

Design Lions Winners CL2011

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Prize
C04/003	00528	THE COSMOPOLITAN DIGITAL EXPERIENCE	THE COSMOPOLITAN OF LAS VEGAS	HOTEL DIGITAL EXPERIENCE	DIGITAL KITCHEN Chicago	USA	Grand Prix
A01/034	00568	PLAYING THE UNDERGROUND	JEUDI	CLUB MUSIC EVENT	JUNG von MATT Hamburg	GERMANY	Gold Lion
A01/138	01240	CENAKOVSKI	THÉÂTRE DU NOUVEAU MONDE	THEATRE	COSSETTE MEDIA Montréal	CANADA	Gold Lion
A02/044	01092	STORIES FROM THE STREET	MELBOURNE WRITERS FESTIVAL	2010 MELBOURNE WRITERS FESTIVAL	JWT Melbourne	AUSTRALIA	Gold Lion
A03/007	00288	ALMOST EXTINCT	BBC	BBC WILDLIFE FUND	THE CHASE CREATIVE CONSULTANCY Manchester	UNITED KINGDOM	Gold Lion
A03/042	01251	TAMIYA CALENDAR	SIAM TAMIYA	TAMIYA MODEL KITS SHOP	CREATIVE JUICEBANGKOK (TBWA) Bangkok	THAILAND	Gold Lion
A04/049	00048	CHEMICAL REACTION	SHU'S PRODUCTION	CORPORATE TOOL	OGILVY & MATHER JAPAN Tokyo	JAPAN	Gold Lion
A05/020	00041	BASISBIBEL	GERMAN BIBLE SOCIETY	BIBLE COVER DESIGN	GOBASIL Hamburg	GERMANY	Gold Lion
A05/037	01122	HOMEMADE IS BEST	IKEA	DEPARTMENT STORE	FORSMAN & BODENFORS Gothenburg	SWEDEN	Gold Lion
A06/065	00672	THE INTERACTIVE COAL-GATE	BBDO	ADVERTISING AGENCY	BBDO GERMANY Düsseldorf	GERMANY	Gold Lion
A07/023	00784	LOVE BLOSSOMS HERE	MOTHER'S PRIDE / MARVEL GROUP OF COMPANIES	PRESCHOOL	OUT OF THE BOX New Delhi	INDIA	Gold Lion
A07/038	01028	THE UNBELIEVABLE IS FOUND AT EMILIANO	HOTEL EMILIANO	HOTEL EMILIANO BOOK	JWT BRAZIL São Paulo	BRAZIL	Gold Lion
A08i/003	01239	I AM ONE THOUSAND	ENABLIS	NON-FOR-PROFIT ORGANIZATION	COSSETTE MEDIA Montréal	CANADA	Gold Lion
A09/112	01415	GOING GOING GONE RED!	RICHARD HOUSE	GO RED!	THE PARTNERS London	UNITED KINGDOM	Gold Lion
A09/122	01527	SPIT	PUBLIC HEALTH BUREAU OF FENGXIAN, SHANGHAI	PUBLIC AWARENESS OF SPITTING	OGILVY SHANGHAI	CHINA	Gold Lion
A10/009	00950	LIGHT WALL REFLECTION	BMW	BMW M3 COUPE	SERVICEPLAN Munich	GERMANY	Gold Lion
A10/039	01566	NOT YOUR EVERYDAY EVERYDAY	MONOPRIX	MONOPRIX	HAVAS CITY Paris	FRANCE	Gold Lion
A11/008	00407	GRAPHIC EXPLANATION	PIE INTERNATIONAL	GRAPHIC EXPLANATION IN ADVERTISEMENT(BOOK)	TOKYU AGENCY Tokyo	JAPAN	Gold Lion
A12/009	00197	2010 OPEN TITLES	OFFF INTERNATIONAL FESTIVAL	INTERNATIONAL FESTIVAL	THE MILL New York	USA	Gold Lion
A12/017	01506	BALLOONS	MTV	MTV	LODUCCA Sao Paulo	BRAZIL	Gold Lion
A13/019	01124	HOMEMADE IS BEST	IKEA	DEPARTMENT STORE	FORSMAN & BODENFORS Gothenburg	SWEDEN	Gold Lion
