A global citizen-owned health data transaction platform:
#MakeHealthDataYourData

Reto Schegg
reto.schegg@healthbank.coop
Everybody’s health related data are stored in different silos: GP’s, diagnostic centers, hospitals. IoT data are in their individual apps, medication related data are at pharmacies, etc.

It lacks a solution that aggregates these different types of information in a simple, secure and compliant way in which you can manage your access rights.

Healthcare providers, medtech and pharmaceutical companies have no simple, secure and compliant global platform to exchange data with their end-users to provide value-added services.
healthcare vs. patient-generated data we need to close the gaps!

Today:
- little patient generated data
- data silos
- no overlap

Tomorrow:
- way more patient generated data
- still data silos
- still no overlap

OR:
- an innovation oriented ecosystem
- way more patient generated data
- meaningful overlap
our approach
healthbank solves the data privacy dilemma

- healthbank implements a trusted infomediary pattern, to consume personalized services without loosing data control.

- Especially sensitive health and financial data can be used to personalize services without risking trust (and missing regulatory restrictions) towards the user/customer.
healthbank Ecosystem:
Architecture and Partner Landscape

Consumer/Patients
Smartphone Users

Pharmacies
Doctors
Payers

Hospitals
Researchers

Paramedics
others ....

Apps/Applications
- Fitness, Lifestyle
- Medical Services
- Medication Support

Research App
- Market Research
- Compliance
- (Non) Clinical Trial

Secure Communication
- On-platform e-mail
- Subject Forums
- Chat between Users
- FAQ

Health and Technology
- Service enhanced Products
- Market Research
- Data Aggregation

Universities, Hospitals, Pharma
- Research
- Process Optimization
- Quality Management

Health Insurance
- Data Driven Products
- Patient Empowerment

Medical Information
- Medical News
- Symposium
- EUPATI
- Recommendation apps

mHealth Partners: Services / Products, Analytics, Content/Info
attractiveness
Recognition

Digital Health Global 100

Journal of mHealth – 2014 und 2015

BOOST Program

Participant – 1H2015

Early Adopter Article

The Finnish Innovation Fund

Arctic15 Conference, Helsinki

Invitation to Pitch

TEDx

x = independently organized TED event

Talk at TEDxBasel

+ >1,100 other followers
contact

Reto Schegg
CEO
reto.schegg@healthbank.coop
M +41 79 247 2348

Karsten Stampa
Business Development & Investor Relations
karsten.stampa@healthbank.coop
M +49 173 20 50 560

T +41 41 552 24 00
T @healthbank.coop
W www.healthbank.coop