

* denotes entrant company

TITLE	ADVERTISER	PRODUCT	ADVERTISING AGENCY	COUNTRY	PRODUCTION COMPANY	COUNTRY
A01 Savoury Foods						
LAUGH TOWN	CALIFORNIA MILK PROCESSOR BOARD	MILK	GRUPO GALLEGOS Long Beach*	USA	REBOLUCION Buenos Aires	ARGENTINA
LAW OF GRAVITY	CALIFORNIA MILK PROCESSOR BOARD	MILK	GRUPO GALLEGOS Long Beach*	USA	REBOLUCION Buenos Aires	ARGENTINA
ADAM ET EVE	CNIPT	POTATOES	HEMISPHERE DROIT Clichy*	FRANCE	BOLLYWOOD Paris	FRANCE
PREGNANT	HOJIBLANCA	OLIVE OIL	PAVLOV Barcelona*	SPAIN	THE BROWNIE FILM CO Barcelona	SPAIN
RICE DELIVERY	MIE RICE	RICE DELIVERY SERVICE	DENTSU CHUBU Nagoya*	JAPAN	C3 FILM NAGOYA	JAPAN
INTRO	UNILEVER	POT NOODLE	MOTHER London*	UNITED KINGDOM	EPOCH LONDON	UNITED KINGDOM
ITALY WALES	UNILEVER	POT NOODLE	MOTHER London*	UNITED KINGDOM	EPOCH LONDON	UNITED KINGDOM
ROMAN & SANDY	BUTTERBALL	THANKSGIVING 2006	LEO BURNETT USA Chicago*	USA	OPTIMUS Chicago	USA
BEAR	VICIUNAI GROUP	VICI CRAB STICKS	SAATCHI & SAATCHI RUSSIA†	RUSSIA	RGB Vilnius	LITHUANIA
FIREMEN	HK MEATHOUSE	POTKU HOT FAST FOOD	TBWA\PHS HELSINKI	FINLAND	OTTO PRODUCTION Helsinki*	FINLAND
FLYING FISH TACKLE	SIMPLOT	JOHN WEST SALMON	GREY WORLDWIDE Melbourne*	AUSTRALIA	PLUSH FILMS Sydney	AUSTRALIA
PARENT-TEACHER DISCUSSION	UNILEVER NEDERLAND FOODS CUP-A-SOUP	CUP-A-SOUP	TBWA\NEBOKO Amstelveen*	THE NETHERLANDS	CZAR.NL Amsterdam	THE NETHERLANDS
TOWN	UNILEVER	KNORR SAUCE	JWT ARGENTINA/EL HOTEL Buenos Aires*	ARGENTINA	AWARDS CINE Buenos Aires	ARGENTINA
SLEEPING	BALLPARK	HOT DOGS	TBWA\CHIAT\DAY Los Angeles*	USA	HUNGRY MAN New York	USA
COMPUTER	BALLPARK	HOT DOGS	TBWA\CHIAT\DAY Los Angeles*	USA	HUNGRY MAN New York	USA
A02 Sweet Foods & Snacks						

DON'T STOP	MASTERFOODS	SNICKERS	IMPACT/BBDO Dubai*	UNITED ARAB EMIRATES	X-RAY FILM Amsterdam	THE NETHERLANDS
DON'T STOP 2	MASTERFOODS	SNICKERS	IMPACT/BBDO Dubai*	UNITED ARAB EMIRATES	X-RAY FILM Amsterdam	THE NETHERLANDS
TURN AROUND	TINE	YOGHURT	TRY ADVERTISING AGENCY Oslo*	NORWAY	UNION FILM Oslo	NORWAY
RITUALS	NESTLÉ PETERS AUSTRALIA	DRUMSTICK ICE CREAM	PUBLICIS MOJO AUSTRALIA Sydney*	AUSTRALIA	GOODOIL FILMS Sydney	AUSTRALIA
HAPPY DENT PALACE	PERFETTI VAN MELLE	HAPPY DENT TEETH WHITENING GUM	McCANN ERICKSON INDIA Mumbai*	INDIA	EQUINOX FILMS Mumbai	INDIA
FRUIT PANTS	ALTOIDS	ALTOID SOURS	LEO BURNETT USA Chicago*	USA	MJZ Los Angeles	USA
HALF & HALF	ALTOIDS	ALTOID SOURS	LEO BURNETT USA Chicago*	USA	MJZ Los Angeles	USA
SLAP	ALTOIDS	ALTOID SOURS	LEO BURNETT USA Chicago*	USA	MJZ Los Angeles	USA
AUSTRALIAN DOUBLE BACK	WILLIAM WRIGLEY, JR.	ALTOIDS	LEO BURNETT USA Chicago	USA	BISCUIT FILMWORKS Los Angeles*	USA
BLOW HOLE BOB	WILLIAM WRIGLEY, JR.	ALTOIDS	LEO BURNETT USA Chicago	USA	BISCUIT FILMWORKS Los Angeles*	USA
BANANA HANDS ALLEN	WILLIAM WRIGLEY, JR.	ALTOIDS	LEO BURNETT USA Chicago	USA	BISCUIT FILMWORKS Los Angeles*	USA
BOSS	NESTLE (THAI)	KITKAT	JWT BANGKOK*	THAILAND	PHENOMENA Bangkok	THAILAND
MECHANICS	MASTERFOODS	SNICKERS	TBWA\CHIAT\DAY New York*	USA	SMITH AND SONS FILMS London	UNITED KINGDOM
BUS STATION	MASTERFOODS	STARBURST	TBWA\CHIAT\DAY New York*	USA	SMUGGLER New York	USA
TASHI	MASTERFOODS	STARBURST	TBWA\CHIAT\DAY New York*	USA	BISCUIT FILMWORKS Los Angeles	USA
KIKI	MASTERFOODS	STARBURST	TBWA\CHIAT\DAY New York*	USA	BISCUIT FILMWORKS Los Angeles	USA
CROCODILE BIRDS	CADBURY ADAMS (THAILAND)	DENTYNE GUM	McCANN ERICKSON THAILAND Bangkok*	THAILAND	MATCHING STUDIO Bangkok	THAILAND
HAND	DANONE	DANUP FRUIT YOGHURT DRINK	Y&R MEXICO*	MEXICO	ANGEL FILMS Mexico	MEXICO
ALTOIDS HEDGEHOG	WRIGLEY	ALTOIDS SOURS SWEETS	LEO BURNETT USA Chicago	USA	MJZ Los Angeles*	USA
A03 Alcoholic Drinks						
CLASSROOM	ANHEUSER-BUSCH	BUD LIGHT BEER	LATINWORKS Austin*	USA	KONK New York	USA
HUMAN	DIAGEO	JOHNNIE WALKER WHISKY	BBH London*	UNITED KINGDOM	MJZ London	UNITED KINGDOM

