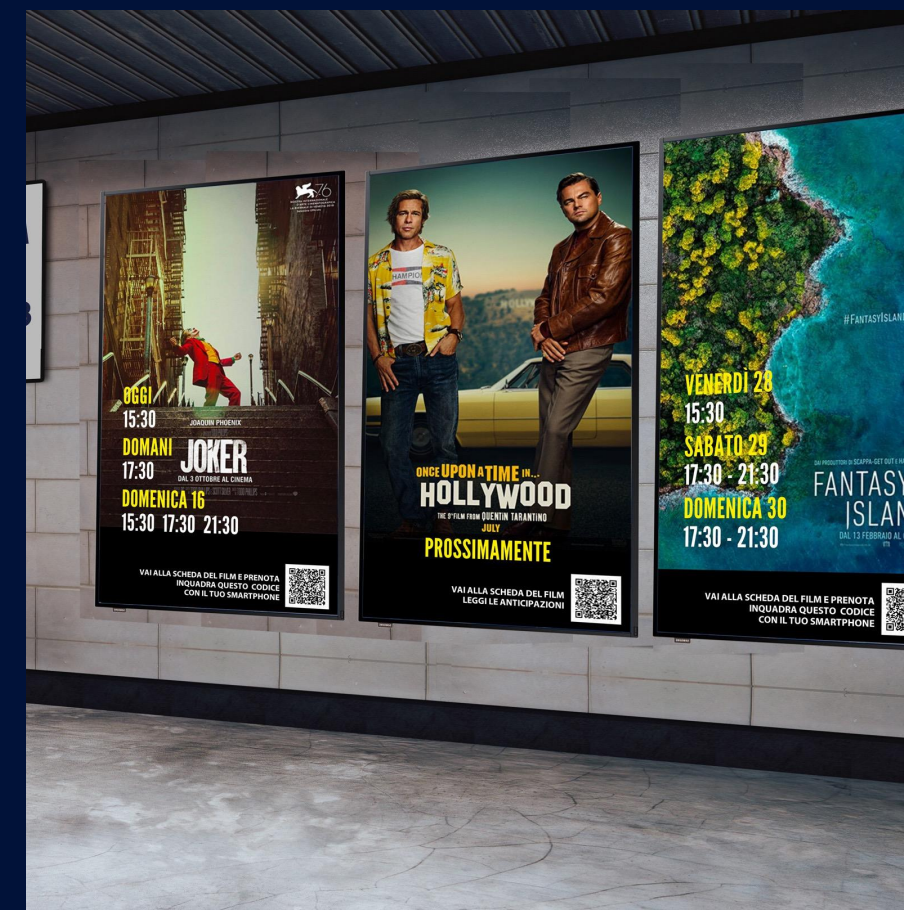
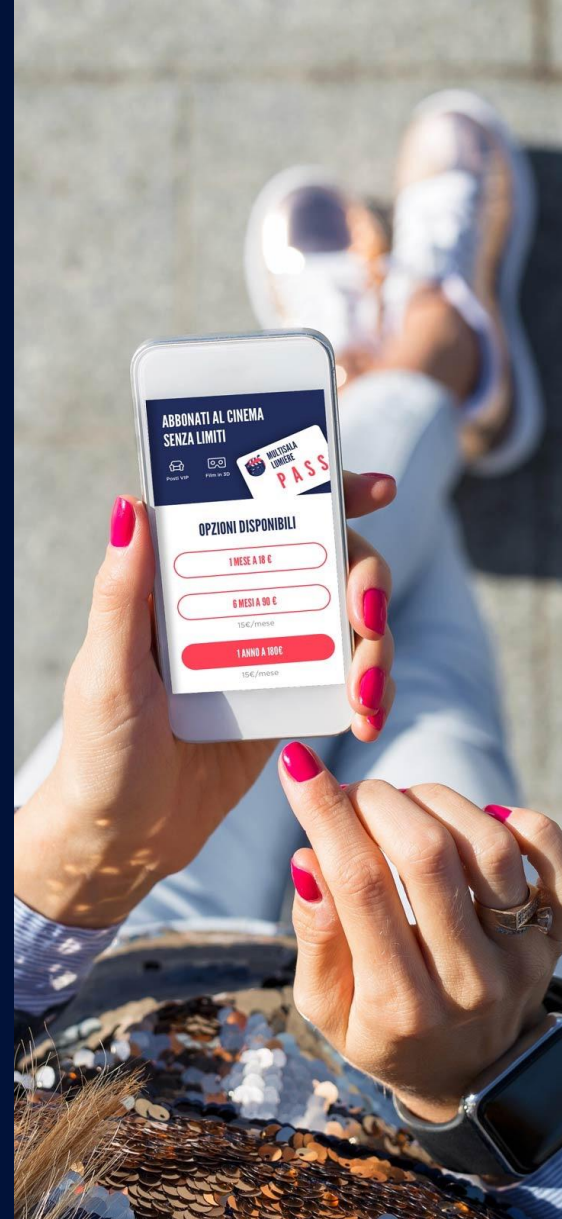


DIGITAL SIGNAGE FOR CINEMAS

LIVESIGNAGE x Cinema



One platform to automate every screen
in your cinema.

