

Winners (Cyber Lions)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency	Prize	URL
A10/004	00993	THE WILDERNESS DOWNTOWN	GOOGLE	ARCADE FIRE	GOOGLE CREATIVE LAB New York	USA	CHRIS MILK SANTA MONICA	Grand Prix	http://www.google.com/events/cyberentries/wilderness_downtown.html
B01/081	02115	RESPONSE CAMPAIGN	PROCTER & GAMBLE	OLD SPICE BODY WASH	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	Grand Prix	http://nosharpstuff.com/oldspice/cannes/integrated_responses
F03/167	02726	PAY WITH A TWEET	INNOVATIVE THUNDER	CURRENCY SYSTEM	R/GA New York	USA	R/GA New York	Grand Prix	http://www.knarre.com/pwat_awards_cannes
A05/029	02785	SNEAKERPEDIA	FOOT LOCKER	FOOT LOCKER	SAPIENTNITRO London	UNITED KINGDOM	SAPIENTNITRO London	Gold Lion	http://www.sneakerpedia.com
A05/030	00668	LUCKY LINE	UNIQLO	UNIQLO SPECIAL SALE	DENTSU Tokyo	JAPAN	DENTSU Tokyo	Gold Lion	http://interactive-salaryman.com/pieces/luckyline_e/cyber.html
A08/002	00992	ART PROJECT	GOOGLE	GOOGLE GEO	GOOGLE Mountain View	USA	GOOGLE Mountain View	Gold Lion	http://www.google.com/events/cyberentries/art_project.html
A09/012	02690	LULLABIES	IKEA	IKEA	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg	Gold Lion	http://entries.se/e/ikea/lullabies/site/
A16/006	00872	WALL OF FAME	EDDING INTERNATIONAL	STATIONARY	KEMPERTRAUTMANN Hamburg	GERMANY	KEMPERTRAUTMANN Hamburg	Gold Lion	http://frida-frommen.de/awards/walloffame/cyber/A16
B01/195	00968	CHROME FAST	GOOGLE	CHROME BROWSER	BBH New York	USA	BBH New York / GOOGLE CREATIVE LAB New York	Gold Lion	http://bbhgraze.com/awards/google_10/google_chrome_fast_campaign_gsi/
D01/041	02167	PRIUS GOES PLURAL INTRO WEB VIDEO	TOYOTA MOTOR SALES	TOYOTA PRIUS	SAATCHI & SAATCHI LA	USA	SAATCHI & SAATCHI LA	Gold Lion	http://awards.saatchila.com/cannes/prius-projects-site-prius-plural-video/
D01/045	02119	RESPONSE CAMPAIGN JS BEALS	PROCTER & GAMBLE	OLD SPICE BODY WASH	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	Gold Lion	http://nosharpstuff.com/oldspice/cannes/writing_JSBeals
D02/018	00619	XYLOPHONE	NTT DOCOMO	MOBILE PHONE	DRILL Tokyo	JAPAN	DRILL Tokyo / DENTSU Tokyo	Gold Lion	http://www.engine-plus.co.jp/docomo_tw/
D02/049	02692	LULLABIES	IKEA	IKEA	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg	Gold Lion	http://entries.se/e/ikea/lullabies/site/
D04/086	02889	360°	RENAULT	ESPACE	PUBLICIS CONSEIL Paris	FRANCE	PUBLICIS CONSEIL Paris / MARCEL Paris	Gold Lion	http://renault-espace360ipad-navigation-awards.megahosting.se/eevia.com/
D06/017	02137	THE FIRST IPAD MOTION COVER & INTERACTIVE SPREAD	VIV MAG	VIV MAGAZINE	ALEX HENRY Los Angeles	USA	ALEX HENRY Los Angeles	Gold Lion	http://www.alexshenry.com/cannes

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D07/013	00995	THE WILDERNESS DOWNTOWN	GOOGLE	ARCADE FIRE	GOOGLE CREATIVE LAB New York	USA	CHRIS MILK SANTA MONICA	Gold Lion	http://www.google.com/events/cyberentries/wilderness_downtown.html
E01/181	01836	HEINEKEN STARPLAYER	HEINEKEN	STARPLAYER	AKQA London	UNITED KINGDOM	AKQA London	Gold Lion	http://awards.akqa.com/awards2011/CannesLions/Starplayer/mobile.html