THE BIG CHEESE	CNF (ASIA)	GUINNESS	BATEY SINGAPORE*	SINGAPORE	MOVING BITS Singapore	SINGAPORE
FLASH BEER	FOSTER'S	CARLTON DRAUGHT	GEORGE PATTERSON Y&R Melbourne*	AUSTRALIA	PLAZA FILMS Sydney	AUSTRALIA
TROUT	LABATT	BEER	McCANN ERICKSON NEW YORK*	USA	THOMAS THOMAS FILMS New York	USA
TABLE	DIAGEO	GUINNESS	SAATCHI & SAATCHI Petaling Jaya*	MALAYSIA	VELOCITY FILMS Johannesburg	SOUTH AFRICA
FELT	DIAGEO	GUINNESS	SAATCHI & SAATCHI Petaling Jaya*	MALAYSIA	VELOCITY FILMS Johannesburg	SOUTH AFRICA
CUE	DIAGEO	GUINNESS	SAATCHI & SAATCHI Petaling Jaya*	MALAYSIA	VELOCITY FILMS Johannesburg	SOUTH AFRICA
DYE MARKER	ANHEUSER-BUSCH	BUD LIGHT BEER	DOWNTOWN PARTNERS Toronto*	CANADA	CIRCLE PRODUCTIONS Toronto	CANADA
CELL PHONE	DIAGEO	CAPTAIN MORGAN RUM	GREY WORLDWIDE New York	USA	PARK PICTURES New York	USA
THONG	ANHEUSER-BUSCH	ROLLING ROCK BEER	GOODBY SILVERSTEIN & PARTNERS San Francisco*	USA	THE DIRECTORS BUREAU Hollywood	USA
APOLOGY FOUL BALL	ANHEUSER-BUSCH	ROLLING ROCK BEER	GOODBY SILVERSTEIN & PARTNERS San Francisco*	USA	THE DIRECTORS BUREAU Hollywood	USA
APOLOGY BEER APE	ANHEUSER-BUSCH	ROLLING ROCK BEER	GOODBY SILVERSTEIN & PARTNERS San Francisco*	USA	THE DIRECTORS BUREAU Hollywood	USA
APOLOGY PREDICTION	ANHEUSER-BUSCH	ROLLING ROCK BEER	GOODBY SILVERSTEIN & PARTNERS San Francisco*	USA	THE DIRECTORS BUREAU Hollywood	USA
HANDS	DIAGEO	DRAUGHT GUINNESS	ABBOTT MEAD VICKERS.BBDO London*	UNITED KINGDOM	ULI MEYER ANIMATION PRODUCTION London	UNITED KINGDOM
MILLER BBQ	MILLER	MILLER LITE BEER	CRISPIN PORTER + BOGUSKY Miami	USA	MJZ Los Angeles*	USA
MILLER BAR	MILLER	MILLER LITE BEER	CRISPIN PORTER + BOGUSKY Miami	USA	MJZ Los Angeles*	USA
BUD LIGHT ROOMMATES	ANHEUSER BUSCH	BUD LIGHT BEER	DDB CHICAGO	USA	MJZ Los Angeles*	USA
TASTE IT IN THIS LIFE	DB BREWERIES	TIGER BEER	SAATCHI & SAATCHI NZ Auckland*	NEW ZEALAND	FILM CONSTRUCTION Auckland	NEW ZEALAND
SWEATER	GUINNESS (DIAGEO)	RED STRIPE BEER	BBDO NEW YORK*	USA	SMUGGLER New York	USA
PROTEST	ABSOLUT	VODKA	TBWA\CHIAT\DAY New York*	USA	MJZ Los Angeles	USA
DAMSEL	BUDWEISER	BUDWEISER BEER	DDB LONDON*	UNITED KINGDOM	INDEPENDENT London	UNITED KINGDOM

CLINKING TOPS	MILLER LITE	BEER	CRISPIN PORTER + BOGUSKY USA Miami*		VILLAINS Beverly Hills	USA
BUT HE HAS BUD LIGHT	ANHEUSER-BUSCH	BUD LIGHT BEER	DDB CHICAGO*	USA	TOOL OF NORTH AMERICA Santa Monica	USA
FIST BUMP	ANHEUSER-BUSCH	BUD LIGHT BEER	DDB CHICAGO*	USA	TOOL OF NORTH AMERICA Santa Monica	USA
RUBBER FLOORS	ANHEUSER-BUSCH	BUD LIGHT BEER	DDB CHICAGO*	USA	MJZ Los Angeles	USA
A04 Non-Alcoholic Drinks						
LITTLE TIN FROGS	COCA COLA COMPANY	MINUTEMAID DRINK	JWT MEXICO*	MEXICO	CENTRAL FILMS Mexico City	MEXICO
NAIL	FRUCOR BEVERAGES	FRANK BEVERAGE	COLENZO BBDO Auckland*	NEW ZEALAND	FILM CONSTRUCTION Auckland	NEW ZEALAND
ADULTERERS	FRUCOR BEVERAGES	FRANK BEVERAGE	COLENZO BBDO Auckland*	NEW ZEALAND	FILM CONSTRUCTION Auckland	NEW ZEALAND
NO FRIENDS	FRUCOR BEVERAGES	FRANK BEVERAGE	COLENZO BBDO Auckland*	NEW ZEALAND	FILM CONSTRUCTION Auckland	NEW ZEALAND
BEACH PARTY	FRUCOR BEVERAGES	FRANK BEVERAGE	COLENZO BBDO Auckland*	NEW ZEALAND	FILM CONSTRUCTION Auckland	NEW ZEALAND
BIG HEAD	GATORADE	GATORADE SPORTS DRINK	ELEMENT 79 Chicago*	USA	MJZ Los Angeles	USA
STRESS MONSTER	GATORADE	PROPEL FITNESS WATER	ELEMENT 79 Chicago*	USA	harvest Santa Monica	USA
INSPIRATION	COCA-COLA	COCA-COLA	WIEDEN+KENNEDY AMSTERDAM	THE NETHERLANDS	TRANSISTOR STUDIOS New York*	USA
STRESS MONSTER	PROPEL FITNESS WATER	FITNESS WATER	ELEMENT 79 Chicago	USA	harvest Santa Monica*	USA
NATURAL	COCA-COLA	MOTHER DRINK	PUBLICIS MOJO Auckland*	NEW ZEALAND	ROBBERS DOG Auckland	NEW ZEALAND
LEMUR	COCA-COLA	MOTHER DRINK	PUBLICIS MOJO Auckland*	NEW ZEALAND	ROBBERS DOG Auckland	NEW ZEALAND
EIGHTY-SOMETHING	COCA-COLA	COCA-COLA	SRA. RUSHMORE Madrid*	SPAIN	TESAURO Madrid	SPAIN
SWIMMER	COCA-COLA	SPRITE DUO	SRA. RUSHMORE Madrid*	SPAIN	CALLE CRUZADA Madrid	SPAIN
YOU PROMISED ME	COCA-COLA	AQUARIUS	SRA. RUSHMORE Madrid*	SPAIN	PIRAMIDE Madrid	SPAIN
FINAL	COCA-COLA	AQUARIUS	SRA. RUSHMORE Madrid*	SPAIN	PIRAMIDE Madrid	SPAIN
KEYS	COCA-COLA EUROPE/ASIA	COCA-COLA	WM UNITED Buenos Aires*	ARGENTINA	LANDIA Buenos Aires	ARGENTINA
DRINK YOUR DESSERT	CADBURY SCHWEPES	DIET DR PEPPER	Y&R San Francisco*	USA	ANONYMOUS CONTENT Culver City	USA
HAPPINESS FACTORY	THE COCA-COLA COMPANY	COCA-COLA	WIEDEN+KENNEDY AMSTERDAM*	THE NETHERLANDS	PSYOP New York	USA

