

Entry Detail (Outdoor)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
A01 (Savoury Foods)							
A01/023	01713	WE'VE LA FRONS	DR. AUGUST OETKER	BISTRO BAGUETTES	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf
A01/024	01714	MAIR SEA BOOK WHO	DR. AUGUST OETKER	BISTRO BAGUETTES	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf
A01/035	02418	IDA	FINDUS FRANCE	FRIES	GREY PARIS	FRANCE	GREY PARIS
A01/037	02420	NOAH	FINDUS FRANCE	FRIES	GREY PARIS	FRANCE	GREY PARIS
A02 (Sweet Foods & Snacks)							
A02/034	02733	SHAOLIN	WRIGLEY	SKITTLES	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York
A03 (Alcoholic Drinks)							
A03/001	00051	HISTORY	MARSTONS	PEDIGREE ASHES SPONSORSHIP	DLKW London	UNITED KINGDOM	DLKW London
A03/022	02198	COUPON BILLBOARD 1	JAMES READY	BEER	LEO BURNETT TORONTO	CANADA	LEO BURNETT TORONTO
A03/023	02764	COUPON BILLBOARD 2	JAMES READY	BEER	LEO BURNETT TORONTO	CANADA	LEO BURNETT TORONTO
A03/024	02765	COUPON BILLBOARD 3	JAMES READY	BEER	LEO BURNETT TORONTO	CANADA	LEO BURNETT TORONTO
A04 (Non-Alcoholic Drinks)							
A04/034	02293	MAN - BANDANA	DANONE	EVIAN	BETC EURO RSCG Paris	FRANCE	BETC EURO RSCG Paris
A04/035	02294	BOY - GLASSES	DANONE	EVIAN	BETC EURO RSCG Paris	FRANCE	BETC EURO RSCG Paris
A04/036	02295	GIRL - HAT	DANONE	EVIAN	BETC EURO RSCG Paris	FRANCE	BETC EURO RSCG Paris
A04/037	02296	BOY - LONG HAIR	DANONE	EVIAN	BETC EURO RSCG Paris	FRANCE	BETC EURO RSCG Paris
A04/038	02297	GIRL - JEANS	DANONE	EVIAN	BETC EURO RSCG Paris	FRANCE	BETC EURO RSCG Paris

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A05 (Household: Cleaning Products)							
A05/001	00108	RED STAIN	I.P.TRADING	HYGIENE COLOUR BLEACH	McCANN WORLDGROUP THAILAND Bangkok	THAILAND	McCANN WORLDGROUP THAILAND Bangkok
A05/002	00109	GREEN STAIN	I.P.TRADING	HYGIENE COLOUR BLEACH	McCANN WORLDGROUP THAILAND Bangkok	THAILAND	McCANN WORLDGROUP THAILAND Bangkok
A05/003	00110	BLUE STAIN	I.P.TRADING	HYGIENE COLOUR BLEACH	McCANN WORLDGROUP THAILAND Bangkok	THAILAND	McCANN WORLDGROUP THAILAND Bangkok
A05/018	01699	SPRINGFIELD	MELITTA HAUSHALTSPRODU KTE	VACUUM CLEANER BAGS	BBDO GERMANY D�usseldorf	GERMANY	BBDO GERMANY D�usseldorf
A05/019	01700	ZIGGY	MELITTA HAUSHALTSPRODU KTE	VACUUM CLEANER BAGS	BBDO GERMANY D�usseldorf	GERMANY	BBDO GERMANY D�usseldorf
A05/035	03960	KETCHUP	PERSIL	DETERGENT	DDB&CO. Istanbul	TURKEY	DDB&CO. Istanbul
A06 (Household: Other)							
A06/014	02985	BALLERINA	ASD COMPANY	SEKUNDA INSTANT GLUE	BBDO RUSSIA Moscow	RUSSIA	BBDO RUSSIA Moscow
A06/015	02986	SOLDIERS	ASD COMPANY	SEKUNDA INSTANT GLUE	BBDO RUSSIA Moscow	RUSSIA	BBDO RUSSIA Moscow
A06/019	02174	CERAMIC	3M	CUSHION WRAP	CREATIVE JUICE\BANGKOK (TBWA) Bangkok	THAILAND	CREATIVE JUICE\BANGKOK (TBWA) Bangkok
A06/021	02176	MARBLE	3M	CUSHION WRAP	CREATIVE JUICE\BANGKOK (TBWA) Bangkok	THAILAND	CREATIVE JUICE\BANGKOK (TBWA) Bangkok
A07 (Home Appliances & Furnishings)							
A07/012	01215	SALMON	KAGATANI KNIFE	KNIFE	GREY TOKYO	JAPAN	GREY TOKYO
A07/013	01216	PINEAPPLE	KAGATANI KNIFE	KNIFE	GREY TOKYO	JAPAN	GREY TOKYO
A07/014	01760	DINOSAUR LEG	BOSCH INTERNATIONAL	REFRIGERATORS	DDB GERMANY BERLIN	GERMANY	DDB GERMANY BERLIN
A07/016	01762	SABERTOOTH FILET	BOSCH INTERNATIONAL	REFRIGERATORS	DDB GERMANY BERLIN	GERMANY	DDB GERMANY BERLIN
A07/022	02762	DEER	ENERGIZER	FLASHLIGHTS	ARS DDB Caracas	VENEZUELA	ARS DDB Caracas

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A07/037	03696	PEPPER	BSH HOME APPLIANCES/ BOSCH HAUSGERÄTE CONSUMER PRODUCTS	FOOD CHOPPER MMR1501	DDB GERMANY DÜSSELDORF	GERMANY	DDB GERMANY DÜSSELDORF
A07/038	03697	PUMPKIN	BSH HOME APPLIANCES/ BOSCH HAUSGERÄTE CONSUMER PRODUCTS	FOOD CHOPPER MMR1501	DDB GERMANY DÜSSELDORF	GERMANY	DDB GERMANY DÜSSELDORF
A07/039	03698	LETTUCE	BSH HOME APPLIANCES/ BOSCH HAUSGERÄTE CONSUMER PRODUCTS	FOOD CHOPPER MMR1501	DDB GERMANY DÜSSELDORF	GERMANY	DDB GERMANY DÜSSELDORF

A08 (Home Electronics & Audio-Visual)

A08/013	02831	CONSTRUCTION	BOSE	NOISE- CANCELLING HEADPHONES	DDB SINGAPORE	SINGAPORE	DDB SINGAPORE
A08/014	02832	NOISY DOG	BOSE	NOISE- CANCELLING HEADPHONES	DDB SINGAPORE	SINGAPORE	DDB SINGAPORE
A08/015	02833	CRYING KID	BOSE	NOISE- CANCELLING HEADPHONES	DDB SINGAPORE	SINGAPORE	DDB SINGAPORE

A09 (Cosmetics & Beauty)

A09/014	02045	SIREN	UNILEVER	POND'S CLEAR SOLUTIONS	OGILVY & MATHER PHILIPPINES Makati City	THE PHILIPPINES	OGILVY & MATHER PHILIPPINES Makati City
A09/018	02873	SNOW PRINTS - CAR	LYNX	LYNX BULLET	DAN AND ADAM London	UNITED KINGDOM	BBH London
A09/019	02844	SNOW PRINTS - STREET	LYNX	LYNX BULLET	BBH London	UNITED KINGDOM	BBH London

A10 (Toiletries)

A10/001	00176	COLUMBUS	HUGGIES	DIAPER	OGILVY BEIJING	CHINA	OGILVY BEIJING
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A10/002	00177	ZORRO	HUGGIES	DIAPER	OGILVY BEIJING	CHINA	OGILVY BEIJING
A10/003	00178	SNOW WHITE	HUGGIES	DIAPER	OGILVY BEIJING	CHINA	OGILVY BEIJING
A10/013	01205	BALDY	PT. PANASONIC GOBEL INDONESIA	NOSE HAIR TRIMMER ER-115	PT PERWANAL SAATCHI & SAATCHI Jakarta	INDONESIA	PT PERWANAL SAATCHI & SAATCHI Jakarta
A10/014	01206	FATTY	PT. PANASONIC GOBEL INDONESIA	NOSE HAIR TRIMMER ER-115	PT PERWANAL SAATCHI & SAATCHI Jakarta	INDONESIA	PT PERWANAL SAATCHI & SAATCHI Jakarta
A10/015	01207	BORAT	PT. PANASONIC GOBEL INDONESIA	NOSE HAIR TRIMMER ER-115	PT PERWANAL SAATCHI & SAATCHI Jakarta	INDONESIA	PT PERWANAL SAATCHI & SAATCHI Jakarta
A10/023	02060	KING/FOOL	KIMBERLY-CLARK	KLEENEX	JWT London	UNITED KINGDOM	JWT London
A10/024	02061	YES/NO	KIMBERLY-CLARK	KLEENEX	JWT London	UNITED KINGDOM	JWT London
A10/025	02062	GLORY/FAILURE	KIMBERLY-CLARK	KLEENEX	JWT London	UNITED KINGDOM	JWT London

A11 (Pharmacy)

A11/033	01333	PAIN	RECKITT BENCKISER	STREPSILS	EURO RSCG ESPAÑA Madrid	SPAIN	EURO RSCG ESPAÑA Madrid
A11/034	01334	GIFTS	RECKITT BENCKISER	STREPSILS	EURO RSCG ESPAÑA Madrid	SPAIN	EURO RSCG ESPAÑA Madrid
A11/035	01335	FEAR	RECKITT BENCKISER	STREPSILS	EURO RSCG ESPAÑA Madrid	SPAIN	EURO RSCG ESPAÑA Madrid
A11/037	01704	CHEERLEADERS	BAYER VITAL	LEFAX DIGESTIVE AID	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf
A11/038	01705	OLD GUYS	BAYER VITAL	LEFAX DIGESTIVE AID	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf
A11/039	01706	POLO TEAM	BAYER VITAL	LEFAX DIGESTIVE AID	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf

A12 (Clothing, Footwear & Accessories)

A12/001	00343	SMART MAY HAVE THE BRAINS	DIESEL	APPAREL AND ACCESSORIES	ANOMALY New York	USA	ANOMALY New York
A12/002	00344	SMART CRITIQUES	DIESEL	APPAREL AND ACCESSORIES	ANOMALY New York	USA	ANOMALY New York
A12/003	00345	SMART HAD ONE GOOD IDEA	DIESEL	APPAREL AND ACCESSORIES	ANOMALY New York	USA	ANOMALY New York

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A13 (Miscellaneous)							
A13/002	00058	DROOLING DOG	ROYAL CANIN	PET FOOD	HEYE & PARTNER Hamburg	GERMANY	HEYE & PARTNER Hamburg
A13/007	02230	SHELTER	PEDIGREE	DOG ADOPTION	TBWA\FREDERICK Santiago	CHILE	TBWA\FREDERICK Santiago
A13/010	02312	GERTRUD	8IN1 PET PRODUCTS	PETCARE PRODUCTS	SERVICEPLAN Munich	GERMANY	SERVICEPLAN Munich
A13/011	02341	SOFA	MARS PETCARE FRANCE	FROLIC DOG BISCUITS	CLM BBDO Boulogne- Billancourt	FRANCE	CLM BBDO Boulogne- Billancourt
A13/012	02342	LIMO	MARS PETCARE FRANCE	FROLIC DOG BISCUITS	CLM BBDO Boulogne- Billancourt	FRANCE	CLM BBDO Boulogne- Billancourt
A13/013	02343	SWIMMING POOL	MARS PETCARE FRANCE	FROLIC DOG BISCUITS	CLM BBDO Boulogne- Billancourt	FRANCE	CLM BBDO Boulogne- Billancourt
A13/015	03628	MOTORCYCLIST	COMERCIAL ARGE	PILOT EXTRAFINE PEN	GREY ESPAÑA Barcelona	SPAIN	GREY ESPAÑA Barcelona
A13/017	03630	GIRL	COMERCIAL ARGE	PILOT EXTRAFINE PEN	GREY ESPAÑA Barcelona	SPAIN	GREY ESPAÑA Barcelona
A13/029	03929	WRENCH	ATAS-ASM DIS TICARET	INDUSTRIAL HAND CLEANER	DDB&CO. Istanbul	TURKEY	DDB&CO. Istanbul
A13/030	03930	GRIP	ATAS-ASM DIS TICARET	INDUSTRIAL HAND CLEANER	DDB&CO. Istanbul	TURKEY	DDB&CO. Istanbul
A13/031	03931	CAN	ATAS-ASM DIS TICARET	INDUSTRIAL HAND CLEANER	DDB&CO. Istanbul	TURKEY	DDB&CO. Istanbul
A14 (Cars & Automotive Services)							
A14/026	01167	BLUE-GREEN	DAIMLER	MERCEDES-BENZ BLUETEC	JUNG von MATT Hamburg	GERMANY	JUNG von MATT Hamburg
A14/034	01688	PHONE BOX	DAIMLER	SMART FORTWO	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf
A14/035	01689	WC	DAIMLER	SMART FORTWO	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf
A14/036	01690	PHOTO BOOTH	DAIMLER	SMART FORTWO	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf
A14/037	01691	LIFT	DAIMLER	SMART FORTWO	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf
A14/045	01745	THE CAR- RECYCLING- DROP-BOX	VOLKSWAGEN	POLO	DDB GERMANY BERLIN	GERMANY	DDB GERMANY BERLIN
A14/099	02566	ELEPHANT	FORD	TRUCKS	JWT ARGENTINA Buenos Aires	ARGENTINA	JWT ARGENTINA Buenos Aires

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A14/100	02567	ORGANO	FORD	TRUCKS	JWT ARGENTINA Buenos Aires	ARGENTINA	JWT ARGENTINA Buenos Aires
A14/101	02568	VAULT	FORD	TRUCKS	JWT ARGENTINA Buenos Aires	ARGENTINA	JWT ARGENTINA Buenos Aires
A14/110	02618	BUBBLE	MERCEDES-BENZ	SMART	CONTRAPUNTO BBDO Madrid	SPAIN	CONTRAPUNTO BBDO Madrid
A14/112	03357	GRASSLAND	LAND ROVER	LAND ROVER	Y&R BEIJING	CHINA	Y&R BEIJING
A14/113	03358	MOUNTAIN	LAND ROVER	LAND ROVER	Y&R BEIJING	CHINA	Y&R BEIJING
A14/114	03359	DESERT	LAND ROVER	LAND ROVER	Y&R BEIJING	CHINA	Y&R BEIJING
A14/147	03937	BANANA SQUID	AUDI TURKEY DOGUS OTOMOTIV	AUDI QUATTRO	DDB&CO. Istanbul	TURKEY	DDB&CO. Istanbul

A15 (Retail Stores)

A15/029	03307	SANDALS	DIXONS.CO.UK	ONLINE ELECTRICAL STORE	M&C SAATCHI London	UNITED KINGDOM	M&C SAATCHI London
A15/046	02168	WINDOW SHUTTERS	CANAC Hardware Store	HARDWARE STORE	LG2 Québec	CANADA	LG2 Québec
A15/047	02169	FENCE	CANAC Hardware Store	HARDWARE STORE	LG2 Québec	CANADA	LG2 Québec
A15/062	03132	WOLVES	HARVEY NICHOLS	DEPARTMENT STORE	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI

A17 (Travel, Transport & Tourism)

A17/014	01804	TEXT BUS	NEDERLANDSE SPOORWEGEN	DUTCH RAILWAYS	DDB AMSTERDAM	THE NETHERLANDS	DDB AMSTERDAM
A17/018	02067	LAST ONE TO LEAVE HITS THE LIGHTS	NORWEGIAN AIRLINES	AIRLINE	KITCHEN LEO BURNETT Oslo	NORWAY	KITCHEN LEO BURNETT Oslo
A17/022	02856	GUARD	EUROSTAR	HIGH SPEED TRAIN FROM BRUSSELS TO LONDON	TBWA\BRUSSELS	BELGIUM	TBWA\BRUSSELS
A17/023	02857	SHOPPER	EUROSTAR	HIGH SPEED TRAIN FROM BRUSSELS TO LONDON	TBWA\BRUSSELS	BELGIUM	TBWA\BRUSSELS

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A18 (Entertainment & Leisure)							
A18/019	00439	BOAT	BC LOTTERY CORPORATION	LOTTERY SCRATCH TICKETS	TBWA\VANCOUVER	CANADA	TBWA\VANCOUVER
A18/020	00440	POOL	BC LOTTERY CORPORATION	LOTTERY SCRATCH TICKETS	TBWA\VANCOUVER	CANADA	TBWA\VANCOUVER
A18/030	00472	SPIRALS	YOSHIDA HIDEO MEMORIAL FOUNDATION	ONE SHOW 2009 EXHIBITION	DENTSU Tokyo	JAPAN	DENTSU Tokyo
A18/031	00473	STAR	YOSHIDA HIDEO MEMORIAL FOUNDATION	ONE SHOW 2009 EXHIBITION	DENTSU Tokyo	JAPAN	DENTSU Tokyo
A18/032	00474	CIRCLES	YOSHIDA HIDEO MEMORIAL FOUNDATION	ONE SHOW 2009 EXHIBITION	DENTSU Tokyo	JAPAN	DENTSU Tokyo
A18/065	01265	BUTT	PILATES ACADEMY WITH GERDA	PILATES CLASSES	CONCEPT Istanbul	TURKEY	CONCEPT Istanbul
A18/066	01266	BELLY	PILATES ACADEMY WITH GERDA	PILATES CLASSES	CONCEPT Istanbul	TURKEY	CONCEPT Istanbul
A18/076	01515	BIG BOY	MATTEL	HOT WHEELS	OGILVY MEXICO	MEXICO	OGILVY MEXICO
A18/077	02191	DOLLS	MINT MUSEUM OF TOYS	TOY MUSEUM	Y&R Singapore	SINGAPORE	Y&R Singapore
A18/078	02192	TIN TOYS	MINT MUSEUM OF TOYS	TOY MUSEUM	Y&R Singapore	SINGAPORE	Y&R Singapore
A18/092	02510	BOAT	ILLINOIS LOTTERY	LOTTERY	ENERGY BBDO Chicago	USA	ENERGY BBDO Chicago
A18/093	02511	CAR	ILLINOIS LOTTERY	LOTTERY	ENERGY BBDO Chicago	USA	ENERGY BBDO Chicago
A18/094	02512	MOTORCYCLE	ILLINOIS LOTTERY	LOTTERY	ENERGY BBDO Chicago	USA	ENERGY BBDO Chicago
A18/104	02887	OCTOPUS	SITGES FANTASY FILM FESTIVAL	FILM FESTIVAL	VITRUVIO LEO BURNETT Madrid	SPAIN	VITRUVIO LEO BURNETT Madrid

A19 (Publications & Media)

A19/046	01172	ICEBEAR	SPIEGEL-VERLAG RUDOLF AUGSTEIN	SPIEGEL MAGAZINE	JUNG von MATT Hamburg	GERMANY	JUNG von MATT Hamburg
A19/055	01927	BAG	THE ECONOMIST	NEWSPAPER	OGILVY & MATHER Mumbai	INDIA	OGILVY & MATHER Mumbai
A19/056	01928	BABY	THE ECONOMIST	NEWSPAPER	OGILVY & MATHER Mumbai	INDIA	OGILVY & MATHER Mumbai

