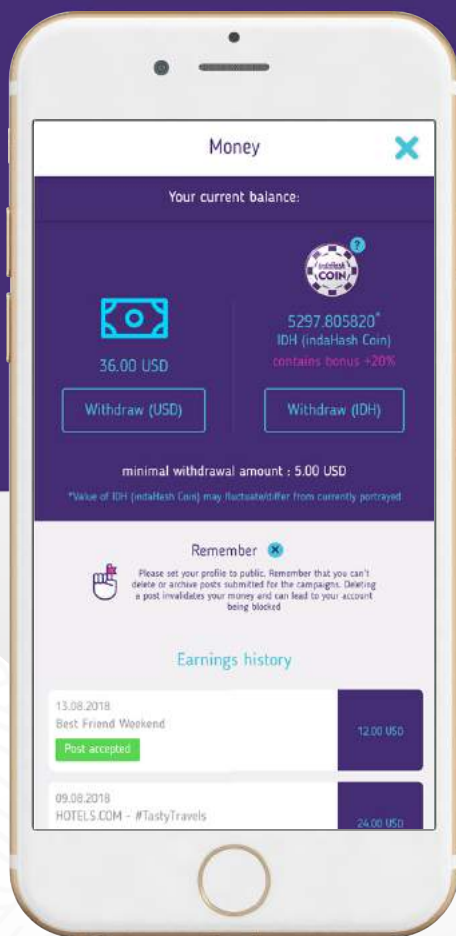


indaHash Coin E-book



DOWNLOAD THE INDAHASH APP ON:



WHAT IS Cryptocurrency?

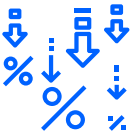
Cryptocurrency is a type of digital asset. The system that makes the currency possible is based on cryptography (“crypto”) and it is meant to be used like money (“currency”).

Check out some of the numerous benefits of cryptocurrency!



Innovative and expanding – More and more people are learning about and adopting/developing this new technology!

Highly secured – All your transactions will be secure as it is using NSA created cryptography.



Cryptocurrency has **low transaction costs** compared to other digital payment methods.

Quick and easy payments – Making payments using cryptocurrency is very user-friendly and reliable!



You can **store** your cryptocurrency on your **mobile device**.

Check out our videos:

Cryptocurrency For Beginners | indaHash



Benefits of indaHash Coin | For Influencers

- REWARD FOR COMPLETING CAMPAIGNS WAY FASTER!

- 20% BONUS!



- EXCLUSIVE ACCESS TO PRODUCTS & SERVICES!



WHAT IS indaHash Coin?

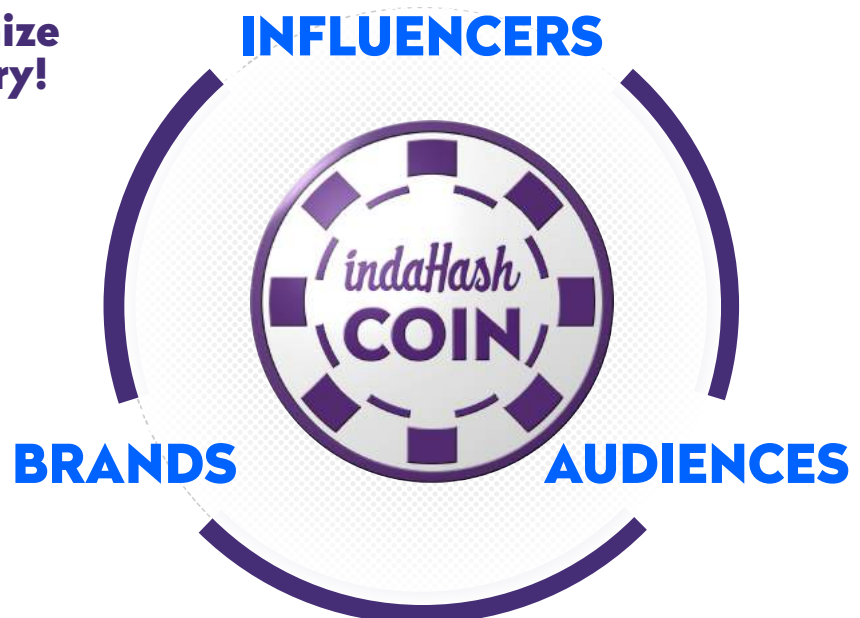
We have introduced indaHash Coin as a global currency for the social media influencer industry which could become the main means of payment for influencers globally. indaHash Coin will serve as a utility token creating a decentralized community-driven virtual economy inside the indaHash app. Since its inception, indaHash has created a new and disruptive approach to influencer marketing with a fully automated system for conducting campaigns. Upgrading cooperation possibilities to an Ethereum based utility token will transform the entire influencer industry and enable completely new features that wouldn't be possible without tokens.

