

TITANIUM & INTEGRATED SHORTLIST

| Cat. No | Entry No | Title | Advertiser | Product | Entrant Company | Country |
|-----------------------|----------|---------------------------|--------------------------------------|----------------------------------|---------------------------------------------|----------------|
| A01/060 | 00070 | CARE TAG FOR OUR PLANET | GOODWILL | GOODWILL/LEVI'S CLOTHES DONATION | BBDO WEST San Francisco | USA |
| A01/063 | 00068 | WE CHOOSE THE MOON | JOHN F. KENNEDY PRESIDENTIAL LIBRARY | MOON LANDING 40TH ANNIVERSARY | THE MARTIN AGENCY Richmond | USA |
| A01/078 | 00103 | LIVESTRONG | NIKE LIVESTRONG FOUNDATION | CANCER AWARENESS | WIEDEN+KENNEDY Portland | USA |
| A01/088 | 00129 | YES, VIRGINIA | MACY'S | DEPARTMENT STORE | JWT New York | USA |
| A01/095 | 00056 | SUPPORT SCENT | GUIDE DOGS AUSTRALIA | SUPPORT FOR THE BLIND | CLEMENGER BBDO MELBOURNE | AUSTRALIA |
| A01/113 | 00203 | BRANDAID PROJECT | BRANDAID PROJECT | BRANDAID | JWT Toronto | CANADA |
| A01/114 | 00194 | WORLD'S BIGGEST SIGNPOST | NOKIA | NAVIGATION SERVICES | FARFAR Stockholm | SWEDEN |
| A01/127 | 00172 | START THINKING SOLDIER | BRITISH ARMY/C.O.I | ARMY RECRUITMENT | PUBLICIS London | UNITED KINGDOM |
| A01/134 | 00247 | PROUD SPONSOR OF MOMS | PROCTER & GAMBLE | CORPORATE IMAGE | WIEDEN+KENNEDY Portland | USA |
| A01/142 | 00107 | FACEBOOK SHOWROOM | IKEA | DEPARTMENT STORE | FORSMAN & BODENFORS Gothenburg | SWEDEN |
| A01/154 | 00143 | BEYOND THE STILL | CANON | CANON HD | GREY NEW YORK | USA |
| A01/165 | 00149 | IMAGINE | HBO | TV NETWORK | BBDO NEW YORK | USA |
| A01/175 | 00248 | SOUR - HIBI NO NEIRO | ZEALOT CO./NEUTRAL NINE RECORDS/SOUR | INDIE BAND | HAL & MASASHI & MAGICO & MASAYOSHI New York | USA |
| A01/177 | 00258 | SINGALONG | T-MOBILE | TELECOMMUNICATION S | SAATCHI & SAATCHI London | UNITED KINGDOM |
| A01/181 | 00294 | YELLOW CHOCOLATE | YELLOW PAGES | YELLOW PAGES | COLENZO BBDO Auckland | NEW ZEALAND |
| A01/189 | 00155 | REAL RACING GTI | VOLKSWAGEN | 2010 MKVI GTI | AKQA Washington | USA |
| A01/214 | 00334 | BEER ECONOMY | LION NATHAN | TOOHEY'S BEER | SAATCHI & SAATCHI Sydney | AUSTRALIA |
| A01/224 | 00367 | ON BEING INTERESTING | HEINEKEN | DOS EQUIS BEER | EURO RSCG WORLDWIDE New York | USA |
| A01/274 | 00389 | PALACE OF LIGHT | POST | SHREDDED WHEAT | OGILVY & MATHER New York | USA |
| A01/295 | 00370 | ABSOLUT SPIKE | PERNOD RICARD | ABSOLUT VODKA | TBWA\CHIAT\DAY New York | USA |
| A01/303 | 00277 | PEE IN THE SHOWER | SOS ATLANTIC FOREST FOUNDATION | FOREST PROTECTION | F/NAZCA SAATCHI & SAATCHI São Paulo | BRAZIL |
| A01/333 | 00342 | CHOOSE A DIFFERENT ENDING | THE METROPOLITAN POLICE | ANTI-KNIFE CAMPAIGN | ABBOTT MEAD VICKERS BBDO London | UNITED KINGDOM |
| A01/336 | 00331 | BRAND JOURNALISM | MICROSOFT | BIEB | JWT New York | USA |
| A01/344 | 00195 | TWELPFORCE | BEST BUY | RETAILER | CRISPIN PORTER + BOGUSKY Boulder | USA |
| A01/349 | 00200 | PIZZA TURNAROUND | DOMINO'S PIZZA | PIZZA | CRISPIN PORTER + BOGUSKY Boulder | USA |
| A01/365 | 00273 | REPLAY | GATORADE | ENERGY DRINK | TBWA\CHIAT\DAY LA | USA |
| Total Entries: | | | | | | 26 |