

# iron sky

THE COMING RACE

PRESS BOOK MAY 2016



27 FILMS PRODUCTION



## IRON SKY THE COMING RACE

SCI-FI ADVENTURE  
Press Book May 10th, 2016

*Is now in post-production to be released Q3 / 2017*

Budgeted at 17 million euros, Finnish-German-Belgian co-production  
is directed by Timo Vuorensola and produced by

**Tero Kaukoma**

+41 79 253 7638 tero@ironsky.net  
Iron Sky Universe, Finland

**Oliver Damian**

+49 308 471 1660 oliver@27films.biz  
27Films Production, Germany

**Peter De Maegd**

+32 476 211 250 pdm@potemkino.com  
Potemkino, Belgium

**Screenplay** Dalan Musson

**Editor** Joona Louhivuori

**Press contact**

Anniina Leppänen  
+358 45 630 1717  
anniina@ironsky.net

**Production designer** Florian Kaposi

**Visual effects** Pixomondo, Germany

**Director of photography** Mika Orasmaa

**Music** Laibach

**IRON SKY WORLD SALES:**

**Michel J. Vandewalle**

Atlas International Film  
Office: +49 89 2007 1909  
sales@atlasfilm.com

**Glenn Kendrick Ackermann**

Disrupting Influence, LLC  
+1 310 404 8684  
glenn@disruptinginfluence.com

**IRON SKY PRESS PHOTOS:**

[www.ironsky.net/press/images](http://www.ironsky.net/press/images)

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## PLOT SYNOPSIS

*65 million years ago they went into the center of the Earth. Now they are coming back.*

Since the 1950s, conspiracy theorists have alleged that for thousands of years the highest echelons of world government have been infiltrated by a race of shape-shifting reptilian humanoids. That our destiny was not our own... Instead, we were under the control of a secret cabal of puppet masters...

And you know what? It's absolutely true.

20 years after the events of the first Iron Sky film, humanity is struggling. Earth is ruined after a nuclear war and the few people left alive are trying to survive in a colony on the moon... which is now unstable, ready to fall apart at any moment.

Mankind's last hope is to send a small team into the Hollow Earth (this crazy theory turns out to be real, too), and steal the Holy Grail (also real) from the Vrill - the aforementioned subterranean reptilian aliens. It turns out they are responsible for orchestrating the greatest atrocities in human history: Genghis Khan, Hitler, even Mark Zuckerberg... all shape-shifting reptiles! Diabolical plan of the Vrill is to wipe out what remains of humanity and claim the Earth for themselves.

Iron Sky The Coming Race isn't just an awesome sci-fi adventure. The same biting satire, that made the first movie a hit, is back. Only this time what's left of the world is turned upside-down by a bunch of conspiracy theories - theories we always thought were insane but turn out to be the key to humanity's survival.

Oh, and did we mention that the Vrill also command an army of dinosaurs...

## INTRODUCING THE MAIN CAST



### LARA ROSSI AS OBI

Lara trained at LAMDA and has played leading roles on both Stage and Screen. She was nominated twice for the prestigious Ian Charleson stage award and can currently be seen in Crossing Lines for Tandem. Lara plays the female lead role of Obi in Iron Sky: The Coming Race. She is the daughter of Renate, hero of the first Iron Sky film. Idealistic and rebellious, Obi is often at odds with cold realities of the post-apocalyptic world. Now she must rise against the scheming Vril to save what's left of mankind.



### VLADIMIR BURLAKOV AS SASHA

Vladimir Burlakov, a well known German actor of Russian origin, plays Sasha, leader of a group of refugees fleeing the radioactive wasteland of Earth. Desiring to be the knight in shining armor – ambition not always matched by his abilities, Sasha gets caught in the middle as Obi begins the journey to the Hollow Earth.



### KIT DALE AS MALCOLM

Australian Kit Dale, a two time world pro Brazilian jiu jitsu champion, is no stranger to fighting – which is definitely needed in the role of Malcolm. He and Obi go way back, so as adventure calls Malcolm won't hesitate to follow her to the Center of the Earth. Dale has a massive follow-up in the social media with over 252 thousand followers on Facebook alone. Malcolm is his first major role.



### UDO KIER AS WOLFGANG AND ADOLF HITLER

Legendary German actor Udo Kier, who has appeared in over 200 movie and television productions, truly puts on a show with his demanding double-role in the film. Kier plays both lead villains in the movie, Wolfgang Kortschfleish who was already seen in the first Iron Sky film and his twin brother Adolf Hitler, a character that surely needs no introduction.



