

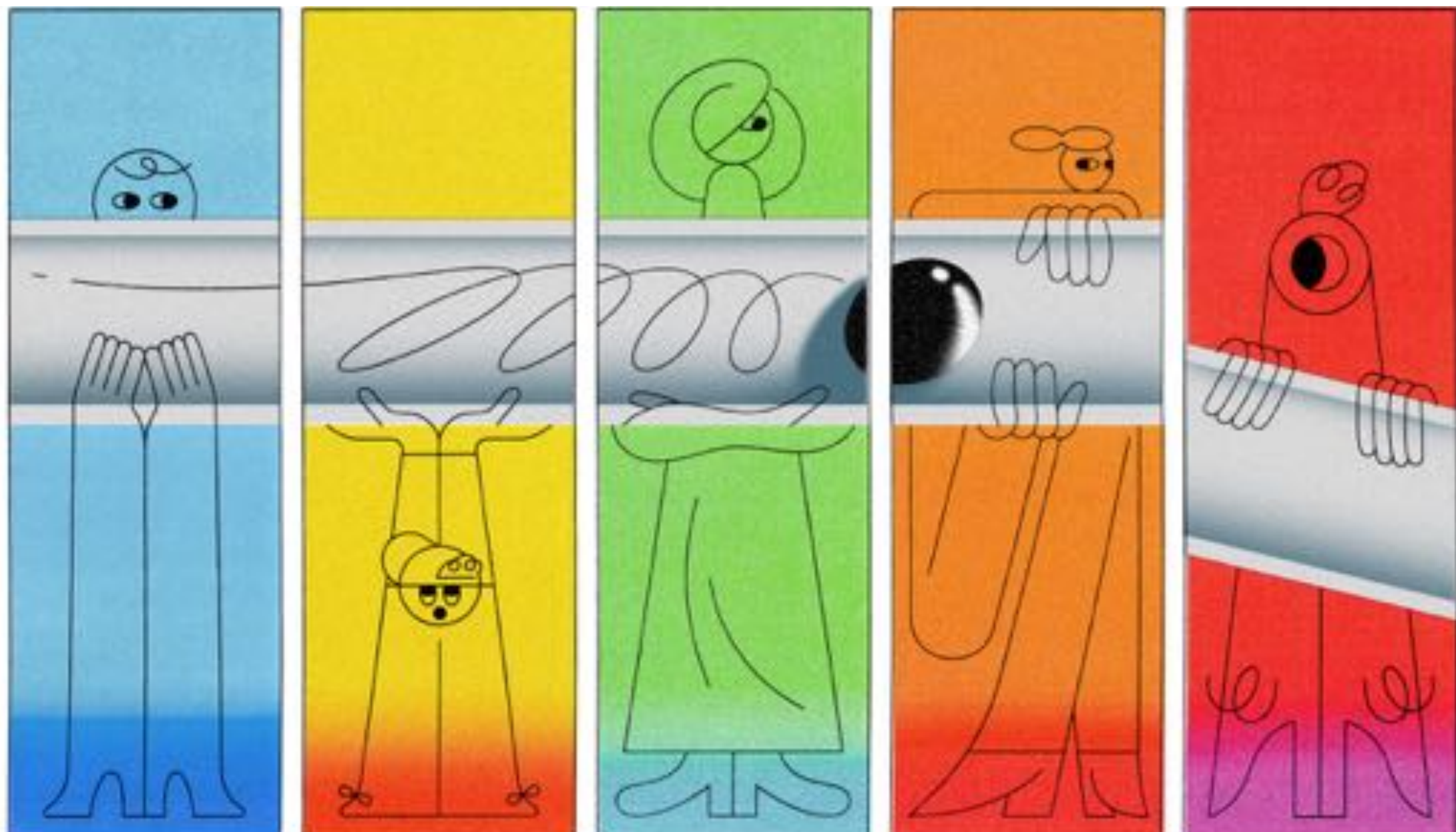


Put the flow back in workflow with Dropbox

11/13/18

Hans Liljedahl

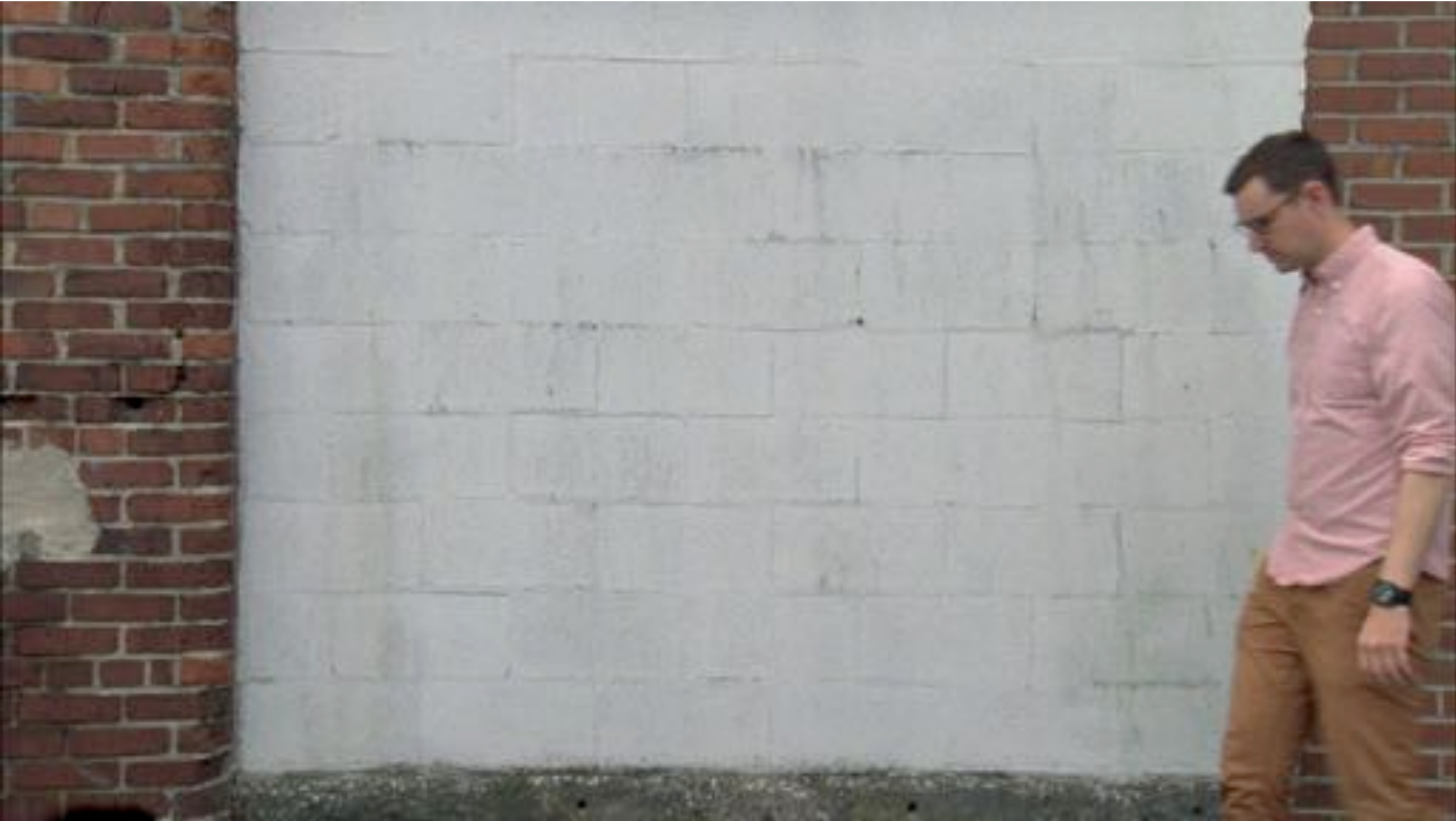
Head of Channel, Nordic & Baltic region- Dropbox



“When I’m on the road,
the two things I use the most are
Google Maps and Dropbox.”



