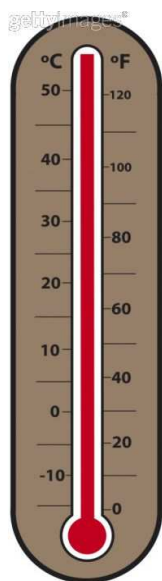


# Domenica 19 Dicembre 2010

Totale Ascolto 10.681.442



## Day Time Generaliste

| Top 10 programmi                           | Inizio   | Fine     | Aud (.000) | Share% |
|--------------------------------------------|----------|----------|------------|--------|
| <b>Rai1</b> TELETHON-L'EREDITA'            | 19.44.47 | 19.55.18 | 5.836      | 26,5   |
| <b>Rai1</b> SOLITI IGNOTI (tqz)            | 20.46.49 | 21.28.15 | 5.414      | 20,0   |
| <b>Rai1</b> TELETHON-L'EREDITA' LA SFIDA.. | 18.48.18 | 19.40.52 | 4.902      | 25,0   |
| <b>Rai3</b> CHE TEMPO CHE FA (atl)         | 20.30.10 | 21.32.28 | 4.379      | 16,4   |
| <b>Can5</b> STRISCIA LA DOMENICA           | 20.46.28 | 21.30.06 | 4.288      | 15,8   |
| <b>Rai1</b> TELETHON-DOMENICA IN L'ARENA   | 14.03.17 | 15.38.14 | 4.081      | 21,6   |
| <b>Rai1</b> TELETHON-DOMENICA IN L'AR.PROT | 15.38.15 | 15.52.23 | 3.524      | 20,6   |
| <b>Can5</b> CHI VUOL ESSERE MILIONARIO     | 19.06.08 | 19.55.27 | 3.261      | 15,8   |
| <b>Rai1</b> TELETHON-DOMENICA IN...ONDA    | 16.36.01 | 18.44.48 | 2.982      | 18,1   |
| <b>Rai1</b> DOMENICA IN...AMORI            | 15.57.14 | 16.19.08 | 2.493      | 15,4   |

## Day Time Sat - DTT

2.00 - 20.59 + 23.00 - 25.59

| Top 10 canali            | Aud (.000) | Share% |
|--------------------------|------------|--------|
| <b>Rai 4</b>             | 113        | 1,06   |
| <b>Iris</b>              | 109        | 1,02   |
| <b>Boing</b>             | 104        | 0,97   |
| <b>La5</b>               | 95         | 0,89   |
| <b>Premium Calcio/HD</b> | 94         | 0,88   |
| <b>Rai Yoyo</b>          | 89         | 0,83   |
| <b>Rai Premium</b>       | 89         | 0,83   |
| <b>Sky Sport 1</b>       | 80         | 0,74   |
| <b>Real Time</b>         | 72         | 0,67   |
| <b>Rai Movie</b>         | 65         | 0,61   |

Totale Ascolto 26.251.374

° min ° max

|        |    |     |
|--------|----|-----|
| Milano | -3 | +4  |
| Roma   | +1 | +8  |
| Torino | -5 | +3  |
| Napoli | +4 | +13 |

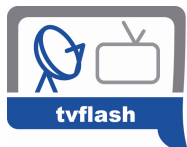
## Prime time Generaliste

| Top programmi                           | Inizio   | Fine     | Aud (.000) | Share% |
|-----------------------------------------|----------|----------|------------|--------|
| <b>Rai1</b> PAURA DI AMARE (min)        | 21.36.29 | 23.28.25 | 6.230      | 25,7   |
| <b>Rai2</b> CASTLE                      | 21.46.40 | 22.34.08 | 2.971      | 11,2   |
| <b>Rai2</b> N.C.I.S. UNITA' ANTICRIMINE | 21.01.30 | 21.46.39 | 2.799      | 10,2   |
| <b>Can5</b> THE FAMILY MAN              | 21.36.21 | 24.07.12 | 2.660      | 12,4   |
| <b>Ita1</b> WILD OLTRE NATURA           | 21.24.50 | 24.35.40 | 2.534      | 12,7   |
| <b>Rai3</b> ELISIR                      | 21.35.27 | 23.15.39 | 2.186      | 8,8    |
| <b>Rete4</b> IL COMMISSARIO CORDIER     | 21.34.59 | 23.19.10 | 1.175      | 4,7    |
| <b>La7</b> NIENTE DI PERSONALE          | 21.46.52 | 24.49.24 | 627        | 3,5    |

## Prime time Sat - DTT

21.00 - 22.59

| Top 10 canali       | Aud (.000) | Share% |
|---------------------|------------|--------|
| <b>Rai 4</b>        | 413        | 1,57   |
| <b>Iris</b>         | 240        | 0,92   |
| <b>Sky Cinema 1</b> | 234        | 0,89   |
| <b>La5</b>          | 192        | 0,73   |
| <b>Rai Movie</b>    | 173        | 0,66   |
| <b>Sky Sport 1</b>  | 146        | 0,56   |
| <b>Boing</b>        | 137        | 0,52   |
| <b>Real Time</b>    | 120        | 0,46   |
| <b>Sky Calcio 2</b> | 118        | 0,45   |
| <b>Fox Crime/HD</b> | 104        | 0,40   |



# Domenica 19 Dicembre 2010

## Telegiornali serali

| Top TG |                        | Inizio   | Fine     | Aud (.000) Share% |      |
|--------|------------------------|----------|----------|-------------------|------|
| Rai1   | TG1                    | 19.56.35 | 20.33.55 | 6.268             | 26,0 |
| Can5   | TG5                    | 19.55.59 | 20.36.35 | 5.227             | 21,7 |
| Rai3   | TGR                    | 19.34.16 | 19.53.26 | 3.546             | 16,5 |
| Rai3   | TG3                    | 18.59.58 | 19.31.02 | 2.655             | 13,5 |
| Rai2   | TG2                    | 20.30.04 | 20.58.18 | 2.338             | 9,1  |
| Ita1   | STUDIO APERTO TG 18.30 | 18.29.42 | 18.56.33 | 1.682             | 9,5  |
| La7    | TG LA 7                | 19.58.37 | 20.32.47 | 1.398             | 5,8  |
| Rete4  | TG4 (notiziario)       | 18.53.43 | 19.34.25 | 1.313             | 6,7  |