CINEMA

NOW SHOWING

 **HORIZON**
SCIENCE FICTION
11:00 1:40 4:10 7:00 9:45

 **SECRETS OF THE DEEP**
ADVENTURE
10:30 1:20 4:00 7:15 9:30

 **NEON CITY**
ACTION / THRILLER
11:15 1:45 4:15 7:30 9:45

 **THE MUSICAL WITHIN**
DRAMA / MUSIC
10:45 1:30 4:20 7:10 9:20

 **BEYOND THE LIMIT**
ACTION 4
11:30 2:00 4:30 7:25 10:00

DISCOVER MORE
ON OUR APP



NEON CITY
BUY YOUR
TICKET

TICKET OFFICE

POPCORN & DRINKS

POPCORN

SMALL	€4.00
MEDIUM	€5.50
LARGE	€6.50

COMBO MENU

POPCORN +
DRINK
€11.50

NACHOS

CLASSIC	€4.50
WITH CHEESE	€5.50

DRINKS

SMALL	€3.00
MEDIUM	€3.90
LARGE	€4.80



SCREENS

SCREEN 1
HORIZON →

SCREEN 2
SECRETS OF THE DEEP →

SCREEN 3
NEON CITY →

SCREEN 4
THE MUSICAL WITHIN →

SCREEN 5
BEYOND THE LIMIT →



THE SOLUTION

Digitize your entire cinema

THE VALUE

Screen scheduling that updates itself

Livesignage takes showtimes, trailers, film information and promotions straight from your ticketing system and puts them on every screen.



Content always current

Programme changes appear on screen the moment they happen.



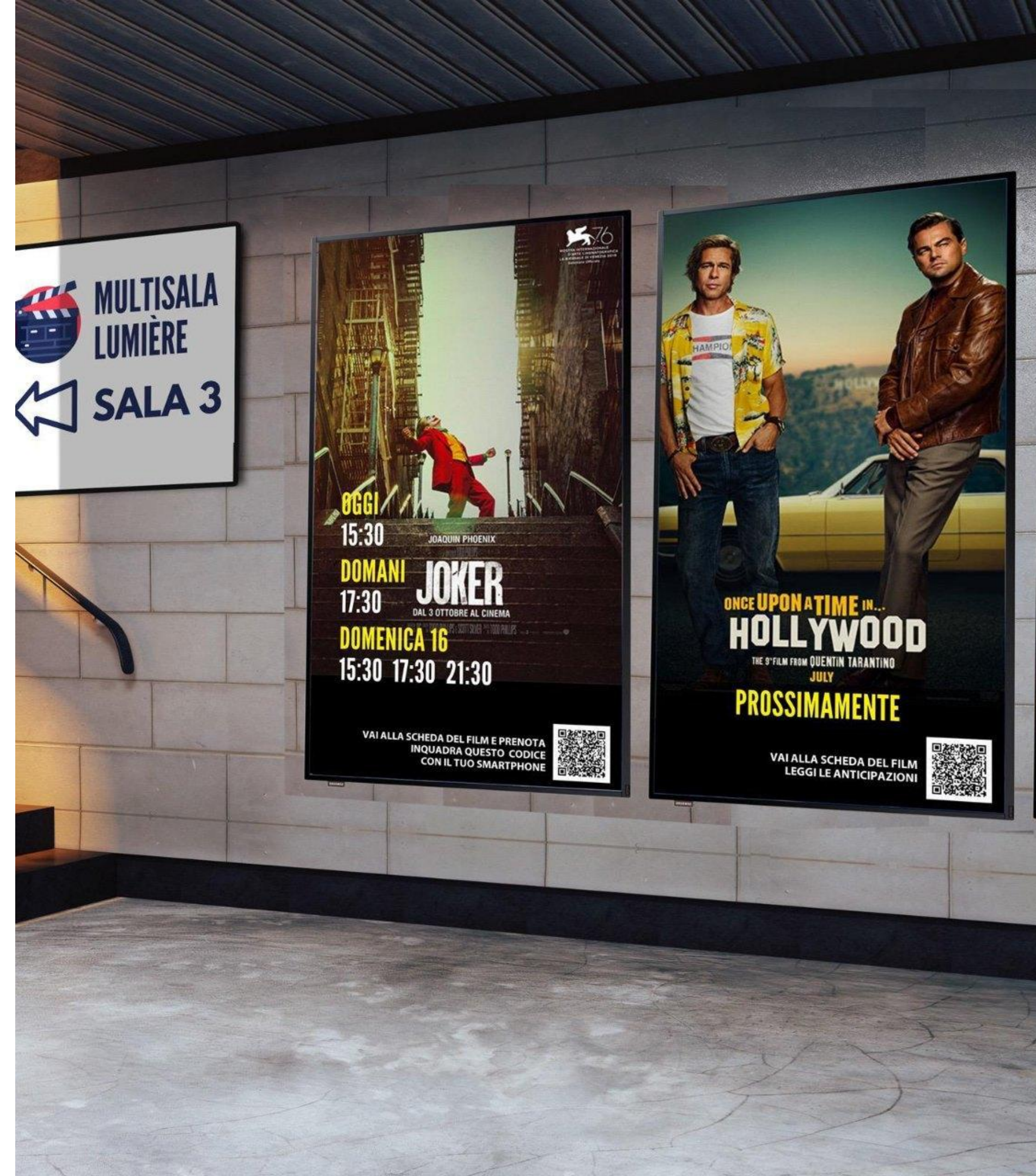
Full automation

Playlists follow time slots, days and special events on their own.