E04/026	01405	GETAWAY STOCKHOLM	MINI	MINI COUNTRYMAN	JUNG von MATT Stockholm	SWEDEN	JUNG von MATT Stockholm	Gold Lion	http://www.ourentries.se/minigetawaystockholm/
F02/037	00680	WRITE THE FUTURE	NIKE	NIKE FOOTBALL	WIEDEN+KENNEDY AMSTERDAM	THE NETHERLANDS	WIEDEN+KENNEDY AMSTERDAM	Gold Lion	http://www.facebook.com/video/video.php?v=652830435528
F02/064	00958	CAT	WRIGLEY	SKITTLES	BBDO CANADA Toronto	CANADA	BBDO CANADA Toronto	Gold Lion	http://www.youtube.com/watch?v=eDlaJlb1ezg&feature=channel_video_title
F02/091	01200	THE FORCE	VOLKSWAGEN	VW PASSAT	DEUTSCH INC. Los Angeles	USA	DEUTSCH INC. Los Angeles	Gold Lion	http://www.youtube.com/watch?v=R55e-uHOna0
F02/163	02121	RESPONSE CAMPAIGN	PROCTER & GAMBLE	OLD SPICE BODY WASH	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	Gold Lion	http://nosharpstuff.com/oldspice/cannes/viralvideo_responses
F02/226	01768	UNBEARABLE	DSCR ROAD SAFETY	ROAD SAFETY	LOWE STRATEUS Paris	FRANCE	LOWE STRATEUS Paris	Gold Lion	http://www.youtube.com/watch?v=wfMKktpo-wx0
F03/137	01788	LIFE IN A DAY	YOUTUBE	YOUTUBE	TOASTER London	UNITED KINGDOM	TOASTER London	Gold Lion	http://preview.rehabstudio.com/clients/lifeinaday/HTM/3.htm
A04/010	02079	DREAM RECOMMENDER	HELP REMEDIES	HELP I CAN'T SLEEP	AGENCYTWOIFTEEN San Francisco	USA	AGENCYTWOIFTEEN San Francisco / WE ARE LICIOUS	Silver Lion	http://www.helpineedhelp.com/dreams
A08/004	00144	MONET 2010	RMN /GRAND PALAIS /CONSEIL DE LA	MONET EXHIBITION	FABERNOVEL Paris	FRANCE	FABERNOVEL Paris / LES 84 Paris	Silver Lion	http://www.monet2010.com
A11/017	02108	GOOGLE DEMO SLAM	GOOGLE	GOOGLE INNOVATIONS	JOHANNES LEONARDO New York	USA	JOHANNES LEONARDO New York	Silver Lion	http://www.demoslam.com/
A14/045	02487	A NEW WARRIOR	GREENPEACE	GREENPEACE	DDB PARIS	FRANCE	DDB PARIS	Silver Lion	http://www.ddbparis-campaignsonline.com/Greenpeace/video2m
A15/071	02644	WE ARE TENNIS	BNP PARIBAS	WE ARE TENNIS WEBSITE	R/GA London	UNITED KINGDOM	R/GA London	Silver Lion	http://judgeseyesonly.com/bnp-paribas-we-are-tennis
B01/086	00873	WALL OF FAME	EDDING INTERNATIONAL	STATIONARY	KEMPERTRAUTMANN Hamburg	GERMANY	KEMPERTRAUTMANN Hamburg	Silver Lion	http://frida-frommen.de/awards/walloffame/cyber/B01/
B01/206	02443	DECODE JAY-Z WITH BING	BING/JAY-Z	DECODE JAY-Z WITH BING	DROGA5 New York	USA	DROGA5 New York	Silver Lion	http://205.186.166.242/cannes/decode_jay-z/cyber
D03/048	02496	ATTRACTION	INPES	TOBACCO AWARENESS	DDB PARIS	FRANCE	DDB PARIS	Silver Lion	http://www.ddbparis-campaignsonline.com/Attraction

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D05/045	00877	WALL OF FAME	EDDING INTERNATIONAL	STATIONARY	KEMPERTRAUTMANN Hamburg	GERMANY	KEMPERTRAUTMANN Hamburg	Silver Lion	http://frida-frommen.de/awards/walloffame/cyber/D05
E01/119	01837	NIKE FOOTBALL+ TEAM EDITION	NIKE	NIKE FOOTBALL COACHING APP	AKQA London	UNITED KINGDOM	AKQA London	Silver Lion	http://awards.akqa.com/awards2011/CannesLions/Nike_Football_Team_Edition/default.html
E03/019	00666	LUCKY LINE	UNIQLO	CLOTHING	DENTSU Tokyo	JAPAN	DENTSU Tokyo	Silver Lion	http://interactive-salaryman.com/pieces/luckyline_e/cyber.html