RINGTONES	THE COCA-COLA COMPANY	COCA-COLA	WIEDEN+KENNEDY AMSTERDAM*	THE NETHERLANDS	RSA FILMS London	UNITED KINGDOM
FIRST TASTE	THE COCA-COLA COMPANY	COCA-COLA	WIEDEN+KENNEDY AMSTERDAM*	THE NETHERLANDS	MJZ London	UNITED KINGDOM
BIRDMAN	COCA-COLA	COCA-COLA	SANTO Buenos Aires*	ARGENTINA	STINK London	UNITED KINGDOM
BLOOM	COCA-COLA	MINUTE MAID ORANGE JUICE	OGILVY & MATHER ASIA PACIFIC Hong Kong*	HONG KONG	EXIT FILMS Melbourne	AUSTRALIA
PINBALL	PEPSI	PEPSI	BBDO NEW YORK*	USA	TRAKTOR Venice	USA
VIDEOGAME	COCA- COLA	SOFT DRINK	WIEDEN+KENNEDY Portland*	USA	NEXUS PRODUCTIONS London	UNITED KINGDOM
A05 Household: Cleaning Products						
SOUVENIRS	PROCTER & GAMBLE	DETERGENT	DEL CAMPO NAZCA SAATCHI & SAATCHI Buenos Aires*	ARGENTINA	PALERMO FILMS Buenos Aires	ARGENTINA
PLASTIC SURGERY	3M	SCOTCH BRIDE SPONGE	GREY ARGENTINA Buenos Aires*	ARGENTINA	KRAKATOA FILMS Buenos Aires	ARGENTINA
THE UNCOMFORTABLE LIFE OF PAUL JENKINS	UNILEVER	COMFORT FABRIC SOFTENER	OGILVY GROUP UK London*	UNITED KINGDOM	FEEL FILMS London	UNITED KINGDOM
LIGHTBULB	PROCTER & GAMBLE	CASCADE DISHWASHING DETERGENT	SAATCHI & SAATCHI New York*	USA	PALERMO FILMS Buenos Aires	ARGENTINA
INTERVIEW	PROCTER & GAMBLE	TIDE-TO-GO DETERGENT	SAATCHI & SAATCHI New York*	USA	DAB HAND MEDIA London	UNITED KINGDOM
A06 Household: Other						
IMMORTAL	ENERGIZER	E2 LITHIUM BATTERY	GRUPO GALLEGOS Long Beach*	USA	FLIP FILMS Santa Monica	USA
BRAWNY ACADEMY	GEORGIA PACIFIC	BRAWNY KITCHEN ROLL	FALLON Minneapolis	USA	BISCUIT FILMWORKS Los Angeles*	USA
MANNED FLIGHT	MATSUSHITA ELECTRIC INDUSTRIAL	OXYRIDE BATTERY	HAKUHODO Tokyo	JAPAN	HAT Tokyo*	JAPAN
ROCK	GEORGIA PACIFIC - BRAWNY	KITCHEN ROLL	FALLON Minneapolis*	USA	BISCUIT FILMWORKS Los Angeles	USA
A07 Home Appliances & Furnishings						
SHAKESPEAREAN GECKO	THE THAI OLYMPIC FIBRE CEMENT	SHERA CEILING BOARDS	PUBLICIS THAILAND Bangkok	THAILAND	MATCHING STUDIO Bangkok	THAILAND
ACHE	TECNO SAKURA	AIR CONDITIONING	McCANN ERICKSON Madrid*	SPAIN	TESAURO Madrid	SPAIN
FACE	BAJAJ FANS	FANS	LEO BURNETT INDIA Mumbai	INDIA	OPTICUS FILMS Mumbai	INDIA

THE COMPARISON	SCA/LIBRA	LIBRA TAMPONS	CLEMENGER BBDO MELBOURNE*	AUSTRALIA	REVOLVER FILM Sydney	AUSTRALIA
THE FOLDER	SCA HYGIENE AUSTRALIA	ABSORBENT TOILET PAPER	CLEMENGER BBDO MELBOURNE	AUSTRALIA	THE SWEET SHOP Auckland*	NEW ZEALAND
PAINTED EXPERIENCE	OLD SPICE	OLD SPICE AFTERSHAVE	WIEDEN+KENNEDY Portland*	USA	BOB INDUSTRIES Santa Monica	USA
TWINS	REMINGTON	DIAMOND COATED SHAVERS	GREY LONDON*	UNITED KINGDOM	STINK London	UNITED KINGDOM
NEON GIRL	UNILEVER	LUX SOAP	SANTO Buenos Aires*	ARGENTINA	RATTLING STICK London	UNITED KINGDOM
MANSUIT	DIAL	DIAL FOR MEN	ENERGY BBDO Chicago*	USA	SMUGGLER Hollywood	USA
A10 Pharmacy						
CHUCKWUBBLE	PFIZER	VIAGRA	TAXI CANADA Toronto*	CANADA	RADKE FILM GROUP Toronto	CANADA
FLANGERATI	PFIZER	VIAGRA	TAXI CANADA Toronto*	CANADA	RADKE FILM GROUP Toronto	CANADA
WOMBLEMINKI	PFIZER	VIAGRA	TAXI CANADA Toronto*	CANADA	RADKE FILM GROUP Toronto	CANADA
WUBBLEFLAPPS	PFIZER	VIAGRA	TAXI CANADA Toronto*	CANADA	RADKE FILM GROUP Toronto	CANADA
ALZHEIMER'S DAY	PFIZER	PFIZER	TBWA\PHS HELSINKI*	FINLAND	WOODPECKER FILM Helsinki	FINLAND
BLACK AND WHITE	BERTIN COSMÉTICOS	OX DARKENING LOTION FOR GRAY HAIR	LODUCCA PUBLICIDADE Sao Paulo*	BRAZIL	OCA FILMES Sao Paulo	BRAZIL
SUICIDAL	BERTIN COSMÉTICOS	OX ANTI-HAIR LOSS LOTION	LODUCCA PUBLICIDADE Sao Paulo*	BRAZIL	OCA FILMES Sao Paulo	BRAZIL
A11 Clothing, Footwear & Accessories						
DANGEROUS LIASONS	LEVI STRAUSS	LEVI'S	BBH London*	UNITED KINGDOM	RATTLING STICK London	UNITED KINGDOM
AIR DANCERS	NIKE	NIKE AIR SHOES	WIEDEN+KENNEDY Portland	USA	BISCUIT FILMWORKS Los Angeles*	USA
HEIST	NIKE	NIKE AIR SHOES	WIEDEN+KENNEDY Portland	USA	BISCUIT FILMWORKS Los Angeles*	USA
NEWS STORY	LEVI'S	ORIGINAL 501	BARTLE BOGLE HEGARTY New York*	USA	GORGEOUS ENTERPRISES London	UNITED KINGDOM
STRAIGHT WALK	LEVI'S	STRAIGHT JEANS	BARTLE BOGLE HEGARTY New York*	USA	GORGEOUS ENTERPRISES London	UNITED KINGDOM
SURGERY	NIKE LATINOAMERICA	NIKE WOMEN	MADRE Buenos Aires*	ARGENTINA	REBOLUCION Buenos Aires	ARGENTINA
TAKE OVER	NIKE	JORDAN XXII TRAINERS	WIEDEN+KENNEDY NEW YORK*	USA	ANONYMOUS CONTENT Culver City	USA
ENDURE	NIKE EHQ	AIR MAX 360 TRAINERS	WIEDEN+KENNEDY AMSTERDAM*	THE NETHERLANDS	PARK PICTURES New York	USA