### JULIA DIETZE AS RENATE

With a strong track record of over 50 feature films, Julia Dietze career overlooks a variety of different genres and characters. Now she returns to her favorite role as Renate Richter, the female lead of the first Iron Sky movie. The sequel starts two decades after the events of the original film, Renate has grown cynical and turned to religion. Yet, as the plot unfolds, she still has a vital role to play...



### TOM GREEN AS DONALD

Canadian comedian Tom Green is known for his curious sense of humor which is just what is called for in the role of Donald, leader of the Jobsists, a cult dedicated to the memory and teachings of the late Apple CEO. Will the Vril be open to the message of Jobs?



## INTRODUCING THE CREW

Producer **Tero Kaukomaa** is co-founder and co-owner of **Iron Sky Universe**. He has produced close to twenty feature films, including the award-winning Finnish films *Man's Job* (2007), *Iron Sky* (2012) and *8-Ball* (2013). He also co-produced Lars von Trier's *Dancer in the Dark* (2000).

Producer **Oliver Damian** is the founder of German **27Films Production**. He has worked in various producer duties on some fifteen feature films, including *Iron Sky* (2012) and *Big Girls Don't Cry* (2002). He was selected among Producers on the Move in 2010 Cannes Film Festival.

**Peter De Maegd** and **Tom Hameeuw** are independent producers who focus on international and innovative projects. Our latest productions include the horror film *Cub* and Peter Greenaway's *Eisenstein in Guanajato*.

Director **Timo Vuorensola** was established as one of the leading Finnish directors with *Iron Sky* (2012), an award winning sci-fi comedy, distributed in over 60 countries and seen by more than 10 million people. He earned a cult following with his first film, *Star Wreck: In the Pirkinning* (2005), also one of the most internationally popular Finnish films of all time.

Production designer **Florian Kaposi** has worked as set decorator and production designer as well as in various other art department duties in over a dozen movies.

Director of photography **Mika Orasmaa** has contributed to an impressive amount of major Finnish film productions, including *Big Game* (2014), *Iron Sky* (2012) and *Rare Exports* (2010). He has won twice the Finnish film award Jussi for best cinematography as well best cinematography award in Sitges, the Catalan International Film Festival for his work in *Rare Exports* in 2010.

Visual effects studio **Pixomondo** has created the VFX for a staggering number of Hollywood blockbusters, from *Hunger Games* to *Hugo*, which earned them the Academy Award for best visual effects in 2012. They have also received, among other things, Creative Arts Emmy three times for their work in the tv series *Game of Thrones*.

Editor **Joona Louhivuori** has contributed to a number of front-row Finnish film productions in the first decade of the new millennia. In 2010, he began his work as production adviser for the Finnish Film Foundation. Now he has returned to film editing.

Music **Laibach** – Slovenian industrial avantgarde group Laibach has earned a cult following since it's founding in 1980. In August 2015, they astounded the music world by performing two concerts in North Korea. Laibach also composed music for the first *Iron Sky* film.

Script **Dalan Musson** – Dalan Musson began his cooperation with director Timo Vuorensola during the screenwriting of *Jeremiah Harm*, movie project that was in development a few years back. Prior to movies, Musson wrote video games such as *Tiny Tanks* and *Golden Compass*.

A bunch of very happy Moonbase campers. Producer Tero Kaukomaa (in front, left) and director Timo Vuorensola (in front, right) with a group of fan extras, after a long day of shooting.