B01/003	00178	SOUR/MIRROR	ZENITH	INDEPENDENT BAND	MASASHI QANTA SAQOOSHA HIROKI Tokyo	JAPAN	Gold Lion
B01/022	00554	WALL OF FAME	EDDING	WRITING TOOLS COMPANY	KEMPERTRAUTMANN Hamburg	GERMANY	Gold Lion
B02/012	00527	THE COSMOPOLITAN DIGITAL EXPERIENCE	THE COSMOPOLITAN OF LAS VEGAS	HOTEL DIGITAL EXPERIENCE	DIGITAL KITCHEN Chicago	USA	Gold Lion
C02/011	01485	MR. LEE, TAILOR TO SUPERHEROES AND VILLAINS	SONY PLAYSTATION	DC UNIVERSE ONLINE	LEO BURNETT IBERIA Madrid	SPAIN	Gold Lion

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C04/012	00261	BOTA BOTA, SPA-ON-WATER	BOTA BOTA	FLOATING SPA	SID LEE Montreal	CANADA	Gold Lion
C05/054	00776	BURMA	HUMAN RIGHTS WATCH	HUMAN RIGHTS PETITION	JWT NEW YORK	USA	Gold Lion
C05/072	01686	DESPAIR WHIRLPOOL	GUANGZHOU YANGAI SPECIAL CHILDREN PARENT CLUB	YANG AI	LEO BURNETT SHANGHAI	CHINA	Gold Lion
D01i/006	00498	GOOD LIFE	ICA	RETAIL STORE CORPORATE MESSAGE	KING Stockholm	SWEDEN	Gold Lion
E01/003	00279	ALL ABOUT TEA	ALL ABOUT TEA	TEA	MOVING BRANDS London	UNITED KINGDOM	Gold Lion
E02/007	00309	SONAE BRAND IDENTITY SYSTEM	SONAE	MUTLINATIONAL RETAIL GROUP	IVITY BRAND CORP Lisbon	PORTUGAL	Gold Lion
E02/045	01568	NOT YOUR EVERYDAY EVERYDAY	MONOPRIX	MONOPRIX	HAVAS CITY Paris	FRANCE	Gold Lion
A01/164	01464	SPLITTING HEADACHE	PARAS PHARMA	STOPACHE	Y&R DUBAI	UNITED ARAB EMIRATES	Silver Lion
A01/191	01621	FROZEN FOOD	PE ELECTRONICS	ELECTROLUX FREEZER	MUDRA COMMUNICATIONS Mumbai	INDIA	Silver Lion
A02/033	00786	SPECIAL POSTMARK	REPORTERS WITHOUT BORDERS AUSTRIA	HUMAN RIGHTS	SERVICEPLAN Munich	GERMANY	Silver Lion
A03/006	00231	IMMIGRATION STAMPS	YATRA ONLINE	CALENDAR	TBWA\INDIA Gurgaon	INDIA	Silver Lion
A05/005	00147	BOOK OF BIRDS	GÖRTZ	BOOK	GÜRTLERBACHMAN Hamburg	GERMANY	Silver Lion
A06/029	00575	CONCERTMILK	DORTMUND CONCERTHALL	SEASON 2010/2011	JUNG von MATT Hamburg	GERMANY	Silver Lion
A06/141	01658	BRAND ADDICTED AGENCY	W&CIE	DESIGN & COMMUNICATION AGENCY	W&CIE Paris	FRANCE	Silver Lion
A06/159	01783	APPLE BOX	LEO BURNETT SYDNEY	LEO BURNETT SYDNEY	LEO BURNETT SYDNEY	AUSTRALIA	Silver Lion
A07/042	01319	BOOKS VIRADA SUSTENTAVEL	VIRADA SUSTENTÁVEL	SUSTAINABLE TURN	LEW\LARA\TBWA São Paulo	BRAZIL	Silver Lion
A08i/002	00282	THE REPORT THAT ATTRACTS MONEY	AGENCIA REGIONAL DE RECAUDACIÓN	TAX COLLECTION AGENCY	F33 Murcia	SPAIN	Silver Lion
A09/130	01615	DWARF DEPRESSION 1	LOVING HANDS MINISTRY	LOVING HANDS MINISTRY	MUDRA COMMUNICATIONS Mumbai	INDIA	Silver Lion Campaign
