

PRIZE LIST CONSUMER MARKETING EUROPE

N°C	ID	PRODUCT CATEGORY	CAMPAIGN TITLE	AD TITLE	ADVERTISER	AGENCY	COUNTRY	AWARD
279	1042	1. Client Loyalty	We are PlayStation		PLAYSTATION	RED	France	MENTION
273	1141	3. Drive to Store / to eShop	Secrets Behind Paintings		PZU S.A. / National Museum in Krakow	Leo Burnett	Poland	CRISTAL
308	1332	4. Point of Sales / eCommerce Animation	Le Sac à Shopper (Grab it Bag)		La Halle	Publicis Dialog	France	CRISTAL
219	858	6. Social Network Client Relationships	Monoprix on Facebook		Monoprix	FullSIX (FullSIX Group)	France	CRISTAL
146	527	6. Social Network Client Relationships	1 000 000 reasons to wake up for life		Nestlé	LLC \"Progression\"	Russian Federation	MENTION
214	873	8. Relationship with Youth Market	MAC FARLAND	THE PISSALYZER	Heineken Corporate	Publicis	Italy	MENTION
267	1009	8. Relationship with Youth Market	LE CLUB PERRIER	LE CLUB PERRIER	NESTLE WATERS	OGILVY	France	CRISTAL
114	355	10. Brand Activation (content, service...)	Naked Statues	Naked Statues	SAMSUNG ELECTRONICS ITALIA SPA	Leo Burnett	Italy	MENTION
247	1071	10. Brand Activation (content, service...)	LULLABIES	LULLABIES	IKEA	FORSMAN & BODENFORS	Sweden	CRISTAL + GRAND CRISTAL