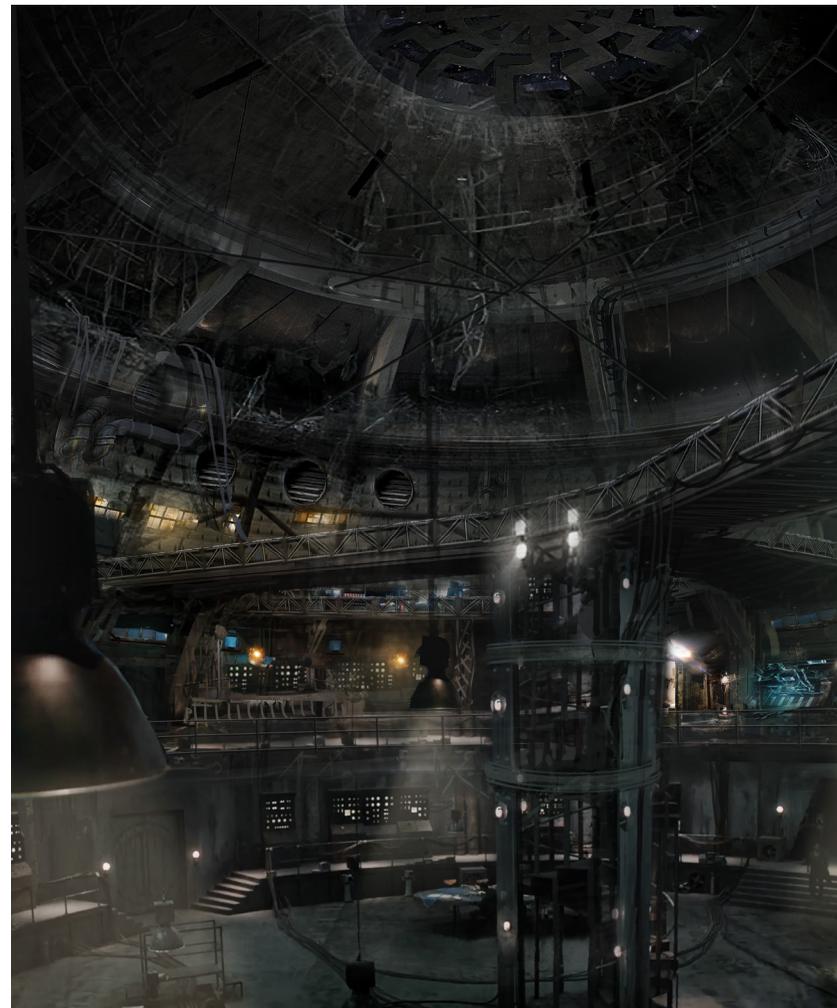
Concept art – work in progress

## PRODUCTION SCHEDULE

<b>October – December 2015</b>	Shooting for 7 weeks
<b>January – April 2016</b>	Picture Editing
<b>May – September 2016</b>	Sound Work
<b>August – November 2016</b>	Music
<b>September 2015–December 2016</b>	Visual Effects
<b>December 2016</b>	Final Sound Mix
<b>March 2017</b>	Delivery
<b>Autumn 2017</b>	Release



Concept art – work in progress



Concept art – work in progress



*“The first Iron Sky film gave me all the reasons to aim for a full-scale franchise. So far people have watched Iron Sky related content on the internet close to 100 million times and approximately 30 million people have seen the film.”*

## PRODUCER'S MOTIVATION

“The first Iron Sky film gave me all the reasons to aim for a full-scale franchise. So far people have watched Iron Sky related content on the internet close to 100 million times and approximately 30 million people have seen the film. Over 30,000 people joined in making the film from all over the world.”

We got an endless amount of help, including designs, ideas, marketing and you name what. Regular people funded Iron Sky with a sum of over one million euros. Iron Sky has proven the existence of a world-wide audience and our ability to reach and activate them. I simply can't just stop here!

Now it's time to take the next step. While we are shooting and soon in post-production of the film, we are simultaneously building Iron Sky Premiere Events all over the world. They will serve as a marketing platform for the actual releases in different territories.

  
Tero Kaukomaa

## DIRECTOR'S VISION

The idea of Hollow Earth has intrigued mankind for thousands of years. Even when we still believed Earth to be flat, we imagined underground empires – from Christian Hell to Edda's Svartálheimr and Tuonela of Kalevala - lands of the Dead.

First science fiction stories about the Hollow Earth were published in the 19th century - Edgar Allan Poe, Edgar Rice Burroughs and Jules Verne have all shared their visions of it, but the connections to the Moon Nazi mythology, on which Iron Sky is based on, run even deeper, taking even stranger turns.

In the late 19th century, the semi-scientific theories of Hollow Earth grew in popularity. Edward Bulwer-Lytton's Vril – The Power of the Coming Race was probably the most well known of them all, and it was read all over the world, finding its way eventually into the hands of the Nazis. Hitler was famous for his interest in the esoteric and all things occult and he even funded one scientific journey to find proof for the hohlwelttheorie – the Hollow Earth theory.

