

TITANIUM AND INTEGRATED LIONS SHORTLIST



TITLE	ADVERTISER	PRODUCT	ENTRANT COMPANY	COUNTRY
AXE 3	UNILEVER	AXE 3 FRAGRANCE	VEGAOLMOSPONCE Buenos Aires	ARGENTINA
BOB FULLERS ROADSIDE MEMORIALS	CHICAGOLAND BICYCLE FEDERATION	HEALTHY STREETS	ENERGY BBDO Chicago	USA
ADICOLOR	ADIDAS	SPORT APPAREL	IDEALOGUE New York	USA
WORLD PRESS PHOTO EXHIBITION	THE NEW ZEALAND NETHERLANDS FOUNDATION	WORLD PRESS PHOTO EXHIBITION 2006	CLEMENGER BBDO Wellington	NEW ZEALAND
BEWARE THE LONG BALL	NIKE RETAIL BRAND MARKETING/DICK'S SPORTING GOODS	NIKE SHOES & APPAREL	COLE & WEBER UNITED Seattle	USA
EVOLUTION	UNILEVER CANADA	DOVE SELF ESTEEM FUND	OGILVY & MATHER Toronto	CANADA
WEEDS	PRIME TV	PROGRAMME LAUNCH	DRAFTFCB NEW ZEALAND Auckland	NEW ZEALAND
EYEWITNESS	MSF NORWAY/DOCTORS WITHOUT BORDERS	MEDICAL CHARITY	DINAMO REKLAME Oslo	NORWAY
THE COKE SIDE OF LIFE	THE COCA-COLA COMPANY	COCA-COLA	WIEDEN+KENNEDY AMSTERDAM	THE NETHERLANDS
JOGA BONITO	NIKE	WORLD CUP 2006	WIEDEN+KENNEDY AMSTERDAM	THE NETHERLANDS
I LOVE LAURA	MTV NETWORKS SPAIN	MTV CHANNEL	TIEMPO BBDO Madrid	SPAIN
NOT HERE BUT NOW	AMNESTY INTERNATIONAL	HUMAN RIGHTS CAMPAIGN	WALKER Zurich	SWITZERLAND
BRAWNY ACADEMY	GEORGIA PACIFIC	BRAWNY PAPER TOWELS	FALLON Minneapolis	USA
FJ CRUISER INTEGRATED LAUNCH	TOYOTA MOTOR SALES USA	TOYOTA FJ CRUISER	SAATCHI & SAATCHI LOS ANGELES	USA
TAP PROJECT	UNICEF	TAP WATER	DROGA5 New York	USA
BARRIO BONITO	NIKE	NIKE	BBDO ARGENTINA Buenos Aires	ARGENTINA
THE CHASER'S WAR ON EVERYTHING	ABC	TELEVISION PROGRAMME	THE GLUE SOCIETY Sydney	AUSTRALIA
BEACH CRICKET	LION NATHAN AUSTRALIA	XXXX GOLD BEER	LION NATHAN Sydney	AUSTRALIA
HOTEL	SONY CENTRAL ENTERTAINMENT EUROPE	PLAYSTATION 3	TBWA\LONDON	UNITED KINGDOM
EARTH HOUR	WWF	CAMPAIGN AGAINST GLOBAL WARMING	LEO BURNETT Sydney	AUSTRALIA
PRO-AGE	DOVE	PRO-AGE SKINCARE	OGILVY & MATHER Chicago	USA

AXE LAB	UNILEVER	AXE	BARTLE BOGLE HEGARTY New York	USA
AKARIUM CALL PROJECT	HARAJUKU OMOTESANDO KEYAKI-KAI	AKARIUM CALL PROJECT	777INTERACTIVE Tokyo	JAPAN
OXYRIDE MANNED FLIGHT PROJECT	MATSUSHITA ELECTRIC INDUSTRIAL	PANASONIC OXYRIDE BATTERIES	HAKUHODO Tokyo	JAPAN
BIG SHADOW	MICROSOFT CORPORATION	XBOX 360 GAME	GT Tokyo	JAPAN
CLEARIFICATION	MICROSOFT	WINDOWS VISTA	MEKANISM San Francisco	USA
SOCIAL RETAILING	NANETTE LEPORE	CLOTHING/SHOE DESIGNER	ICONNICHOLSON New York	USA
ARMY ON EVEREST	COI	ARMY RECRUITMENT	PUBLICIS London	UNITED KINGDOM
NIKE FESTIVAL OF AIR	NIKE	NIKE AIR MAX 360	AKQA London	UNITED KINGDOM
NIKE+	NIKE	DIGITAL TRAINING EQUIPMENT	R/GA New York	USA
PAGO CAMPAIGN	PAGO FOR ASB BANK	ONLINE PAYMENT SERVICE	TBWA\WHYBIN Auckland	NEW ZEALAND
HEWLETT-PACKARD INTEGRATED CAMPAIGN	HEWLETT-PACKARD	NOTEBOOKS	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA
MILK ALIENS INTEGRATED CAMPAIGN	CALIFORNIA MILK PROCESSOR BOARD	MILK	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA
GUINNESS HANDS	DIAGEO	DRAUGHT GUINNESS	ABBOTT MEAD VICKERS.BBDO London	UNITED KINGDOM
BELIEVE	MASTERFOODS	MARS BAR	ABBOTT MEAD VICKERS.BBDO London	UNITED KINGDOM
WIN NICK'S LIFE	LION NATHAN INTERNATIONAL	STEINLAGER	DROGA5 New York	USA
IT'S NOT TOO LATE	GREENPEACE	GLOBAL WARMING AWARENESS	DDB PARIS	FRANCE
10K BLOWOUT	EMAP	ZOO MAGAZINE	MOTHER London	UNITED KINGDOM
POWER TO THE PEOPLE	NEDBANK	NEDBANK	NET#WORK BBDO Johannesburg	SOUTH AFRICA
BOLD MOVES	FORD	FORD CARS	JWT New York	USA
IMPOSSIBLE IS NOTHING	ADIDAS INTERNATIONAL	SPORTSWEAR	180 AMSTERDAM	THE NETHERLANDS
THE TRAP	STELLA ARTOIS/INBEV	STELLA ARTOIS	LOWE BRINDFORS Stockholm	SWEDEN
TATE TRACKS	TATE MODERN	MUSEUM	FALLON LONDON	UNITED KINGDOM
SUNGLASS CATCH	RAY-BAN	SUNGLASSES	CUTWATER San Francisco	USA
INFECT TRUTH	AMERICAN LEGACY FOUNDATION	TRUTH	ARNOLD Boston	USA
WONDERFUL WORLD OF KING	BURGER KING	BURGER KING	CRISPIN PORTER + BOGUSKY Miami	USA
SAFE HAPPENS	VOLKSWAGEN	VOLKSWAGEN JETTA	CRISPIN PORTER + BOGUSKY Miami	USA
FIRST ACT INTEGRATED	VOLKSWAGEN	VOLKSWAGEN GARAGE MASTER GUITAI	CRISPIN PORTER + BOGUSKY Miami	USA
XBOX KING GAMES INNOVATIVE CAMPAIGN	BURGER KING	BURGER KING	CRISPIN PORTER + BOGUSKY Miami	USA

