



# Contracting Excellence Newsletter

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Editor: Tim Cummins, CEO, IACCM

Contracting Excellence is the bi-monthly newsletter published by IACCM, with a current circulation of over 40,000 worldwide. Distribution is electronic.

Opportunities are available for sponsoring 'The Edition' of Contracting Excellence Newsletter.

## Technical Specifications

Font (both online and print): Helvetica, Times New Roman, Verdana or Arial

## Rates

Sponsor Ads (Maximum 100 word description, contact information, company logo)

- 440 x 198 pixels - \$1000 per issue

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# IACCM Event and Webcast Sponsorship

IACCM offers sponsorship opportunities across a range of physical and virtual events.

## Webcasts

Present your message directly to a targeted audience of 300+ viewers, in the comfort of their own space. Gain increased exposure through promotion of your webcast by email, banner ads and a listing on the IACCM events calendar, all inclusive.

## Executive Meetings

Host a meeting for senior-level members. Sponsorship ensures that your brand and message is placed before a targeted audience of industry decision makers.

## Regional Conferences

IACCM holds annual regional conferences in the Americas, EMEA (Europe, Middle East & Africa) and APAC (Asia-Pacific). We offer a wide range of sponsorship opportunities, and exhibit space is also available.

## Rates

### Webcast - \$6,000

- Present your message to c.300+ viewers
- Includes banner advertising and email promotion to a targeted audience
- Content agreed between IACCM and sponsor
- Cost of telephone/webcast connections charged separately

### Executive Meetings (quoted upon request)

- IACCM will work with sponsor to establish content and agenda
- Registration and event advertising through IACCM
- Sponsor to provide venue/refreshments

### Regional Conferences (quoted upon request)

- Book exhibit space and meet potential customers
- A wide range of sponsorship opportunities:
  - Keynote/Plenary sponsorship
  - Networking reception sponsorship
  - Lunch/Dinner sponsorship
  - Branded conference give-aways

# Other Sponsorship Opportunities

IACCM offers a variety of alternative sponsorship opportunities, all of which will be scoped and quoted upon request.

Examples of other sponsorship opportunities include:

## **Podcast**

Prepare a podcast on a relevant topic, and we will promote it to the IACCM membership through our website and by email.

## **Topical white paper**

Prepare a white paper on a topic relevant to the IACCM community for inclusion in the IACCM Library, and promotion on our website and by email.

## **Sponsored surveys / commissioned research**

IACCM has a dedicated research staff to manage any research project, no matter how big or small it may be. Whether your objective is to gather market intelligence, industry insights, or to get assistance from industry-leading analysts for your own research initiative, we can help.

## **Looking for another way to engage the IACCM community?**

If you are seeking alternative ways to promote your company, product or service to the IACCM community, and have a relevant offering, get in touch and we will be happy to work with you to find a suitable sponsorship option.

# IACCM Sponsorship Contact

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**For advertising sales enquiries please contact:**

**Bob Emery**

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**phone: +1 203 403-9009**