

# LASVIT

## MAJESTIC PRINCESS CRUISE SHIP EXPLORES THE GRAND WORLD RIMED WITH CHANDELIERS DESIGNED BY LASVIT



In Chinese, the cruise ship bears the name *Shèngshì Gōngzhǔ Hào*, which means “Grand World”. This last beauty accompanies her older sisters *Royal Princess* and *Regal Princess*, which were decorated with sparkling lighting made by Czech glassmaking company earlier. Majestic Princess flaunts with bespoke jewels in her home port of Shanghai, but time to time explores the “grand world”. There is no point in holding back one of the top 20 largest cruise ships in the world.

The *Majestic Princess* embodies 330 meters and 19 decks of luxury at sea, with distinguished design throughout the vessel, top class services, galleries and boutique shops ready to accommodate their sophisticated clientele. This ship’s core atrium

garnered special attention, a centerpiece that visually connects the heart of the ship with its surrounding sea.



LASVIT designer Jana Ruzickova explains *“The design is inspired by a foamy ocean wave and by the pure visual relation between the ship and its environment. It’s reminiscent of sunny holidays on the beach, where*

*each wave brings joy and excitement. It’s a pleasant, positive wave with a sense of comfort and security, something strongly associated with Princess Cruises.”*

Leon Jakimic, LASVIT Founder and President, adds *“We build on the clear visual similarity between glass and water – organic shapes, bubbles, transparency and fluidity. Glass art and lighting sculptures are subtle reminders of the magnificence of the surrounding natural environment, even as you enter the interior of the vessel. Our contemporary design and traditional craftsmanship add an authentic touch of luxury to the experience.”*

All these aspects are clearly apparent in the design of the lighting sculpture installed in the atrium of the *Majestic Princess*. A four-meter wave of crystal elements, mounted on a polished stainless steel decorative frame welcomes voyagers with delicate tones of blue and clear crystal reflection.



The piece is composed of countless hand-blown glass organic shapes with

natural surface textures in clear, light and dark cobalt blue, carrying the essence of reflected water.

The Princess Cruises brand is the embodiment of luxury ocean cruises since 1965, setting the ever-increasing standards of leisure travel. When planning the latest addition to their fleet, the *Majestic Princess*, the company approached LASVIT, the Czech



designer and manufacturer of bespoke glass installations, to provide a unique lighting sculpture for the new cruise ship's interior.

This is not the first time these two companies joined forces. In May 2013, *Royal Princess* became the flagship of Princess Cruises, setting a new 'Royal Class' to the fleet. She was followed by the *Regal Princess* in May 2014. LASVIT provided glass art lighting installations for both of these unique vessels, as well as for the *Majestic Princess*.

With *Majestic Princess's* capacity of over 3,500 guests, there will be much traffic beneath this sculpture. Each ship of this category features accommodations and entertainment at an entirely new level. Three main dining rooms are supplemented by seventeen smaller bars, cafes, and venues, as well as 24-hour room service. Theater, a live television studio, gaming lounge, casino, outdoor cinema and a fountain show are at hand to entertain guests. A swimming pool club, spa treatments, and fully equipped gym will please fitness enthusiasts, with shops, galleries and a library attracting those who prefer leisure.

## NOTES TO EDITORS

### ABOUT LASVIT



LASVIT is a creative hub of glassmaking talents, fresh ideas, and daring designs. This young, progressive Czech glassmaking and design company inspires the world with its breathtaking custom-made installations exhibited all over the world, as well as with their unique lighting and glassware collections made from hand-blown glass. The founder of Lasvit, Leon Jakimič, steers the company with the utmost respect for the Czech glassmaking tradition, but also with a boundless optimism for modern technologies and cutting-edge design.

In past years, Lasvit has attracted many renowned designers and artists who wanted to collaborate with an unconventional Czech company. In cooperation with Lasvit, many stars such as the Campana Brothers, Kengo Kuma, Yabu Pushelberg, Nendo or Ross Lovegrove, have created some of their most unforgettable glass collections. Ever since 2007, Lasvit has been on a mission: to bring beauty, happiness, and a piece of the Bohemian soul to clients worldwide, and thus change the world for the better. Let Lasvit in, let the changes begin.

#LasvitDesign #LasvitCollections

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