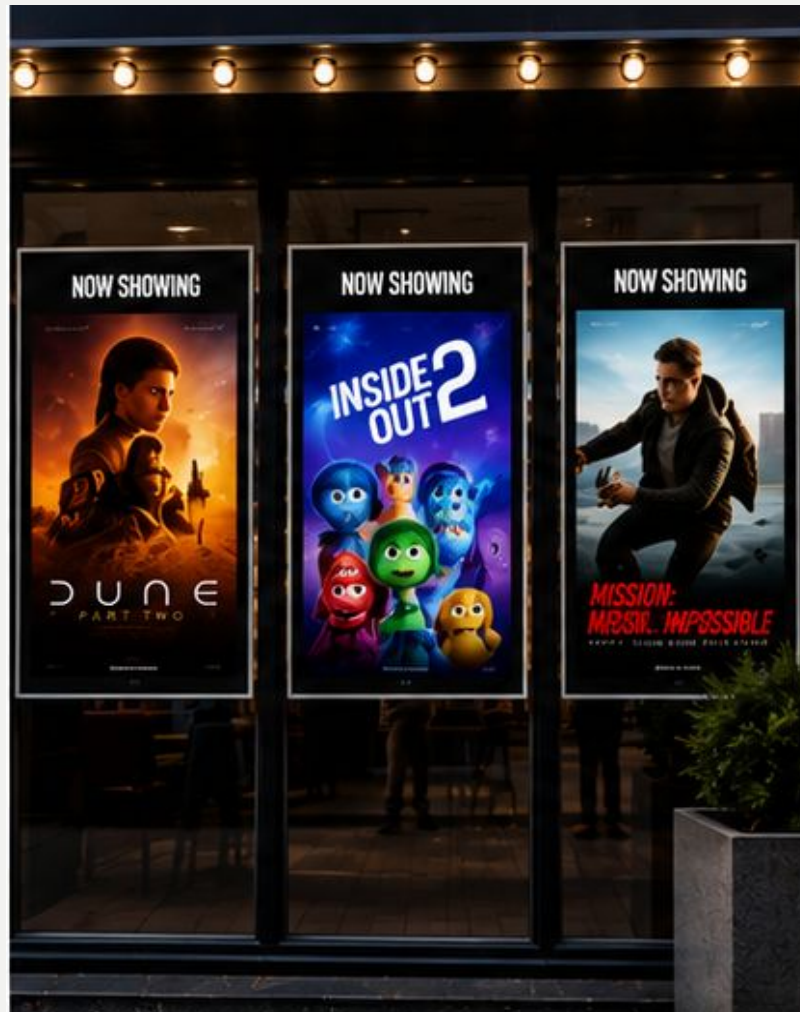
Paperless venue

Digital displays replace printed posters, signs and price lists.



WHERE IT WORKS

Every zone of the venue, one system



Window display

Trailers and featured promos that stop passers-by before they reach the door.



Box office & lobby

Live showtimes and hall availability shorten perceived waiting time.



Snack area

Menus, combos and offers updated automatically, with no reprinting.



Desk

Complete programming split by screen and ticket purchasing system.

HOW IT WORKS

Four steps to a fully automated venue

After the initial setup, the platform runs without daily intervention.

1

Connect the source

Link your ticketing system and the platform starts reading the programme.

2

Configure displays

Assign each screen its zone, format and content type.

3

Build the playlist

Pick templates, apply your branding, set the time slots.

4

Let it run

Livesignage updates every screen on its own, day after day.

INTEGRATION

Connected to Webtic

Livesignage reads your ticketing data directly, so what is on sale and what is on screen can never drift apart.