Our vision is to tokenize the influencer industry!

BRANDS that want to start or develop their cooperations with influencers

INFLUENCERS who want to work with brands and further develop their influencers

AUDIENCES that want to be in closer relations with brands and influencers



Check out our video:
WHAT IS INDAHASH COIN?



For more info, watch our video:
INDAHASH COIN: HOW DOES IT WORK?

CRYPTOECONOMICS

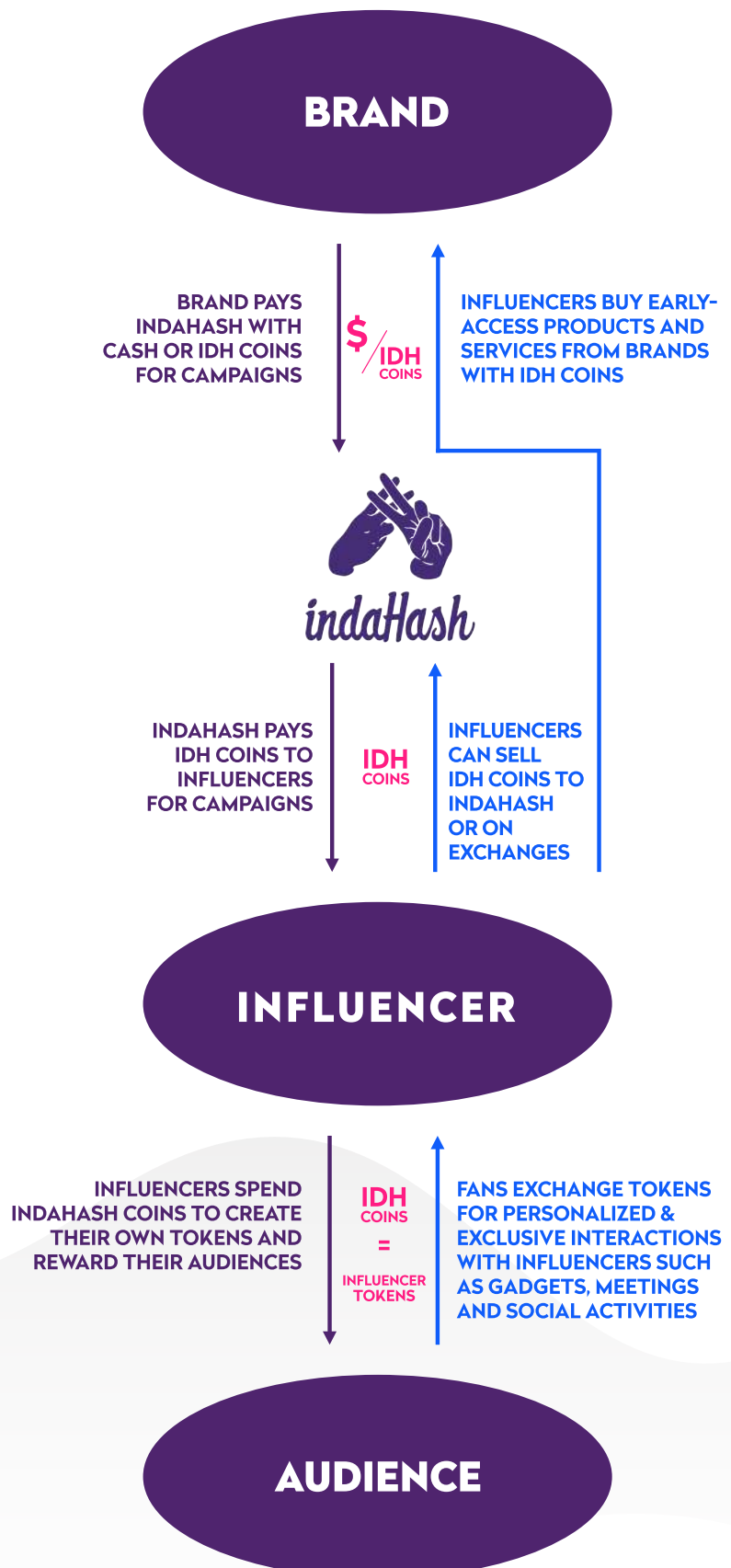
How is it all connected?