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A19/058	01930	WHALE	THE ECONOMIST	NEWSPAPER	OGILVY & MATHER Mumbai	INDIA	OGILVY & MATHER Mumbai
A19/071	02827	LANDMARKS	PENGUIN BOOKS	BUDGET TRAVEL GUIDE	DDB SINGAPORE	SINGAPORE	DDB SINGAPORE
A19/072	02826	ROAD	PENGUIN BOOKS	BUDGET TRAVEL GUIDE	DDB SINGAPORE	SINGAPORE	DDB SINGAPORE
A19/088	03559	EMINEM	BILLBOARD	MAGAZINE	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A19/090	03561	BRITNEY	BILLBOARD	MAGAZINE	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A19/100	03970	HUGO CHAVES - KING JUAN CARLOS	CNN TURK	NEWS CHANNEL	DDB&CO. Istanbul	TURKEY	DDB&CO. Istanbul
A19/102	03940	CAMERA MAN	CNN TURK	NEWS CHANNEL	DDB&CO. Istanbul	TURKEY	DDB&CO. Istanbul

A20 (Banking, Investment & Insurance)

A20/020	02163	HAY BALES	CHEMICAL BANK	BANKING	EXTRA CREDIT PROJECTS Grand Rapids	USA	EXTRA CREDIT PROJECTS Grand Rapids
A20/024	02338	FACES 1	WESTERN UNION	MONEY TRANSFER	ZAPPING/M&C SAATCHI Madrid	SPAIN	ZAPPING/M&C SAATCHI Madrid
A20/025	02339	FACES 2	WESTERN UNION	MONEY TRANSFER	ZAPPING/M&C SAATCHI Madrid	SPAIN	ZAPPING/M&C SAATCHI Madrid
A20/026	02340	FACES 3	WESTERN UNION	MONEY TRANSFER	ZAPPING/M&C SAATCHI Madrid	SPAIN	ZAPPING/M&C SAATCHI Madrid

A21 (Business Equipment & Services)

A21/004	00752	MAN	INTERBEST OUTDOOR	OUTDOOR ADVERTISEMENT SPACE	Y&R NOT JUST FILM Amsterdam	THE NETHERLANDS	Y&R NOT JUST FILM Amsterdam
A21/005	00753	WOMAN	INTERBEST OUTDOOR	OUTDOOR ADVERTISEMENT SPACE	Y&R NOT JUST FILM Amsterdam	THE NETHERLANDS	Y&R NOT JUST FILM Amsterdam
A21/006	00754	NOSE	INTERBEST OUTDOOR	OUTDOOR ADVERTISEMENT SPACE	Y&R NOT JUST FILM Amsterdam	THE NETHERLANDS	Y&R NOT JUST FILM Amsterdam
A21/015	01722	BEATLES	SPUK PICTURES	IMAGE LIBRARY	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf

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A21/024	03263	MUD	FEDEX	COURIER	BBDO GUERRERO/PROXIMITY PHILIPPINES Makati City	THE PHILIPPINES	BBDO GUERRERO/PROXIMITY PHILIPPINES Makati City

A22 (Commercial Public Services)

A22/018	01293	CANDY	HOSPITAL ALEMAN	KINDER PLAN	DEL CAMPO/NAZCA SAATCHI & SAATCHI Buenos Aires	ARGENTINA	DEL CAMPO/NAZCA SAATCHI & SAATCHI Buenos Aires
A22/019	01295	HORSE	HOSPITAL ALEMAN	KINDER PLAN	DEL CAMPO/NAZCA SAATCHI & SAATCHI Buenos Aires	ARGENTINA	DEL CAMPO/NAZCA SAATCHI & SAATCHI Buenos Aires
A22/044	03002	ZIDANE	DIRECTV	DIRECTV HD	LEO BURNETT COLOMBIANA Bogotá	COLOMBIA	LEO BURNETT COLOMBIANA Bogotá
A22/045	03003	MARADONA	DIRECTV	DIRECTV HD	LEO BURNETT COLOMBIANA Bogotá	COLOMBIA	LEO BURNETT COLOMBIANA Bogotá
A22/046	03617	ASS	RED BALLOON	ENGLISH SCHOOL FOR KIDS	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
A22/047	03618	COCK	RED BALLOON	ENGLISH SCHOOL FOR KIDS	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo

A23 (Corporate Image)

A23/009	02558	TREES	FORD	CORPORATE IMAGE	JWT ARGENTINA Buenos Aires	ARGENTINA	JWT ARGENTINA Buenos Aires
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A24 (Public Health & Safety)

A24/025	03192	PUPPY LOVE	BANGALORE TRAFFIC POLICE	ROAD SAFETY	MUDRA DDB GROUP Mumbai	INDIA	MUDRA DDB GROUP Mumbai
A24/026	03193	JUST MARRIED	BANGALORE TRAFFIC POLICE	ROAD SAFETY	MUDRA DDB GROUP Mumbai	INDIA	MUDRA DDB GROUP Mumbai
A24/027	03194	WAITING FRIEND	BANGALORE TRAFFIC POLICE	ROAD SAFETY	MUDRA DDB GROUP Mumbai	INDIA	MUDRA DDB GROUP Mumbai

A25 (Public Awareness Messages)

A25/006	00247	LIGHT SWITCH	CITY OF TORONTO	LIVEGREEN	AGENCY59 Toronto	CANADA	AGENCY59 Toronto
A25/018	00533	HU JINTAO	AMNESTY INTERNATIONAL	HUMAN RIGHTS AWARENESS	JWT SPAIN Barcelona	SPAIN	JWT SPAIN Barcelona

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A25/020	00535	MUBARAK	AMNESTY INTERNATIONAL	HUMAN RIGHTS AWARENESS	JWT SPAIN Barcelona	SPAIN	JWT SPAIN Barcelona
A25/021	00536	KIM JONG-IL	AMNESTY INTERNATIONAL	HUMAN RIGHTS AWARENESS	JWT SPAIN Barcelona	SPAIN	JWT SPAIN Barcelona
A25/022	00537	OBAMA	AMNESTY INTERNATIONAL	HUMAN RIGHTS AWARENESS	JWT SPAIN Barcelona	SPAIN	JWT SPAIN Barcelona
A25/062	01261	DETERGENT BOTTLE	SURFRIDER FOUNDATION	MARINE POLLUTION AWARENESS	Y&R PARIS Boulogne-Billancourt	FRANCE	Y&R PARIS Boulogne-Billancourt
A25/063	01262	SHOE	SURFRIDER FOUNDATION	MARINE POLLUTION AWARENESS	Y&R PARIS Boulogne-Billancourt	FRANCE	Y&R PARIS Boulogne-Billancourt
A25/089	02292	TIME TO ACT AGAINST AIDS	AIDS AFRICA SOLIDARITY FUND	AIDS AWARENESS	BETC EURO RSCG Paris	FRANCE	BETC EURO RSCG Paris
A25/097	02801	WOMAN	SAMUSOCIAL	HOMELESSNESS AWARENESS	PUBLICIS CONSEIL Paris	FRANCE	PUBLICIS CONSEIL Paris
A25/098	02802	YOUNG MAN	SAMUSOCIAL	HOMELESSNESS AWARENESS	PUBLICIS CONSEIL Paris	FRANCE	PUBLICIS CONSEIL Paris
A25/099	02803	OLD MAN	SAMUSOCIAL	HOMELESSNESS AWARENESS	PUBLICIS CONSEIL Paris	FRANCE	PUBLICIS CONSEIL Paris
A25/118	00917	FRIGATE	DEFENCE FORCE RECRUITMENT	ROYAL AUSTRALIAN NAVY	GEORGE PATTERSON Y&R Melbourne	AUSTRALIA	GEORGE PATTERSON Y&R Melbourne
A25/119	00918	SUBMARINE	DEFENCE FORCE RECRUITMENT	ROYAL AUSTRALIAN NAVY	GEORGE PATTERSON Y&R Melbourne	AUSTRALIA	GEORGE PATTERSON Y&R Melbourne
A25/120	00919	TRANSPORT	DEFENCE FORCE RECRUITMENT	ROYAL AUSTRALIAN NAVY	GEORGE PATTERSON Y&R Melbourne	AUSTRALIA	GEORGE PATTERSON Y&R Melbourne
A25/138	03733	INVISIBLE	AUSTRALIAN CHILDHOOD FOUNDATION	CHILD NEGLECT AWARENESS	JWT Melbourne	AUSTRALIA	JWT Melbourne

A26 (Fundraising & Appeals)

A26/009	00426	BED	THE SALVATION ARMY	HOMELESS APPEAL	TRY ADVERTISING AGENCY Oslo	NORWAY	TRY ADVERTISING AGENCY Oslo
A26/010	00427	ROOF	THE SALVATION ARMY	HOMELESS APPEAL	TRY ADVERTISING AGENCY Oslo	NORWAY	TRY ADVERTISING AGENCY Oslo
A26/042	01718	UNICORN	DEUTSCHER CARITASVERBAND	CHILD SAFETY	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf

Entry Detail (Outdoor)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
A26/043	01719	SQUIRREL	DEUTSCHER CARITASVERBAND	CHILD SAFETY	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf
A26/044	01720	BAMBI	DEUTSCHER CARITASVERBAND	CHILD SAFETY	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf
A26/045	01741	AMBULANCE	MEXICAN RED CROSS	ANNUAL FUNDRAISING DRIVE	JWT MEXICO	MEXICO	JWT MEXICO
A26/047	01743	CPR	MEXICAN RED CROSS	ANNUAL FUNDRAISING DRIVE	JWT MEXICO	MEXICO	JWT MEXICO
A26/079	03362	PUNK GIRL	GREYHOUNDS AS PETS	PET ADOPTION CHARITY	SAATCHI & SAATCHI Auckland	NEW ZEALAND	SAATCHI & SAATCHI Auckland
A26/080	03363	TAGGER	GREYHOUNDS AS PETS	PET ADOPTION CHARITY	SAATCHI & SAATCHI Auckland	NEW ZEALAND	SAATCHI & SAATCHI Auckland