Edward Bulwer-Lytton's book describes the mysterious reptilian superhuman race that lives in the Center of the Earth, and it has been said to be one of the inspirations for the übermensch theory of the Nazis. True or false, Nazi UFOs

have been floating hand in hand with the lizard people mythology, secret Antarctic missions and the story of the Hollow Earth.

*Thematically the story is criticizing religions, as well ridiculing the biggest religion of our time – commercialism.*

Just like with Iron Sky, we have taken the crazy conspiracy theory into our hands and started to mold it into the backbone of a science fiction film. The scriptwriter Dalan Musson has brought to life a lost world populated by dinosaurs (where do you think they so suddenly disappeared?) and lizard men disguised as historical world leaders – which are both freakishly cool and hilarious. How would Adolf Hitler riding a T-Rex look like? How about Margaret Thatcher as a reptilian? What kind of army would these creatures build?

The film takes the reptilian mythology and binds it together with our Genesis mythos

– finding an explanation to our very existence. The Center of the Earth is the lost paradise from where our ancestors were extorted after the Fall of Man. Led by one of the Vril, they invented a way to bring consciousness to a small mammal creatures - who later on escaped and evolved into humans: the greatest plight the planet ever saw.

Thematically the story is criticizing religions, as well ridiculing the biggest religion of our time – commercialism. Just like it's predecessor, Iron Sky The Coming Race is a satirical science fiction action comedy dressed up like a Hollywood sci-fi actioner – but it's a wolf in sheep's clothes, a socio-political satire challenging our view of the world. Our aim is to create a monumental, multi-layered, wild adventure in the style of Indiana Jones which, while entertaining, is not afraid to shock and surprise at every turn. Also, we wish to deliver a satisfying experience for today's audience which is demanding more from a science fiction film than just explosions and superheroes.



**Timo Vuorensola**





## SCREENWRITER'S STATEMENT

When Timo (Vuorensola, the director) first talked about Iron Sky 2 with me, we discussed it as a way to take all different manner of conspiracy theories and sci-fi tropes and turn them on their heads. "What if it was all real? Every crazy belief anyone has... what if it was all true?"

We wanted to make it all fun. This is a collection of well-known conspiracy theories done as a sci-fi comedy. The idea of a Hollow Earth, that a race of reptilians infiltrated the upper echelons of Earth society, the secret contents of the holy grail, dinosaurs still roaming the Earth somewhere, the idea that mankind did not evolve on their own but were in fact intelligently designed...

The movie has the requisite action, but we make sure not to forget the human elements: the redemption of characters who have lost their faith in each other, the meek coming into their own and inheriting the Earth, selfish people learning to work together for the benefit of all. As absurd

*Our main characters care about helping, not profiting. Even if it means they have to fight Adolf Hitler riding a T-rex.*

and hilarious as the world of the movie might be, these are still real people who live in it. Even if the world itself is not relatable, the characters have to be. "What would I (the audience) do or feel if I was in this insane situation?"

At its thematic core, Iron Sky 2 is a send-up of the runaway commercialism we see in the world today. In the movie, all previous belief systems and religions have been replaced by unfettered

capitalism; an all-too-real possibility in our own world today, made real to its extremes in the film. It's about people rising up against that, making their own way, doing things because they're the right things to do for everyone, not because it's the way to make the most money. Our main characters care about helping, not profiting. Even if it means they have to fight Adolf Hitler riding a T-rex.

In balancing out the absurdity of the subject matter of the film, I wanted to make sure that the structure, form, and style of the story was as classic as possible. The basics of a hero's journey, sticking to a three act structure, allowed us to subvert expectations in other ways without completely jarring the audience. It gives them something relatable to cling to while they watch moon-humans fight dinosaurs in the center of the Earth.

**Dalan Musson**

# IRON SKY UNIVERSE CROWDFUNDING AND CROWDSOURCING

## CROWDFUNDING

Crowdfunding is a big buzzword nowadays but very few master the art as well as we do. In total, we have raised so far about 2,3 million euros through crowd funding and crowd investments.

### Step 1

In 2010, for the first Iron Sky film, we raised close to one million euros from Fan Investors around the world.

### Step 2

In 2013, we completed our first successful crowdfunding round for Iron Sky The Coming Race, sequel to Iron Sky, using IndieGoGo platform. The money raised, 182,000 US dollars, was used for the development of the script and production of the first promo. Final sum was 122 percent of the initial goal.

