

Posterscope
Worldwide



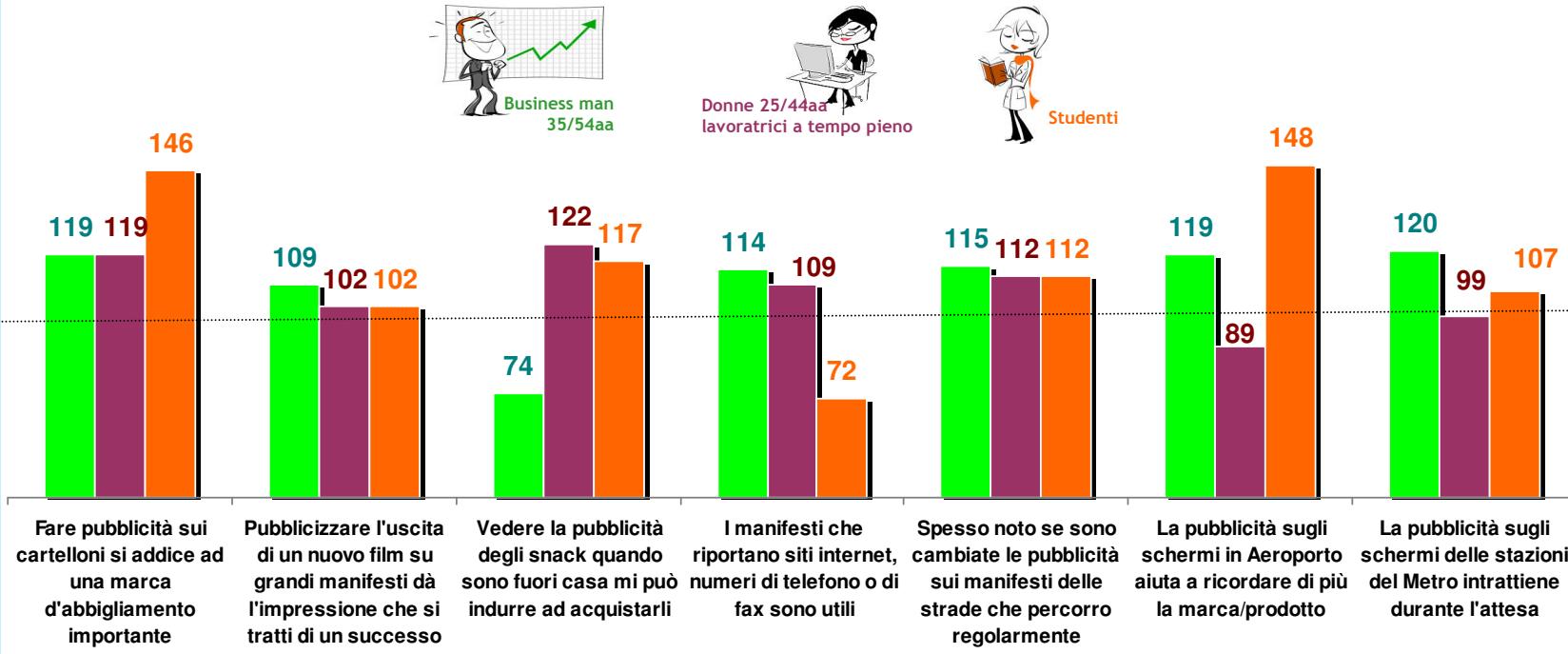
**Out of Home
Consumer Survey**



**Media channel usage & attitudes
Lifestyle & demographics
Advertising receptivity**

Opinioni sulle comunicazioni su Manifesti & Schermi OOH

Indice vs adulti 15/64aa



Posterscope
Italia

Fonte: OCS - Out Of Home Consumer Survey - Italia

