

## PRIZE LIST MEDIA CRISTAL EUROPE

N°C	ID	PRODUCT CATEGORY	CAMPAIGN TITLE	AD TITLE	ADVERTISER	AGENCY	COUNTRY	CRISTAL	GRAND CRISTAL
100	276	A-1 Food Product / Drink / Mass Consumption Product	Solo - Soon to be world famous		Solo AS	OMD/Try/Apt/Magnum PR	Norway	CRISTAL	GRAND CRISTAL
200	779	A-1 Food Product / Drink / Mass Consumption Product	Walkers Rainy Days	Rainy Days	Walkers	OMD UK	UK	SPECIAL MENTION	
74	191	A-2 Automobile / Automotive Product	Ford Focus Do It Yourself		Ford Motor Company	Blue Team (Mindshare, Ogilvy, Wunderman)	Czech Republic	CRISTAL	
270	795	A-3 Banking / Credit Establishment / Insurance	Giro sucht Hero		Sparkasse	AM Agentur fÄ¼r Kommunikation GmbH & MPG	Germany	CRISTAL	
206	325	A-4 Service (other than financial)	You are here	You are here	Pages Jaunes	BETC Euro RSCG	France	CRISTAL	
201	805	A-5 Great Cause / Public Interest	Best Use of Media		The polish federation of cancer survivors	Euro RSCG Warsaw	Poland	CRISTAL	
227	940	A-6 Media / Culture / Leisure	SKY football opera	SKY football opera	Sky Deutschland Fernsehen GmbH & Co. KG	Serviceplan	Germany	CRISTAL	
206	326	A-7 Transport / Tourism	The A380 Inspiration Project	The A380 Inspiration Project	Air France	BETC Euro RSCG	France	CRISTAL	
261	1121	A-8 Beauty / Hygiene / Health Product	Old Spice Cinema Wave	Old Spice Cinema Wave	Procter & Gamble	Saatchi & Saatchi	Russia	CRISTAL	
165	237	B-2 Men	WTF! Insane Human Curling		BIC	BUZZMAN	France	CRISTAL	
260	1119	B-3 Women	The Angina Monologues		British Heart Foundation	PHD and Grey London	UK	CRISTAL	
247	1032	C-1 Launch Campaign	THE PROMISE KEEPER	THE PROMISE KEEPER	REEBOK	FORSMAN & BODENFORS	SWEDEN	CRISTAL	
247	1035	C-1 Launch Campaign	SINGLE SINGLE RELEASE	SINGLE SINGLE RELEASE	COMVIQ	FORSMAN & BODENFORS	SWEDEN	SPECIAL MENTION	
190	728	C-2 Environment and Sustainable Development	Siemens â€ The Talking Tree		Siemens AG	PHD Germany	Germany	CRISTAL	