Kevin Raub
Lonely Planet, Travel Writer



Companies in publishing are creating more content—faster— with less resources



1

**Media file sizes continue
to grow**



2

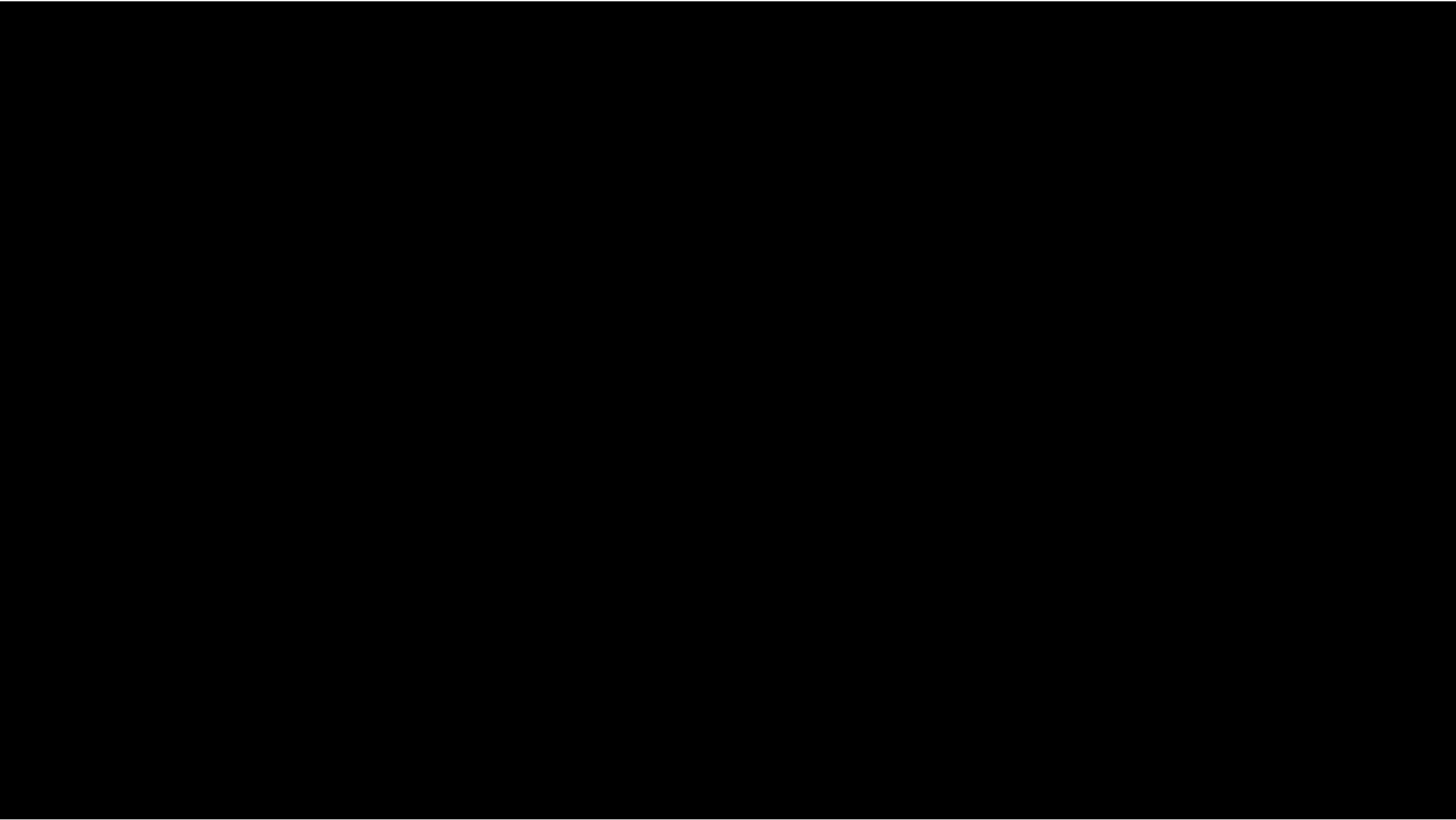
**External collaboration
across tools and
ecosystems**



3

**Need to control
sensitive IP**





Dropbox in publishing

Use cases solved

HEARST *corporation*



Centralize work from multiple projects

“Dropbox makes a significant business impact in providing a central hub for all content, and Smart Sync makes it even easier for our teams to access all the content they need.”

