

Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>A01 Corporate Identity Schemes - Large scale</b>				
ASWAAQ SUPERMARKETS BRAND IDENTITY	ASWAAQ	ASWAAQ SUPERMARKETS	LANDOR ASSOCIATES, Dubai	UNITED ARAB EMIRATES
KMS TEAM CORPORATE IDENTITY	KMS TEAM	DESIGN COMPANY	KMS TEAM, Munich	GERMANY
SWISSCOM CORPORATE IDENTITY SCHEME	SWISSCOM	TELECOMMUNICATIONS	MOVING BRANDS, London	UNITED KINGDOM
SYMBIAN	SYMBIAN FOUNDATION	MOBILE PHONE COMPANY	LANDOR ASSOCIATES, London	UNITED KINGDOM
WE CAMPAIGN DESIGN	THE ALLIANCE FOR CLIMATE PROTECTION	ENVIRONMENTAL AWARENESS	COLLINS:, New York	USA
BLACK & WHITE	NESTLÉ	DANKY ICE CREAM	JWT CHILE, Santiago	CHILE
SIZE MATTERS	LUKAS LINDEMANN ROSINKSI	ADVERTISING AGENCY	LUKAS LINDEMANN ROSINSKI, Hamburg	GERMANY
GLOBAL HANDWASHING DAY IDENTITY	PROCTER & GAMBLE	GLOBAL HANDWASHING DAY	LANDOR ASSOCIATES, Cincinnati	USA
EARTH HOUR - VOTE EARTH DESIGN	WORLD WILDLIFE FUND FOR NATURE	ENVIRONMENTAL CHARITY	LEO BURNETT SYDNEY	AUSTRALIA
CLARO IDENTITY	CLARO	CLARO TELECOMMUNICATIONS	GAD, Sao Paulo	BRAZIL
MERGE OF GYTTORP CARTRIDGE AND HDF	GYTTORP	HUNTING PRODUCTS	NEUMEISTER, Stockholm	SWEDEN
HAVAIANAS IDENTITY	SÃO PAULO ALPARGATAS	HAVAIANAS FOOTWEAR	ALMAPBBDO, São Paulo	BRAZIL
THE WAY WE DO IT	GROSS	SLAVYANSKAYA RUSSIAN VODKA	LEO BURNETT MOSCOW	RUSSIA
VINE	NOKIA	CELL PHONE	R/GA, New York	USA
<b>A02 Corporate Identity Schemes - Small scale</b>				
JAMIE OLIVER RECIPease FOOD KITS	JAMIE OLIVER	RETAIL STORE	WILLIAMS MURRAY HAMM, London	UNITED KINGDOM
DEATH MAGNETIC IDENTITY	METALLICA	CD ALBUM	TURNER DUCKWORTH, London	UNITED KINGDOM
OFFICE GAMES	RICHARD HOUSE	CHILDREN'S HOSPICE CHARITY	THE PARTNERS, London	UNITED KINGDOM
LOSE FOR GOOD	WEIGHT WATCHERS	WEIGHT WATCHERS	McCANN ERICKSON, New York	USA
LA BELLE EXCUSE	OLIVERAIIES STAVROPOULOS	OLIVE OIL	ORANGETANGO, Montréal	CANADA
THE DESIGN WHERE NOTHING GOES TO WASTE	URBAN TREE SALVAGE	UNIQUE FURNITURE CREATION	LEO BURNETT TORONTO	CANADA
HUDSON GAVIN MARTIN IDENTITY	HUDSON GAVIN MARTIN	BOUTIQUE LEGAL PRACTICE	ALT GROUP, Auckland	NEW ZEALAND
NO HOMOPHOBIA IDENTITY	ARCO-IRIS	NO HOMOPHOBIA CAMPAIGN	INDUSTRIA NACIONAL & DIALOGO DESIGN, Rio de Janeiro	BRAZIL