B01 (Consumer Products: Food & Drink)

B01/019	01314	DOORKNOB	PEPSICO INTERNATIONAL	DORITOS SPICY NACHOS	McCANN ERICKSON SINGAPORE	SINGAPORE	McCANN ERICKSON SINGAPORE
B01/020	01315	BATHTUB	PEPSICO INTERNATIONAL	DORITOS SPICY NACHOS	McCANN ERICKSON SINGAPORE	SINGAPORE	McCANN ERICKSON SINGAPORE
B01/040	02347	FUNNY BABY 1	L'UNIVERS DE CHOCOLAT	CHOCOLATE WITH WHISKY	DENTSU LATIN AMERICA Sao Paulo	BRAZIL	DENTSU LATIN AMERICA Sao Paulo
B01/041	02348	FUNNY BABY 2	L'UNIVERS DE CHOCOLAT	CHOCOLATE WITH WHISKY	DENTSU LATIN AMERICA Sao Paulo	BRAZIL	DENTSU LATIN AMERICA Sao Paulo
B01/042	02349	FUNNY BABY 3	L'UNIVERS DE CHOCOLAT	CHOCOLATE WITH WHISKY	DENTSU LATIN AMERICA Sao Paulo	BRAZIL	DENTSU LATIN AMERICA Sao Paulo
B01/043	02350	FUNNY BABY 4	L'UNIVERS DE CHOCOLAT	CHOCOLATE WITH WHISKY	DENTSU LATIN AMERICA Sao Paulo	BRAZIL	DENTSU LATIN AMERICA Sao Paulo
B01/059	03035	MEETING	SUPLICY COFFEES	COFFEE	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	F/NAZCA SAATCHI & SAATCHI São Paulo
B01/060	03047	CLASS	SUPLICY COFFEES	COFFEE	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	F/NAZCA SAATCHI & SAATCHI São Paulo
B01/061	03057	LIBRARY	SUPLICY COFFEES	COFFEE	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	F/NAZCA SAATCHI & SAATCHI São Paulo
B01/062	03052	MINISKIRT	AMBEV/SKOL	BEER	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	F/NAZCA SAATCHI & SAATCHI São Paulo
B01/110	03432	ARK	CHOLULA INTERNATIONAL	HOT SAUCE	JWT Singapore	SINGAPORE	JWT Singapore
B01/111	03433	UFO	CHOLULA INTERNATIONAL	HOT SAUCE	JWT Singapore	SINGAPORE	JWT Singapore

Entry Detail (Outdoor)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
B01/129	03921	CROCODILE	UNILEVER	HELLMANN'S KETCHUP	OGILVY & MATHER SANTIAGO	CHILE	OGILVY & MATHER SANTIAGO
B01/130	03919	POLAR BEAR	UNILEVER	HELLMANN'S KETCHUP	OGILVY & MATHER SANTIAGO	CHILE	OGILVY & MATHER SANTIAGO
B01/131	03920	LION	UNILEVER	HELLMANN'S KETCHUP	OGILVY & MATHER SANTIAGO	CHILE	OGILVY & MATHER SANTIAGO

B02 (Consumer Products: Cosmetics & Beauty, Toiletries & Pharmacy)

B02/016	00542	STADIUM	GLAXO SMITHKLINE	DEQUADIN LOZENGES	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA	OGILVY MALAYSIA Kuala Lumpur
B02/017	00543	CARNIVAL	GLAXO SMITHKLINE	DEQUADIN LOZENGES	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA	OGILVY MALAYSIA Kuala Lumpur
B02/018	00544	CONCERT	GLAXO SMITHKLINE	DEQUADIN LOZENGES	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA	OGILVY MALAYSIA Kuala Lumpur
B02/043	01042	COUPLE 3	OLLA	CONDOMS	AGE COMUNICAÇÕES Sao Paulo	BRAZIL	AGE COMUNICAÇÕES Sao Paulo
B02/079	01884	CHICKEN	BRISTOL-MYERS SQUIBB	LUFTAL ANTACID	LEW'LARA\TBWA São Paulo	BRAZIL	LEW'LARA\TBWA São Paulo
B02/080	01885	CALF	BRISTOL-MYERS SQUIBB	LUFTAL ANTACID	LEW'LARA\TBWA São Paulo	BRAZIL	LEW'LARA\TBWA São Paulo
B02/081	01886	PIG	BRISTOL-MYERS SQUIBB	LUFTAL ANTACID	LEW'LARA\TBWA São Paulo	BRAZIL	LEW'LARA\TBWA São Paulo
B02/090	02082	VAMPIRE	BAYER	ALKA SELTZER	SANCHO BBDO COLOMBIA Bogotá	COLOMBIA	SANCHO BBDO COLOMBIA Bogotá
B02/091	02083	THIEF	BAYER	ALKA SELTZER	SANCHO BBDO COLOMBIA Bogotá	COLOMBIA	SANCHO BBDO COLOMBIA Bogotá
B02/103	01987	FLOOD	GLAXOSMITHKLINE	ENO FRUIT SALT	OGILVY SINGAPORE	SINGAPORE	OGILVY SINGAPORE
B02/104	01988	VOLCANO	GLAXOSMITHKLINE	ENO FRUIT SALT	OGILVY SINGAPORE	SINGAPORE	OGILVY SINGAPORE
B02/105	01989	EARTHQUAKE	GLAXOSMITHKLINE	ENO FRUIT SALT	OGILVY SINGAPORE	SINGAPORE	OGILVY SINGAPORE
B02/114	02411	BAYWATCH DREAM	TANNERMEDICO	ASONOR ANTI-SNORING NASAL SPRAY	GREY PARIS	FRANCE	GREY PARIS
B02/115	02417	CHIPPENDALE DREAM	TANNERMEDICO	ASONOR ANTI-SNORING NASAL SPRAY	GREY PARIS	FRANCE	GREY PARIS
B02/127	02575	ASSEMBLY LINE	CHOLAYIL	MEDIMIX SOAP	CREATIVELAND ASIA Mumbai	INDIA	CREATIVELAND ASIA Mumbai
B02/128	02576	APPARATUS	CHOLAYIL	MEDIMIX SOAP	CREATIVELAND ASIA Mumbai	INDIA	CREATIVELAND ASIA Mumbai

Entry Detail (Outdoor)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
B02/147	03028	JAPAN	GLAXOSMITHKLINE	ENO	OGILVY & MATHER Gurgaon	INDIA	OGILVY & MATHER Gurgaon
B02/223	03555	EX-WIFE'S LAWYER	BAYER	CAFIASPIRIN	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
B02/224	03556	BOSS'S JOKES	BAYER	CAFIASPIRIN	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
B02/225	03557	TEENAGE DAUGHTER'S BOYFRIEND	BAYER	CAFIASPIRIN	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo

B03 (Consumer Products: Household)

B03/026	00410	MUMMY	PROCTER & GAMBLE	DOWNY	GREY GROUP KUALA LUMPUR	MALAYSIA	GREY GROUP KUALA LUMPUR
B03/027	00411	TEDDY BED	PROCTER & GAMBLE	DOWNY	GREY GROUP KUALA LUMPUR	MALAYSIA	GREY GROUP KUALA LUMPUR
B03/028	00412	TEDDY HUG	PROCTER & GAMBLE	DOWNY	GREY GROUP KUALA LUMPUR	MALAYSIA	GREY GROUP KUALA LUMPUR
B03/100	02388	ANTIQUÉ	MIDEA	SECURITY CAMERA	OGILVY SHANGHAI	CHINA	OGILVY SHANGHAI
B03/101	02389	SAFE	MIDEA	SECURITY CAMERA	OGILVY SHANGHAI	CHINA	OGILVY SHANGHAI
B03/102	02390	CAR	MIDEA	SECURITY CAMERA	OGILVY SHANGHAI	CHINA	OGILVY SHANGHAI
B03/112	02376	RING	IB McINTYRE	MASTERLOCK	FoxP2 Cape Town	SOUTH AFRICA	FoxP2 Cape Town
B03/157	02652	MAFIA	XANLITE	LED XXX BULBS	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
B03/158	02653	PSYCHO	XANLITE	LED XXX BULBS	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
B03/159	02654	TEACHER	XANLITE	LED XXX BULBS	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
B03/170	02917	PEANUTS	LG	VACUUM CLEANER	Y&R São Paulo	BRAZIL	Y&R São Paulo
B03/171	02918	POPCORN	LG	VACUUM CLEANER	Y&R São Paulo	BRAZIL	Y&R São Paulo
B03/173	02920	PENGUIN	LG	AIR CONDITIONER	Y&R São Paulo	BRAZIL	Y&R São Paulo
B03/174	02921	WESTERN	LG	TV TIME MACHINE DIGITAL	Y&R São Paulo	BRAZIL	Y&R São Paulo
B03/175	02922	MEDIEVAL	LG	TV TIME MACHINE DIGITAL	Y&R São Paulo	BRAZIL	Y&R São Paulo
B03/191	02955	CONQUERING MT. EVEREST	STEADTLER	PENS	BATES 141 Mumbai	INDIA	BATES 141 Mumbai

Entry Detail (Outdoor)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
B03/201	03210	MAN PRESENT	LG ELECTRONICS	AIR CONDITIONERS	Y&R New York	USA	Y&R New York
B03/204	03450	STEEL BED	OUTDOOR INNOVATION	KARANA TRAVELGEAR	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER Bangkok
B03/205	03455	WOODEN BED	OUTDOOR INNOVATION	KARANA TRAVELGEAR	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER Bangkok
B03/245	03768	PUSH UP TOY/BOOK CASE	TOK&STOK	FURNITURE	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
B03/246	03769	PUSH UP TOY/CHAIR	TOK&STOK	FURNITURE	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
B03/258	03912	MAN BABY	KIMBERLY CLARK	GRACO CRIBS	OGILVY & MATHER SANTIAGO	CHILE	OGILVY & MATHER SANTIAGO
B03/259	03913	WOMAN BABY	KIMBERLY CLARK	GRACO CRIBS	OGILVY & MATHER SANTIAGO	CHILE	OGILVY & MATHER SANTIAGO

