

#SFT #StartupFinanceTrends

Amsterdam Capital Week Edition

InvoiceFinance has contacted 100 startups and scaleups to research the latest startup finance trends. This infographic displays the results for you to learn, share and like.

How do startups and scaleups finance their growth?

Startup

Scaleup

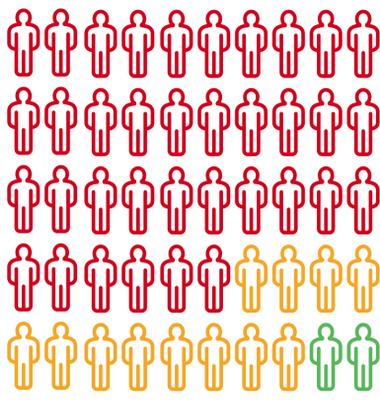


Did you try your bank?

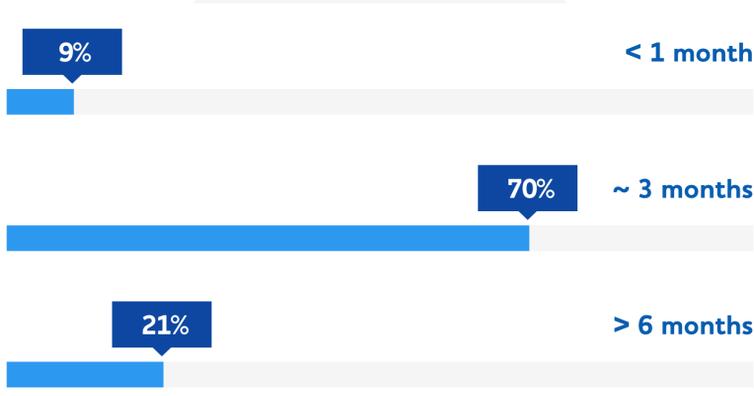
72%

Did not try to get a loan from their bank

82% of the people who tried got rejected, due to a lack of track record and/or insufficient collateral



How long did it take?



68% Need more capital in the next 12 months



How would you spend it?

People

Marketing

Development



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Where do you look?

Startups most often look for capital within their network

Both crowdfunding and fintech are on the rise compared to the advisor and bank



82%

28%

21%



Advisor Bank Crowdfunding Network Fintech

71% Have capital locked up in their invoices



When do you get paid?

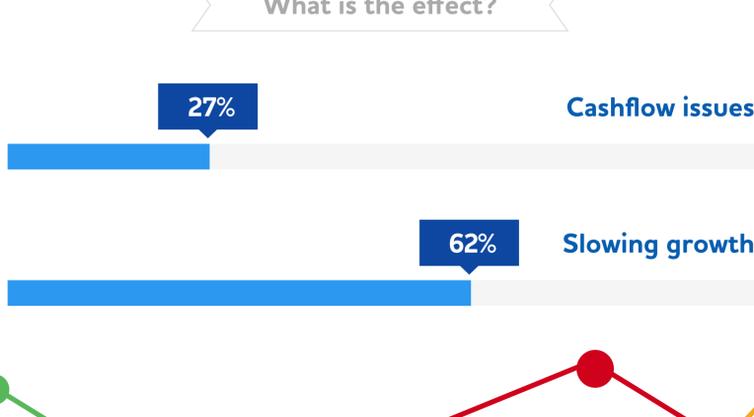


Both startups and scaleups grow faster when they get paid in advance

Do clients pay on time?



What is the effect?



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About InvoiceFinance

InvoiceFinance has made getting working capital easy with a marketplace where you can get an advance on your outstanding invoices within 24 hours for a fraction of the invoice value, instead of waiting 30, 60 to 90 days on your client to pay. InvoiceFinance is accessible for everyone, including startups and scaleups.

1. Sign up online → 2. Upload your invoice → 2. Wait for approval → 4. Get paid in 24 hours

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