OUR PLAN:

indaHash cryptoeconomics assumes indaHash Coin circulation between three groups of receivers: brand, influencer, audience. Brand uses indaHash Coin to pay for marketing campaigns with influencers.

When the influencer receives indaHash Coin, they have the possibility to exchange it for brand's products and receive discounts when shopping, along with early access to novelties. Influencers can also, based on indaHash Coin, create their own tokens and use them to increase their audience engagement by rewards and gamification.

Influencers audience can use collected tokens and exchange them for exclusive actions that the influencers prepare for their community. For example, customized prizes signed by the influencer, closed meetings and social activities.



WHY CHOOSE indaHash Coin?

BENEFITS:

Currently, the wait time for influencers to get paid after they've completed a campaign can be between 30-60 days. indaHash Coin will be transferred to the influencer's wallet immediately with the possibility of further use or encashing.

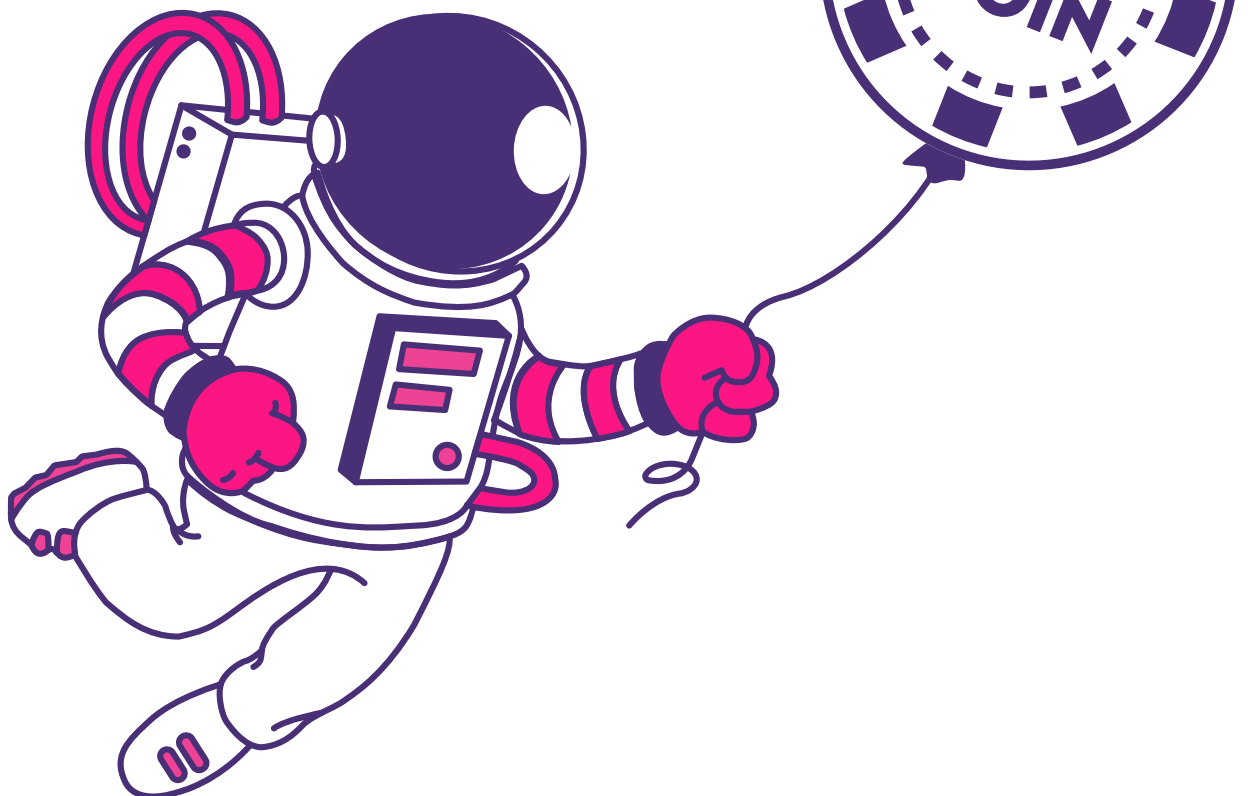
Influencers rates receive a **20% bonus** compared to the regular rate in fiat currency.