DEFY	NIKE EHQ	AIR MAX 360 TRAINERS	WIEDEN+KENNEDY AMSTERDAM*	THE NETHERLANDS	PARK PICTURES New York	USA
JOY	NIKE EHQ	NIKE FOOTBALL	WIEDEN+KENNEDY AMSTERDAM*	THE NETHERLANDS	SMITH AND SONS FILMS London	UNITED KINGDOM
I FEEL PRETTY	NIKE	WOMEN	WIEDEN+KENNEDY Portland*	USA	SMUGGLER New York	USA
LONG LOST	NIKE	RUNNING	WIEDEN+KENNEDY Portland*	USA	BISCUIT FILMWORKS Los Angeles	USA
A12 Miscellaneous						
MILK/TOOTHBRUSH	SHARPIE	MINI PENS	McCANN ERICKSON NEW YORK*	USA	BISCUIT FILMWORKS Los Angeles	USA
SMILE	DYMO	DYMO LABEL MAKER	BRANDBUZZ New York*	USA	LUKKIEN Ede	THE NETHERLANDS
TAXI	HALLMARK	GREETING CARDS	LEO BURNETT USA Chicago*	USA	GARTNER Santa Monica	USA
FETCH	PEDIGREE	PEDIGREE LIGHT	TBWA\NEBOKO Amstelveen*	THE NETHERLANDS	CHRISTEL PALACE Amsterdarr	THE NETHERLANDS
A13 Cars						
NIGHT VISION	BMW	BMW 7 SERIES	JUNG von MATT/ALSTER Hamburg	GERMANY	BIG FISH FILMPRODUKTION Berlin*	GERMANY
CURFEW	DRAFTFCB MELBOURNE	HONDA ODYSSEY	DRAFTFCB MELBOURNE*	AUSTRALIA	REVOLVER FILM Sydney	AUSTRALIA
SLOW	RENAULT MÉXICO	RENAULT CLIO	LOWE Mexico City*	MEXICO	CINECONCEPTO Mexico City	MEXICO
WHALE	RENAULT ESPAÑA	CLIO IPOD	PUBLICIS LADO C Madrid*	SPAIN	GOT FILM Barcelona	SPAIN
BEETLE	RENAULT ESPAÑA	CLIO IPOD	PUBLICIS LADO C Madrid*	SPAIN	GOT FILM Barcelona	SPAIN
SATELLITE	AUDI UK	AUDI A6	BBH London*	UNITED KINGDOM	KNUCKLEHEAD London	UNITED KINGDOM
MIND READER	NISSAN X-TRAIL BONA VISTA	NISSAN X-TRAIL	TBWA\TORONTO*	CANADA	STEAM FILMS Toronto	CANADA
STARLINGS	HONDA MOTORS	HONDA ACC	VILLARROSAS Barcelona*	SPAIN	AGOSTO Barcelona	SPAIN
NEXT GENERATION	FORD MOTOR COMPANY	FORD FOCUS FLEXIFUEL	OGILVY SWEDEN Stockholm*	SWEDEN	STINK London	UNITED KINGDOM
30 SECONDS	BMW MINI COOPER	MINI COOPER	JUNG von MATT/ALSTER Hamburg	GERMANY	@radical.media Berlin*	GERMANY
ROBOT	GENERAL MOTORS	100,000 MILE WARRANTY	DEUTSCH Los Angeles*	USA	MJZ Los Angeles	USA
BMW AESTHETICS	BMW	BMW Z4	IRELAND/DAVENPORT Johannesburg*	SOUTH AFRICA	VELOCITY FILMS Johannesburg	SOUTH AFRICA
KEEP IT CLEAN	PON'S AUTOMOBIELHANDEL	VW TOUAREG	DDB AMSTERDAM*	THE NETHERLANDS	CZAR.NL Amsterdam	THE NETHERLANDS
DUNE	TOYOTA	TOYOTA COROLLA	NAZCA SAATCHI & SAATCHI MEXICO*	MEXICO	CENTRAL FILMS Mexico City	MEXICO