Jon Chu, Head of User Experience & Innovation

News Corp



Connect content owners and creators

DBX Platform streamlines workflows across apps for 20k users across 10 business units



REFINERY29






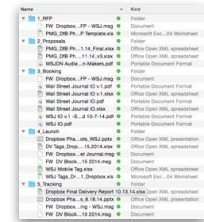
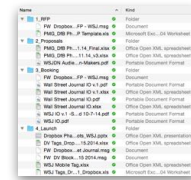
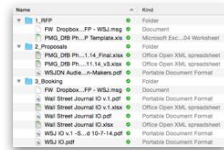
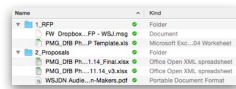
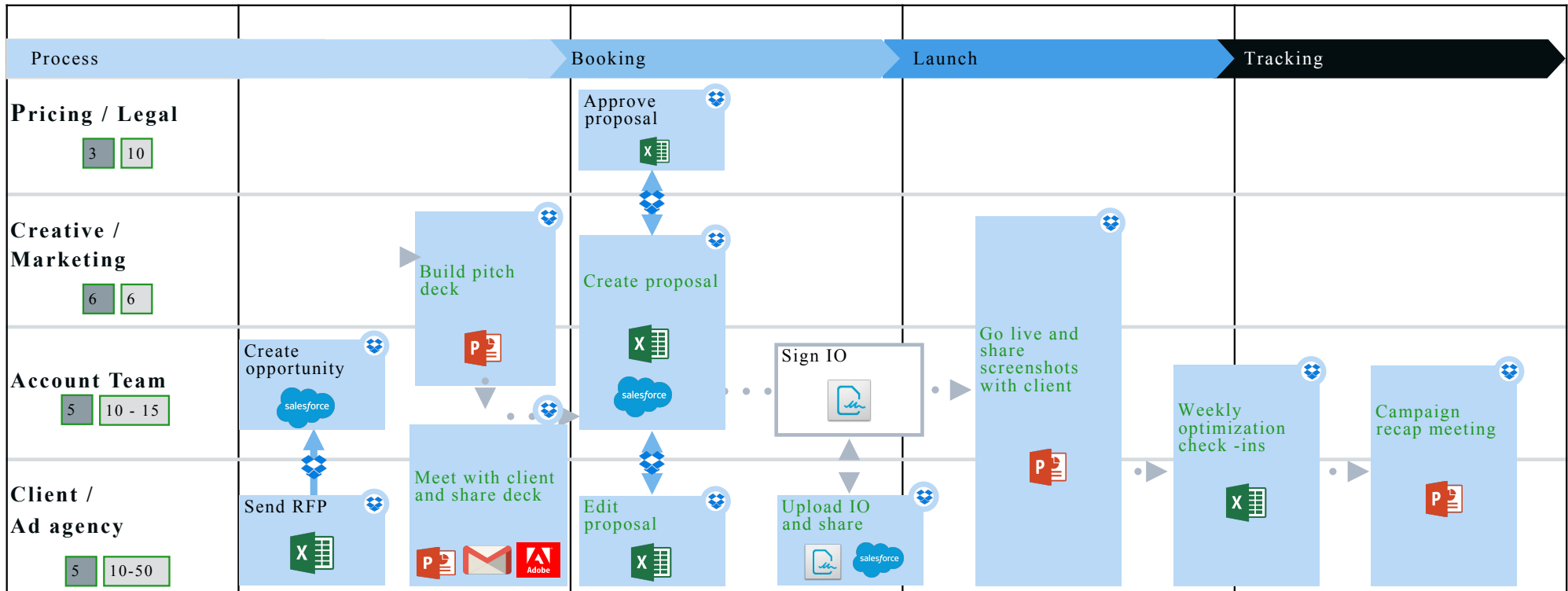
Securely control and manage your IP



