



LOGOS



1) LOGO CMYK
SUITABLE ON NEUTRAL TONES



2) LOGO BLACK
SUITABLE ON MIDTONE



3) LOGO WHITE
SUITABLE ON INTENSE TONE

TYPEFACES

- Helvetica Light — Headline Font

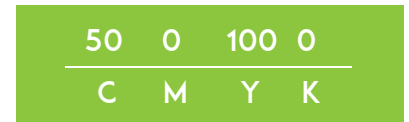
A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m
n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9

- Helvetica Regular - Font family body copy

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m
n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9

- Arial Regular - Font family for online and other restrictive use

LOGO COLORS



BLACK

WHITE



C	M	Y	K	BLACK	WHITE
45	0	100	64	100	0
45	0	100	43	87,5	12,5
56	23	100	4,5	75	25
33	0	85	0	50	50
18	0	32	0	25	75
0	8	27	6	25	75
21	37	70	23	50	50
48,5	63	97,5	23	75	25
41	92	75,5	63	100	0

RULES OF USE WITH OTHER LOGOS



MINIMUM SIZE: H. 13 MM



DISTANCE BETWEEN
EQUALLY IMPORTANT
LOGOS IN SPONSORSHIPS

THE PROPORTIONATE
READABILITY AREA IS THAT
OF WORDS THAN LOGOS
WITH WORDS



READABILITY AND
PROPORTIONS WITH
OTHER LOGOS



USE AS MAIN
SPONSOR



1) LOGO CMYK



2) LOGO BLACK



3) LOGO WHITE

FILE DOWNLOAD

DOWNLOAD LOGO FILES HERE.

[HTTP://WWW.LIFEBIOREST.COM/BIOREST-LIFE-LOGO](http://www.lifebiorest.com/biorest-life-logo)

CONTACTS: ILARIA RE: +39 392 4751449

| ILARIA.RE@ITALBIOTEC.IT