E03/202	02363	STREET ART VIEW	RED BULL	INSTITUCIONAL	LODUCCA Sao Paulo	BRAZIL	LODUCCA Sao Paulo	Silver Lion	http://www.streetartview.com/awards/cyber.php
E04/035	00974	CHROME FASTBALL	GOOGLE	CHROME BROWSER	BBH New York	USA	BBH New York	Silver Lion	http://bbhgraze.com/awards/google_10/google_chrome_fastball
F02/192	00975	CHROME SPEED TESTS	GOOGLE	CHROME BROWSER	BBH New York	USA	BBH New York / GOOGLE CREATIVE LAB New York	Silver Lion	http://www.youtube.com/watch?v=nCgQDjiotG0
F03/065	00909	SUPER MEGA RAINBOW UPDATER	WRIGLEY	SKITTLES	TBWAILONDON	UNITED KINGDOM	TBWAILONDON	Silver Lion	http://www.tbwailondonwork.com/SUPER_MEGA_RAINBOW_UPDATER_-_Digital_Viral_Marketing/HOME.html
A02/020	01798	TRUE LIFE COSTS	VOLKSWAGEN	VOLKSWAGEN VALUE	DDB UK London	UNITED KINGDOM	DDB UK London / TRIBAL DDB London	Bronze Lion	http://awards2.digivault.co.uk/?p=1535
A02/053	01676	THE WINTER ADJUSTED OFFER	VOLKSWAGEN	VW PASSAT 4MOTION	DDB STOCKHOLM	SWEDEN	DDB STOCKHOLM	Bronze Lion	http://www.adqualifier.com/competitions/2011/_eng/skiteam/light.html
A05/012	00116	TABIO SLIDE SHOW	TABIO	LEGWEAR	PROJECTOR Tokyo	JAPAN	PROJECTOR Tokyo	Bronze Lion	http://www.projector.jp/awards/slideshow/web-site03/en.html
A05/016	00627	ADIDAS SKYCOMIC	ADIDAS	ADIDAS FOOTBALL	TBWA\HAKUHODO Tokyo	JAPAN	TBWA\HAKUHODO Tokyo	Bronze Lion	http://www.tbwahakuhodo.co.jp/award/sky_comic/2min/index.html
A05/045	02702	FREE	NIKE	APPAREL	R/GA New York	USA	R/GA New York	Bronze Lion	http://judgeseyesonly.com/nike-free-arena
A05/047	02704	THE BLACK MAMBA	NIKE	APPAREL	R/GA New York	USA	R/GA New York	Bronze Lion	http://judgeseyesonly.com/nike-basketball-black-mamba
A06/011	00036	HAPPY INSIDE	IKEA	IKEA CATALOGUE	MOTHER London	UNITED KINGDOM	MOTHER London	Bronze Lion	http://cats.archive.stinkdigital.com/links_black.html
A09/011	02667	THE HUMAN JUKEBOX	PAUSE HOME ENTERTAINMENT	HI-FI STORES	ÅKESTAM HOLST Stockholm	SWEDEN	ÅKESTAM HOLST Stockholm	Bronze Lion	http://ourwork.se/themanjukebox/
A10/005	00186	SOUR/MIRROR	ZENITH	INDEPENDENT BAND	MASASHI QANTA SAQOOSHA HIROKI Tokyo	JAPAN	MASASHI QANTA SAQOOSHA HIROKI Tokyo	Bronze Lion	http://sour-mirror.jp/_award/en/

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A10/030	02613	CARLOS	CANAL +	TV CHANNEL	BETC EURO RSCG Paris	FRANCE	BETC EURO RSCG Paris	Bronze Lion	http://www.digicase.fr/canalplus/carlos/
A14/025	00604	PEACE SHADOW PROJECT	HIROSHIMA PEACE MEMORIAL MUSEUM	NUCLEAR WEAPONS AWARENESS	HAKUHODO Tokyo	JAPAN	HAKUHODO Tokyo	Bronze Lion	http://peaceshadow.net/award/en/
A14/057	01150	THE GIRL STORE	NANHI KALI, K.C. MAHINDRA EDUCATION TRUST	EDUCATION TRUST	STRAWBERRYFROG New York	USA	STRAWBERRYFROG New York	Bronze Lion	http://cargocollective.com/showcasegirlentry
B01/168	01805	DULUX WALLS	AKZO NOBEL	DULUX	EURO RSCG LONDON	UNITED KINGDOM	EURO RSCG LONDON	Bronze Lion	http://letscolourprojectcannes.eurofeed.eu/
B01/217	01296	SHOW US YOUR PIZZA	DOMINO'S	DOMINO'S	CRISPIN PORTER + BOGUSKY Boulder	USA	CRISPIN PORTER + BOGUSKY Boulder	Bronze Lion	http://rockymountaintech.org/cannes/dom_showyourpizza.html