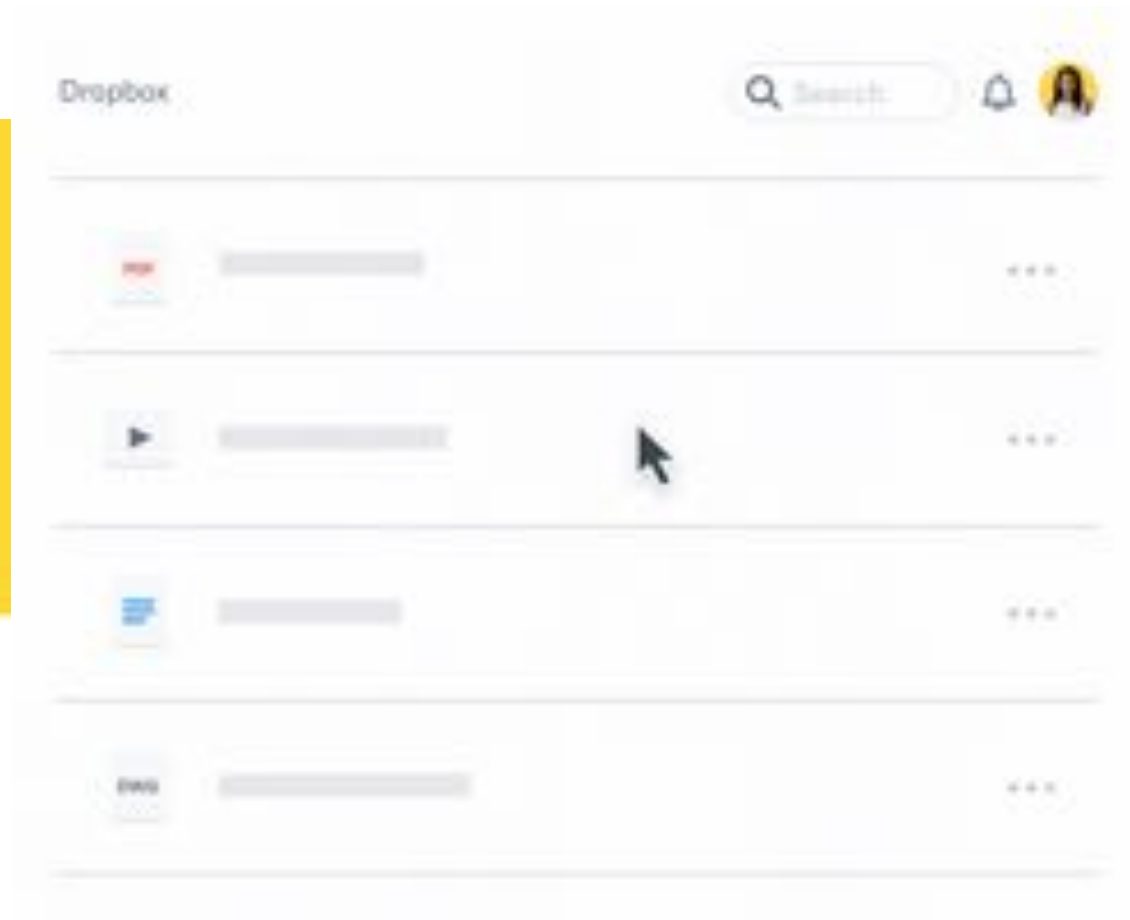
Moved from personal Dropbox accounts to Dropbox Business to take advantage of robust admin features, such as, deletion recovery and version history.

Dropbox simplifies your workflows

-  Files hosted in Dropbox
-  Direct collaborators
-  View or receive only



Dropbox Extensions- (release nov 2018)



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