



THE NEW PILOT

RIDE READY.



pilot.honda.com

THE RIDE READY READER

Guide to
Your Honda
Pilot Test
Drive.

READY?

Riding Ready is a state of mind. But, if you're riding on the back of a mule with nothing but a tennis racket to your name, you're not ready at all. You need tools, maps, hooks and hitches. You need all these things at your fingertips. These things are found inside the new Pilot. We could tell you all about it. Or like a real Ride Ready pioneer, you could drive one for yourself. Make a day of it with this useful guide to one of the most misunderstood drives in America, THE TEST-DRIVE.



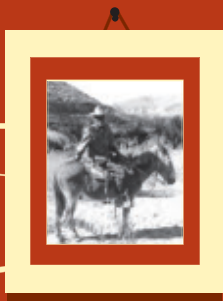
A BRIEF HISTORY OF THE TEST-DRIVE.

"A PROUD TRADITION OF TEST-DRIVING EXCELLENCE."



I

1499. Amerigo Vespucci test-drove a ship, discovered that South America was larger than previously thought and that scurvy was a bummer.



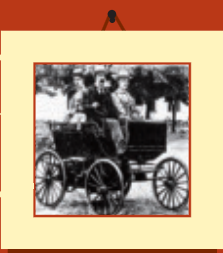
II

Due to unattractive financing and lease deals, pack-mule test-drives never caught on in the Old West.



III

When the penny-farthing hit the streets, its large front wheel made it the first practical bicycle. Its small seat, however, made for uncomfortable test-drives with members of the penny-farthing sales team.



IV

In 1877 the first American automobile with an internal-combustion engine debuted, leading to the first automobile test-drive and the first time a horse was traded in for a sedan.



V

The 2009 Pilot takes the test-drive to a new level of comfort, utility and Ride Readiness. If Vespucci took this for a spin, he would have discovered Finland, a new trade route to China and towed a pontoon boat back to Italy.

TEST-DRIVE CHECK LIST:

Lots of room, lots of features. Here are a few items you might want to bring along to fully test the Pilot:

- Half cord of firewood
- Snowmobile*
- \$4.50 in quarters
- Collegiate volleyball team



*Accessory ball mount and ball required.

PLANNING YOUR DRIVE.

FEBRUARY. BESIDES A CERTAIN SUNDAY, IT'S THE WORST MONTH OF THE YEAR FOR SPORTS, WHICH MAKES IT THE BEST MONTH OF THE YEAR FOR TEST-DRIVING.

February 2009

Can't wait until February? Go to pilot.honda.com and sign up for a test-drive now.

SUN	MON	TUE	WED	THU	FRI	SAT
	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	PROFESSIONAL LAKE STURGEON FISHING SEMI-FINALS	27	28

Find your test-driving style:

A. THE COMMUTILATOR.

You commute with gusto. Your test-drive is no different. After taking the kids to school and prepping your ten-disc Civil War book on CD, you're ready to see how the Pilot will hold up on the 101, the Dan Ryan or the L.I.E. And now you have a friend to talk with about the Battle of Sumter.

B. ONCE AROUND THE BLOCK, BRO.

You've done your research, you know what you want and your sales associate better be ready. This whole transaction will take twelve minutes.

C. DR. EARS.

Sounds matter to you. Glove box, doors or power tailgate – you're listening... intently.

D. TOOK A FEW MECHANICAL ENGINEERING COURSES IN COLLEGE GUY.

You're not afraid to look at the engine and talk Variable Cylinder Management™ – for like an hour and a half. You've brought an air pressure gauge along with you to test the accuracy of the Tire Pressure Monitoring System.



THE UNFRESHENER



THE UNFRESHENER

New-car smell overpowering your senses and Ride Ready test-drive skills? Carry this Unfreshener in your current car for a week. During your test-drive hang it from the rearview mirror, and suddenly your nose is filled with the scent of your old car – making you more focused on the mission at hand and cognizant of the Pilot's available navigation with voice recognition. You'll also realize why you scheduled this test-drive in the first place.



GETTING TO KNOW THE PILOT TOURING MODEL.

{ To fully optimize your test-drive, study the features below }



Power tailgate



Eight-passenger seating



Navigation with
voice recognition



Surprising fuel efficiency*



Side curtain airbags



Heated front seats



Bluetooth®
HandsFreeLink***



Integrated Class III trailer hitch

*17/23/19 EPA-estimated city/hwy/combined mpg for Pilot 2WD models. 16/22/18 EPA-estimated city/hwy/combined mpg for Pilot 4WD models. Use for comparison only. Actual mileage may vary. **Compatible only with Bluetooth® HandsFreeLink®-compatible phones.