C06/021	00874	EDDING DIGITAL HIGHLIGHTER	EDDING INTERNATIONAL	DIGITAL HIGHLIGHTER	KEMPERTRAUTMANN Hamburg	GERMANY	KEMPERTRAUTMANN Hamburg	Bronze Lion	http://frida-frommen.de/awards/digitalhighlighter/
D01/008	01354	HURTS DON'T LET GO - AN INTERACTIVE AUDIO NOVEL ON SPOTIFY	RCA	HURTS "HAPPINESS"	SONY MUSIC ENTERTAINMENT UK CREATIVE London	UNITED KINGDOM	FOAM London / SONY MUSIC ENTERTAINMENT UK CREATIVE London	Bronze Lion	http://www.eastrockwoodhigh.co.uk/hurts/sportifyhurts.html
D03/037	02550	CLAYNATION INTERVIEW	LAND ROVER	FREELANDER 2	RAINEY KELLY CAMPBELL ROALFE/Y&R London	UNITED KINGDOM	RAINEY KELLY CAMPBELL ROALFE/Y&R London / WUNDERMAN London	Bronze Lion	http://blog.landrover.com/awards3/
D03/045	02622	WORLDS SMALLEST CHARACTER ANIMATION	NOKIA	NOKIA N8	AARDMAN ANIMATIONS Bristol	UNITED KINGDOM	WIEDEN+KENNEDY London	Bronze Lion	http://www.youtube.com/watch?v=CD7eagLI5c4
D04/022	00341	HIDDEN HEROES	HI-CONE	MULTIPACK	GRIMM GALLUN HOLTAPPELS Hamburg	GERMANY	GRIMM GALLUN HOLTAPPELS Hamburg / BÜRO REMPEN Drensteinfurt-Binkerode	Bronze Lion	http://www.hidden-heroes.net
D04/069	02693	LULLABIES	IKEA	IKEA	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg	Bronze Lion	http://entries.se/e/ikea/lullabies/site/
D05/074	00434	BREW BY FEEL	CARLTON UNITED BREWERIES	CASCADE BREWERY	DROGA5 SYDNEY	AUSTRALIA	DROGA5 SYDNEY	Bronze Lion	http://www.cascadebreweryco.com.au/
D06/004	01077	DIESEL ISLAND	DIESEL	DIESEL APPAREL	STINK DIGITAL London	UNITED KINGDOM	SANTO LONDON London	Bronze Lion	http://awards.stinkdigital.com/dieselisland
D07/054	01153	A GIRL STORY	NANHI KALI, K.C. MAHINDRA EDUCATION TRUST	EDUCATION FOR YOUNG GIRLS	STRAWBERRYFROG New York	USA	STRAWBERRYFROG New York	Bronze Lion	http://cargocollective.com/showcasegirlentry2
E01/120	01838	TRAINING CLUB	NIKE	NIKE WOMEN	AKQA London	UNITED KINGDOM	AKQA London	Bronze Lion	http://awards.akqa.com/awards2011/CannesLions/NTC/default.html
E01/129	02751	AIRWALK IPUS	AIRWALK	FOOTWEAR	Y&R New York	USA	Y&R New York	Bronze Lion	http://205.247.222.80/Awards2010/airwalk/
E03/066	00908	SUPER MEGA RAINBOW UPDATER	WRIGLEY	SKITTLES	TBWAILONDON	UNITED KINGDOM	TBWAILONDON	Bronze Lion	http://www.tbwalondonwork.com/SUPER_MEGA_RAINBOW_UPDATER_-_Digital_Community_Applications/HOME.html

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E03/127	01306	MAC & JINX	KRAFT	KRAFT MAC & CHEESE	CRISPIN PORTER + BOGUSKY Boulder	USA	CRISPIN PORTER + BOGUSKY Boulder	Bronze Lion	http://rockymountaintech.org/cannes/kraft_macjinx.html
E03/128	01320	SCHOOL LAND	UNICEF	UNICEF	JWT Madrid	SPAIN	JWT Madrid	Bronze Lion	http://www.cl2.es/festivals/2011/school-land/
E03/143	01666	OWN VOICE	NOKIA	OVI MAPS	WIEDEN+KENNEDY London	UNITED KINGDOM	GLUE ISOBAR London / STARCUT London	Bronze Lion	http://www.bestofg.com/2011-cannes/nokia-film/
E03/168	02720	SXSW	R/GA	GAME	R/GA New York	USA	R/GA New York	Bronze Lion	http://judgeseyesonly.com/sxsw
E05/037	01962	THE CANVAS EXPERIMENT	CONVERSE EMEA	CONVERSE SHOES	PERFECT FOOLS Stockholm	SWEDEN	PERFECT FOOLS Stockholm	Bronze Lion	http://competitions.monday.com/case/canvas?