IT IS MINE	DAIMLERCHRYSLER MERCEDES-BENZ	CHRYSLER VOYAGER	CONTRAPUNTO Madrid*	SPAIN	LEE FILMS INTERNATIONAL Madrid	SPAIN
GHOST TRAIN	VOLKSWAGEN	VW TOURAN	AGENCE .V. Paris*	FRANCE	ADDICT Paris	FRANCE
GARAGE DOOR	TOYOTA (PRAIRIE ZONE)	TOYOTA FJ CRUISER	VENTURE COMMUNICATIONS Calgary*	CANADA	UNTITLED FILMS Toronto	CANADA
MIDLIFE CRISIS	TOYOTA (PRAIRIE ZONE)	TOYOTA CARS	VENTURE COMMUNICATIONS Calgary*	CANADA	UNTITLED FILMS Toronto	CANADA
END OF GAME	PEUGEOT	PEUGEOT 407	BETC EURO RSCG Paris*	FRANCE	PARTIZAN Paris	FRANCE
BACK SEAT	DAIMLERCHRYSLER VERTRIEBSORGANISATION DEUTSCHLAND	DAIMLERCHRYSLER SMART FORTWO	BBDO GERMANY/TEAM SMART Dusseldorf	GERMANY	COBBLESTONE FILM PRODUCTION Hamburg	GERMANY
HYDRANT	LEXUS	LEXUS RX	TEAM ONE El Segundo*	USA	MJZ Los Angeles	USA
HOSPITAL	LEXUS	LEXUS RX	TEAM ONE El Segundo*	USA	MJZ Los Angeles	USA
BALLOON	V.A.E.S.A.	VW NEW BEETLE	DDB ESPANA Madrid*	SPAIN	GOT FILM Barcelona	SPAIN
RED PAPER CLIP	V.A.E.S.A.	VW POLO	DDB ESPANA Madrid*	SPAIN	GOT FILM Barcelona	SPAIN
SKATEBOARD	NISSAN	NISSAN QASHQAI	TBWA\PARIS*	FRANCE	THE GANG FILMS Saint-Cloud	FRANCE
MEET	TOYOTA MOTOR CORPORATION	TOYOTA	DENTSU Tokyo*	JAPAN	ROKKIT London	UNITED KINGDOM
GALANTY SHOW	VOLKSWAGEN	VW PHAETON	GRABARZ & PARTNER WERBEAGENTUR Hamburg*	GERMANY	DELI PICTURES POSTPRODUKTION Hamburg	GERMANY
1440	MERCEDES-BENZ	MERCEDES-BENZ C CLASS SPORTCOUPÉ	EL LABORATORIO SPRINGER & JACOBY Madrid*	SPAIN	ALAMO FILMS Madrid	SPAIN
YOGA	VOLKSWAGEN	VW JETTA	CRISPIN PORTER + BOGUSKY Miami	USA	MJZ Los Angeles*	USA
BALLET	RENAULT GERMANY	RENAULT CRASH PROTECTION	NORDPOL+ HAMBURG*	GERMANY	ELEMENT E Hamburg	GERMANY
FOSBURY	RENAULT	RENAULT MEGANE	PUBLICIS CONSEIL Paris*	FRANCE	WANDA PRODUCTIONS La Plaine Saint-Denis	FRANCE
GREAT PRETENDER	VOLKSWAGEN	VW GOLF	DDB LONDON*	UNITED KINGDOM	PARTIZAN London	UNITED KINGDOM
TEA	VOLKSWAGEN	VW GOLF	DDB LONDON*	UNITED KINGDOM	PARTIZAN London	UNITED KINGDOM
BRUCE	BMW IBERICA	BMW X 3	SCPF Barcelona*	SPAIN	ALAMO FILMS Madrid	SPAIN
KID	GENERAL MOTORS	PONTIAC G3	OLABUENAGA CHEMISTRI Mexico City*	MEXICO	METRO PRODUCCIONES Mexico City	MEXICO
HORROR MOVIE	VOLKSWAGEN	VW CARS	DDB GERMANY Berlin*	GERMANY		

PETER	VOLKSWAGEN	VW POLO CUP EDITION	DDB GERMANY Berlin*	GERMANY	@radical.media Berlin	GERMANY
CRITIQUE	VOLKSWAGEN	VW CARS	CRISPIN PORTER + BOGUSKY USA Miami*		EPOCH FILMS New York	USA
HONK	VOLKSWAGEN	VW PASSAT	CRISPIN PORTER + BOGUSKY USA Miami*		HSI PRODUCTIONS Culver Cit	USA
LIKE	VOLKSWAGEN	VW JETTA	CRISPIN PORTER + BOGUSKY USA Miami*		EPOCH FILMS Beverly Hills	USA
MOVIE	VOLKSWAGEN	VW JETTA	CRISPIN PORTER + BOGUSKY USA Miami*		EPOCH FILMS Beverly Hills	USA
FOUR HOURS	VOLKSWAGEN	VW PASSAT WAGON	CRISPIN PORTER + BOGUSKY USA Miami*		EPOCH FILMS New York	USA
A14 Other Vehicles, Auto Products & Services						
LOVE BOMB	AVIS	AVIS GARMIN GPS	McCANN ERICKSON NEW YORK*	USA	OIL FACTORY Los Angeles	USA
CIRCUIT	SHELL RETAIL	V POWER	JWT London*	UNITED KINGDOM	PARTIZAN London	UNITED KINGDOM
YETI	ALTECH NETSTAR	NETSTAR TRACKING SYSTEM	NET#WORK BBDO Johannesburg*	SOUTH AFRICA	FRESH WATER FILMS Johannesburg	SOUTH AFRICA
PETS	PEUGEOT	PEUGEOT BOXER	EURO RSCG BUENOS AIRES*	ARGENTINA	FLEHNER FILMS Buenos Aires	ARGENTINA
OFFICE NAP	CITROEN DEUTSCHLAND	CITROEN STOP & START TECHNOLOGY	EURO RSCG DUSSELDORF*	GERMANY	@radical.media Berlin	GERMANY
FAMILY DISCUSSION	VOLKSWAGEN	VW OP TRAFIC	AGENCE .V. Paris*	FRANCE	WHY US? Saint-Cloud	FRANCE
DON'T CRY	VOLKSWAGEN	VW OP TRAFIC	AGENCE .V. Paris*	FRANCE	WHY US? Saint-Cloud	FRANCE
TRAPPED	LOJACK	STOLEN VEHICLE RECOVERY SYSTEM	LEO BURNETT COLOMBIANA Bogota*	COLOMBIA	COLOMBO FILMS Bogota	COLOMBIA
CUCKOO CLOCK	VOLKSWAGEN	VW GENUINE PARTS	DDB GERMANY Berlin*	GERMANY	THE MOB FILM COMPANY London	UNITED KINGDOM
ROBOSAURUS	TOYOTA MOTOR SALES	TOYOTA TACOMA	SAATCHI & SAATCHI LOS ANGELES	USA	MJZ Los Angeles*	USA
A15 Home Electronics & Audio-Visual						
PAINT	SONY	BRAVIA LCD TV	FALLON LONDON	UNITED KINGDOM	ACADEMY London*	UNITED KINGDOM
FILM SET NYC	NOKIA	N93 MOBILE PHONE	LOWE LONDON*	UNITED KINGDOM	GORGEOUS ENTERPRISES London	UNITED KINGDOM
THE RIDDLE	NOKIA	N95 MOBILE PHONE	LOWE LONDON*	UNITED KINGDOM	MJZ London	UNITED KINGDOM