GOOD MOOD FABRIC	ATRIA	ATRIA FOOD PRODUCTION & PROCESSING COMPANY	TAIVAS, Helsinki	FINLAND
BROKEN WINDOW	SULAKSHAN KULKARNI CRICKET ACADEMY	CRICKET ACADEMY	RED LION PUBLICIS, Mumbai	INDIA
MURRAY PIANO SERVICES LOGO	MURRAY PIANO SERVICES	PIANO SALES & SERVICES	MacLAREN McCANN CALGARY	CANADA
COFFEE HEROES	KIDUK REUS & YUMI CHOI	BONANZA COFFEE	TBWA/GERMANY, Berlin	GERMANY
CONSERVATION INTERNATIONAL IDENTITY & APPAREL	CONSERVATION INTERNATIONAL	ENVIRONMENTAL CHARITY	BBDO NEW YORK	USA
<b>A03 Posters</b>				
PAPER BATTLEFIELD	NIKE HONG KONG	NIKE BASKETBALL LEAGUE	McCANN WORLDGROUP, Causeway Bay	HONG KONG
COMING MOON	MITSUBISHI ESTATE & IDEE	HAIKU EVENT	DENTSU KANSAI, Osaka	JAPAN
THE LEGO CODES	MYTOYS.DE	LEGO BRICK BOXES	LUKAS LINDEMANN ROSINSKI, Hamburg	GERMANY

NO HOMOPHOBIA	ARCO-IRIS	NO HOMOPHOBIA CAMPAIGN	INDUSTRIA NACIONAL & DIALOGO DESIGN, Rio de Janeiro	BRAZIL
GLOW POSTER	INTERACTIVE AFRICA	DESIGN CONFERENCE	THE JUPITER DRAWING ROOM SOUTH AFRICA, Cape Town	SOUTH AFRICA
HANDS	JOHNSON & JOHNSON	PURELL ANTIBACTERIAL INSTANT HAND SANITIZER	JWT SYDNEY	AUSTRALIA
IMAGINATION	STEPPENWOLF	THEATRE	OGILVY & MATHER, Chicago	USA
LIFE'S A PLAYLIST	SAMSUNG INDIA	MPS PLAYERS	CHEIL WORLDWIDE, New Delhi	INDIA
DIY POSTER	CREATIVE GUILD OF THE PHILIPPINES	INDUSTRY ASSOCIATIONS	BBDO GUERRERO, Makati City	THE PHILIPPINES
BALL POINT / FELT TIP / FOUNTAIN PEN	AMNESTY INTERNATIONAL MALAYSIA	LETTER WRITING CAMPAIGN	SAATCHI & SAATCHI, Petaling Jaya	MALAYSIA
BLEEDING BILLBOARD	PAPAKURA & FRANKLIN DISTRICT COUNCIL	ROAD SAFETY	COLENZO BBDO, Auckland	NEW ZEALAND
KINOKUNIYA SEEK CAMPAIGN	KINOKUNIYA BOOK STORES	KINOKUNIYA BOOK STORES	LEO BURNETT ADVERTISING, Kuala Lumpur	MALAYSIA
LOOP, WEAVE & ZIG ZAG	GARMIN GPS	GARMIN GPS	OGILVY SHANGHAI	CHINA
HAVAIANAS NEST	SÃO PAULO ALPARGATAS	HAVAIANAS FOOTWEAR	ALMAPBBDO, São Paulo	BRAZIL
CHEAPER THAN PAPER	THE ZIMBABWEAN	THEZIMBABWEAN NEWSPAPER, THEZIMBABWEAN.CO.UK	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
THE KAKA AFRICAN BARBERSHOP SIGNAGE	ADIDAS	THE PREDATOR/CONFEDERATIONS CUP	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