E05/039	02062	YAHOO! BUS STOP DERBY	YAHOO!	YAHOO!	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco	Bronze Lion	http://www.myawardshows.com/2011/cannes/yahoo_bus_stop_derby/
E05/048	02235	BIG NOSES	BGH	AIR CONDITIONERS	DEL CAMPO NAZCA SAATCHI & SAATCHI Buenos Aires	ARGENTINA	DEL CAMPO NAZCA SAATCHI & SAATCHI Buenos Aires	Bronze Lion	http://www.dcnazca.com.ar/casos/2011/cannes/bignose/index.html
F02/021	00447	DARTH VADER	TOMTOM	NAVIGATION VOICES	POOL WORLDWIDE Amsterdam	THE NETHERLANDS	POOL WORLDWIDE Amsterdam	Bronze Lion	http://www.youtube.com/watch?v=2ljFfLml_70
F02/087	00897	LIQUID MOUNTAINEERING	HI-TEC	WATERPROOF SHOES	CCCP Amsterdam	THE NETHERLANDS	CCCP Amsterdam	Bronze Lion	http://www.youtube.com/watch?v=Oe3St1GgqHO
F02/154	02155	PANYEE FC	TMB BANK	CORPORATE BRANDING	THE LEO BURNETT GROUP THAILAND Bangkok	THAILAND	THE LEO BURNETT GROUP THAILAND Bangkok	Bronze Lion	http://www.youtube.com/watch?v=jU4oA3kkAWU
F03/009	00352	DON'T TELL ASHTON	BERGHS SCHOOL OF COMMUNICATION	INTERACTIVE COMMUNICATION PROGRAM	BERGHS SCHOOL OF COMMUNICATION Stockholm	SWEDEN	BERGHS SCHOOL OF COMMUNICATION Stockholm	Bronze Lion	http://donttellashton.com/awards/
F03/041	00678	LUCKY LINE	UNIQLO	CLOTHING	DENTSU Tokyo	JAPAN	DENTSU Tokyo	Bronze Lion	http://interactive-salaryman.com/pieces/luckyline_e/
F03/043	00653	LUCKY COUNTER	UNIQLO	CLOTHING	DENTSU Tokyo	JAPAN	DENTSU Tokyo	Bronze Lion	http://uk-tw.imgsrc.co.jp/award/counter/index_en.html
F03/168	02727	THE SOCIAL INTERVIEW	R/GA	THE SOCIAL INTERVIEW	R/GA New York	USA	R/GA New York	Bronze Lion	http://judgeseyesonly.com/the-social-interview
F03/173	02104	YOUR MOM HATES DEAD SPACE 2	ELECTRONIC ARTS	DEAD SPACE 2	DRAFTFCB San Francisco	USA	DRAFTFCB San Francisco	Bronze Lion	http://ymhds2-cannes-viral-marketing.com
F03/204	02927	SAVE AS WWF	WWF DEUTSCHLAND	WWF	JUNG von MATT Hamburg	GERMANY	JUNG von MATT Hamburg	Bronze Lion	http://www.saveaswwf.com/en/presentation-viral.html

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