

LASVIT

THE MOVEMENT OF BIRDS CAPTURED INTO THE GLASS. LASVIT CREATED THE GLASS SCULPTURE SWIRLING DOWN TO THE FLOOR OF THE GRAND PLAZA MÖVENPICK MEDIA CITY IN DUBAI

Sometimes the fascinating things happen without us noticing, like when a seagull swoops down to pick up its food from the water. Only someone manages to capture this in nature, but now you can watch it over and over again in the lobby of the GRAND PLAZA MÖVENPICK MEDIA



CITY in Dubai. The Czech design and glassmaking company LASVIT has managed to materialized the essence of the movement of the seagull flying towards its prey into the glass sculpture.

The “Swoop” as the designer Kateřina Handlová named her creation, is inspired by the fast, but still focused, flight of the bird. But if you stop and think out of the box, you can see the strength of nature in the beauty of glass. You can see the dramatic situation, when a bird is hunting its prey, as well as the romantic view on the beach when the sun is going down and the wind is picking up the sand in small swirls.

“The installation aims to express the mood of the dawn when the flock of the birds flies up to the sky within the whirl of the sand on the sea shore, the movement and the sun rays reflections,” says the creator of the design Kateřina Handlová, one of LASVIT’s in-house designers.

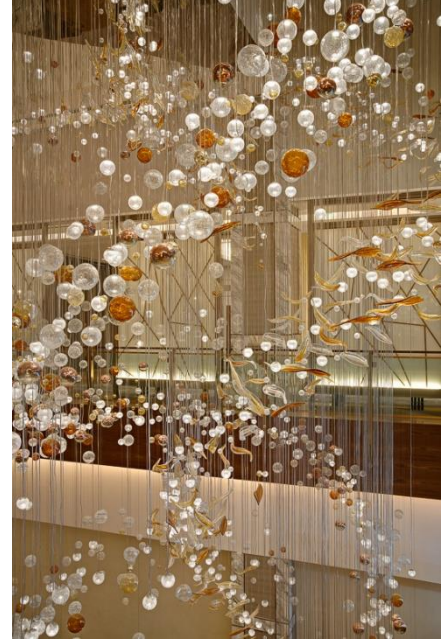
Almost within the reach of your hand

The lowest point of the Swoop, symbolizing the point, when the seagull hits the water surface, is just about mere 2,3 meters from the reach of the visitors. *“As the glass components are floating and dancing through the space they are creating the light and sparkling ambience and leading the visitors through the whole hotel starting at lobby and heading to the upper levels,”* says talented young designer.

The light and sparkling ambience starts in the lobby and leads the visitors through the whole space as they head up to the upper levels of the Grand Plaza Mövenpick Media City. The colors of the installation comply with the mood of Dubai – the desert under a blazing sun, the moment when the Sun rises on the horizon and climbs up to welcome a new day. The swirl is composed from clear, amber and champagne components finished with soda and mica effects which contrast perfectly with the interior full of solid materials such as metal and stone.

The final installation consists of more than 3 500 pieces of crystal glass. Each and every one is handblown, which means that glassblowers had to make the same shape again and again while keeping the overall design still in mind.

For even more dynamic feeling the installation is dynamically lit and the light goes through it in several scenarios. *“Due to the dynamic lighting scenes, the sculpture changes its look during the day and night in order to create a truly surprising and spectacular experience,”* the designer adds. Sometimes it illustrates the calm flight over the water and sometimes the swooping aimed flight. The lighting has the power to change the mood of the place and each day is different.



Thanks to LASVIT and the Grand Plaza Mövenpick Media City, you can feel like you are standing in the center of the flock and the wind is whiffing around your ears. See the force of nature tamed through the beauty of glass.

NOTES TO EDITORS

ABOUT LASVIT

LASVIT is a creative hub of glassmaking talents, fresh ideas, and daring designs. This young, progressive Czech glassmaking and design company inspires the world with its breath taking custom-made installations exhibited all over the world, as well as with its unique lighting and glassware collections made from hand-blown glass. The founder of Lasvit, Leon Jakimič, steers the company with the utmost respect for the Czech glassmaking tradition, but also with a boundless optimism for modern technologies and cutting-edge design.

In past years, Lasvit has attracted many renowned designers and artists who wanted to collaborate with an unconventional Czech company. In cooperation with Lasvit, many stars such as the Campana Brothers, Kengo Kuma, Yabu Pushelberg, Nendo or Ross Lovegrove, have created some of their most

unforgettable glass collections. Ever since 2007, Lasvit has been on a mission: to bring beauty, happiness, and a piece of the Bohemian soul to clients worldwide, and thus change the world for the better. Let Lasvit in, let the changes begin.

#LasvitDesign #LasvitCollections

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