- **Automatic synchronisation**

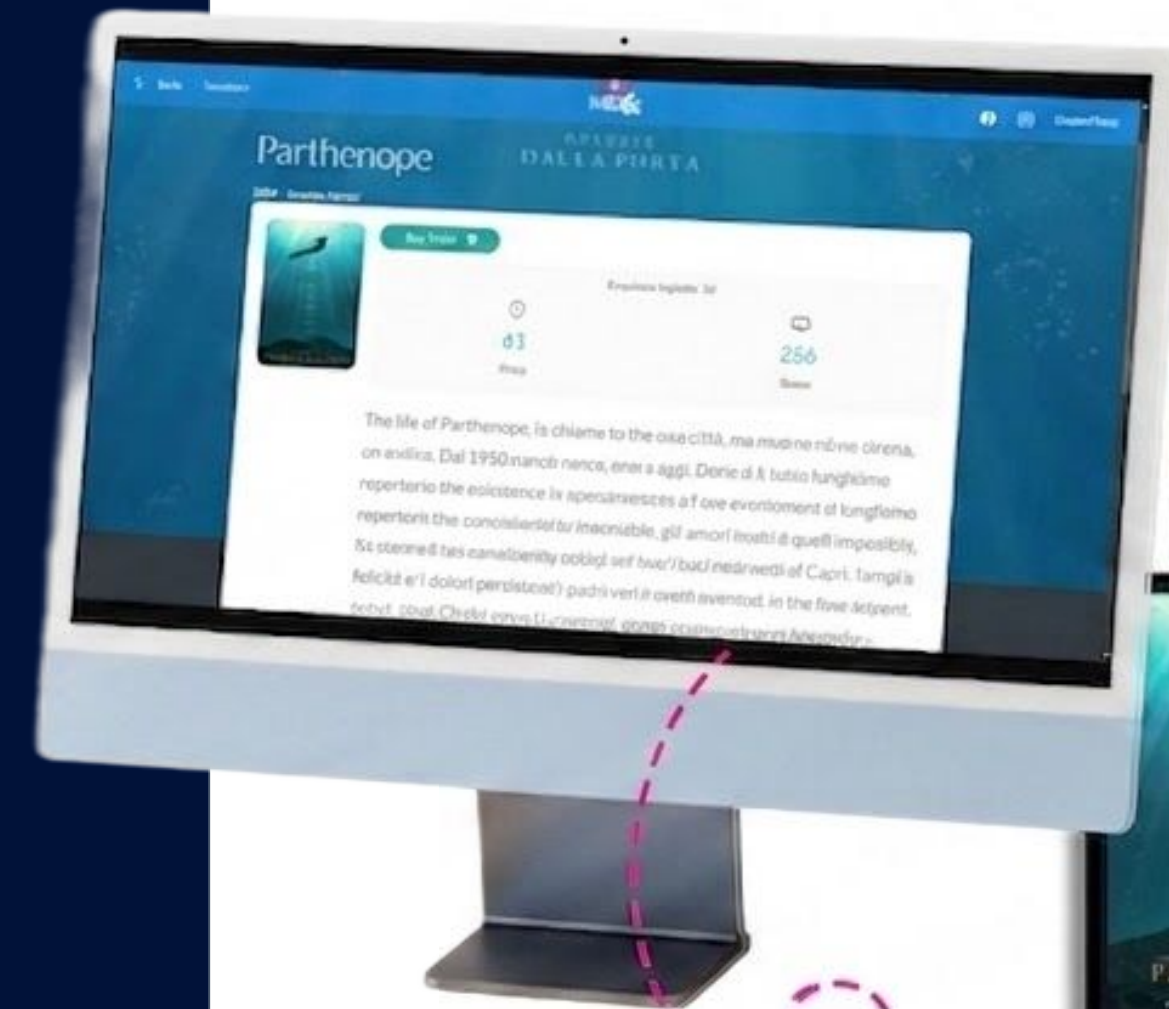
Showtimes, films and seat availability pulled in real time.

- **No manual errors**

No re-typing, no outdated posters, no inconsistent times.

- **Centralised control**

Every display in every site managed from one platform.



WEBtic



DESIGN

Ready-made layouts,
your brand

No designer needed

Editable content with layouts that rebuild themselves around it.

Pre-set templates

Trailers, schedules, film info and promotions, ready to publish.

Automated playlists

Content scheduled by time slot, weekday or special event.

Tailored branding

Colours, fonts and animations follow your cinema's identity.