<b>A04 Flyers, Tickets, Invitations &amp; Cards</b>				
MOVED	SITEVISION	CHANGE OF ADDRESS CARD	OGILVY MALAYSIA, Kuala Lumpur	MALAYSIA
NATURAL MEDIUM	TATIL DESIGN	CANNES 2008 WORKSHOP "DESIGNING NATURALLY"	TATIL DESIGN, Rio de Janeiro	BRAZIL
TOP TO TOE BOOK	MUSEUM OF CHILDHOOD	MUSEUM	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM
SPFW INVITATION TO HAVAIANAS	SÃO PAULO ALPARGATAS	HAVAIANAS FOOTWEAR	ALMAPBBDO, São Paulo	BRAZIL
<b>A05 Calendars</b>				
FAILSAFE CALENDAR	VOSKHOD	ADVERTISING AGENCY	VOSKHOD, Yekaterinburg	RUSSIA
ONION CALENDAR	WÜSTHOF	KNIVES	SERVICEPLAN, Munich	GERMANY
3M EARPLUGS PLUG IN	3M GERMANY	3M EARPLUGS	BUTTER., Düsseldorf	GERMANY
THE ALPINA WALL CALENDAR 2009	ALPINA FARBEN	ALPINA PAINT	SCHOLZ & FRIENDS HAMBURG	GERMANY
NEVER FORGET A FACE	BBC WILDLIFE FUND	WILDLIFE FUND	THE CHASE CREATIVE CONSULTANTS, Manchester	UNITED KINGDOM
SILHOUETTE CALENDAR	LERCHE BUEROSTAHLWAREN	LERCHE SCISSORS	SCHOLZ & FRIENDS, Berlin	GERMANY
<b>A06 Stationery</b>				
ION EGLIN SMALL PRINTED DESIGN	ION EGLIN	LAWYER	RUF LANZ, Zurich	SWITZERLAND
SHARK, CALF AND CROCODILE	WWF	ENVIRONMENTAL CHARITY	JWT SINGAPORE	SINGAPORE
BUSINESS CARDS	DE LIJN	PUBLIC TRANSPORT COMPANY	DUVAL GUILLAUME BRUSSELS	BELGIUM
LET'S START	GLAMMER EDUCATION	GLAMMER EDUCATION INSTITUTE OF HAIR DESIGN	Y&R THAILAND, Bangkok	THAILAND
SHORT STORIES	T. C. GHAI	AUTHOR	BATES141, Mumbai	INDIA
SOAP CARDS	THE BACKPACKER COMPANY	TRAVEL & LEISURE	KARIGARI DESIGN, Mumbai	INDIA
ALZHEIMER'S PEN	ALZHEIMER'S NEW ZEALAND	ALZHEIMER'S CHARITY	COLENZO BBDO, Auckland	NEW ZEALAND
ART RESTORATION	NALINI PRABHAKAR	ART RESTORER	OGILVY & MATHER, Mumbai	INDIA
<b>A07 Books</b>				
THE BOOK OF PENGUIN	PENGUIN	PUBLISHING COMPANY	RADLEY YELDAR, London	UNITED KINGDOM

SEEMED LIKE A GOOD IDEA AT THE TIME	WILLIAMS MURRAY HAMM	DESIGN AGENCY	WILLIAMS MURRAY HAMM, London	UNITED KINGDOM
CHILDREN'S BOOKS FOR THE FINANCIAL CRISIS	GREGOR AIGNER BOOKS	PIGGYBOOKS	GREGOR AIGNER, Frankfurt	GERMANY
~LEVI'S® BRAND BOOK 09 S/S COLLECTION ~ JOURNEY TO SOUTH	LEVI STRAUSS	LEVI'S® JEANS	ADK, Tokyo	JAPAN
PAPER MYSTERIES	SÖDRA CELL	PAPER PULP	GARBERGS REKLAMBYRÅ, Stockholm	SWEDEN