Also, by choosing indaHash Coin, the influencer will get the first access to campaigns before other users who choose fiat.

indaHash Coin transfers will enable full privacy and anonymity.

No minimum withdraw amount.

In the future influencers will have the ability to quickly prepare their own tokens creating the possibility for numerous benefits within the tokenization of the influencers ecosystem for both influencers and their audience.



HOW TO WITHDRAW/SEND indaHash Coin?

1

In order to convert indaHash Coin (IDH) to a fiat currency (Dollar, Euro, etc.) you must **first exchange indaHash Coin (IDH) to Bitcoin (BTC) or Ethereum (ETH).**

2

Then you can **sell Bitcoin (BTC) or Ethereum (ETH)** on an exchange which offers the trading of cryptocurrencies to **fiat currencies.**

Step-by-Step Guide COMING SOON!

For now, please contact us at tokens@indahash.com or visit our official Telegram channel at https://t.me/indahash_chat if you have any questions regarding this process!

Want to learn more?

Watch our video:

HOW TO USE IDH! | FOR INFLUENCERS



TIPS:

- In order to send IDH (indaHash Coin) to another wallet or exchange ETH is needed, in the same ERC20 token compatible wallet, to be used for GAS.

*You can use this link <https://ethgasstation.info/calculatorTxV.php> to calculate the GAS fee and GWEI. The fee will depend on how high you set GAS and GWEI (the higher the GAS and GWEI, the faster the transaction will go through).

- You should only send IDH (indaHash Coin) to exchanges which support IDH (indaHash Coin). IDH (indaHash Coin) is live now on the following exchanges:

HitBTC

Livecoin

IDEX

Cryptopia

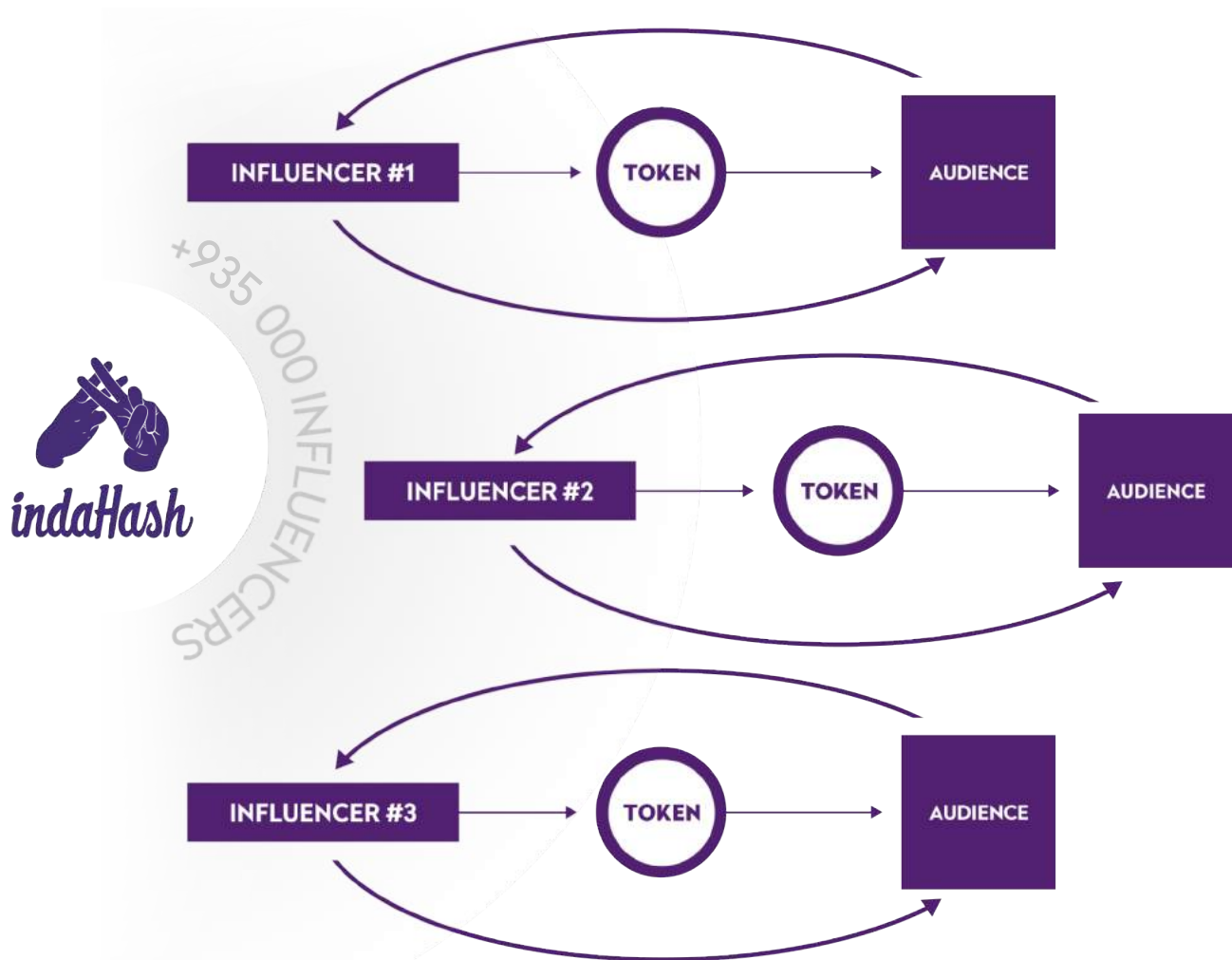
EXRATES

LIQUID

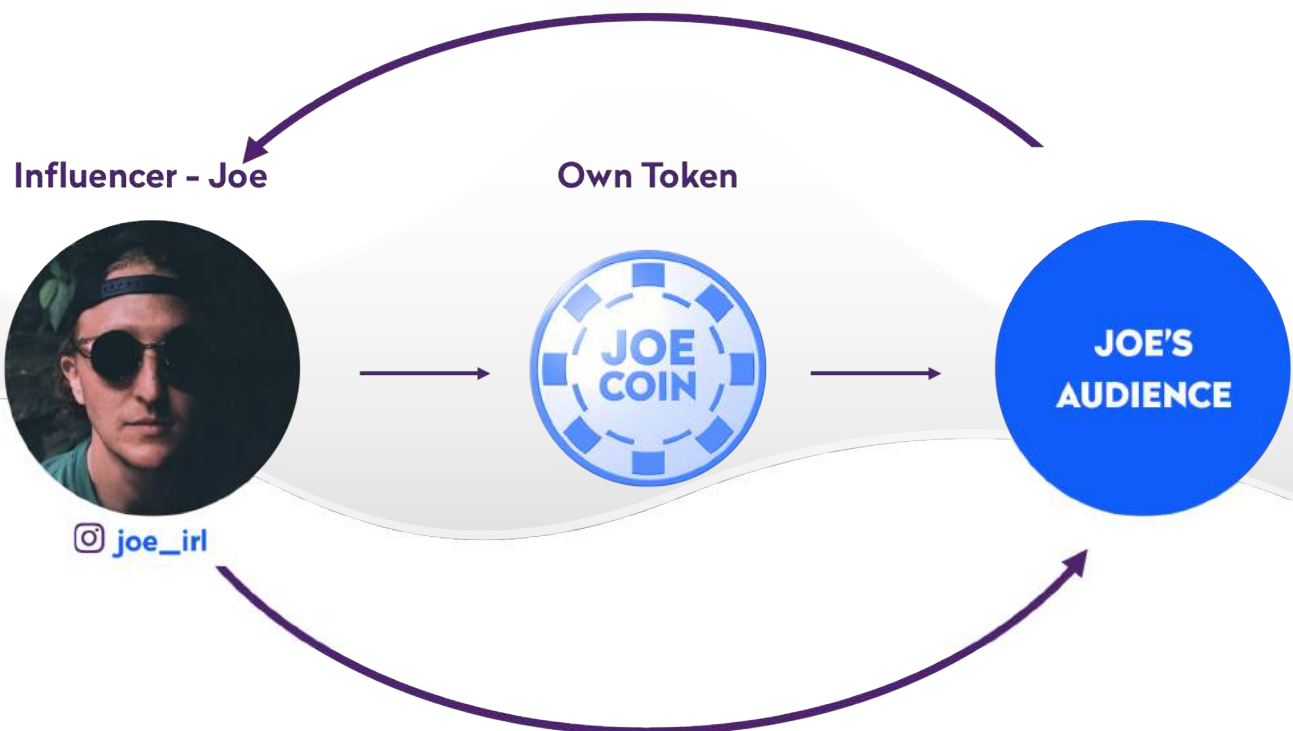
- Please be aware of any fees and/or fluctuations in prices related to this process

