

A high-angle photograph of a massive crowd at a motorsport event. In the background, a podium is visible with drivers and officials. The podium is flanked by large blue and white checkered banners with 'PROMOTER' text. Above the podium are two large red banners with 'SELENIA MOTOR OIL' and 'MAGNETI MARELLI' logos. The podium itself has 'MOET' and 'F1' branding. The crowd in the foreground is dense, with many people holding flags, including the German flag and the Italian flag. A banner for 'LOUNGE' is visible in the crowd. The overall scene is vibrant and celebratory.

SCHUMACHER

MONZA, 4TH- 6TH
SEPTEMBER 2026

The Schumacher Lounge

The Schumacher Lounge returns to the Italian Grand Prix, Monza, for 2026. Our premium trackside hospitality will focus this year on celebrating Michael’s legendary Scuderia Ferrari years.



Schumacher Lounge

Event Overview

The Schumacher Lounge returns to Monza, as the Official Hospitality of Formula One icon and Scuderia Ferrari legend, Michael Schumacher.

Located on the start-finish straight, our beautifully curated lounge, complete with unique Formula 1 cars, race suits, trophies and memorabilia on display, will immerse guests in Michael’s incredible career.

Guests can enjoy prime racing views from inside our dedicated two-tier hospitality before stepping out onto the private trackside terrace or balcony to enjoy the sights, sounds and smells of Formula 1, closer than ever before.

Our fully catered lounge provides guests with exquisite catering and premium beverages from morning until close. With appearances, Q&A sessions and photo opportunities with former Formula 1 Drivers and Paddock personalities, the atmosphere off-track, is exciting as it is on it.

For full experience details, see overleaf.

*Experience subject to change



Schumacher Lounge

What's Included

- 3-days of premium, trackside hospitality
- Direct views of the track from our private trackside terrace and balcony
- For those that prefer an elevated view, all guests have a reserved grandstand seat with views along the main straight & towards turn 1
- High quality, free-flowing champagne, wines, cocktails and beers
- Local, seasonal and responsibly sourced cuisine, made fresh on-site
- Selection of soft drinks, tea and coffee
- Appearances, Q&As and photo opportunities with Formula 1 personalities
- Dedicated washroom facilities
- Formula 1 cars from Michael's career on show
- Race suits, helmets and memorabilia on display
- Michael Schumacher's FIA Formula 1 World Drivers Championship trophy on display
- Expert Formula 1 hosts
- Complimentary gift bags
- An auction through the weekend in aid of the Keep Fighting Foundation

Premium hospitality, elevated in every way.

*Experience subject to change



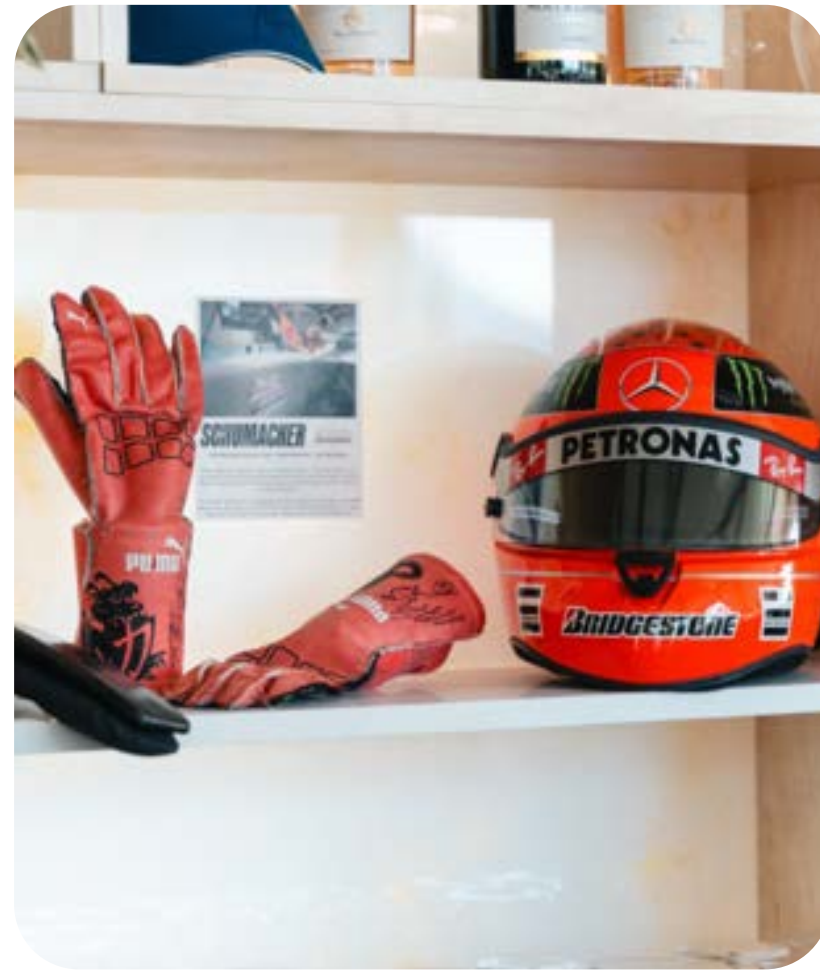
Formula 1 – Hospitality Experience

Guest Experience

Our 2025 Lounge

Guests can expect a premium, immersive weekend that delivers an unrivalled Monza Formula 1 experience. Every detail is crafted to create an unforgettable atmosphere, inspired by Michael Schumacher's legendary career.







Schumacher Lounge, 2025 Talent lineup included (L to R):

- **David Coulthard:** Former F1 Driver. Friend & foe of Michael
- **Damon Hill:** F1 World Champion. Iconic rivalry with Michael.
- **Mr Alessandro Benetton:** Former Chairman of Benetton Formula.
- **Bernd Mayländer:** F1 Safety Car Driver.
- **David Croft:** The voice of Sky F1 coverage.
- **Beat Zehnder:** Paddock legend & Sauber F1 Engineer.
- **Sean Kelly:** F1 stat man!
- **Sabine Kehm:** Michael's longtime manager.
- **Martin Brundle:** Sky F1 team & former teammate of Michael.
- **Ivan Capelli:** Former Ferrari F1 Driver & Sky Italy commentator