ECO DIARY	CELL C	CELLULAR OPERATOR	NET#WORK BBDO JOHANNESBURG	SOUTH AFRICA
FACES OF EVIL	DAS COMITEE	PUBLISHING COMPANY	DAS COMITEE, Hamburg	GERMANY
<b>A08 Publications</b>				
FACES	ADRISS GROUP	TOBACCO & TOURISM COMPANY	BRUKETA&ZINIC, Zagreb	CROATIA
PIGLET	AGENCIA REGIONAL DE RECAUDACION	REGIONAL TAX COLLECTION AGENCY	F33, Murcia	SPAIN
THE WAY THINGS ARE	INSINGER BEAUFORT	BANKING & INVESTMENT COMPANY	DIETWEE ONTWERP EN COMMUNICATIE, Utrecht	THE NETHERLANDS
HIGH 5	ENABLIS	CHARITABLE ORGANISATION	COSSETTE INTERACTIF, Montréal	CANADA
COMING MOON	MITSUBISHI ESTATE CO & IDEE CO	HAIKU EVENT	DENTSU KANSAI, Osaka	JAPAN
SONY BRAND BOOK	SONY AUSTRALIA	ELECTRONICS MANUFACTURERS	SAATCHI & SAATCHI AUSTRALIA, Sydney	AUSTRALIA
MANCHESTER & CHESHIRE DOGS HOME BROCHURE	MANCHESTER & CHESHIRE DOGS HOME	DOGS HOME	THE CHASE CREATIVE CONSULTANTS, Manchester	UNITED KINGDOM
BUICK STYLE GUIDE	GENERAL MOTORS	BUICK	LEO BURNETT USA, Chicago	USA
<b>A09 Self Promotion</b>				
THE BOOK OF OREGON	TRAVEL OREGON	SELF PROMOTION BOOK	WIEDEN+KENNEDY, Portland	USA
RECYCLING	PROCTER & GAMBLE & UNICEF	PROCTER & GAMBLE/WORLDWIDE CHARITY	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires	ARGENTINA
CREATURE HISTORY BOOK	CREATURE	DESIGN AGENCY	CREATURE, Seattle	USA
BRANDING SID LEE	SID LEE	DESIGN AGENCY	SID LEE, Montréal	CANADA
COAL GLOBE	GREENPEACE CHINA	ENVIRONMENTAL CHARITY	OGILVY BEIJING	CHINA
T-SHIRT	ROLAND SEMPRIE	PERSONAL TRAINER	GJP ADVERTISING + DESIGN, Toronto	CANADA
FEEL CAMPAIGN: BUBBLE WRAP, DRIFTWOOD, FEATHER, LEATHER, STONE	KIMBERLY CLARK	KLEENEX LOTION TISSUES	JWT, New York	USA
THE CHASE CHRISTMAS GIFT	THE CHASE CREATIVE CONSULTANTS	DESIGN AGENCY	THE CHASE CREATIVE CONSULTANTS, Manchester	UNITED KINGDOM
CREATIVE COLLECTIVE STATUE	MCCANN WORLDGROUP	ADVERTISING AGENCY	McCANN ERICKSON, New York	USA
EVERY STORY HAS A BEGINNING	ROLAND BERGER STRATEGY CONSULTANTS	RECRUITING OF STRATEGY CONSULTANTS	GÜRTLERBACHMANN WERBUNG, Hamburg	GERMANY
SIT SHIT ON MUSIC FESTIVALS	RADIO STATION STUDIO BRUSSELS	RADIO STATION	MORTIERBRIGADE, Brussels	BELGIUM
SKIMMER	FALLON	ADVERTISING AGENCY	FALLON WORLDWIDE, Minneapolis	USA