B04 (Consumer Products: Cars & Automotives)

B04/045	01356	ONE WAY	SMART	FORTWO	BBDO CANADA Toronto	CANADA	BBDO CANADA Toronto
B04/046	01357	ALCINA STREET	SMART	FORTWO	BBDO CANADA Toronto	CANADA	BBDO CANADA Toronto
B04/053	01384	ROLLERCOASTER	BRITISH UNITED AUTOMOBILES	MINI COOPER	DDB DM9JAYMESYFU Makati City	THE PHILIPPINES	DDB DM9JAYMESYFU Makati City
B04/062	01634	90 DEGREES RED	MERCEDES-BENZ	SMART	PONTO DE CRIAÇÃO São Paulo	BRAZIL	PONTO DE CRIAÇÃO São Paulo
B04/063	01635	90 DEGREES ORANGE	MERCEDES-BENZ	SMART	PONTO DE CRIAÇÃO São Paulo	BRAZIL	PONTO DE CRIAÇÃO São Paulo
B04/064	01636	90 DEGREES GREEN	MERCEDES-BENZ	SMART	PONTO DE CRIAÇÃO São Paulo	BRAZIL	PONTO DE CRIAÇÃO São Paulo
B04/083	01938	BOXES I	RENAULT	COMMERCIAL VEHICLE	NEOGAMA/BBH São Paulo	BRAZIL	NEOGAMA/BBH São Paulo
B04/084	01939	BOXES II	RENAULT	COMMERCIAL VEHICLE	NEOGAMA/BBH São Paulo	BRAZIL	NEOGAMA/BBH São Paulo
B04/085	01940	BOXES III	RENAULT	COMMERCIAL VEHICLE	NEOGAMA/BBH São Paulo	BRAZIL	NEOGAMA/BBH São Paulo
B04/087	02002	POST	PEUGEOT ARGENTINA	STANDARD PARKING ASSISTANCE CONTROL	EURO RSCG BUENOS AIRES	ARGENTINA	EURO RSCG BUENOS AIRES
B04/088	02003	PILLAR	PEUGEOT ARGENTINA	STANDARD PARKING ASSISTANCE CONTROL	EURO RSCG BUENOS AIRES	ARGENTINA	EURO RSCG BUENOS AIRES

Entry Detail (Outdoor)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
B04/089	02004	TROLLEY	PEUGEOT ARGENTINA	STANDARD PARKING ASSISTANCE CONTROL	EURO RSCG BUENOS AIRES	ARGENTINA	EURO RSCG BUENOS AIRES
B04/101	01873	POLE	NISSAN	AUTO INSURANCE	LEW'LARA\TBWA São Paulo	BRAZIL	LEW'LARA\TBWA São Paulo
B04/102	01874	COW	NISSAN	AUTO INSURANCE	LEW'LARA\TBWA São Paulo	BRAZIL	LEW'LARA\TBWA São Paulo
B04/103	01875	HYDRANT	NISSAN	AUTO INSURANCE	LEW'LARA\TBWA São Paulo	BRAZIL	LEW'LARA\TBWA São Paulo
B04/112	03487	SMS COW	FIAT	FIAT LINEA - SMS VOICE READER	LEO BURNETT BRASIL São Paulo	BRAZIL	LEO BURNETT BRASIL São Paulo
B04/113	03488	SMS LAMP POST	FIAT	FIAT LINEA - SMS VOICE READER	LEO BURNETT BRASIL São Paulo	BRAZIL	LEO BURNETT BRASIL São Paulo
B04/114	03489	SMS TREE	FIAT	FIAT LINEA - SMS VOICE READER	LEO BURNETT BRASIL São Paulo	BRAZIL	LEO BURNETT BRASIL São Paulo
B04/128	03531	POLO WITH PARKING SENSOR	VOLKSWAGEN	POLO	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
B04/130	03678	MOOSE	VOLKSWAGEN	VW GOLF	DDB GERMANY DÜSSELDORF	GERMANY	DDB GERMANY DÜSSELDORF
B04/131	03679	ROCK	VOLKSWAGEN	VW GOLF	DDB GERMANY DÜSSELDORF	GERMANY	DDB GERMANY DÜSSELDORF
B04/132	03680	TREE	VOLKSWAGEN	VW GOLF	DDB GERMANY DÜSSELDORF	GERMANY	DDB GERMANY DÜSSELDORF
B04/143	03529	AUDI SIDE ASSIST	AUDI	SIDE ASSIST	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
B04/144	03563	HYDRANT	VOLKSWAGEN	PARKING SENSOR	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
B04/145	03564	GNOME	VOLKSWAGEN	PARKING SENSOR	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo

B05 (Consumer Products: Clothing, Footwear & Accessories)

B05/015	00393	TOOTHPASTE	SONY	PLAYSTATION PORTABLE (PSP)	CREATIVE JUICE-SIL Kuala Lumpur	MALAYSIA	CREATIVE JUICE-SIL Kuala Lumpur
B05/038	01421	BEIJING	HUAWEI	GPS PHONE	CC&E GUANGZHOU	CHINA	CC&E GUANGZHOU
B05/040	01423	SHANGHAI	HUAWEI	GPS PHONE	CC&E GUANGZHOU	CHINA	CC&E GUANGZHOU
B05/042	01152	BOTANICAL GARDEN	NIKON	DSLR CAMERA	CHEIL WORLDWIDE Seoul	KOREA	CHEIL WORLDWIDE Seoul

Entry Detail (Outdoor)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
B05/043	01153	ANCIENT PALACE	NIKON	DSLR CAMERA	CHEIL WORLDWIDE Seoul	KOREA	CHEIL WORLDWIDE Seoul
B05/044	01154	STUDIO	NIKON	DSLR CAMERA	CHEIL WORLDWIDE Seoul	KOREA	CHEIL WORLDWIDE Seoul
B05/055	01372	ROMANCE NOVEL	LG ELECTRONICS	GX200	Y&R JAKARTA	INDONESIA	Y&R JAKARTA
B05/056	01373	MYSTERY NOVEL	LG ELECTRONICS	GX200	Y&R JAKARTA	INDONESIA	Y&R JAKARTA
B05/057	01374	MANAGEMENT BOOK	LG ELECTRONICS	GX200	Y&R JAKARTA	INDONESIA	Y&R JAKARTA
B05/058	01375	CHICK LIT	LG ELECTRONICS	GX200	Y&R JAKARTA	INDONESIA	Y&R JAKARTA
B05/060	01813	DRAGON	JELLY CAMERAS	KIDS CAMERAS	EURO RSCG SOUTH AFRICA Johannesburg	SOUTH AFRICA	EURO RSCG SOUTH AFRICA Johannesburg
B05/061	01816	MONSTER	JELLY CAMERAS	KIDS CAMERAS	EURO RSCG SOUTH AFRICA Johannesburg	SOUTH AFRICA	EURO RSCG SOUTH AFRICA Johannesburg

B06 (Consumer Services)

B06/017	00102	SOUP	LUDWIG	DRUMKITS	TILLMANN'S OGILVY & MATHER Düsseldorf	GERMANY	TILLMANN'S OGILVY & MATHER Düsseldorf
B06/042	00383	CROPS	INDEPENDENT NEWSPAPERS	CAPE TIMES	LOWE BULL Cape Town	SOUTH AFRICA	LOWE BULL Cape Town
B06/047	00294	MORGENSTERN	STAATSGALERIE STUTTGART	MUSEUM	KOLLE REBBE Hamburg	GERMANY	KOLLE REBBE Hamburg
B06/048	00295	MAYER	STAATSGALERIE STUTTGART	MUSEUM	KOLLE REBBE Hamburg	GERMANY	KOLLE REBBE Hamburg
B06/121	01067	PUB	SHOCK AND SOUL	CLOTHING STORE	RAINEY KELLY CAMPBELL ROALFE/Y&R London	UNITED KINGDOM	RAINEY KELLY CAMPBELL ROALFE/Y&R London
B06/122	01068	SHOP	SHOCK AND SOUL	CLOTHING STORE	RAINEY KELLY CAMPBELL ROALFE/Y&R London	UNITED KINGDOM	RAINEY KELLY CAMPBELL ROALFE/Y&R London
B06/193	01893	CHURCHILL	EDITIONS POINTS	FAMOUS SPEECHES COLLECTION	MARCEL PARIS	FRANCE	MARCEL PARIS
B06/194	01894	GANDHI	EDITIONS POINTS	FAMOUS SPEECHES COLLECTION	MARCEL PARIS	FRANCE	MARCEL PARIS
B06/216	02181	MARC	HARVEY NICHOLS	WINTER SALE	DDB UK London	UNITED KINGDOM	DDB UK London

