



**enfocus**

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**Where to start with  
Automation.**

**Toon Van Rossum**

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*Grafkom*

*Stockholm, Sweden*

# About me



**Toon Van Rossum**

*Product Manager*

Enfocus since 2010.  
Product Manager since 2016.

Degree in cross Media design and Production.

Passionate about technology.  
Passionate about getting away from technology.

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Finding new ways



Event Partner

Microsoft

Vision 2020

efi

BRUNNEN

Finding new ways



# Last call to automate

“Automation will take over my job”

“If we make the comparison with the period before *[redacted]*, we treat **double the amount of files, with the same number of employees.** Our productivity has increased with 100%.“

Gerd Mouton – Management 3Motion

**So where should  
you start?**

# The mindset.



# The automation mindset.

Management and employees

**“Never do twice what you  
can automate once”**

**Try to be as lazy  
as possible.**



# Over-automation

**True  
automation.**

**True  
automation  
mindset.**

# True automation

Everything is connected by a **central, environment and technology agnostic, hub**

- Data Silos
- Processes
- Automation Islands / Workflows

Supports **continuous improvements** and makes it possible to **set and manage automation KPIs**

- Easily available raw data
- Easily available aggregated data

**Easy to monitor, easy to manage**

Allows **exception handling and manual overwriting**

But even more, **TRUE automation is a mindset.**

# True automation

**a central, environment and technology agnostic, hub**

**continuous improvements**

**set and manage automation KPIs**

**Easy to monitor, easy to manage**

**exception handling and manual overwriting**

**TRUE automation is a mindset.**

The logo for 'enlucus' is located in the bottom right corner. It consists of a blue circle with the word 'enlucus' written in white lowercase letters inside it. A thin blue line curves around the bottom left of the circle.

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# Automation roadmap.

Level of automation



Level of automation



# True automation

**a central, environment and technology agnostic, hub**

**continuous improvements**

**set and manage automation KPIs**

**Easy to monitor, easy to manage**

**exception handling and manual overwriting**

**TRUE automation is a mindset.**

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# **Automation roadmap. HOWTO.**

# True automation

- Study your current way of working
- Find quick wins
- Easy things to automate
- Automation Islands / Workflows
- SMALL STEPS FIRST
- First steps = detailed
- Further in the future = more vague
- Take automation into account with every new investment.
- include employees/management in the process
- Think in API's, integrations, XML...
- STRUCTURED DATA. (garbage in....garbage out)
- Include previous investments.
- Change management /training

**Manage your automation the same  
way you manage an employee.**

**Q&A**

**THANK YOU!**