HOW DO WE PLAN TO TOKENIZE THE ENTIRE INFLUENCER AUDIENCE?

1. Every influencer can issue his/her own tokens and give them a name
2. indaHash has a wallet infrastructure for issuing, sending, receiving and storing influencer tokens
3. The influencers outline certain activities that they expect from their fans e.g:
 - **Account subscription**
 - Content sharing
 - Activity related to the brand sponsored content
 - Leaving comments
 - Being active in the discussion groups - asking questions and keeping the discussion going
 - Liking
 - Tagging
 - Participating in the contests
 - Creating memes and other content about the influencer
 - Participating in charity activities of the influencer
 - Being active in the groups and participating in live-streams
 - Active participation in the activities conducted on different channels
 - Presence during the events
4. The activities are valued in tokens which are distributed on the basis described above



5. Every fan has his own indaHash profile where he can see his balance of tokens from various influencers that he likes and whose popularization he supports
6. With every influencer they can see the premium rewards they can exchange their tokens for e.g:
 - Closed meetings with influencer
 - Special, personalised gadget signed by the influencer
 - Mentioning the best fans in the content posted in social media
 - Early access to the products prepared by the influencers (tracks, books, advices, etc.)
 - The best fans appear on influencers social channels in pictures and videos
7. Regardless of the amount of already exchanged tokens fans are included in the activity ranking (total or month)
8. Thanks to this feature influencers get the relevant insights and are able to contribute to their audience development process in a more reasonable way
9. The fans in turn have the feeling of being a part of the community



About Us



The award-winning app which connects over 935,000 influencers from 83 markets with global brands, has introduced the indaHash Coin! Our mission is to tokenize the entire influencer industry to solve major issues between brands, influencers and their audiences. Our cryptoeconomics implies circulation of the indaHash Coin among all of these groups and creates a new type of relationship and added value!

INDAHASH COIN AS THE WORLD STANDARD FOR INFLUENCERS

Thanks to the well-thought-out cryptoeconomics, indaHash Coin can become the world-standard cryptocurrency for rewarding all influencer activities reflecting the value of the growing market. With the introduction of the indaHash Coin we want to tokenize the influencer marketing world and solve a wide range of issues and challenges between influencers, brands and fan-bases.



TOKENS FOR INFLUENCERS

The power of every influencer is not only the reach but also the ability to exert a real influence on the opinions, behaviour and the buying intent of the followers. indaHash is introducing a system which would value the activity of fans and adjust the amount of influencer tokens given for certain activities. Fans who receive the tokens will have the possibility to exchange them for personalised ways of interaction with their influencers.



INDAHASH DEAL

We have been developing this easy to use and automated platform enabling businesses to offer discounts on their products and services in exchange for influencers posts on their social media profiles! The indaHash Deal business model assumes that brands will have to hold a specific amount of indaHash Coin (IDH) or pay a package fee in fiat which would then be partly converted to indaHash Coin as a part of our buy-back program. The scale of this industry is enormous and our mission and vision is to deliver the best influencer marketing campaigns ever whilst enabling small and medium businesses, namely e-commerce, to use our platform.

indaHash

DEAL

