

Privacy Policy for Visitors of our LinkedIn Company Page

We, the Hexagon Agility GmbH, Otto-Hahn-Straße 5, 34123 Kassel, Telefon: +49 561 82798 0, E-Mail: info@hexagonagility.com, would like to explain to you below how we process your data when you visit our LinkedIn Company Page. If you have any questions about data protection, please contact our data protection officer at hexagon-agility@dsb-moers.de. Further contact details can be found at www.dsb-moers.de.

We use our LinkedIn Company Page to provide information about our company, our products and services, combined with the opportunity for users to interact directly with us. The legal basis is our legitimate interest pursuant to Art. 6 (1) (f) GDPR. Our legitimate interest consists primarily in our business interest in sharing information about our company with customers, interested parties, applicants and third parties as well as being able to contact them.

If we publish images of persons, this is done with their consent (legal basis: Art. 6 (1) (a) GDPR) or on the basis of a contractual assignment of the rights of use (legal basis: Art. 6 (1) (b) GDPR).

We process personal data through our LinkedIn Company Page for the purpose of establishing contact, publicising our company and providing information. Our company processes your personal data when you use the messaging, commenting and posting functions. Your data will only be provided to authorities if there are overriding legal provisions.

When using LinkedIn, each user enters a direct contractual relationship with LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland. How LinkedIn processes user data can be viewed in their data protection information: https://www.linkedin.com/legal/privacy-policy?trk=homepage-basic_footer-privacy-policy. Please note that the possibility of user data being processed on systems outside the European Union cannot be ruled out. LinkedIn has undertaken to comply with EU data protection standards. Data will only be transferred to systems outside the EU if the requirements of Art. 44 et seq. GDPR are complied with. You can find out more at: https://www.linkedin.com/help/linkedin/answer/a1343190?trk=microsites-frontend_legal_privacy-policy&lang=en-us&intendedLocale=und.

Use of Page Insights

When a LinkedIn user visits, follows or engages with our LinkedIn page, LinkedIn processes personal data in order to make the page views available to us. In particular, LinkedIn processes data that the user has provided to LinkedIn in their profile, such as the position, country, industry, period of employment, company size and employment status. In addition, LinkedIn processes information about how a user has interacted with our company page, e.g. whether a user is a follower. Data processing is carried out on the basis of our legitimate interests in customising our company profile for specific target groups. Conflicting legitimate interests of users (display of individual target group-optimised advertising) are not overriding.

Together with LinkedIn, we are a joint controller for the Page Insights in accordance with Art. 26 GDPR. LinkedIn users are informed of this; the responsibility for data collection lies primarily with LinkedIn. A Joint Controller Addendum has been concluded with LinkedIn, which you can find here: <https://legal.linkedin.com/pages-joint-controller-addendum>.

Use of LinkedIn services

For the use of LinkedIn services, a Data Processing Agreement has been concluded between us and LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland, which can be accessed here: <https://www.linkedin.com/legal/l/dpa?>

Your right to information, rectification, erasure, objection and data portability

You can exercise your right to information, rectification, and erasure of data at any time. To do so, please contact us using the contact details provided above. If you request data erasure but we are still legally obliged to retain it, access to your data will be restricted (blocked). The same applies in the event of an objection. You can exercise your right to data portability insofar as the technical possibilities are available to the recipient and to us.

If your rights need to be asserted against LinkedIn, we will forward your request to LinkedIn. For more information on exercising your data subject rights towards LinkedIn, please refer to LinkedIn's privacy policy: https://www.linkedin.com/legal/privacy-policy?trk=homepage-basic_footer-privacy-policy.

Further information on how you can assert or implement your data subject rights directly against LinkedIn (e.g. account settings, downloads or requests) can be found at: https://www.linkedin.com/help/linkedin/answer/a1339364?trk=microsites-frontend_legal_privacy-policy&lang=en.

Right to lodge a complaint

You have the right to lodge a complaint with a data protection supervisory authority at any time.

Currentness and amendment of this data protection notice

We reserve the right to amend the content of this Privacy Policy at any time. This usually occurs due to further development or adjustment of the services used. You can view the current data protection information on our website.

Date of this statement: 02.08.2024