



## ADSA NON-PROFIT 2012 - WINNERS

ADEE - [adee@adee.it](mailto:adee@adee.it) [www.adsafestival.com](http://www.adsafestival.com)

### Section **PRESS**

1	Netherland	What are you giving up?	Against smoking	IRIS Amsterdam	Stivoro
1	Australia	Don't Tune out/man	Road safety	DDB Sydney	Pedestrian Council of Australia
2	Spain	Bronzewoman	Genital mutilation	Contrapunto	Kirika Foundation
2	UK	Jared - Ryan	Youth support	Chi & Partners	The Prince's Trust
3	Germany	Leaf	Environment protection	Leagas Delaney	Plant for the planet
3	Spain	Desertification Leopard	Environment protection	Contrapunto	WWF Spain

### Section **POSTER**

1	Italy	Anatomy	Health	Lorenzo Marini Group	AISLA
2	Italy	Vogliamo zero	Children rights	Zowart	Unicef

### Section **UNCONVENTIONAL**

Belgium	Child Focus	against child porno	Grey Brussels	Child Focus
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### Section **INTEGRATED**

Belgium	20miloni KM	environment	Grey Brussels	Brussels Mobility/Brussels Capital Region
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### Section **WEB**

Singapore	Sort me out	Alzheimer	Grey Singapore	Alzheimer Disease Association
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### **Special Prize Istituto degli Innocenti – for the best campaign for childhood defence**

Belgium	Child Focus	against child porno	Grey Brussels	Child Focus
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Non ci sono stati premiati nelle categorie / no winners in Film, Radio e Promopress

Firenze, maggio 2012