INTERSTELLAR

2H 16M
SCIENCE FICTION, ADVENTURE

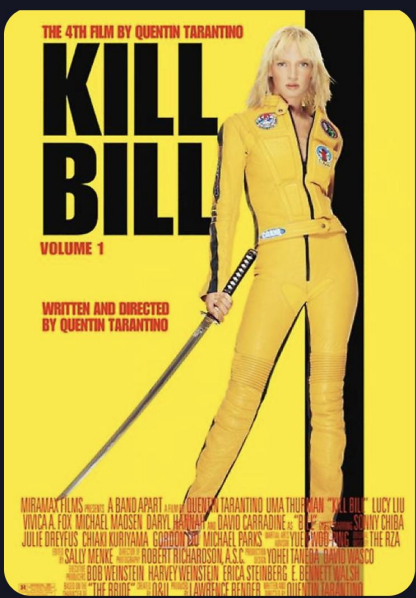
DIRECTOR
Christopher Nolan

CAST
Matthew McConaughey, Anne Hathaway, Jessica Chastain, Michael Caine

SYNOPSIS

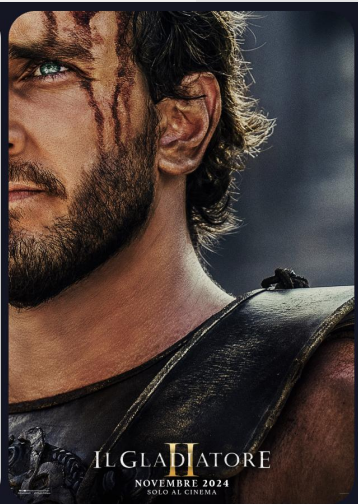
In the year 2067, former NASA pilot Joseph Cooper is forced to work as a farmer due to a global famine caused by a blight. The famine is so severe that it has significant effects on human society, including the abandonment of any scientific research not directly related to agriculture or solving the global food crisis. Government schools actively discourage students from studying subjects other than agriculture, claiming that historical events like the Moon landing are political lies and that scientific org..

NOW SHOWING AT 10:35 PM NOW SHOWING



IN THE THEATERS
KILL BILL

TODAY	09.30 15.00	10.15 16.30	11.45 17.20	12.30 19.00	13.25 20.30	14.30 22.45
TOMORROW	09.30 15.00	10.15 16.30	11.45 17.20	12.30 19.00	13.25 20.30	14.30 22.45
FRI	09.30 15.00	10.15 16.30	11.45 17.20	12.30 19.00	13.25 20.30	14.30 22.45
SAT	09.30 15.00	10.15 16.30	11.45 17.20	12.30 19.00	13.25 20.30	14.30 22.45
SUN	09.30 15.00	10.15 16.30	11.45 17.20	12.30 19.00	13.25 20.30	14.30 22.45
MON	09.30 15.00	10.15 16.30	11.45 17.20	12.30 19.00	13.25 20.30	14.30 22.45
TUE	09.30 15.00	10.15 16.30	11.45 17.20	12.30 19.00	13.25 20.30	14.30 22.45



MOVIES NOW SHOWING

MOVIES NOW SHOWING

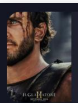


COLORADO

MCBOH

12.99 €

INQUADRA IL QR CODE PER SAPERNE DI PIÙ



THE GLADIATOR 2

09:30 AM 10:15 AM 11:45 AM 12:30 PM 01:25 PM 02:30 PM 03:00 PM 04:30 PM 05:20 PM 07:00 PM 08:30 PM 10:00 PM



THE SUBSTANCE

11:30 AM 12:45 PM 02:00 PM 03:45 PM 05:00 PM 05:30 PM 06:15 PM 07:30 PM 08:45 PM 10:00 PM 11:30 PM



BERLINGUER THE GREAT AMBITION

10:05 AM 11:35 AM 12:20 PM 01:15 PM 02:50 PM 04:20 PM 05:10 PM 08:15 PM 10:30 PM



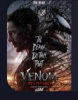
DESPICABLE ME 4

03:30 PM 05:15 PM 05:45 PM 06:30 PM 07:45 PM 09:00 PM 10:15 PM 11:45 PM



THE BOY IN PINK PANTS

09:50 AM 10:30 AM 11:35 AM 12:20 PM 04:15 PM 05:30 PM 06:20 PM 08:00 PM 09:30 PM 11:15 PM



VENOM THE LAST DANCE

09:55 AM 11:00 AM 01:30 PM 03:00 PM 04:15 PM 05:30 PM 06:20 PM 07:55 PM 10:00 PM



AVATAR

20.45

ROOM

FELLINI SCREEN 15:32

GLADIATOR II

09:30 12:00 14:30
16:45 19:30 21:45

MOANA 2

15:30 17:45 19:30
21:00 22:30

FRANKENSTEIN JUNIOR 50

15:25 17:15 19:00
20:35 23:00

WICKED

16:30 18:45 19:00
20:40

DUNE 2

18:30 20:45 22:15

IT ENDS WITH US

15:00 17:45 19:30
21:15

automated content

INSIDE OUT 2

2h 35' ANIMATION, ADVENTURE, FAMILY, FANTASY

DIRECTOR:
Kelsey Mann

CAST:
Amy Poehler, Kensington Tallman, Liza Lapira, Maya Hawke, Ayo Edebiri

PLOT:
Teenager Riley's mind headquarters are undergoing a sudden demolition to make room for something entirely unexpected: new Emotions! Joy, Sadness, Anger, Fear and Disgust, who've long been running a successful operation by all accounts, aren't sure how to feel when Anxiety shows up. And it looks like she's not alone.

IN THEATERS AT 19:30

DUNE 2

SCREEN 5

DUNE 2 21.15 SAT

trailer on display

TIL DEATH DO THEY PART

TOM HARDY

ALIEN: ROMULUS

20:45
STANDARD SCREEN

real-time scheduling

DUNE 2

PLOT
Paul Atreides unites with Chani and the Fremen while seeking revenge against the conspirators who destroyed his family.