EVERY IMAGE HAS A SOUND	SAXSOFUNNY	SOUND PRODUCTION COMPANY	DDB BRASIL, São Paulo	BRAZIL
<b>A10 Point of Sale</b>				
STAINBROIDERY	PROCTER & GAMBLE	TIDE DETERGENTS	LEO BURNETT INDIA, Mumbai	INDIA
IKEA SALE	IKEA MALAYSIA	IKEA	LOWE & PARTNERS KUALA LUMPUR	MALAYSIA
DIRTY LAUNDRY	PLEATS QUALITY DRY CLEANING	DRY CLEANING	RODGERS TOWNSEND, St Louis	USA
HANDWRITTEN NEWSPAPER	SCHWAN-STABILO MARKETING	STABILO MARATHON PEN	NAGA DDB, Selangor	MALAYSIA
BARBECUE	VISION ART	3M POST-IT STICKY NOTES	PUBLICIS COMMUNICATIONS MALAYSIA, Petaling Jaya	MALAYSIA
MULTI-MEDIA COKE MACHINE	THE COCA-COLA COMPANY	COCA-COLA	SAPIENT INTERACTIVE, Miami	USA

NATURE TRAYS	MCDONALD'S AUSTRALIA	MCDONALD'S	LEO BURNETT SYDNEY	AUSTRALIA
<b>A11 Broadcast Design &amp; Graphics</b>				
NICK IDENTS	MTV NETWORKS GERMANY	NICK GERMANY	dyrdee Media, Berlin	GERMANY
MICROSOFT PEOPLE READY ENTERPRISE SOLUTIONS	MICROSOFT	MICROSOFT PEOPLE READY ENTERPRISE SOLUTIONS	JWT, New York	USA
ALL AGAINST EACH OTHER	AMNESTY INTERNATIONAL	HUMAN RIGHTS ORGANISATION	LEO BURNETT LISBOA	PORTUGAL
<b>A12 Digital Design</b>				
X FACTOR	CARPHONE WAREHOUSE	MOBILE PHONE SHOP	CHI & PARTNERS, London	UNITED KINGDOM
COTO-TAMA	NHK ENTERPRISES	DIGITAL ART FESTIVAL TOKYO 2008	HAKUHODO, Tokyo	JAPAN
GENIUS TOWN	NESTLÉ	FOOD PRODUCERS	GIOVANNI+DRAFTFCB, Rio de Janeiro	BRAZIL
MISS DIOR CHÉRIE	DIOR	MISS DIOR CHERIE	PUBLICIS NET, Paris	FRANCE
SEE FURTHER	FIAT	STILO BLACKMOTION CAR	AGÊNCIACLICK, São Paulo	BRAZIL
THE ECO ZOO	ENJIN / McCANN ERICKSON JAPAN	SELF PROMOTION	McCANN ERICKSON JAPAN, Tokyo	JAPAN
ARJUNA THE ARCHER	SULEKHA.COM	YELLOW PAGES ONLINE DIRECTORY	JWT INDIA, Mumbai	INDIA
INTERACTIVE CAMPAIGN	HEWLETT-PACKARD ASIA PACIFIC	HP TOUCHSMART HOME DESKTOP PCS	XM ASIA PACIFIC, Singapore	SINGAPORE
THAT'S NOT COOL	AD COUNCIL	AD COUNCIL	R/GA, New York	USA
NIKEID	NIKE	SPORTSWEAR	R/GA, New York	USA
<b>B01 Environmental Design: Semi-Permanent</b>				
2008 ONE SHOW EXHIBITION	YOSHIDA HIDEO MEMORIAL FOUNDATION	2008 ONE SHOW EXHIBITION	DENTSU, Tokyo	JAPAN
SONY @ IFA 2008	SONY EUROPE	SONY ELECTRONICS & ENTERTAINMENT	FREESTATE, London	UNITED KINGDOM
THEATRE IN THE AIR	TOYOTA	IQ COMPACT CAR	DENTSU, Tokyo	JAPAN