COMMON TEST-DRIVE MISTAKES:

- Corduroy pants. Seat warmer. August.
- Literally kicking the tires.
What does that accomplish? Seriously.
- Pulling into a \$20 parking lot.
- Bringing a sandwich.

TEST-DRIVER.

May make frequent stops. May exit vehicle upon stopping and hook things to the trailer hitch, things that may weigh up to 4,500 pounds.* May test right hand turn signal without any intention of turning right. May crank stereo, rev engine and roll down windows, quickly rolling them back up. May carry eight passengers. May use available Bluetooth® HandsFreeLink®** to call relatives and friends to discuss engine torque and available tri-zone automatic climate control. May sit in third row, may fold down seats, may purchase 12 cups of soup from deli, placing each one in its own cup holder. Please follow with caution.

*4WD model only **Drive responsibly. Some state laws prohibit the operation of hand-held

CONVERSATION STARTERS.

Driving with a stranger during a test-drive can be odd. Here are some ice-breakers. They can also be utilized in a taxi.

How far is Vegas from here?

I once drove through a botanical garden by mistake. I'm kidding.

I'm having a new outboard installed, mind if we tow my boat?

Look at us, nothing but road and a whole day of test-driving.

Do you use a facial moisturizer?

Picking up some friends from a nearby detention facility, how many does this hold?

How much do you weigh?



TEST-DRIVE COFFEE IMPROVEMENT TECHNIQUE.

If you're settling in for a proper, hour-long Ride Ready-style test-drive, your brew is going to need some kick. Here's how to fill up all 12 of the Pilot's beverage holders with coffee perfection:

1. More grounds. 1 rounded tbsp. of ground coffee per cup of water.
2. Colder and cleaner water. Filter it yourself if need be.
3. Bring your own cup and saucer. Class and distinction do not go hand in hand with styrofoam.



THE MELLOW MERGE & OTHER MANEUVERS WORTH TRYING:

Push the Pilot to the limit with these everyday driving situations.

- Backing out of a parking lot while listening to sports talk radio.
- Pulling into that parking space where the guy with a conversion van is totally parked on the line.
- Plywood stacking.
- “I’m just mellowing on into this lane” merge.
- 12 cups of chili storage.
- Trying to find an Indian restaurant with a decent lunch buffet.



IT'S THEIR GAS – WHERE ARE WE

Great places, routes, roads and rib shacks to test every aspect of the new Pilot. Management™ you'll drive a six-cylinder engine that switches to three or four so you can get the most out of every gallon of their gas.

LOS ANGELES TO LOS ANGELES, CA.

Welcome to the 101 and 405 interchange, America's worst traffic bottle-neck. Settle in, because every trip here is a day trip. Your passengers can enjoy the available DVD Rear Entertainment System, and you can take comfort in the knowledge that if the traffic does start to move you'll all be safe, with three-row side curtain airbags.

CHICAGO TO KETTLE MORAINES STATE FOREST, WI.

Pack your mountain bikes and point the navigation system with voice recognition* toward some of the best trails in the country. Let your sales associate know that bratwursts will be served.

AUSTIN TO LOCKHART, TX.

Pack up the Pilot with napkins for this 30-mile BBQ pilgrimage. Hit Smitty's, Kreuz Market and Blacks and realize that ribs and brisket can really help a test-drive come together. Use the Bluetooth® HandsFreeLink® mobile phone integration to call ahead – Kreuz is closed on Sunday.

HEADED?

With Variable Cylinder
cylinders when cruising,



Go to pilot.honda.com to learn more about the 2009 Pilot and to create your own Readyscode – a bit of Internet-based comedy featuring firemen, bees and at least one crying man. While there, you'll also be able to sign up for a test-drive, get a quote and learn everything you'd ever want to know about Advanced Compatibility Engineering® body structure.

BOSTON TO WOODS HOLE, MA.

The Pilot 4WD model can tow up to 4,500 pounds,** so hook up the sailboat, lace up the topsiders and make sure at least one of your seven passengers has a rudimentary knowledge of the sea.

MIAMI TO THE FLORIDA KEYS.

No one wants to talk about it, but at the end of a long test-drive, after a 200-pound sailfish has been reeled in off the coast of Miami, where do you and your sales associate put it? Fortunately with fold-flat-capable seating there's 87 cu-ft** of fish storage.