CAST
Timothée Chalamet, Zendaya, Rebecca Ferguson

IN THEATERS AT 18:20

INSIDE OUT 2

09:30 10:45 11:45 12:30 13:25 14:30 15:00 16:30 17:00 19:00 20:35 22:45

TODAY 20:43

DUNE 2
09:30 10:45 11:45 12:30 13:25 14:30 15:00 16:30 17:00 19:00 20:35 22:45

FRANKENSTEIN JUNIOR 50
09:00 10:50 11:45 12:30 13:45 14:30 15:00 16:00 17:00 19:00 20:35 22:45

ME4
09:30 10:45 11:45 12:30 13:25 14:30 15:00 16:00 17:00 19:00 20:35 22:45

LONGLEGS
09:30 10:45 11:45 12:30 13:25 14:30 15:00 16:30 17:00 19:00 20:35 22:45

MEGALOPOLIS
09:30 10:45 11:45 12:30 13:25 14:30 15:00 17:00 17:00 19:00 20:35 22:45

personalized promotions

IN THEATERS

INSIDE OUT 2

09:30 09:30 10:45 11:45 12:30 13:25 14:30
15:00 17:00 19:00 20:35 20:35 22:45

SPEND FRIDAY NIGHT WITH US

-20%

LONGLEGS

ME4

FRANKENSTEIN JUNIOR

FOOD & BEVERAGE

Sell the snacks like you sell the films

Concession menus, combos and daily deals run on the same templates and the same schedule as the programme, so the highest-margin part of the venue gets prime screen time.





MOBILE

From the screen to the phone

Every display can become an entry point to booking, offers and film information.

Booking in a few taps

Tickets bought from the phone while still in the lobby.

Interactive QR codes

Scanning a screen opens promos, trailers and film details.

A direct channel

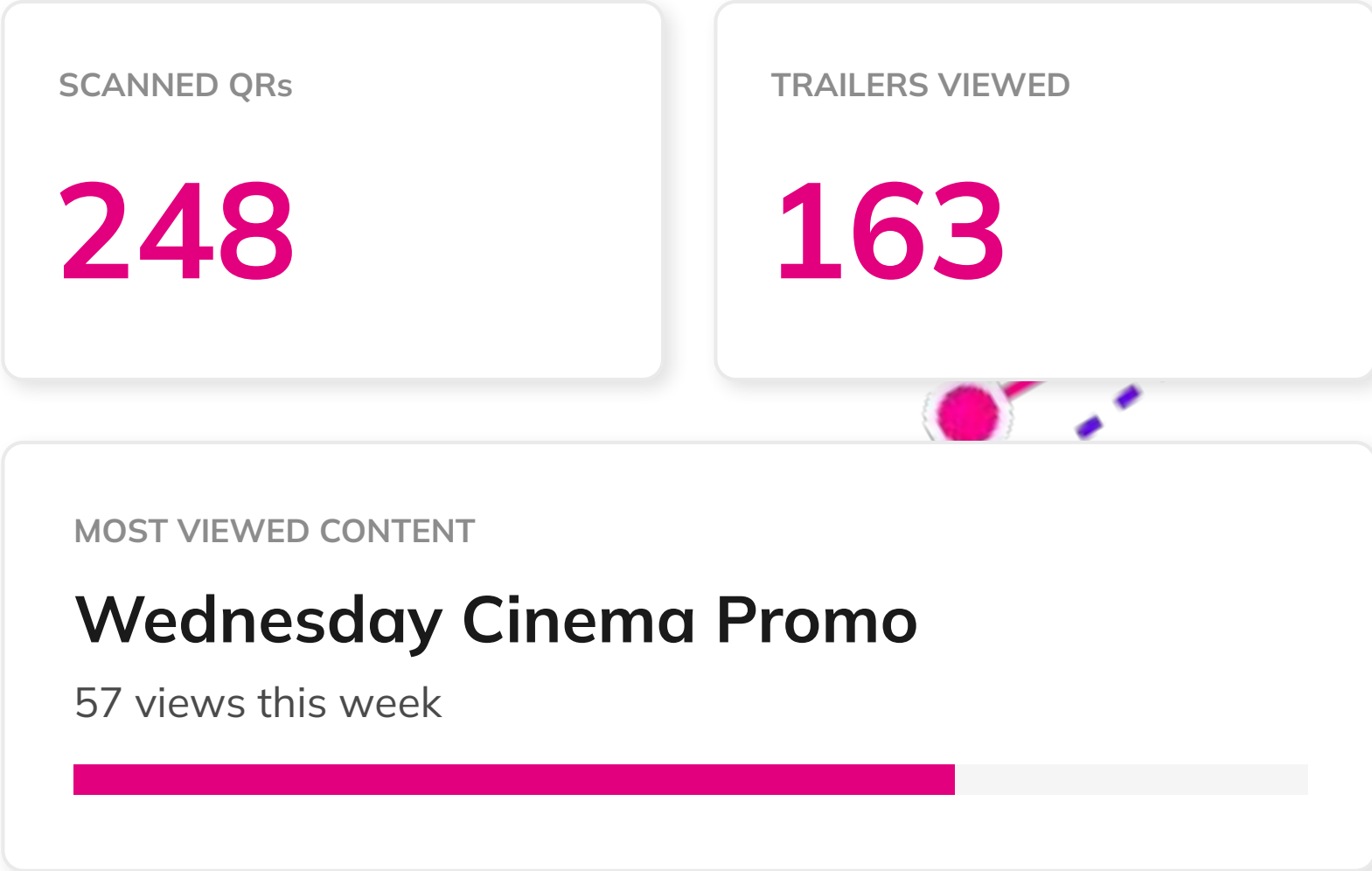
Programme updates and special offers reach your audience after the visit.

