

EPICA WINNERS 2009

EPICA D'OR (FILM)
EPICA D'OR (PRESS)
EPICA D'OR (OUTDOOR)
EPICA D'OR (INTERACTIVE)

SAATCHI & SAATCHI, LONDON
DDB&CO. ISTANBUL
EURO RSCG, DÜSSELDORF
FORSMAN & BODENFORS, GOTHENBURG

T-MOBILE, "DANCE"
DANK 2ND HAND FURNITURE "TORN" CAMPAIGN
CITROËN, "CORNERING LIGHTS"
SVENSKA KYRKAN (SWEDISH CHURCH), "CAMPAIGN FOR PRAYERS"

FILM WINNERS

FOOD
CONFECTIONERY & SNACKS
DAIRY PRODUCTS
ALCOHOLIC DRINKS
NON-ALCOHOLIC DRINKS
COMMUNICATION SERVICES
TRANSPORT & TOURISM
RETAIL SERVICES
FINANCIAL SERVICES
PUBLIC INTEREST
AUDIOVISUAL EQUIPMENT & ACCESSORIES
HOMES, FURNISHINGS & APPLIANCES
HOUSEHOLD MAINTENANCE
BEAUTY PRODUCTS & SERVICES
TOILETRIES & HEALTH CARE
CLOTHING & FABRICS
FOOTWEAR & PERSONAL ACCESSORIES
AUTOMOBILES
AUTOMOTIVE & ACCESSORIES
MEDIA
RECREATION & LEISURE
INDUSTRIAL & AGRICULTURAL PROD
PROFESSIONAL EQUIPMENT & SERVICES

FRED & FARID PARIS
FALLON LONDON
PUBLICIS, MILAN
CZAR AMSTERDAM (for TBWA\NEBOKO)
OGILVY FRANCE, PARIS
SAATCHI & SAATCHI, LONDON
RAINEY KELLY CAMPBELL ROALFE/Y&R, LONDON
DDB STOCKHOLM
YOUNG & RUBICAM FRANCE, PARIS
FINAL TOUCH HAMBURG (for SPRINGER & JACOBY)
ELEMENT E, HAMBURG (for SCHOLZ & FRIENDS)
HJALTELIN, STAHL & CO, COPENHAGEN
HEIMAT, BERLIN
H&C LEO BURNETT, BEIRUT
EURO RSCG GROUP SWITZERLAND, ZURICH
RENCK ÅKERLUND FILMS, STOCKHOLM
180 AMSTERDAM (180\TBWA)
H, PARIS & EURO RSCG, MILAN
PUBLICIS CONSEIL, PARIS
BETC EURO RSCG, PARIS
OGILVY FRANCE, PARIS
SERVICEPLAN GRUPPE, MUNICH & HAMBURG
TBWA\PHS HELSINKI

McVITIE'S ORIGINAL BISCUITS, "BUT...."
CADBURY DAIRY MILK, "EYEBROWS"
PARMALAT LOW FAT MILK, "TRAILER"
HEINEKEN, "WALK-IN FRIDGE" & "WALKING FRIDGE"
PERRIER, "MELTING"
T-MOBILE, "DANCE"
VIRGIN ATLANTIC, "LOVE AT FIRST FLIGHT"
McDONALD'S, "ARE WE THERE YET?"
ADIE, "THE BIG BOSSES" CAMPAIGN
IFAW, "JUMBO"
LOEWE, "REMOTE CONTROL"
IKEA, "SUNNY BEACH TEST"
HORNBACK, "HYMN"
PERT PLUS, "STOP THE SUFFERING"
SWISS HEALTH DEPARTMENT, "QUICK SEX" CAMPAIGN
H & M, "MATTHEW WILLIAMS"
ADIDAS FOOTWEAR, "EVERY TEAM NEEDS THE SPARK"
CITROEN C3, "CAR PARK - SHOPPING" CAMPAIGN
RENAULT VANS, "THE MILKMAN"
CANAL+, "CLOSET"
SCRABBLE, "THE BEAUTIFUL WORD" CAMPAIGN
SANTEC VIDEO SURVEILLANCE, "NO ESCAPE" CAMPAIGN
YOUNG DIRECTOR AWARD BY C-FPE/SHOTS, "DIRTY LAUNDRY"

PRINT WINNERS

FOOD
CONFECTIONERY & SNACKS
DAIRY PRODUCTS
NON-ALCOHOLIC DRINKS
TRANSPORT & TOURISM
RETAIL SERVICES
FINANCIAL SERVICES
PUBLIC INTEREST
AUDIOVISUAL EQUIPMENT & ACCESSORIES
HOMES, FURNISHINGS & APPLIANCES
HOUSEHOLD MAINTENANCE
BEAUTY PRODUCTS & SERVICES
TOILETRIES & HEALTH CARE
CLOTHING & FABRICS
FOOTWEAR & PERSONAL ACCESSORIES
AUTOMOBILES
AUTOMOTIVE & ACCESSORIES
MEDIA
RECREATION & LEISURE
PROFESSIONAL EQUIPMENT & SERVICES