Entry Detail (Outdoor)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
B06/217	02182	THOMAS	HARVEY NICHOLS	WINTER SALE	DDB UK London	UNITED KINGDOM	DDB UK London
B06/218	02183	CHARLOTTE	HARVEY NICHOLS	WINTER SALE	DDB UK London	UNITED KINGDOM	DDB UK London
B06/228	02101	ASTRONAUT	GOOGLE	SEARCH ENGINE	GREY ISTANBUL	TURKEY	GREY ISTANBUL
B06/229	02102	JETLAG	GOOGLE	SEARCH ENGINE	GREY ISTANBUL	TURKEY	GREY ISTANBUL
B06/230	02103	BATTLESHIP	GOOGLE	SEARCH ENGINE	GREY ISTANBUL	TURKEY	GREY ISTANBUL
B06/237	02362	PREJUDICE	ESCOLA SÃO PAULO	FILM COURSES	DENTSU LATIN AMERICA Sao Paulo	BRAZIL	DENTSU LATIN AMERICA Sao Paulo
B06/254	02371	AIR POLLUTION	8 INK MEDIA	NATIONAL GEOGRAPHIC KIDS MAGAZINE	FoxP2 Cape Town	SOUTH AFRICA	FoxP2 Cape Town
B06/255	02372	DEFORESTATION	8 INK MEDIA	NATIONAL GEOGRAPHIC KIDS MAGAZINE	FoxP2 Cape Town	SOUTH AFRICA	FoxP2 Cape Town
B06/266	02586	ELVIS	HARD ROCK CAFE	RESTAURANT	Y&R BUENOS AIRES	ARGENTINA	Y&R BUENOS AIRES
B06/267	02587	FREDDY	HARD ROCK CAFE	RESTAURANT	Y&R BUENOS AIRES	ARGENTINA	Y&R BUENOS AIRES
B06/268	02588	KURT	HARD ROCK CAFE	RESTAURANT	Y&R BUENOS AIRES	ARGENTINA	Y&R BUENOS AIRES
B06/291	02480	BUILDING ENGLISH	INLINGUA	LANGUAGE COURSES	TBWAISTANBUL	TURKEY	TBWAISTANBUL
B06/292	02481	BUILDING FRENCH	INLINGUA	LANGUAGE COURSES	TBWAISTANBUL	TURKEY	TBWAISTANBUL
B06/293	02482	BUILDING ITALIAN	INLINGUA	LANGUAGE COURSES	TBWAISTANBUL	TURKEY	TBWAISTANBUL
B06/304	02878	AIRCRAFT	ROLLINGSTONE MAGAZINE	CAMPAIGN AGAINST FREE MUSIC DOWNLOADS	OGILVY FRANKFURT	GERMANY	OGILVY FRANKFURT
B06/305	02879	PRISM	ROLLINGSTONE MAGAZINE	CAMPAIGN AGAINST FREE MUSIC DOWNLOADS	OGILVY FRANKFURT	GERMANY	OGILVY FRANKFURT
B06/314	03157	AZIZ	MICROSOFT XBOX 360	RESIDENT EVIL 5	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI
B06/315	03158	JACKIE	MICROSOFT XBOX 360	RESIDENT EVIL 5	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI
B06/316	03159	THABO	MICROSOFT Xbox 360	RESIDENT EVIL 5	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI

Entry Detail (Outdoor)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
B06/382	03824	DOORS 1	EDITOR ABRIL	VIP MAGAZINE	GREY BRASIL São Paulo	BRAZIL	GREY BRASIL São Paulo
B06/383	03825	DOORS 2	EDITOR ABRIL	VIP MAGAZINE	GREY BRASIL São Paulo	BRAZIL	GREY BRASIL São Paulo
B06/384	03826	DOORS 3	EDITOR ABRIL	VIP MAGAZINE	GREY BRASIL São Paulo	BRAZIL	GREY BRASIL São Paulo
B06/388	03543	0.0047%	GETTY IMAGES	IMAGE BANK	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
B06/389	03544	0.0053%	GETTY IMAGES	IMAGE BANK	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
B06/390	03794	SOLDIER	ISTANBUL TOY MUSEUM	TOY MUSEUM	LEO BURNETT ISTANBUL	TURKEY	LEO BURNETT ISTANBUL
B06/391	03795	FIRE FIGHTERS	ISTANBUL TOY MUSEUM	TOY MUSEUM	LEO BURNETT ISTANBUL	TURKEY	LEO BURNETT ISTANBUL
B06/392	03796	DOLL	ISTANBUL TOY MUSEUM	TOY MUSEUM	LEO BURNETT ISTANBUL	TURKEY	LEO BURNETT ISTANBUL
B06/399	03754	PINK AND BLUE	MASP MUSEUM	MUSEUM	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
B06/400	03755	THE SCHOOLBOY	MASP MUSEUM	MUSEUM	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
B06/401	03756	REMBRANDT SELF	MASP MUSEUM	MUSEUM	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
B06/402	03757	WALK IN THE TWILIGHT	MASP	MUSEUM	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
B06/403	03758	ROGER FREEING ANGELICA	MASP	MUSEUM	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo

B07 (Business Products & Services)

B07/064	02657	MEMORIES OF HOME	EPSON	PHOTO PRINTER	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
B07/065	02658	MEMORIES OF MEN	EPSON	PHOTO PRINTER	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
B07/066	02659	MEMORIES OF LIFE	EPSON	PHOTO PRINTER	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
B07/070	02960	OLD LADY	ALPARGATAS	SETE LÉGUAS PROFESSIONAL BOOTS	TALENT São Paulo	BRAZIL	TALENT São Paulo
B07/071	02961	CITY	ALPARGATAS	SETE LÉGUAS PROFESSIONAL BOOTS	TALENT São Paulo	BRAZIL	TALENT São Paulo

Entry Detail (Outdoor)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
B07/072	02962	FISH	ALPARGATAS	SETE LÉGUAS PROFESSIONAL BOOTS	TALENT São Paulo	BRAZIL	TALENT São Paulo
B07/084	03449	ELEPHANT	SAKURA PRODUCTS	POLAR BEAR MOUNTING TAPE	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER Bangkok
B07/085	03461	GIRAFFE	SAKURA PRODUCTS	POLAR BEAR MOUNTING TAPE	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER Bangkok
B07/090	03763	EUROPE	FEDEX	COURIER SERVICES	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
B07/091	03764	ASIA	FEDEX	COURIER SERVICES	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
B07/092	03765	AMERICA	FEDEX	COURIER SERVICES	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo

B08 (Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public Awareness)

B08/038	00490	FOOTBALL	GMODELO	RESPONSIBLE DRINKING MESSAGE	JWT Madrid	SPAIN	JWT Madrid
B08/039	00491	CLIMB HERE	GMODELO	RESPONSIBLE DRINKING MESSAGE	JWT Madrid	SPAIN	JWT Madrid
B08/055	00942	HAIR	SPCA	PET NEUTERING AWARENESS	NAGA DDB/RAPP Selangor	MALAYSIA	NAGA DDB/RAPP Selangor
B08/075	01382	BRUISE	GABRIELA	ANTI-SPOUSAL ABUSE MOVEMENT	DDB DM9JAYMESYFU Makati City	THE PHILIPPINES	DDB DM9JAYMESYFU Makati City
B08/092	01603	RAINFOREST	CONSERVATION INTERNATIONAL	CONSERVATION AWARENESS	JWT BRAZIL São Paulo	BRAZIL	JWT BRAZIL São Paulo
B08/093	01604	GLACIER	CONSERVATION INTERNATIONAL	CONSERVATION AWARENESS	JWT BRAZIL São Paulo	BRAZIL	JWT BRAZIL São Paulo
B08/108	01772	IN DEBT TO THOSE WHO HAVE LITTLE	CITIZEN AGENT	CHARITY CLOTHES DONATION	FISCHER FALA São Paulo	BRAZIL	FISCHER FALA São Paulo
B08/119	02079	PIXELS	MISSING CHILDREN	MISSING CHILDREN NGO	KEPEL & MATA Buenos Aires	ARGENTINA	KEPEL & MATA Buenos Aires
B08/127	01947	INVASION I	ADESF (ASSOCIATION FOR SMOKER AWARENESS)	ANTI-SMOKING	NEOGAMA/BBH São Paulo	BRAZIL	NEOGAMA/BBH São Paulo

Entry Detail (Outdoor)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
B08/128	01948	INVASION II	ADESF (ASSOCIATION FOR SMOKER AWARENESS)	ANTI-SMOKING	NEOGAMA/BBH São Paulo	BRAZIL	NEOGAMA/BBH São Paulo
B08/129	01949	INVASION III	ADESF (ASSOCIATION FOR SMOKER AWARENESS)	ANTI-SMOKING	NEOGAMA/BBH São Paulo	BRAZIL	NEOGAMA/BBH São Paulo
B08/142	02538	CORAL	CONSERVATION INTERNATIONAL	ENVIRONMENTAL AWARENESS	GREY JAKARTA	INDONESIA	GREY JAKARTA
B08/145	02464	LIGHTER	ENDANGERED WILDLIFE TRUST	MARINE AND COASTAL PROGRAMME	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG
B08/146	02465	BOTTLE TOP	ENDANGERED WILDLIFE TRUST	MARINE AND COASTAL PROGRAMME	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG
B08/147	02466	ROPE	ENDANGERED WILDLIFE TRUST	MARINE AND COASTAL PROGRAMME	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG
B08/148	02467	GOLF BALL	ENDANGERED WILDLIFE TRUST	MARINE AND COASTAL PROGRAMME	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG
B08/153	02666	WHALE	WWF	2010 INTERNATIONAL YEAR OF BIODIVERSITY	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
B08/154	02667	RHINOCEROS	WWF	2010 INTERNATIONAL YEAR OF BIODIVERSITY	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
B08/155	02668	WHITE BEAR	WWF	2010 INTERNATIONAL YEAR OF BIODIVERSITY	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
B08/156	02669	ELEPHANT	WWF	2010 INTERNATIONAL YEAR OF BIODIVERSITY	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
B08/158	02816	PIZZA	SOLIDARITY SOCIAL AND CULTURAL DEVELOPMENT FUND	WINTER CLOTHING DONATION DRIVE	DPZ PROPAGANDA Sao Paulo	BRAZIL	DPZ PROPAGANDA Sao Paulo

