

Title	Advertiser/Client	Product/Service	Entrant Company	Country
HAPPY INSIDE	IKEA	IKEA CATALOGUE	MOTHER, London	UNITED KINGDOM
THE MAN YOUR MAN COULD SMELL LIKE	OLD SPICE	OLD SPICE BODY WASH	WIEDEN+KENNEDY, Portland	USA
WRITE THE FUTURE	NIKE	NIKE FOOTBALL	NIKE COMMS TEAM, Amsterdam	THE NETHERLANDS
THE MEGANE EXPERIMENT	RENAULT	MEGANE	PUBLICIS LONDON	UNITED KINGDOM
THE RIPPLE EFFECT	TRANSPORT ACCIDENT COMMISSION	SPEED	GREY MELBOURNE	AUSTRALIA
CONCERT MILK	CONCERTHALL DORTMUND	CONCERT HALL	JUNG von MATT, Hamburg	GERMANY
TOUCH THE RAINBOW	WRIGLEY	SKITTLES	BBDO CANADA, Toronto	CANADA
CHROME FAST	GOOGLE	CHROME BROWSER	BBH, New York	USA
THE WILDERNESS DOWNTOWN	GOOGLE	ARCADE FIRE	GOOGLE CREATIVE LAB, New York	USA
REPLAY SEASON 2 & 3	GATORADE	SPORTS DRINK	TBWA\CHIAT\DAY LA, Los Angeles	USA
AMERICAN ROM	KANDIA DULCE	ROM	BV MCCANN ERICKSON, Bucharest	ROMANIA
SAVE THE BEACH HOTEL	GMODELO EUROPA SAU	CORONA BEER	JWT, Madrid	SPAIN
SHOW US YOUR PIZZA	DOMINO'S	PIZZA DELIVERY	CRISPIN PORTER + BOGUSKY, Boulder	USA
WATSON	IBM	IBM	OGILVY & MATHER, New York	USA
WELCOME TO OUR REALITY	SWEDISH ARMED FORCES	RECRUITMENT	DDB STOCKHOLM	SWEDEN
THE SPEED CAMERA LOTTERY	VOLKSWAGEN	BLUEMOTION TECHNOLOGIES	DDB STOCKHOLM	SWEDEN
FASHION AWARD	IKEA	DEPARTMENT STORE	FORSMAN & BODENFORS, Gothenburg	SWEDEN
SECRETS BEHIND PAINTINGS	PZU / NATIONAL MUSEUM IN KRAKOW	MUSEUM	LEO BURNETT WARSAW	POLAND
VAC FROM THE SEA	ELECTROLUX	GREEN RANGE VACUUM CLEANERS	PRIME PR, Stockholm	SWEDEN
THE VOICELESS CAMPAIGN	THE ZIMBABWEAN	NEWSPAPER	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
CATS WITH THUMBS	ARLA	CRAVENDALE MILK	WIEDEN+KENNEDY, London	UNITED KINGDOM
KALEIDOSCOPIIC FASHION SPECTACULAR	TARGET	TARGET	MOTHER NEW YORK	USA
THE LAST TEXT	AT&T	AT&T	BBDO NEW YORK	USA
READY TO WORK	LEVI STRAUSS & CO.	LEVI'S WORKWEAR	WIEDEN+KENNEDY, Portland	USA
YOUR MOM HATES DEAD SPACE 2	ELECTRONIC ARTS	DEAD SPACE 2	DRAFTFCB, San Francisco	USA
THE CODE	ARMED FORCES OF COLOMBIA	ARMED FORCES SUPPORT	DDB COLOMBIA, Bogotá	COLOMBIA
THE FRIENDSHIP MACHINE	COCA-COLA	COCA-COLA	OGILVY ARGENTINA, Buenos Aires	ARGENTINA
DECODE JAY-Z WITH BING	BING/JAY-Z	DECODE JAY-Z WITH BING	DROGA5, New York	USA
PAY WITH A TWEET	INNOVATIVE THUNDER	CURRENCY SYSTEM	R/GA, New York	USA
THE FILM ROOM	NIKE	APPAREL	R/GA, New York	USA
WATER MARK	DIAGEO	BUNDABERG RUM	LEO BURNETT SYDNEY	AUSTRALIA