OUT OF THE BOX	APPLE	MAC	TBWA\MEDIA ARTS LAB Los Angeles*	USA	EPOCH FILMS Beverly Hills	USA
KISS	SONY	HD HANDYCAM	SAATCHI & SAATCHI Sydney*	AUSTRALIA	EXIT FILMS Melbourne	AUSTRALIA
ACOUSTIC	APPLE	IPOD + ITUNES	TBWA\MEDIA ARTS LAB Los Angeles*	USA	LOGAN Los Angeles	USA
CLIP	APPLE	IPOD SHUFFLE	TBWA\MEDIA ARTS LAB Los Angeles*	USA	ANONYMOUS CONTENT Culver City	USA
VIRUS	APPLE	MAC	TBWA\MEDIA ARTS LAB Los Angeles*	USA	EPOCH FILMS Beverly Hills	USA
NETWORK	APPLE	MAC	TBWA\MEDIA ARTS LAB Los Angeles*	USA	EPOCH FILMS Beverly Hills	USA
ACCIDENT	APPLE	MAC	TBWA\MEDIA ARTS LAB Los Angeles*	USA	EPOCH FILMS Beverly Hills	USA
BETTER RESULTS	APPLE	MAC	TBWA\MEDIA ARTS LAB Los Angeles*	USA	EPOCH FILMS Beverly Hills	USA
COUNSELOR	APPLE	MAC	TBWA\MEDIA ARTS LAB Los Angeles*	USA	EPOCH FILMS Beverly Hills	USA
GONDRY	HEWLETT-PACKARD	COMPUTERS	GOODBY SILVERSTEIN & PARTNERS San Francisco*	USA	PARTIZAN Los Angeles	USA
JAY-Z	HEWLETT-PACKARD	NOTEBOOK COMPUTERS	GOODBY SILVERSTEIN & PARTNERS San Francisco*	USA	BOB INDUSTRIES Santa Monica	USA
SHAUN WHITE	HEWLETT-PACKARD	NOTEBOOK COMPUTERS	GOODBY SILVERSTEIN & PARTNERS San Francisco*	USA	BOB INDUSTRIES Santa Monica	USA
EVERYDAY	SONY	CYBERSHOT CAMERA	BBDO CHILE Santiago*	CHILE	FINISH Santiago	CHILE
A16 Retail Stores						
ANNIVERSARY	FLEUROP INTERFLORA	FLOWER DELIVERY SERVICE	WALKER Zurich*	SWITZERLAND	PAUL WEILAND FILM COMPANY London	UNITED KINGDOM
BEACH	PROFLOWERS	ONLINE FLOWER DELIVERY SERVICE	BBDO WEST San Francisco*	USA	harvest Santa Monica	USA
LOVE	FLEUROP INTERFLORA	FLOWER DELIVERY SERVICE	WALKER Zurich*	SWITZERLAND	COBBLESTONE FILM PRODUCTION Hamburg	GERMANY
TENT	FLEUROP INTERFLORA	FLOWER DELIVERY SERVICE	WALKER Zurich*	SWITZERLAND	COBBLESTONE FILM PRODUCTION Hamburg	GERMANY
HOOVER	FLEUROP INTERFLORA	FLOWER DELIVERY SERVICE	WALKER Zurich*	SWITZERLAND	COBBLESTONE FILM PRODUCTION Hamburg	GERMANY

PARTY	FLEUROP INTERFLORA	FLOWER DELIVERY SERVICE	WALKER Zurich*	SWITZERLAND	COBBLESTONE FILM PRODUCTION Hamburg	GERMANY
KISS	FLEUROP INTERFLORA	FLOWER DELIVERY SERVICE	WALKER Zurich*	SWITZERLAND	COBBLESTONE FILM PRODUCTION Hamburg	GERMANY
HAIRCUT	FLEUROP INTERFLORA	FLOWER DELIVERY SERVICE	WALKER Zurich*	SWITZERLAND	COBBLESTONE FILM PRODUCTION Hamburg	GERMANY
WE WILL ROCK YOU	MUSICA	MUSIC STORE	THE JUPITER DRAWING ROOM SOUTH AFRICA Cape Town*	SOUTH AFRICA	PLATYPUS PRODUCTIONS Cape Town	SOUTH AFRICA
MAN	IKEA	HOME SUPERSTORE	DDB OSLO*	NORWAY	KOMET FILM Oslo	NORWAY
WOMAN	IKEA	HOME SUPERSTORE	DDB OSLO*	NORWAY	KOMET FILM Oslo	NORWAY
THE PERIOD OF DARKNESS	ITAKESKUS	SHOPPING CENTRE	KING HELSINKI*	FINLAND	ALSO STARRING Helsinki	FINLAND
TRAMPOLINE	MARKTPLAATS.NL (E-BAY)	ONLINE MARKETPLACE	Y&R NOT JUST FILM Amsterdam*	THE NETHERLANDS	DR FILM Amsterdam	THE NETHERLANDS
ON THE GO	MARKTPLAATS.NL (E-BAY)	ONLINE MARKETPLACE	Y&R NOT JUST FILM Amsterdam*	THE NETHERLANDS	DR FILM Amsterdam	THE NETHERLANDS
SUMMER RUSH	BOOTS	CHEMIST	MOTHER London*	UNITED KINGDOM	ANONYMOUS CONTENT@INDEPENDENT London	UNITED KINGDOM
WEDDING ALBUM	IKEA	HOME SUPERSTORE	TBWA\ LISBOA*	PORTUGAL	ACADEMY London	UNITED KINGDOM
DINNER'S READY	IKEA	HOME SUPERSTORE	TBWA\ LISBOA*	PORTUGAL	ACADEMY London	UNITED KINGDOM
FAKTUM	IKEA	IKEA	LEO BURNETT WARSAW*	POLAND	PLATIGE IMAGE Warsaw	POLAND
BEDDINGE	IKEA	IKEA	LEO BURNETT WARSAW*	POLAND	PLATIGE IMAGE Warsaw	POLAND
MESSAGE IN BOTTLE	SUNING ELECTRONICS	ELECTRONICS STORE	OGILVY & MATHER ADVERTISING Shanghai*	CHINA	RAY COMMUNICATION Shanghai	CHINA
AUDREY'S BACK	GAP	CLOTHING STORE	LAIRD+PARTNERS New York*	USA	LEIGH DONALDSON PRODUCTIONS Newport Beach	USA
DREAM CAR	KIWI	KIWI GROCERY STORE	SMFB Oslo*	NORWAY	MOLAND FILM COMPANY Oslo	NORWAY
TWINS	LOUIS NIELSEN	OPTICIAN	UNCLE GREY Aarhus*	DENMARK	MOLAND FILM COMPANY Copenhagen	DENMARK
BOLA	SUBMARINO	ONLINE SHOPPING	SANTA CLARA Sao Paulo	BRAZIL	PRODUTORA DE CINEMA E FILMES ASSOCIADOS Sao Paulo*	BRAZIL
BEST DAD EVER	BEST BUY CANADA	ELECTRONIC STORE	ZIG Toronto*	CANADA	UNTITLED FILMS Toronto	CANADA

