

PRIZE LIST OUTDOOR EUROPE

N°C	ID	PRODUCT CATEGORY	CAMPAIGN	AD TITLE	ADVERTISER	AGENCY	COUNTRY	AWARD
226	937	A-2. Auto / Motorbike / Transport	The slingshot		Chevrolet Europe	Herezie Paris	France	CRISTAL
196	762	A-4. Services (except financial service)	NOT YOUR EVERYDAY EVERYDAY	OPEN THOSE MORNING EYES	MONOPRIX	Havas City	France	CRISTAL (CAMPAIGN)
196	754	A-4. Services (except financial service)	NOT YOUR EVERYDAY EVERYDAY	NO TO JUNK DESIGN	MONOPRIX	Havas City	France	
196	763	A-4. Services (except financial service)	NOT YOUR EVERYDAY EVERYDAY	STILL BUT STILL SPARKLING	MONOPRIX	Havas City	France	
196	764	A-4. Services (except financial service)	NOT YOUR EVERYDAY EVERYDAY	ALMOST TOO GOOD	MONOPRIX	Havas City	France	
196	750	A-4. Services (except financial service)	NOT YOUR EVERYDAY EVERYDAY	NOT YOUR EVERYDAY EVERYDAY	MONOPRIX	Havas City	France	
227	943	A-6. Leisure (sport, game, entertainment)	MAD light bulb	MAD light bulb	Panini Verlags GmbH	Serviceplan / Mediaplus	Germany	CRISTAL
231	956	A-8. Home / Clothing / Accessories	Stunt 1, 2, 3, 5, 6, 7, 8		Wrangler	Fred & Farid Paris	France	CRISTAL (CAMPAIGN)
122	216	B. Ambient: (All product categories)	Tropicana billboard powered by oranges		PEPSICO FRANCE	DDB Paris	France	CRISTAL + GRAND CRISTAL