HUMAN VENDING MACHINE WORLD TOUR	UNIQLO	HEATTECH SPECIALIST EXOTHERMIC WEAR	DENTSU, Tokyo	JAPAN
PROCONTRA	LEADACADEMY	LEAD ACADEMY	SERVICEPLAN, Hamburg	GERMANY
THANKS, HAMBURG	BIONADE	ORGANICALLY BREWED SOFT DRINK	KOLLE REBBE, Hamburg	GERMANY
LOUNGE HAVAIANAS SPFW	ALPARGATAS	FOOTWEAR	CRIACITTA MARKETING CENOGRAFICO, São Paulo	BRAZIL
REVERSE GRAFFITI PROJECT	THE CLOROX COMPANY	CLOROX BLEACH	DDB WEST, San Francisco	USA
ONOVALOV'S STATUE	JELFA	HANGOVER TABLETS	CHANGE INTEGRATED, Warsaw	POLAND
LG FIVE	H.Y. GROUP	LG SCREENS	SHIMONI FINKELSTEIN DRAFTFCB, Tel Aviv	ISRAEL
IKEA HOME FURNISHING LINER	IKEA JAPAN	IKEA STORE LAUNCH	ADK, Tokyo	JAPAN
WIMBLEDON GRASS ART	HSBC	HSBC BANK	JWT LONDON	UNITED KINGDOM
STREET TO SCHOOL	MAHARASHTRA JANAVIKAS KENDRA	BALWADI NIGHT SCHOOL	JWT INDIA, Mumbai	INDIA
<b>B02 Environmental Design: Permanent</b>				
KINETIC SCULPTURE	BMW GROUP	BMW	ART+COM, Berlin	GERMANY
MEDIATECTURE	BMW GROUP	BMW	ART+COM, Berlin	GERMANY
QUOTE-UNQUOTE	OGILVY & MATHER DELHI	OGILVY DELHI INTERIORS	OGILVY & MATHER, Gurgaon	INDIA
SPIT STAIN GRAFFITTI	CANCER PATIENTS AID ASSOCIATION	CANCER CHARITY	PUBLICIS AMBIENCE, Mumbai	INDIA
NETWORK MANAGING BRAND TO A SERVICES BRAND	AEROPORTS DE PARIS	PARISIAN AIRPORT	W&CIE, Paris	FRANCE
McCANN ERICKSON LONDON AGENCY BRANDING	McCANN ERICKSON LONDON	ADVERTISING AGENCY	McCANN ERICKSON LONDON	UNITED KINGDOM

ST.PAULI CHAPEL	FC ST.PAULI SOCCER CLUB	FC ST.PAULI SOCCER CLUB	JUNG von MATT, Hamburg	GERMANY
WORLD'S FIRST EPHEMERAL MUSEUM	DIAGEO PORTUGAL	PAMPERO RUM	LEO BURNETT LISBOA	PORTUGAL
<b>C01 Foods</b>				
WILLIE'S CACAO	EL TESORO	DARK CHOCOLATE	TAXI STUDIO, Bristol	UNITED KINGDOM
NEWSPAPER TO NEW PAPER PROJECT	ICHIDA GARDEN	FRUIT AND VEGATABLES	DENTSU, Tokyo	JAPAN
JME FOOD RANGE	JAMIE OLIVER	JAMIE OLIVER'S LIFESTYLE RANGE	PEARLFISHER, London	UNITED KINGDOM
RECIPEASE FOOD KIT	RECIPEASE FOOD KIT	RETAIL STORE FOOD ASSEMBLY KITS	WILLIAMS MURRAY HAMM, London	UNITED KINGDOM
OILCHANGE	ANTHONY'S GARAGE WINERY	DELICATESSEN FOOD	KOLLE REBBE, Hamburg	GERMANY
HONEYTUBE	ANTHONY'S GARAGE WINERY	FOOD	KOLLE REBBE, Hamburg	GERMANY
CHOCOLATE WITH A FUTURE!	TCHO	CHOCOLATE	EDENSPIEKERMANN BERLIN, Berlin	GERMANY