MEASURE THE IMPACT

Your cinema also becomes measurable.

Every QR scanned, every video shown leaves a trace on Livesignage. You know what works and can improve communication in your cinema.

- ✓ **Most viewed content**
You know which promos, trailers or movie pages attract the most attention and can prioritize what really matters.
- ✓ **Scanned QRs and generated actions**
Measure how many people go from the display to their smartphone, open a link or explore content.
- ✓ **Performance over time**
Compare results by periods, movies or promotions and understand where to make improvements.



DISPLAY MANAGEMENT

One complete platform for the entire cinema

Livesignage is a platform that manages content, devices and display networks from a single point.

✓ Real-time status of all displays

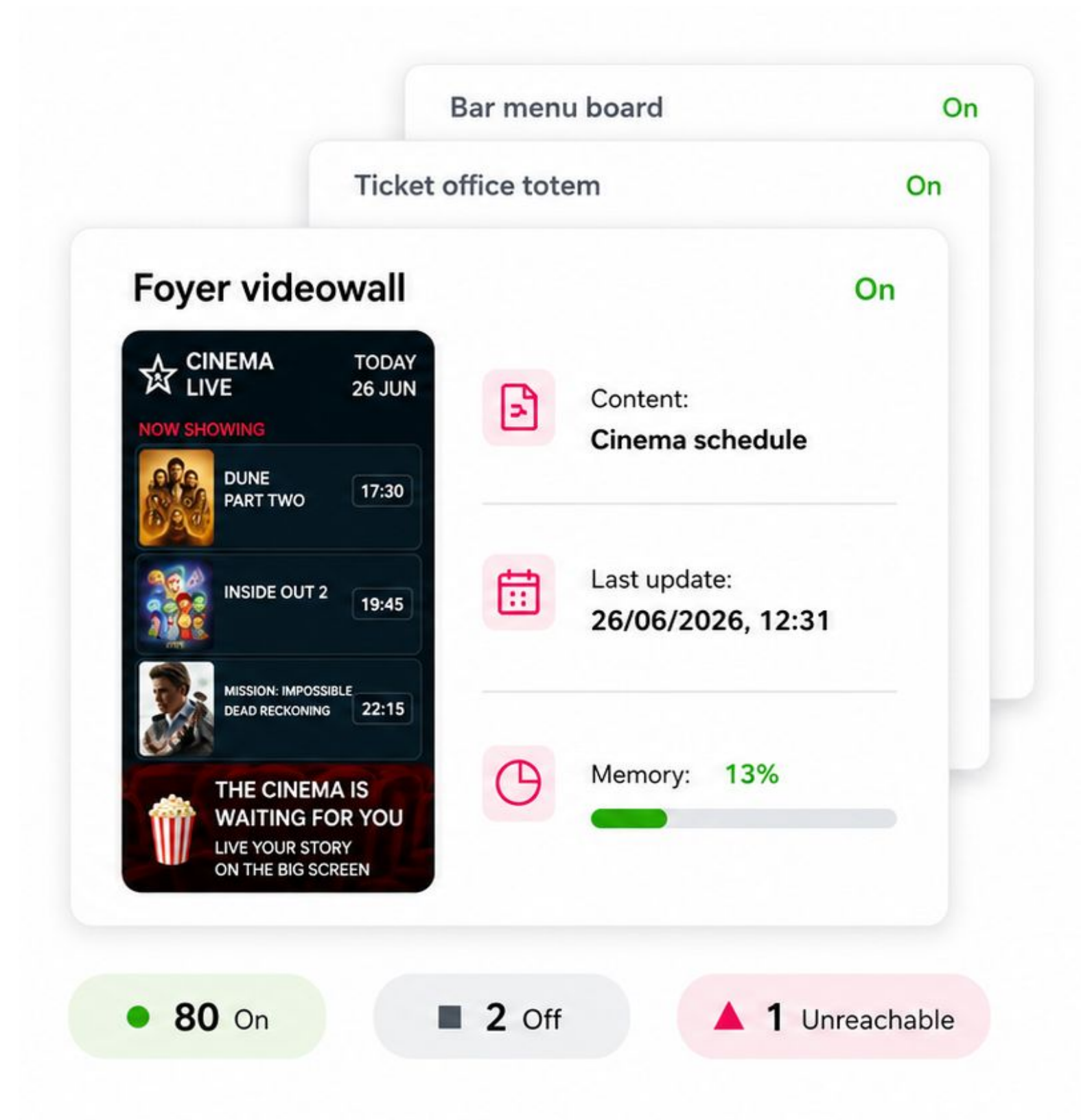
Always know what is on, what is offline, and troubleshoot remotely without on-site visits.