Entry Detail (Outdoor)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
B08/159	02817	SUSHI	SOLIDARITY SOCIAL AND CULTURAL DEVELOPMENT FUND	WINTER CLOTHING DONATION DRIVE	DPZ PROPAGANDA Sao Paulo	BRAZIL	DPZ PROPAGANDA Sao Paulo
B08/160	02818	CAKE	SOLIDARITY SOCIAL AND CULTURAL DEVELOPMENT FUND	WINTER CLOTHING DONATION DRIVE	DPZ PROPAGANDA Sao Paulo	BRAZIL	DPZ PROPAGANDA Sao Paulo
B08/161	02819	PIE	SOLIDARITY SOCIAL AND CULTURAL DEVELOPMENT FUND	WINTER CLOTHING DONATION DRIVE	DPZ PROPAGANDA Sao Paulo	BRAZIL	DPZ PROPAGANDA Sao Paulo
B08/162	02820	SWEET	SOLIDARITY SOCIAL AND CULTURAL DEVELOPMENT FUND	WINTER CLOTHING DONATION DRIVE	DPZ PROPAGANDA Sao Paulo	BRAZIL	DPZ PROPAGANDA Sao Paulo
B08/166	02884	MUAMMAR	ISHR	INTERNATIONAL SOCIETY FOR HUMAN RIGHTS	OGILVY FRANKFURT	GERMANY	OGILVY FRANKFURT
B08/167	02885	KIM	ISHR	INTERNATIONAL SOCIETY FOR HUMAN RIGHTS	OGILVY FRANKFURT	GERMANY	OGILVY FRANKFURT
B08/168	02886	ROBERT	ISHR	INTERNATIONAL SOCIETY FOR HUMAN RIGHTS	OGILVY FRANKFURT	GERMANY	OGILVY FRANKFURT
B08/207	03341	HARPOON	SEA SHEPHERD BRASIL	MARINE WILDLIFE CONSERVATION	HEADS PROPAGANDA Rio de Janeiro	BRAZIL	HEADS PROPAGANDA Rio de Janeiro
B08/208	03342	FISHNET	SEA SHEPHERD BRASIL	MARINE WILDLIFE CONSERVATION	HEADS PROPAGANDA Rio de Janeiro	BRAZIL	HEADS PROPAGANDA Rio de Janeiro
B08/209	03454	IVORY	WWF	WILDLIFE CHARITY	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER Bangkok
B08/227	03792	PASHA	STRAY ANIMALS FOUNDATION	ANIMAL FOUNDATION	LEO BURNETT ISTANBUL	TURKEY	LEO BURNETT ISTANBUL
B08/228	03793	THE LADY	STRAY ANIMALS FOUNDATION	ANIMAL FOUNDATION	LEO BURNETT ISTANBUL	TURKEY	LEO BURNETT ISTANBUL
B08/231	03846	THE SUMMER COLLECTION	GABRIELA	PROJECT RUNAWAY SATIRICAL FASHION SHOW	DDB DM9JAYMESYFU Makati City	THE PHILIPPINES	DDB DM9JAYMESYFU Makati City

Entry Detail (Outdoor)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
B08/232	03847	THE RAINY SEASON COLLECTION	GABRIELA	PROJECT RUNAWAY SATIRICAL FASHION SHOW	DDB DM9JAYMESYFU Makati City	THE PHILIPPINES	DDB DM9JAYMESYFU Makati City
B08/234	01870	CAR	AKATU INSTITUTE FOR CONSCIOUS CONSUMPTION	ENVIRONMENTAL AWARENESS	LEW'LARA\TBWA São Paulo	BRAZIL	LEW'LARA\TBWA São Paulo
B08/235	01871	BUILDING	AKATU INSTITUTE FOR CONSCIOUS CONSUMPTION	ENVIRONMENTAL AWARENESS	LEW'LARA\TBWA São Paulo	BRAZIL	LEW'LARA\TBWA São Paulo
B08/236	01872	CHIMNEY	AKATU INSTITUTE FOR CONSCIOUS CONSUMPTION	ENVIRONMENTAL AWARENESS	LEW'LARA\TBWA São Paulo	BRAZIL	LEW'LARA\TBWA São Paulo
B08/239	03885	TRAFFIC LIGHT	TOYOTA PHILIPPINES	ANTI DRINK DRIVING MESSAGE	ACE SAATCHI & SAATCHI Makati City	THE PHILIPPINES	ACE SAATCHI & SAATCHI Makati City
B08/241	03951	SHARK	WWF	ENVIRONMENTAL AWARENESS	DDB&CO. Istanbul	TURKEY	DDB&CO. Istanbul
B08/243	03953	BIRD	WWF	ENVIRONMENTAL AWARENESS	DDB&CO. Istanbul	TURKEY	DDB&CO. Istanbul

C01 (Ambient: Bars, Restaurants & Stores, etc.)

C01/015	00718	SINGLE SOCKS	NEU.DE	ONLINE DATING PLATFORM	HEYE GROUP Unterhaching	GERMANY	HEYE GROUP Unterhaching
C01/020	01255	MADONNA & CHILD(REN)	EXCLUSIVE BOOKS	BOOKS	OGILVY JOHANNESBURG	SOUTH AFRICA	OGILVY JOHANNESBURG
C01/021	01256	NUTS	EXCLUSIVE BOOKS	BOOKS	OGILVY JOHANNESBURG	SOUTH AFRICA	OGILVY JOHANNESBURG
C01/022	01257	TUMBLEWEED	EXCLUSIVE BOOKS	BOOKS	OGILVY JOHANNESBURG	SOUTH AFRICA	OGILVY JOHANNESBURG
C01/023	01258	YOKO ONO	EXCLUSIVE BOOKS	BOOKS	OGILVY JOHANNESBURG	SOUTH AFRICA	OGILVY JOHANNESBURG
C01/035	01747	FRESH STONE-AGE-MEAT	BOSCH INTERNATIONAL	REFRIGERATORS	DDB GERMANY BERLIN	GERMANY	DDB GERMANY BERLIN
C01/055	02591	SPIRITUAL GURU INSTALLATION	TRANSASIA PAPERS	CONQUEROR PAPERS	TAPROOT INDIA Mumbai	INDIA	TAPROOT INDIA Mumbai
C01/074	03883	NATURE PRODUCTS	THE NORTH FACE/PRIMER GROUP	OUTDOOR GEAR	ACE SAATCHI & SAATCHI Makati City	THE PHILIPPINES	ACE SAATCHI & SAATCHI Makati City

Entry Detail (Outdoor)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
C02 (Ambient: Small Scale Special Solutions)							
C02/023	00463	JAPAN'S FIRST TAXI SEAT BELT AD	COCA-COLA	WEIGHT LOSS DRINK	DENTSU Tokyo	JAPAN	DENTSU Tokyo
C02/031	00632	ATM MOVING BOXES	RABOBANK WESTLAND	BANK	WUBBE CROSS COMMUNICATION Delft	THE NETHERLANDS	WUBBE CROSS COMMUNICATION Delft
C02/034	00725	PICTURES	BITS SIN FRONTERAS	CHARITY	ZAPPING/M&C SAATCHI Madrid	SPAIN	ZAPPING/M&C SAATCHI Madrid
C02/037	00766	FACES	PROCTER & GAMBLE	PANTENE NATURE FUSION	GREY SOUTH AFRICA Johannesburg	SOUTH AFRICA	GREY SOUTH AFRICA Johannesburg
C02/060	01502	SCENTED BANNER	NATURA	KAIK MENS FRAGRANCE	ID\TBWA São Paulo	BRAZIL	ID\TBWA São Paulo
C02/079	02057	SNOW STAMP	NESTLÉ	POLO MINT SWEETS	JWT London	UNITED KINGDOM	JWT London
C02/093	02208	CARE TAG FOR OUR PLANET	GOODWILL	CLOTHING RECYCLING INITIATIVE	BBDO WEST San Francisco	USA	BBDO WEST San Francisco
C02/101	02948	UMBRELLA BAGS	THE LOTUS CHARITY SOCIETY	DONATION APPEAL	GREY HONG KONG	HONG KONG	GREY HONG KONG
C02/119	03154	SPLITTING STEVEN	PARAS PHARMA	STOPACHE	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI
C02/120	03155	SPLITTING AHMED	PARAS PHARMA	STOPACHE	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI
C02/121	03156	SPLITTING PUAL	PARAS PHARMA	STOPACHE	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI
C02/130	03595	\$73.000 BAR TAB	BAR AURORA/BOTECO FERRAZ	ANTI-DRINK DRIVING	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
C02/146	03942	POWER STICKER	RED BULL	ENERGY DRINK	DDB&CO. Istanbul	TURKEY	DDB&CO. Istanbul

C03 (Ambient: Special Build)

C03/020	00200	KIT KAT CHAIR	NESTLÉ	KIT KAT	JWT NEW ZEALAND Auckland	NEW ZEALAND	JWT NEW ZEALAND Auckland
C03/049	00870	TAPE	CNN INTERNATIONAL	NEWS CHANNEL	HEIMAT Berlin	GERMANY	HEIMAT Berlin
C03/050	00871	IMPORTANT PLACES	CNN INTERNATIONAL	NEWS CHANNEL	HEIMAT Berlin	GERMANY	HEIMAT Berlin

