

QUALITY AND SUSTAINABILITY POLICY

The management of Artesanía Cerdá S.L., specializing in the design, manufacture and marketing of licensed products, is committed to responsible and innovative management, strategically integrating environmental, social and quality criteria throughout its value chain.

Our commitment is focused on generating a positive impact on people and the environment.

1. Continuous improvement as a central focus

We continuously evaluate and optimize our processes, setting ambitious goals and driving sustainable innovation, ensuring more efficient and responsible operations.

2. Stakeholder satisfaction

We ensure high-quality, sustainable, and functional products, building relationships based on trust, transparency, and mutual responsibility.

ODS 8

3. Respect for and promotion of human rights

We guarantee a fair and safe work environment, promoting diversity, equal opportunities, and the well-being of all. We foster the inclusion of people in vulnerable situations, ensuring an equitable and accessible space.

4. Environmental protection

We identify and minimize environmental impacts, promoting the efficient use of resources, the circular economy and responsible waste management, contributing to biodiversity and climate action.



5. Risk and opportunity management

We address risks and opportunities related to sustainability and quality, ensuring positive results and strengthening our competitiveness.

6. Communication, training and awareness

We foster a culture of sustainability through continuous training, awareness-raising, and transparent communication about goals and achievements.



7. Sustainability in our value chain

We are committed to integrating sustainability criteria with suppliers, customers, and partners, promoting responsible practices throughout our value chain. We select suppliers with quality, environmental, and social standards aligned with our values, ensuring a more sustainable and positive impact on the environment.



8. Regulatory and ethical compliance

We adopt high legal and ethical standards in all our operations, promoting integrity and responsibility in every action.



9. Monitoring and improvement of performance in Sustainability

We establish monitoring mechanisms to assess the impact of our operations on quality, environment and social responsibility, defining objectives aligned with our policy and conducting periodic reviews to ensure compliance.

The entire Artesanía Cerdá team is fully committed to this Integrated Policy, actively working to build a fairer, more responsible and sustainable future, integrating the company's economic development as an essential part of our decisions.