✓ Remotely updated content

Schedules, promotions, menu boards and communications always updated in every area of the cinema.

✓ Separate roles, groups and access

Ticketing, bar and internal communications have dedicated spaces. Everyone manages only what concerns them.



INSTALLATION

Simple to install

Livesignage is configured on professional displays or the player and can be easily managed remotely.



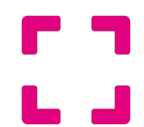
Display with integrated SoC

The software runs directly on the display: no external player, no additional cables.



External player connected to the screen

Compatible with professional players. Ideal for existing installations or displays already present.



Portrait or landscape

All templates are available in portrait and landscape format. No additional configuration.

Certified with

SAMSUNG **PHILIPS** **BrightSign**

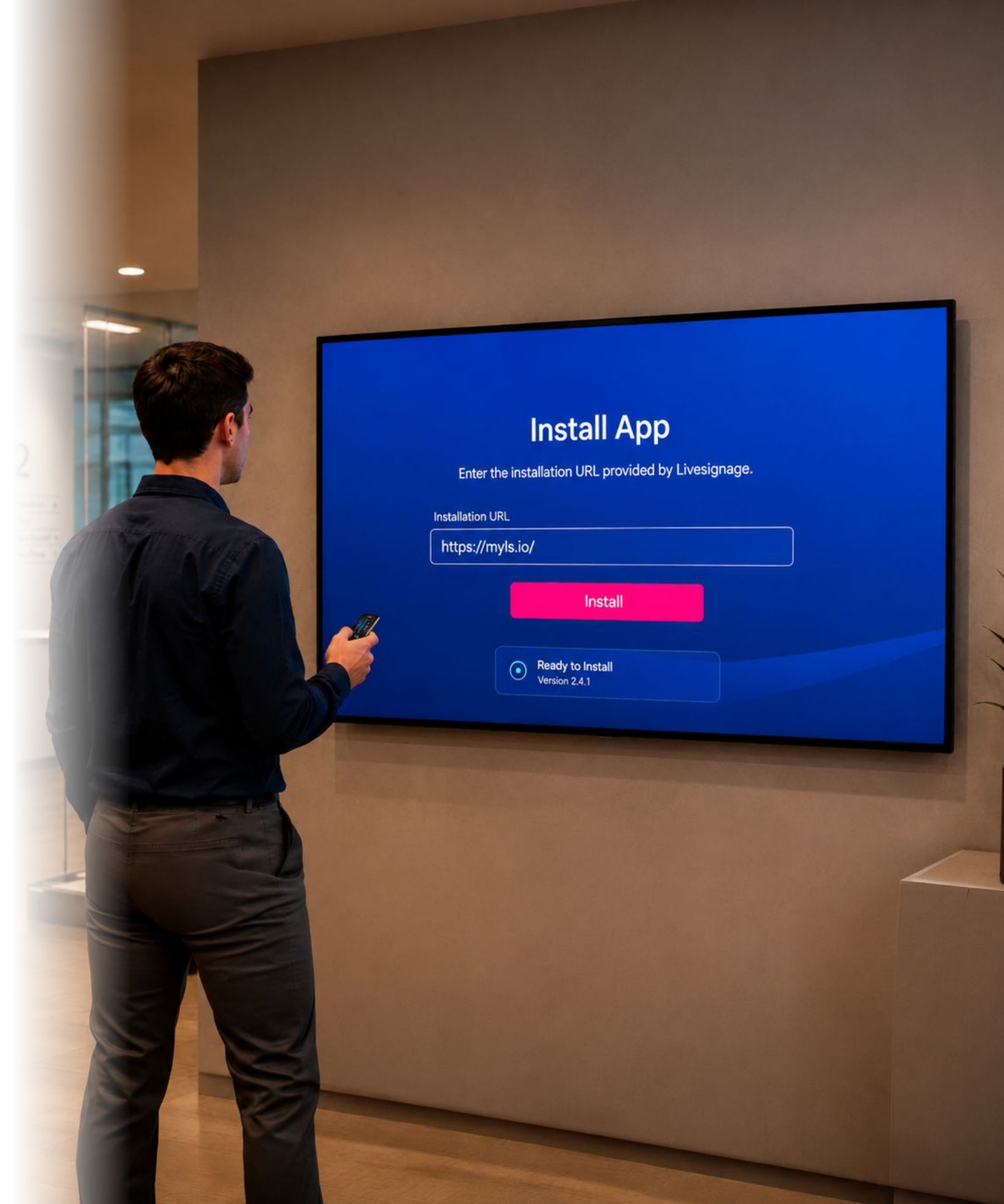


LG

Google

Compatible with

Android  **androidtv**



LIVESIGNAGE

See how it works, live.

Get in touch to see Livesignage at work.

WEB

www.livesignage.com

MAIL

hello@livesignage.com

LINKEDIN

[Livesignage](#)