### Step 3

In 2014, we started a new company, Iron Sky Universe, to build the Iron Sky franchise. To raise starting capital, we entered into a partnership with 500 shareholders from 30 countries, bringing in 265,000 euros. We exceeded our minimum target by over 500 percent in only 10 days.

### Step 4

In November 2014, we started another crowd funding campaign for the production of Iron Sky the Coming Race

which will continue until the very release of the film. By using innovative investor perks such as "Get eaten by a dinosaur" we've raised so far about 600,000 euros to finance the production.

### Step 5

In September 2015, we successfully completed a two-week "War Bond" campaign to help the short-term cash flow challenges of the production and raised 250,000 euro loan from the crowd.

### Step 6

On October 19th, 2015, the same day we started the principal photography, we began online ticket sale for Iron Sky Premiere Cinema Events. Fans and followers have a chance to buy a ticket for a price of 25 euros, which includes the premiere event itself, an access to Iron Sky Sneak Peek (behind the scenes material) and several exclusive fan perks.

## CROWDSOURCING

Crowdsourcing means outsourcing tasks to a larger group of people through an open call. We have been sourcing our audience in creative and promotional tasks for over ten years already and their collaboration has been invaluable to the production.

For us, crowdsourcing is not only pooling resources from the audience but a valuable marketing asset. Our thousands

of participants feel like the production belongs to them. We can contact the crowd globally and locally which will in turn serve in the distribution of the film.

## MARKETING AND RELEASE STRATEGY

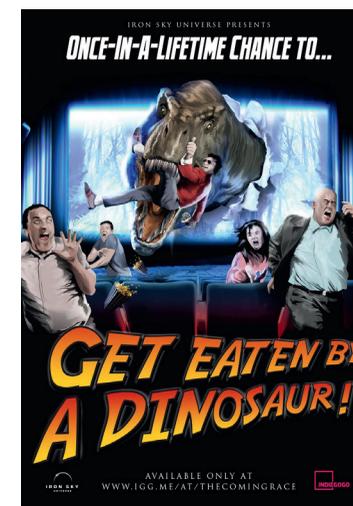
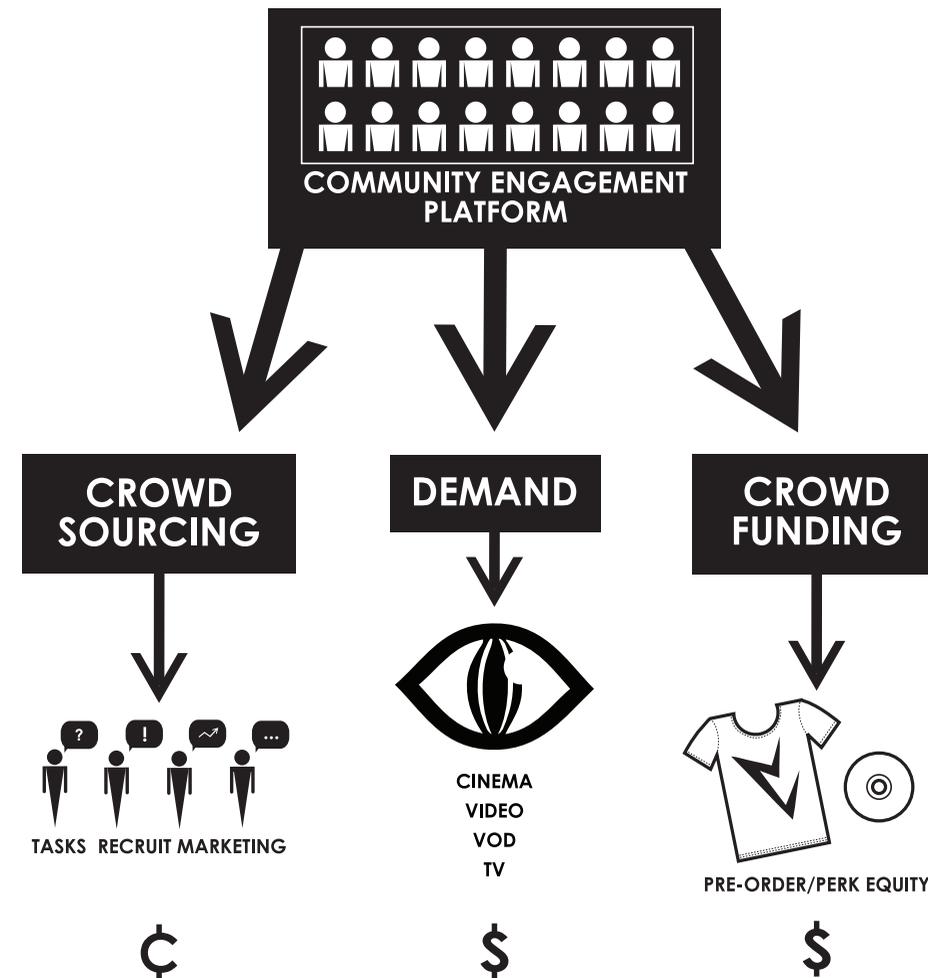
Engaging the crowds is the backbone of our marketing and distribution strategy. We've learned how to draw them to join the development, production, marketing and releasing of the film. Between now and the release we will connect with more than 30 million people.

