

Posterscope Worldwide



**Out of Home
Consumer Survey**



UK



France



Germany



Italy



Spain



USA



Russia

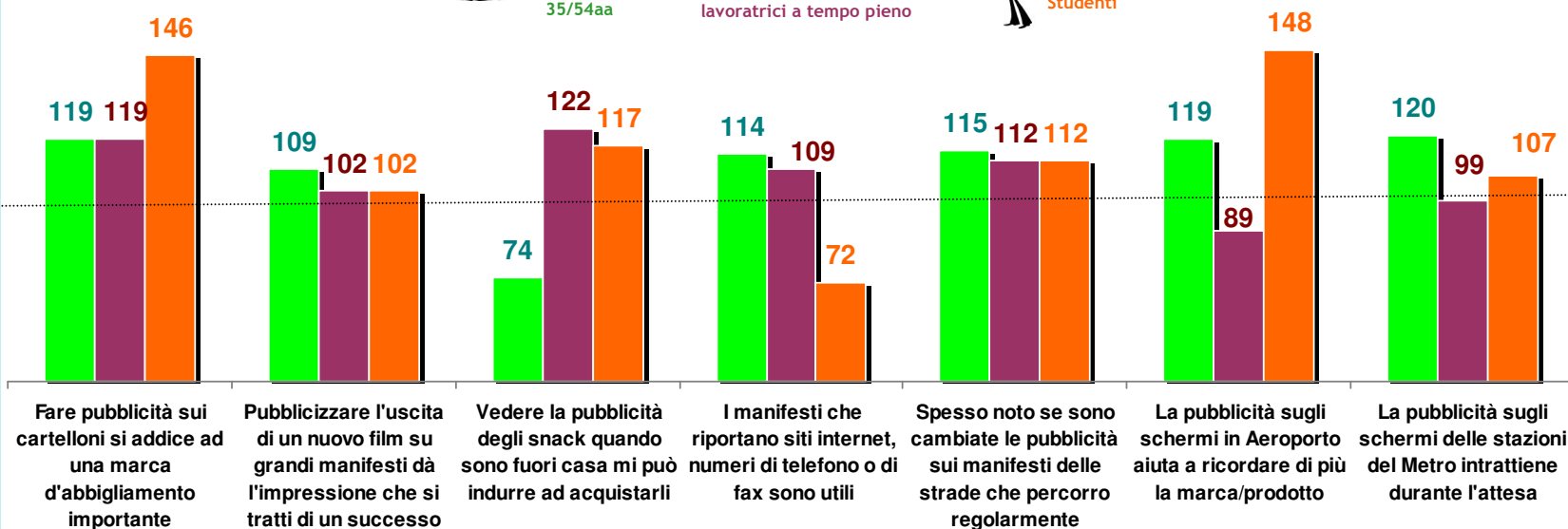


South Africa

Media channel usage & attitudes
Lifestyle & demographics
Advertising receptivity

Opinioni sulle comunicazioni su Manifesti & Schermi OOH

Indice vs adulti 15/64aa



Posterscope
Italia

Fonte: OCS - Out Of Home Consumer Survey - Italia

