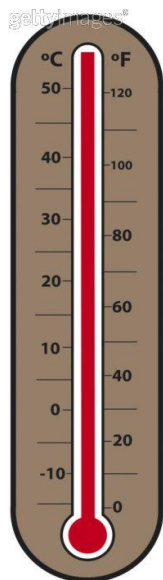


# Giovedì 3 Maggio 2012

Totale Ascolto 8.224.324 (-0,2% Vs Omologo)



## Day Time Generaliste

| Top 10 programmi                      | Inizio   | Fine     | Aud (.000) | Share% |
|---------------------------------------|----------|----------|------------|--------|
| <b>Can5</b> STRISCIA LA NOTIZIA       | 20.43.13 | 21.21.46 | 6.430      | 24,0   |
| <b>Rai1</b> AFFARI TUOI               | 20.45.08 | 21.19.08 | 5.316      | 19,9   |
| <b>Rai1</b> L'EREDITA' (tqz)          | 19.46.29 | 19.55.36 | 4.554      | 23,8   |
| <b>Can5</b> BEAUTIFUL                 | 13.40.11 | 14.06.03 | 4.098      | 23,4   |
| <b>Rai1</b> QUI RADIO LONDRA          | 20.35.52 | 20.42.15 | 3.991      | 16,2   |
| <b>Can5</b> CENTO VETRINE             | 14.10.18 | 14.45.12 | 3.635      | 22,2   |
| <b>Rai1</b> L'EREDITA' LA SFIDA DEI 6 | 18.49.10 | 19.43.13 | 3.072      | 21,2   |
| <b>Can5</b> THE MONEY DROP            | 19.09.24 | 19.55.14 | 3.019      | 18,3   |
| <b>Can5</b> UOMINI E DONNE            | 14.45.26 | 15.54.55 | 2.754      | 22,3   |
| <b>Ita1</b> I SIMPSON                 | 14.05.09 | 14.25.46 | 2.606      | 15,4   |

## Day Time Sat - DTT

2.00 - 20.59 + 23.00 - 25.59

| Top 10 canali         | Aud (.000) | Share% |
|-----------------------|------------|--------|
| <b>Real Time/+1</b>   | 118        | 1,43   |
| <b>Rai Premium</b>    | 85         | 1,03   |
| <b>Boing</b>          | 80         | 0,97   |
| <b>Iris</b>           | 76         | 0,92   |
| <b>Mediaset Extra</b> | 63         | 0,77   |
| <b>La5</b>            | 62         | 0,76   |
| <b>Rai 4</b>          | 61         | 0,74   |
| <b>Cartoonito</b>     | 60         | 0,73   |
| <b>Cielo</b>          | 57         | 0,69   |
| <b>Rai Movie</b>      | 55         | 0,67   |

Totale Ascolto 26.988.997 (-1,4% Vs Omologo)

## Prime time Generaliste

| Top programmi                              | Inizio   | Fine     | Aud (.000) | Share% |
|--------------------------------------------|----------|----------|------------|--------|
| <b>Can5</b> BENVENUTI A TAVOLA NORD VS SUD | 21.23.45 | 23.29.42 | 5.143      | 20,3   |
| <b>Rai1</b> NERO WOLFE (min.)              | 21.25.57 | 23.10.20 | 5.005      | 19,0   |
| <b>Ita1</b> MISTERO                        | 21.16.44 | 24.21.52 | 2.206      | 10,1   |
| <b>Rai2</b> TERMINATOR SALVATION           | 21.03.59 | 22.53.37 | 1.625      | 6,0    |
| <b>Rai3</b> PIEDONE A HONG KONG            | 21.06.24 | 23.01.29 | 1.540      | 5,7    |
| <b>Rete4</b> RIZZOLI & ISLES               | 21.17.20 | 22.50.27 | 1.287      | 4,7    |
| <b>La7</b> PIAZZA PULITA (pdì)             | 21.10.39 | 24.26.46 | 1.113      | 5,1    |

## Prime time Sat - DTT

21.00 - 22.59

| Top 10 canali          | Aud (.000) | Share% |
|------------------------|------------|--------|
| <b>Cielo</b>           | 521        | 1,93   |
| <b>Iris</b>            | 415        | 1,54   |
| <b>Rai Movie</b>       | 405        | 1,50   |
| <b>Fox Crime/+1/+2</b> | 273        | 1,00   |
| <b>Rai Premium</b>     | 248        | 0,92   |
| <b>Boing</b>           | 223        | 0,82   |
| <b>Mediaset Extra</b>  | 202        | 0,75   |
| <b>Real Time/+1</b>    | 176        | 1,00   |
| <b>Sky TG24 Eventi</b> | 157        | 0,58   |
| <b>La5</b>             | 153        | 0,57   |

° min ° max

Milano **+12+23**

Roma **+9 +23**

Torino **+8 +21**

Napoli **+12+23**

# Giovedì 3 Maggio 2012

## Telegiornali serali

| Top TG |                        | Inizio   | Fine     | Aud (.000) Share% |      |
|--------|------------------------|----------|----------|-------------------|------|
| Rai1   | TG1                    | 19.56.41 | 20.33.52 | 5.150             | 23,2 |
| Can5   | TG5                    | 19.56.15 | 20.35.28 | 4.596             | 20,6 |
| Rai3   | TGR                    | 19.34.27 | 19.55.32 | 2.398             | 13,1 |
| Rai2   | TG2                    | 20.30.23 | 21.00.56 | 2.346             | 9,3  |
| La7    | TG LA 7                | 20.01.30 | 20.34.23 | 2.028             | 9,0  |
| Rai3   | TG3                    | 19.00.07 | 19.31.52 | 1.902             | 13,2 |
| Ita1   | STUDIO APERTO TG 18.30 | 18.29.49 | 18.58.35 | 1.100             | 10,0 |
| Rete4  | TG4 (notiziario)       | 18.55.32 | 19.39.49 | 961               | 6,6  |