MR SINGH'S BANGRAS	MR SINGH'S BANGRAS	SAUSAGES	THE PARTNERS, London	UNITED KINGDOM
CADBURY'S CHRISTMAS CELEBRATIONS FOR THE BLIND	CADBURY INDIA	CADBURY CELEBRATIONS CHOCOLATE	CONTRACT ADVERTISING, Mumbai	INDIA
SOSO	SOSOFACTORY	SOSO SALT	EDUARDO DEL FRAILE, Murcia	SPAIN
SILVER HILLS BAKERY PACKAGING	SILVER HILLS BAKERY	BAKERY	DDB CANADA/VANCOUVER	CANADA
<b>C02 Alcoholic Drinks</b>				
TED696 PROJECT	LION NATHAN AUSTRALIA	TOOHEYS EXTRA DRY	BMF, Sydney	AUSTRALIA
KARLSSON'S GOLD	THE SPIRITS OF GOLD	KARLSSON'S GOLD VODKA	THE BRAND UNION, Stockholm	SWEDEN
TRILLIUM - ABSINTHE SUPERIEURE	INTEGRITY SPIRITS	DISTILLERY	ID BRANDING, Portland	USA
GUT OGGAU WINE BOTTLES & WINE BOX	EDUARD TSCHEPPE	WINE GROWING ESTATE	JUNG von MATT, Vienna	AUSTRIA
STAG BEETLE, DRAGON FLY & FIRE SALAMANDER	WEINGUT ANDREAS TSCHEPPE	TSCHEPPE WINES	DEMNER MERLICEK & BERGMANN, Vienna	AUSTRIA
LINKWOOD 26-YEAR OLD	DIAGEO	LINKWOOD SINGLE MALT SCOTCH WHISKEY	THE BRAND UNION, London	UNITED KINGDOM
DR. MOELLER'S QUINCE	SCHNAPSBRENNEREI DR. THORSTEN MOELLER	DR. MOELLER'S QUINCE BRANDY	SERVICEPLAN, Munich	GERMANY
MASQUERADE	THE ABSOLUT COMPANY	ABSOLUT VODKA, WORLDWIDE	FAMILY BUSINESS, Stockholm	SWEDEN
<b>C03 Non-Alcoholic Drinks</b>				
PUCKO	ARLA	CHOCOLATE DRINK	NEUMEISTER, Stockholm	SWEDEN
WATER OF PATAGONIA	CREVASSE	MINERAL WATER	BBDO CHILE, Santiago	CHILE
GOTTA	HVA LANKA EXPORTS	HELADIV TEA	TRIAD ADVERTISING, Colombo	SRI LANKA
FROM THE COUNTRY OF PASSION	NICHIREI FOODS	ACEROLA FRUIT DRINK	DRILL, Tokyo	JAPAN
<b>C04 Cosmetics &amp; Beauty</b>				
COFFRE FORT VIKTOR&ROLF	L'ORÉAL	PERFUME	RAISON PURE, Paris	FRANCE
SIX SCENTS FRAGRANCE INITIATIVE	SYMRISE	FRAGRANCE RANGE	METAPROJECT, New York	USA
<b>C09 Clothing, Sports, Leisure &amp; Recreation</b>				
RELLANA WOOLLY HEADS	FRIEDRICH-WILHELM UND KARIN RELLER	RELLANA WOOL	OGILVY FRANKFURT	GERMANY
<b>C10 Other</b>				
STORE+, THE STORE THAT SELLS HOPE	PORTUGUESE RED CROSS	HOPE STORE+	LEO BURNETT LISBOA	PORTUGAL
PACKED WORDS	RUIZ NICOLI LÍNEAS	ADVERTISING AGENCY	RUIZ NICOLI LINEAS, Madrid	SPAIN
EPOS: 100 DESIGN CARDS	EPOS CARD	CREDIT CARD	DRILL, Tokyo	JAPAN