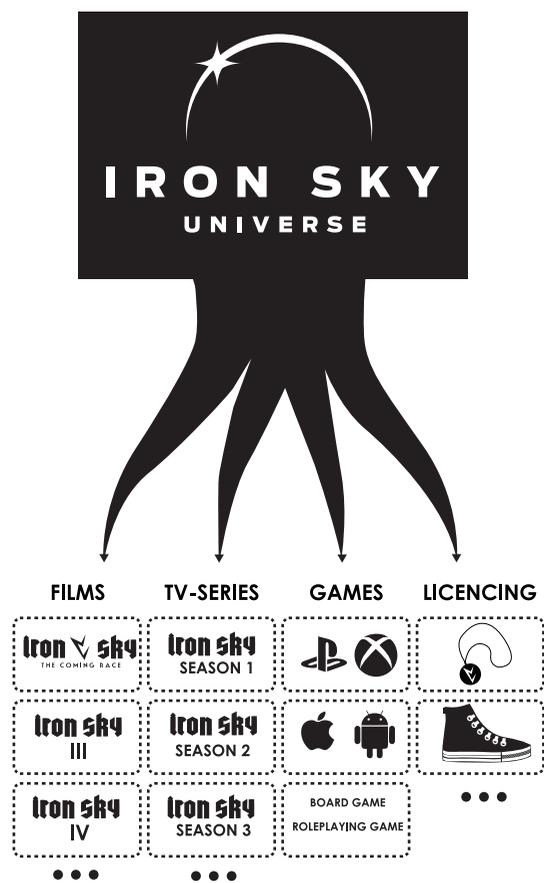
The release will take place more or less at the same time all over the world. It starts with several Iron Sky Premiere Events held all over the world. Tickets to these events, as part of the crowdfunding, are already in sale.

## BUDGET & FINANCING

Our production budget is 17 million euros – more than double the first Iron Sky budget (8 million euros) and by far the biggest for a live action film coming from Finland.

Iron Sky The Coming Race is Finnish-German-Belgian co-production. The financing includes public funding from Finland, Germany and Belgium, TaxShelters from Germany and Belgium, International Pre-sales, private equity, crowdfunding and GAP loans.





## IRON SKY UNIVERSE A FRANCHISE IN MAKING

The world of Iron Sky is a science fiction universe with vast franchise potential. Stories coming from this universe are based on the well-known fact that there are Nazis on the Moon!

We are constantly improving our tools for effective audience engagement. This is what we have been doing for the last 15 years and now we want to take full advantage of gained experience as we develop, produce and distribute our feature films, TV Series, games and other licensing.

### FEATURE FILMS

The first film of the Iron Sky trilogy is

done, second is now in production and the third in early development. We have been developing the story to span across three individual movies: the first one reveals there are Nazis on the Moon, the second one takes us on a journey into the Hollow Earth, and the third and final part takes mankind all the way to Mars where they will find – well, better not spoil the surprise just yet.

### TV SERIES

We are developing a concept for a multi-season TV series. The story takes place during the Cold War and the Soviet-American space race but with a twist of conspiracies, Nazis and secret history.

The series sees our protagonist take on a vast tangle of conspiracy theories around the first Moon landing in 1969.

### GAMES AND VR

The Iron Sky team is looking for partner(s) who have the capability to create Iron Sky themed games and Virtual Reality experiences, for online and devices, from Massive Multiplayer Online Role Playing Games (MMORPG) to free social games and console games. We have also released a board game based on the Iron Sky film.





Concept art – work in progress



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