

PRIZE LIST CYBER & MOBILE EUROPE

N°C	ID	CAMPAIGN	ADVERTISER	AGENCY	COUNTRY	AWARD
C-1 Food / Drink Mass-Consumption Product / Home Product						
247	1074	LULLABIES	IKEA	FORSMAN & BODENFORS	Sweden	CRISTAL
C-5 Charity / General Interest						
275	1161	INFI-KNIT	Macmillan	Lbi	UK	CRISTAL
C-6 Culture / Entertainment / Game / Sport						
247	1079	THE PROMISE KEEPER	REEBOK	FORSMAN & BODENFORS	Sweden	CRISTAL + GAND CRISTAL
C-7 Transport / Tourism / Travel						
273	1136	Secrets Behind Paintings	PZU S.A. / National Museum in Krakow	Leo Burnett Warsaw	Poland	CRISTAL
C-8 Information Technology / Telecommunication						
258	1117	The Amazing Calls	Nokia	BUZZMAN	France	CRISTAL
C-11 Media (TV, press, Internet, radio)						
165	411	Louder is better	Virgin Radio	BUZZMAN	France	CRISTAL
C-13 Environment and Sustainable Development						
122	228	A new warrior	Greenpeace	DDB Paris	France	CRISTAL
D-2 Interactive and Dynamic Banner						
213	879		LEGO	Serviceplan	Germany	CRISTAL
E-1 Viral Mechanism (device and creation, including social)						
251	1098	The Desperados Experience	Heineken France	Dufresne-Corrigan-Scarlett / MediaMonks	France	CRISTAL
E-2 Viral Film						
122	267	<i>Tropicana billboard powered by oranges</i>	PEPSICO FRANCE	DDB Paris	France	SPECIAL MENTION
165	205	WTF! Insane Human Curling	BIC	BUZZMAN	France	CRISTAL
180	530	CLEVER DICK	AIDES	TBWA PARIS	France	SPECIAL MENTION
F-1 Mobile Marketing (mobile application, site...)						
247	1087	SINGLE SINGLE RELEASE	COMVIQ	FORSMAN & BODENFORS	Sweden	CRISTAL