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Where is the wisdom we have lost in knowledge?
Where is the knowledge we have lost in information?

T.S. Eliot (Poet, Nobel Prize 1948)



Framing for meaning

Backward-looking > The blossoming of a new wave of research

Complexity & its symptoms

> Ignored > Minimized > Fact of life > Source of opportunities?

Forward-looking

> Waves pass and fade away....how to ensure impact?



Connecting with the real world

- Business processes (incl focus on real data & costs)
- Better decisions
- New metrics > new meanings > new approaches to mgt
- Critical: Safety & Security
- Critical: Involvement of committed industrial stakeholders
- Dialogue > Communication