PAINT STRIPPER	WICKES	DIY STORE	BDH\TBWA Manchester*	UNITED KINGDOM	CHIEF PRODUCTIONS Manchester	UNITED KINGDOM
THE RUN	DECATHLON/KALE	SPORTSWEAR	Y&R FRANCE Boulogne Billancourt*	FRANCE	THE SWEET SHOP Auckland	NEW ZEALAND
FAMILY	NAPSTER JAPAN	NAPSTER MUSIC STORE	DENTSU Tokyo*	JAPAN	TOHOKUSHINSHA FILM CORPORATION Akasaka	JAPAN
TIDE	THE BIG YELLOW SELF STORAGE COMPANY	SELF STORAGE COMPANY	CLEMMOW HORNBY INGE London*	UNITED KINGDOM	BLINK London	UNITED KINGDOM
ROBOT	EBAY	EBAY	BBDO NEW YORK*	USA	HORNET New York	USA
FREE MOVEMENT OF PEOPLE AND ANIMALS	IKEA	HOME SUPERSTORE	SCPF Barcelona*	SPAIN	GIPSY FILMS Barcelona	SPAIN
SCHEDULES ARE HEREBY ABOLISHED	IKEA	HOME SUPERSTORE	SCPF Barcelona*	SPAIN	GIPSY FILMS Barcelona	SPAIN
SUCCESSION TO THE THRONE	IKEA	HOME SUPERSTORE	SCPF Barcelona*	SPAIN	GIPSY FILMS Barcelona	SPAIN
SHOWROOM	EBAY FRANCE	EBAY AUTO	DDB PARIS*	FRANCE	MR HYDE Paris	FRANCE
JURY	OFFICE MAX	OFFICE SUPPLIES RETAILER	DDB CHICAGO*	USA	HUNGRY MAN Santa Monica	USA
A17 Restaurants & Fast Food Outlets						
NANDO FIX	NANDO'S	RESTAURANT	CHE Melbourne*	AUSTRALIA	HUB Melbourne	AUSTRALIA
TV MOUSTACHE LATTE	SONIC	FAST FOOD	BARKLEY Kansas City*	USA	DAILY PLANET Phoenix	USA
FRIENDS	SONIC	FAST FOOD	BARKLEY Kansas City*	USA	DAILY PLANET Phoenix	USA
SUMO KID	SUMO SALAD	SUMO SALAD	BELGIOVANE WILLIAMS MACKAY Sydney*	AUSTRALIA	@radical.media Sydney	AUSTRALIA
MAGIC 1	CHICKEN LICKEN	FAST FOOD	NET#WORK BBDO Johannesburg*	SOUTH AFRICA	HUMANOID Johannesburg	SOUTH AFRICA
MAGIC 2	CHICKEN LICKEN	FAST FOOD	NET#WORK BBDO Johannesburg*	SOUTH AFRICA	HUMANOID Johannesburg	SOUTH AFRICA
INHALING	INTERNATIONAL DAIRY QUEEN	DAIRY QUEEN	GREY WORLDWIDE New York	USA	harvest Santa Monica	USA
CAPPIELLO	SUBWAY	FAST FOOD	COMUNICACIONES+PUBLICIDAD LA CANCHA Caracas*	VENEZUELA	CINEMA CONCEPT Caracas	VENEZUELA
STUFF OF LEGENDS	BURGER KING	BURGER KING	CRISPIN PORTER + BOGUSKY Miami*	USA	HSI PRODUCTIONS Culver City	USA
FRIENDS	BURGER KING	BURGER KING	CRISPIN PORTER + BOGUSKY Miami*	USA	REGINALD PIKE Toronto	CANADA

NFL: PRESS CONFERENCE	BURGER KING	BURGER KING	CRISPIN PORTER + BOGUSKY USA Miami*		VILLAINS Beverly Hills	USA
A18 Travel, Transport & Tourism						
LONG GOODNIGHT	INTERCONTINENTAL HOTELS GROUP	HOLIDAY INN HOTELS	JOHN ST Toronto*	CANADA	UNTITLED FILMS Toronto	CANADA
IMAGINARY GUIDE	CITY OF MELBOURNE	TOURISM	GEORGE PATTERSON Y&R Melbourne	AUSTRALIA	REVOLVER FILM Sydney*	AUSTRALIA
WHALE SONG	INTERCONTINENTAL HOTELS GROUP	HOLIDAY INN	FALLON Minneapolis	USA	BISCUIT FILMWORKS Los Angeles*	USA
UNICYCLE	INTERCONTINENTAL HOTELS GROUP	HOLIDAY INN	FALLON Minneapolis	USA	BISCUIT FILMWORKS Los Angeles*	USA
BABY	ISRAIR AIRLINE	AIRLINE	GITAM/BBDO Ramat-gan*	ISRAEL	SHOSHI & UDI Tel-Aviv	ISRAEL
A LITTLE HISTORY	METRO MADRID	METRO	McCANN ERICKSON Madrid*	SPAIN	LEE FILMS INTERNATIONAL Madrid	SPAIN
LABYRINTH	TOURISM VICTORIA	MELBOURNE TOURISM	PUBLICIS MOJO AUSTRALIA Sydney*	AUSTRALIA	EXIT FILMS Melbourne	AUSTRALIA
BIG BUS	AS OSLO SPORVEIER	BUS SERVICE	KITCHEN (LEO BURNETT) Oslo*	NORWAY	PARADOX Oslo	NORWAY
TALLER	CONTINENTAL AIRLINES	AIR TRANSPORT	BROMLEY COMMUNICATIONS San Antonio*	USA	MILAGRO FILMS Los Angeles	USA
GROCERY STORE	LAS VEGAS CONVENTION & VISTORS AUTHORITY	ONLINE TRAVEL SITE & EVENTS	R & R PARTNERS Las Vegas	USA	HUNGRY MAN New York*	USA
JOE'S THROAT	HOLIDAY INN	HOTEL	FALLON Minneapolis*	USA	BISCUIT FILMWORKS Los Angeles	USA
QUACK	HOLIDAY INN	HOTEL	FALLON Minneapolis*	USA	BISCUIT FILMWORKS Los Angeles	USA
SCREWBALL	HOLIDAY INN	HOTEL	FALLON Minneapolis*	USA	BISCUIT FILMWORKS Los Angeles	USA
MONTE	BAHAMAS	TOURISM	FALLON Minneapolis*	USA	MOXIE PICTURES New York	USA
MAUREEN	BAHAMAS	TOURISM	FALLON Minneapolis*	USA	MOXIE PICTURES New York	USA
LYLE	BAHAMAS	TOURISM	FALLON Minneapolis*	USA	MOXIE PICTURES New York	USA
A19 Entertainment & Leisure						
POKER	EXPEKT.COM	ONLINE SPORTS BETTING	LDV UNITED Antwerp*	BELGIUM	MADE IN BRUSSELS	BELGIUM
KITCHEN	EXPEKT.COM	ONLINE SPORTS BETTING	LDV UNITED Antwerp*	BELGIUM	MADE IN BRUSSELS	BELGIUM