LEO BURNETT, CAIRO
LEO BURNETT ITALY, MILAN
DDB HELSINKI
OGILVY FRANCE, PARIS
BBDO PORTUGAL, LISBON
BETC EURO RSCG, PARIS
GRABARZ & PARTNER HAMBURG
H&C LEO BURNETT, BEIRUT
OGILVY, FRANKFURT
DDB&CO. ISTANBUL
GREY WORLDWIDE, DUBAI
LEO BURNETT, FRANKFURT
BBDO DÜSSELDORF
FRED & FARID, PARIS
SERVICEPLAN GRUPPE, MUNICH & HAMBURG
EURO RSCG DÜSSELDORF
DDB GERMANY, BERLIN
GREY, AMSTERDAM
EURO RSCG GROUP SWITZERLAND, ZURICH
McCANN ERICKSON, MADRID

HEINZ KETCHUP, "EGYPTIAN FAST FOOD" CAMPAIGN
ZAINI CHOCOLATE, "KISS"
McDONALD'S "THE REAL MILKSHAKE"
PERRIER, "MELTING" CAMPAIGN
ANA LISBON AIRPORT, "NEW LOOK" CAMPAIGN
EBAY, "CHRISTMAS IS HAPPENING" CAMPAIGN
DEVK INSURANCE, "SET THEORY" CAMPAIGN
WOMEN EMPOWERMENT PROGRAM, "KHEDE KASRA"
NINTENDO DS GAMES, "HAPPY BRAIN CELLS" CAMPAIGN
DANK 2ND HAND FURNITURE "TORN" CAMPAIGN
SIX STARS, "SAUNA" CAMPAIGN
KOLESTON, "BRUSHES" CAMPAIGN
ASPIRIN MIGRAINE, "TUNNEL"
WRANGLER JEANS, "WE ARE ANIMALS" CAMPAIGN
STABILO HIGHLIGHTER, "POINT OUT" CAMPAIGN
CITROËN, "CORNERING LIGHTS"
VOLKSWAGEN CLASSICAL PARTS, "LEMON" & "THINK SMALL"
PINK RIBBON MAGAZINE, "TWO FRIENDS" CAMPAIGN
ZURICH CHAMBER ORCHESTRA, "GREAT EMOTIONS" CAMPAIGN
GRAN PANTALLA BILLBOARDS, "GOD DOES NOT EXIST"

TECHNIQUE WINNERS

CONSUMER DIRECT
BUSINESS TO BUSINESS DIRECT
MEDIA INNOVATION - TRADITIONAL MEDIA
MEDIA INNOVATION - ALTERNATIVE MEDIA
PROMOTIONS & INCENTIVES
RADIO ADVERTISING
ADVERTISING PHOTOGRAPHY
ILLUSTRATION & GRAPHICS
GRAPHIC DESIGN
PUBLICATION DESIGN
PACKAGING DESIGN

DDB GERMANY, BERLIN
DRAFTFCB PARTNERS, VIENNA
SAN MARKOS, WARSAW
SAATCHI & SAATCHI, LONDON
UBACHSWISBRUN/JWT, AMSTERDAM
BBDO GERMANY, DÜSSELDORF
NADAV KANDER, LONDON (for DROGA 5)
SERVICEPLAN GRUPPE, MUNICH & HAMBURG
LUKAS LINDEMANN ROSINSKI, HAMBURG
F33, MURCIA
OGILVY, FRANKFURT

VOLKSWAGEN NAVIGATIONSYSTEM, "THE NAVIGATIONLETTER"
DRAFTFCB PARTNERS RECRUITMENT, "BOOK-KEEPER"
CITY OF WARSAW, "WARSAW UPRISING - 1944 LIVE"
T-MOBILE, "SINGALONG"
KITKAT, "KITKAT JESUS"
M&M'S, "ONSTER" & "ISSION TO ARS"
PUMA LIFT, "LIGHT INJECTED FOOTWEAR" CAMPAIGN
UN WORLD FOOD PROGRAMME, "STEADMAN" CAMPAIGN
LUKAS LINDEMANN ROSINSKI, "SIZE MATTERS"
MURICA TRESORY OFFICE, "PIGLET"
RELLANA WOOL, "WOOLLY HEADS"

INTERACTIVE WINNERS

CONSUMER WEBSITES - DURABLES
CONSUMER WEBSITES - NON-DURABLES
BUSINESS TO BUSINESS WEBSITES
ONLINE ADS
ONLINE FILMS

AGENCY REPUBLIC, LONDON
FORSMAN & BODENFORS, GOTHENBURG
PROXIMITY BBDO, BRUSSELS
KING, STOCKHOLM
HLA LONDON (for BBH)

MERCEDES BENZ SMART, "TRUTH ABOUT SMART"
SVENSKA KYRKAN (SWEDISH CHURCH), "CAMPAIGN FOR PRAYERS"
PUB MAGAZINE, "HOLD YOUR LION"
ICA, "THE PRICE REDUCTION"
JOHNNIE WALKER, "THE MAN WHO WALKED AROUND THE WORLD"

INTEGRATED WINNER

INTEGRATED CAMPAIGNS

HEIMAT, BERLIN

HORNBACK, "THE HOUSE OF IMAGINATION"