A09/132	01617	DWARF DEPRESSION 3	LOVING HANDS MINISTRY	LOVING HANDS MINISTRY	MUDRA COMMUNICATIONS Mumbai	INDIA	Silver Lion Campaign
A11/004	00291	A PICTURE SPEAKS A THOUSAND WORDS	PAUL THOMPSON	PHOTOGRAPHY	THE CHASE CREATIVE CONSULTANCY Manchester	UNITED KINGDOM	Silver Lion
A11/007	00217	LOEWE 3D	LOEWE OPTA	3D POSTER	SCHOLZ & FRIENDS BERLIN	GERMANY	Silver Lion
B01/019	00248	HIDDEN HEROES	HI-CONE	MULTIPACK	GRIMM GALLUN HOLTAPPELS Hamburg	GERMANY	Silver Lion
B01/053	01545	BIT.CODE	SAP	BUSINESS SOFTWARE	OGILVY FRANKFURT	GERMANY	Silver Lion
B02/019	00416	AUDI MEDIAWALL - GENEVA INTERNATIONAL MOTORSHOW 2010	AUDI	AUDI A1	MUTABOR DESIGN Hamburg	GERMANY	Silver Lion
B02/025	01283	THE CANVAS EXPERIMENT	CONVERSE EMEA	CONVERSE SHOES	PERFECT FOOLS Stockholm	SWEDEN	Silver Lion
C03/007	00218	LOEWE 3D	LOEWE OPTA	3D POSTER	SCHOLZ & FRIENDS BERLIN	GERMANY	Silver Lion
C05/042	00366	PEACE SHADOW PROJECT	HIROSHIMA PEACE MEMORIAL MUSEUM	NUCLEAR WEAPONS AWARENESS	HAKUHODO Tokyo	JAPAN	Silver Lion
C05/050	00417	AUDI MEDIAWALL - GENEVA INTERNATIONAL MOTORSHOW 2010	AUDI	AUDI A1	MUTABOR DESIGN Hamburg	GERMANY	Silver Lion

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C06/013	00440	THE PALLET PROJECT	BRANDBASE	CONCEPTUAL INTERIOR DESIGN	BRANDBASE Amsterdam	THE NETHERLANDS	Silver Lion
D01iii/005	00845	MLK	BUSINESS CONCERN PRODMOL	MLK	DEPOT WPF Moscow	RUSSIA	Silver Lion
D01iii/009	01891	CHEESE PENCILS	T.D.G. VERTRIEBS	PARMESAN CHEESE	KOLLE REBBE Hamburg	GERMANY	Silver Lion
D03i/007	01558	TEA	MONOPRIX	MONOPRIX	HAVAS CITY Paris	FRANCE	Silver Lion
D07/002	00227	STR BOTTLE	HEINEKEN INTERNATIONAL	BEER	DBOD Amsterdam	THE NETHERLANDS	Silver Lion
D07/003	00152	BIRD PACKAGING	GÖRTZ	PACKAGING DESIGN	GÜRTLERBACHMAN Hamburg	GERMANY	Silver Lion
E02/025	00203	TRANSMEDIALE.11	KULTURPROJEKTE BERLIN	FESTIVAL FOR MEDIA AND ARTS	RUDDIGKEIT Berlin	GERMANY	Silver Lion
A01/017	00292	A PICTURE SPEAKS A THOUSAND WORDS	PAUL THOMPSON	PHOTOGRAPHY	THE CHASE CREATIVE CONSULTANCY Manchester	UNITED KINGDOM	Bronze Lion
A01/047	00659	HANDCUT CARDBOARD POSTERS	HINZ & KUNZT	STREET MAGAZINE	JWT GERMANY Hamburg	GERMANY	Bronze Lion
A01/115	01020	COINCIDENCE	EPA	EPA	ALMAPBBDO São Paulo	BRAZIL	Bronze Lion
A01/126	01093	STOP THE SLAUGHTER	INTERNATIONAL FUND FOR ANIMAL WELFARE	ANTI-WHALING	JWT Melbourne	AUSTRALIA	Bronze Lion
A01/129	01128	TREE RINGS	ACRES: ANIMAL CONCERNS RESEARCH & EDUCATION SOCIETY	WILDLIFE PRESERVATION	DDB SINGAPORE	SINGAPORE	Bronze Lion