Entry Detail (Outdoor)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
C03/055	00955	THE CHANGING FACE	PROJECT CONCERN INTERNATIONAL	AWARENESS OF VIOLENCE AGAINST WOMEN	OGILVY CAPE TOWN	SOUTH AFRICA	OGILVY CAPE TOWN
C03/065	01253	FLYING FISH	GREENPEACE	ENVIRONMENTAL AWARENESS	OGILVY JOHANNESBURG	SOUTH AFRICA	OGILVY JOHANNESBURG
C03/069	01294	ANDES TELETRANSPORTER	INBEV	CERVEZA ANDES BEER	DEL CAMPO/NAZCA SAATCHI & SAATCHI Buenos Aires	ARGENTINA	DEL CAMPO/NAZCA SAATCHI & SAATCHI Buenos Aires
C03/072	01250	WORLD'S BIGGEST SIGNPOST	NOKIA	NAVIGATION SERVICES	FARFAR Stockholm	SWEDEN	FARFAR Stockholm
C03/077	01366	BIKE LOCK	SMART	SMART CAR	BBDO CANADA Toronto	CANADA	BBDO CANADA Toronto
C03/081	01416	THE MINI CHRISTMAS BOX	BMW GROUP	MINI	UBACHSWISBRUN/JWT Amsterdam	THE NETHERLANDS	UBACHSWISBRUN/JWT Amsterdam
C03/090	01592	WATER TALKS	SOLIDARITES INTERNATIONAL	NGO AIDING WAR VICTIMS THROUGH EMERGENCY RELIEF & REHABILITATION	BDDP UNLIMITED Paris	FRANCE	BDDP UNLIMITED Paris
C03/140	02257	LIVE REVIEW	TIMEOUT	MAGAZINE	LEO BURNETT Hong Kong	HONG KONG	LEO BURNETT Hong Kong
C03/142	02265	KNEE	VIGCONIC	OSTEOMAKER CHINESE MEDICINE	LEO BURNETT Hong Kong	HONG KONG	LEO BURNETT Hong Kong
C03/143	02266	ARM	VIGCONIC	OSTEOMAKER CHINESE MEDICINE	LEO BURNETT Hong Kong	HONG KONG	LEO BURNETT Hong Kong
C03/146	02367	A WRECKED LIFE	BRANDHOUSE	ANTI-DRINK DRIVING	FoxP2 Cape Town	SOUTH AFRICA	FoxP2 Cape Town
C03/150	02428	EMPTY TABLES	LATET	DONATION APPEAL	SHALMOR AVNON AMICHAY/Y&R INTERACTIVE TEL AVIV	ISRAEL	SHALMOR AVNON AMICHAY/Y&R INTERACTIVE TEL AVIV
C03/153	02458	ALEXANDRA TOWNSHIP	INTERNATIONAL ORGANISATION FOR MIGRATION	ANTI-HUMAN TRAFFICKING	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG
C03/154	02459	HILLBROW	INTERNATIONAL ORGANISATION FOR MIGRATION	ANTI-HUMAN TRAFFICKING	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG
C03/155	02460	SCHOOL	INTERNATIONAL ORGANISATION FOR MIGRATION	ANTI-HUMAN TRAFFICKING	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG

Entry Detail (Outdoor)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
C03/160	02582	DEFORESTATION	SOLO UN PLANETA	DEFORESTATION AWARENESS	Y&R BUENOS AIRES	ARGENTINA	Y&R BUENOS AIRES
C03/166	02959	GO VISIT YOUR WALLPAPER	GO OUTSIDE	MAGAZINE	TALENT São Paulo	BRAZIL	TALENT São Paulo
C03/180	03409	THE EYE AUGMENTED SANDSCULPTURE	THE EYE (NETHERLANDS FILM MUSEUM)	LAUNCH OF THE EYE BUILDING	WIEDEN+KENNEDY AMSTERDAM	THE NETHERLANDS	WIEDEN+KENNEDY AMSTERDAM
C03/183	01289	SOLAR FLOWERS	TOYOTA MOTOR SALES	PRIUS	SAATCHI & SAATCHI LA	USA	SAATCHI & SAATCHI LA
C03/194	03709	THE GOODWILL VENDING MACHINE	ABRINQ FOUNDATION	CHILDRENS FOUNDATION	GIOVANNI+DRAFTFCB Rio de Janeiro	BRAZIL	GIOVANNI+DRAFTFCB Rio de Janeiro
C03/200	03423	25TH ANNIVERSARY LIGHT IT!	COCA-COLA	COCA-COLA LIGHT	MOMENTUM WORLDWIDE SPAIN Madrid	SPAIN	MOMENTUM WORLDWIDE SPAIN Madrid

C04 (Ambient: Stunts & Live Advertising)

C04/009	00444	ESCAPE	FUNKTION PERSONAL TRAINING	PERSONAL TRAINING	RETHINK COMMUNICATIONS Vancouver	CANADA	RETHINK COMMUNICATIONS Vancouver
C04/017	00682	20 TONS OF HEAVY METAL	RADIO TANGO	RADIO STATION	UNCLE GREY OSLO	NORWAY	UNCLE GREY OSLO
C04/027	00974	SPEEDY MOVIL	TELEFONICA MOVILES	SPEEDY MOVIL BROADBAND	Y&R Lima	PERU	Y&R Lima
C04/050	01367	AUDITORIUM	HEINEKEN	BEER	JWT ITALIA Milan	ITALY	JWT ITALIA Milan
C04/051	01496	CINEMA: LADY VIOLETTE'S DIARIES	HEINEKEN	BEER	JWT ITALIA Milan	ITALY	JWT ITALIA Milan
C04/058	01643	THE FUN THEORY	VOLKSWAGEN SWEDEN	VOLKSWAGEN BLUEMOTION	DDB STOCKHOLM	SWEDEN	DDB STOCKHOLM
C04/064	01436	NEED FOR SPEED?	X-BOX 360	DRIVING GAMES	Y&R SOUTH AFRICA Johannesburg	SOUTH AFRICA	Y&R SOUTH AFRICA Johannesburg / WUNDERMAN SOUTH AFRICA Johannesburg
C04/079	02258	TRAILER	IKEA	IKEA	LEO BURNETT Hong Kong	HONG KONG	LEO BURNETT Hong Kong
C04/081	02263	SUPOR NON-STICK PANS	SUPOR	NON-STICK PANS	LEO BURNETT SHANGHAI	CHINA	LEO BURNETT SHANGHAI

Entry Detail (Outdoor)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
C04/082	02236	THE BLOB	NEW ZEALAND BREAST CANCER FOUNDATION	BREAST CANCER FOUNDATION	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland
C04/084	02241	DOGFIGHT	TVNZ	THE PACIFIC TV SHOW	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland
C04/092	01860	AKATU EXCLUSIVE BEACH	AKATU INSTITUTE FOR CONSCIOUS CONSUMPTION	ENVIRONMENTAL AWARENESS	LEW'LARA\TBWA São Paulo	BRAZIL	LEW'LARA\TBWA São Paulo
C04/094	02570	MANGO SURPRISE	PARLE AGRO	FROOTI MANGO DRINK	CREATIVELAND ASIA Mumbai	INDIA	CREATIVELAND ASIA Mumbai
C04/102	02533	SINGALONG	T-MOBILE	TELECOMMUNICATIONS	SAATCHI & SAATCHI London	UNITED KINGDOM	SAATCHI & SAATCHI London
C04/109	03129	RITUAL PROJECT	ANHEUSER-BUSCH INBEV	STELLA ARTOIS BEER	MOTHER NEW YORK	USA	MOTHER NEW YORK
C04/114	03306	WHOPPER FACE	BURGER KING	MADE TO ORDER BURGERS	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
C04/115	03400	NIMBLE AS A MOUSE	TOYOTA	TOYOTA IQ	SAATCHI & SAATCHI Auckland	NEW ZEALAND	SAATCHI & SAATCHI Auckland
C04/124	03223	THE SWAP	COCA-COLA	COCA-COLA ZERO	McCANN ERICKSON Madrid	SPAIN	McCANN ERICKSON Madrid
C04/137	03814	FLYVERTISING	EICHBORN	PUBLISHER	JUNG von MATT Hamburg	GERMANY	JUNG von MATT Hamburg

C05 (Ambient: Transit)

C05/038	01395	GO BACK TO POMPEII	VISA	VISA GO	TBWA\TEQUILA\DIGITAL\SHIFT Auckland	NEW ZEALAND	TBWA\TEQUILA\DIGITAL\SHIFT Auckland
C05/048	01799	ON BOARD	EASYMOTION	CAR RENTAL	JUNG von MATT Vienna	AUSTRIA	JUNG von MATT Vienna
C05/079	03402	GREEN PEDESTRIAN CROSSING	CHINA ENVIRONMENTAL PROTECTION FOUNDATION	ENVIRONMENTAL AWARENESS	DDB CHINA GROUP Shanghai	CHINA	DDB CHINA GROUP Shanghai
C05/080	03224	VINYL	THE SPANISH CANCER RESEARCH ASSOCIATION	SKIN CANCER AWARENESS	McCANN ERICKSON Madrid	SPAIN	McCANN ERICKSON Madrid
C05/085	03740	UNDERGROUND PUZZLE	DAFFY'S	CLOTHING RETAILER	JOHANNES LEONARDO New York	USA	JOHANNES LEONARDO New York

Entry Detail (Outdoor)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
C06 (Ambient: Digital Outdoor)							
C06/002	00174	INTERACTIVE STOREFRONTS	ESPN	MONDAY NIGHT FOOTBALL	WIEDEN+KENNEDY New York	USA	WIEDEN+KENNEDY New York
C06/004	00442	NIKE TRACKBALL	NIKE	TRACKBALL FOOTBALL BOOTS	OGILVY SINGAPORE	SINGAPORE	OGILVY SINGAPORE
C06/016	00824	CUBE FILM INSTALLATION	HBO	HBO TV CHANNEL	BBDO NEW YORK	USA	BBDO NEW YORK
C06/023	01186	TOTOTALK	TOTO	TOILET	DENTSU Tokyo	JAPAN	DENTSU Tokyo
C06/033	02209	LIVE INTERACTIVE BILLBOARD	RIJKSOVERHEID/MINISTERIE VAN BINNENLANDSE ZAKEN EN KONINKRIJKSRELATIES	AGGRESSION AWARENESS CAMPAIGN	N=5 Amsterdam	THE NETHERLANDS	N=5 Amsterdam
C06/067	03574	LIVE PANEL FROM BILLBOARD	BILLBOARD	MAGAZINE	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo

Total Entries: 419