A02/059	01606	DISAPPEARING DISCOUNTS	R I AYURVEDA RESEARCH LABS	LASS NATURAL COSMETICS	MUDRA COMMUNICATIONS Mumbai	INDIA	Bronze Lion
A03/022	00632	AUGMENTED REALITY CALENDAR	AUDI	AUTOMOBILE	NEUE DIGITALE/RAZORFISH Berlin	GERMANY	Bronze Lion
A03/038	01121	WHEN I GROW UP	FAKTUM	CHARITY STREET PAPER	FORSMAN & BODENFORS Gothenburg	SWEDEN	Bronze Lion
A04/030	00272	FRIENDS VISUAL IDENTITY	FRIENDS FILM COMPANY	FILM PRODUCTION COMPANY	& CO. Copenhagen	DENMARK	Bronze Lion
A06/018	00308	IVITY CARDBOARD CITY	IVITY	DESIGN AGENCY	IVITY BRAND CORP Lisbon	PORTUGAL	Bronze Lion
A06/085	00875	LADYBUG	HOGAR CLINICA SAN JUAN DE DIOS	TELETON	JWT LIMA	PERU	Bronze Lion
A06/090	01027	THE VIEW OF THE BRANDS	JWT	JWT	JWT BRAZIL São Paulo	BRAZIL	Bronze Lion
A07/008	00187	CANYON BRAND BOOK	CANYON BICYCLES	PREMIUM BICYCLES	KMS TEAM Munich	GERMANY	Bronze Lion
A08i/001	00571	2010'S FAIREST ANNUAL REPORT	LEMONAID BEVERAGES	SOFT DRINK MANUFACTURER	JUNG von MATT Hamburg	GERMANY	Bronze Lion
A09/097	01291	CHICKEN LIPS	IBM	IBM	OGILVY FRANCE Paris	FRANCE	Bronze Lion
A09/117	01497	SWITCH OFF	PROCTER & GAMBLE	BOUNCE	LEO BURNETT IBERIA Madrid	SPAIN	Bronze Lion
A10/010	01095	HANDS	NATIONAL CENTRE FOR DOMESTIC VIOLENCE	DOMESTIC VIOLENCE AWARENESS	JWT LONDON London	UNITED KINGDOM	Bronze Lion
A10/050	00723	WMF	WMF	WMF PEELERS	KNSK WERBEAGENTUR Hamburg	GERMANY	Bronze Lion
C03/041	01596	ANTA LI XIAOXU'S SHOEBOX INSTALLATION	ANTA SPORTS PRODUCT	SPORTS	JWT SHANGHAI	CHINA	Bronze Lion
C06/005	00103	YOUR GAME IS YOUR VOICE	NIKE	SPORTS APPAREL	WIEDEN+KENNEDY SHANGHAI	CHINA	Bronze Lion
C06/055	00901	DISPOSABLE FOREST	GREENPEACE	GREENPEACE	OGILVY BEIJING	CHINA	Bronze Lion
D01ii/001	00027	YUMMY TUMMY KOALAS	GEORGE WESTON FOODS	YUMMY TUMMY KOALAS	LANDOR ASSOCIATES Sydney	AUSTRALIA	Bronze Lion

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D04i/006	00556	GÖRTZ 17 SHOELACE BOX	GÖRTZ 17	SHOES	KEMPERTRAUTMANN Hamburg	GERMANY	Bronze Lion
D04ii/009	00680	TARGET HEAVY FOOD	MEDICOM PHARMA	DIGESTION AID	BBDO GERMANY Düsseldorf	GERMANY	Bronze Lion
D05/006	00930	STOP THE WATER WHILE USING ME!	T.D.G. VERTRIEBS	SKINCARE PRODUCTS	KOLLE REBBE Hamburg	GERMANY	Bronze Lion
E02/033	00586	KANTAR BRAND IDENTITY	KANTAR	MARKET RESEARCH COMPANY	THE PARTNERS London	UNITED KINGDOM	Bronze Lion
E02/034	00889	FIOCCA STUDIO	FIOCCA STUDIO	PHOTOGRAPHY	COSSETTE COMMUNICATION Toronto	CANADA	Bronze Lion
Total Awards:		86					