HIDE AND SEEK	TORONTO BLUE JAYS	BASEBALL TEAM	PUBLICIS Toronto*	CANADA	SPY FILMS Toronto	CANADA
PINATA	TORONTO BLUE JAYS	BASEBALL TEAM	PUBLICIS Toronto*	CANADA	SPY FILMS Toronto	CANADA
COPS AND ROBBERS	MICROSOFT	XBOX 360	McCANN WORLDGROUP San Francisco*	USA	ANONYMOUS CONTENT Culver City	USA
COPS AND ROBBERS 2	MICROSOFT	XBOX 360	McCANN WORLDGROUP San Francisco*	USA	ANONYMOUS CONTENT Culver City	USA
NEWSPAPER	OESTERREICHISCHE LOTTERIEN	LOTTERY	LOWE GKG WERBEAGENTUR Vienna*	AUSTRIA	SABOTAGE FILMS Vienna	AUSTRIA
ALARM	OESTERREICHISCHE LOTTERIEN	LOTTERY	LOWE GKG WERBEAGENTUR Vienna*	AUSTRIA	SABOTAGE FILMS Vienna	AUSTRIA
KLONDYKE	NORSK TIPPING	LOTTERY	TRY ADVERTISING AGENCY Oslo*	NORWAY	MOTION BLUR Oslo	NORWAY
LAGERBÄCK	ODDSET / SVENSKA SPEL	SPORTS BETTING	WATERSWIDGREN Stockholm	SWEDEN	CAMP DAVID Stockholm	SWEDEN
THE STICK	ODDSET / SVENSKA SPEL	SPORTS BETTING	WATERSWIDGREN Stockholm	SWEDEN	CAMP DAVID Stockholm	SWEDEN
WHIPPED CREAM	MATCH.COM UK	DATING WEBSITE	HANFT RABOY AND PARTNERS New York	USA	PARTIZAN London*	UNITED KINGDOM
LIFT	MATCH.COM UK	DATING WEBSITE	HANFT RABOY AND PARTNERS New York	USA	PARTIZAN London*	UNITED KINGDOM
F.O.R.E.	DUTCH LOTTERY	LOTTERY	DDB AMSTERDAM*	THE NETHERLANDS	CZAR.NL Amsterdam	THE NETHERLANDS
ONE-TOUCH PASS	KONAMI	WINNING ELEVEN COMPUTER GAME	HAKUHODO Tokyo*	JAPAN	TOHOKUSHINSHA FILM CORPORATION Tokyo	JAPAN
ONE-TWO LOB PASS	KONAMI	WINNING ELEVEN COMPUTER GAME	HAKUHODO Tokyo*	JAPAN	TOHOKUSHINSHA FILM CORPORATION Tokyo	JAPAN
FABRIC SOFTENER	BC LIONS	CANADIAN FOOTBALL LEAGUE	RETHINK Vancouver*	CANADA	CIRCLE PRODUCTIONS Vancouver	CANADA
CANDLES	BC LIONS	CANADIAN FOOTBALL LEAGUE	RETHINK Vancouver*	CANADA	CIRCLE PRODUCTIONS Vancouver	CANADA
MOISTURISER	BC LIONS	CANADIAN FOOTBALL LEAGUE	RETHINK Vancouver*	CANADA	CIRCLE PRODUCTIONS Vancouver	CANADA
APARTMENT	TRIBECA FILM FESTIVAL	FILM FESTIVAL	OGILVY New York*	USA	BOB INDUSTRIES Santa Monica	USA
HOTEL PART 1	SONY CENTRAL ENTERTAINMENT EUROPE	PLAYSTATION 3	TBWA\LONDON*	UNITED KINGDOM	MJZ London	UNITED KINGDOM
HOTEL PART 2	SONY CENTRAL ENTERTAINMENT EUROPE	PLAYSTATION 3	TBWA\LONDON*	UNITED KINGDOM	MJZ London	UNITED KINGDOM

KOVAC	SONY CENTRAL ENTERTAINMENT EUROPE	PLAYSTATION 3	TBWA\LONDON*	UNITED KINGDOM	MJZ London	UNITED KINGDOM
BRUCE	SONY CENTRAL ENTERTAINMENT EUROPE	PLAYSTATION 3	TBWA\LONDON*	UNITED KINGDOM	MJZ London	UNITED KINGDOM
CHERRY	SONY CENTRAL ENTERTAINMENT EUROPE	PLAYSTATION 3	TBWA\LONDON*	UNITED KINGDOM	MJZ London	UNITED KINGDOM
CLARENCE	FILM SUEZ	BAFICI INDEPENDENT FILM FESTIVAL	LA COMUNIDAD Buenos Aires	ARGENTINA	ARGENTINACINE Buenos Aires	ARGENTINA
PINKY	FILM SUEZ	BAFICI INDEPENDENT FILM FESTIVAL	LA COMUNIDAD Buenos Aires	ARGENTINA	ARGENTINACINE Buenos Aires	ARGENTINA
HAIRDRESSER	SITGES SCI-FI& FANTASY FILM FESTIVAL	FILM FESTIVAL	VITRUVIO LEO BURNETT Madrid*	SPAIN	LEE FILMS INTERNATIONAL Madrid	SPAIN
MIRACLES	GETAFE FOOTBALL CLUB	FOOTBALL CLUB	PUBLICIS LADO C Madrid*	SPAIN	GOT FILM Barcelona	SPAIN
SHOTS	PHE	PHOTOGRAPHY FESTIVAL	SCPF Barcelona*	SPAIN	BUS Madrid	SPAIN
NEGATIVE MAN	PHE	PHOTOGRAPHY FESTIVAL	SCPF Barcelona*	SPAIN	AGOSTO Barcelona	SPAIN
A20 Publications & Media						
ELVIS	BBC	RADIO 2	DFGW London*	UNITED KINGDOM	RED BEE MEDIA London	UNITED KINGDOM
PIG	DTH TELEVISION GRUP	BOOM COMEDY TV CHANNEL	GMP ADVERTISING Bucharest	ROMANIA	TANDEM FILM Bucharest	ROMANIA
SERIAL KILLERS	DSTV	TV NETWORK	STUDIO ZOO Randburg*	SOUTH AFRICA	THRESHOLD COLLECTIVE Johannesburg	SOUTH AFRICA
COFFEE SHOP	G4 MEDIA	TREK 2.0 TV PROGRAMME	72ANDSUNNY El Segundo*	USA	ROGUE CREATIVE New York	USA
PROSTATE	TORO MAGAZINE	MEN'S MAGAZINE	JOHN ST Toronto*	CANADA	RADKE FILM GROUP Toronto	CANADA
NUTS	MARVIN	MAGAZINE	LOWE Mexico City*	MEXICO	TRIBU FILMS Mexico City	MEXICO
OLD MAN	MARVIN	MAGAZINE	LOWE Mexico City*	MEXICO	TRIBU FILMS Mexico City	MEXICO
SPORT VS FILM	CANAL+	PREMIUM PAY TV	WATERSWIDGREN Stockholm	SWEDEN	CAMP DAVID Stockholm	SWEDEN
ZIPPER	P4	RADIO STATION	TRY ADVERTISING AGENCY Oslo*	NORWAY	TROBBEL FILM Oslo	NORWAY
THE DEAR HUNTER	PURE FM	PURE FM RADIO STATION	DUVAL GUILLAUME Brussels*	BELGIUM	CZAR.BE Brussels	BELGIUM
KABUL	BBC	BBC TV	FALLON LONDON*	UNITED KINGDOM		
THEY LENT ME A HAND	MTV NETWORKS	MTV CHANNEL	TIEMPO BBDO Madrid*	SPAIN	WIND Madrid	SPAIN
I LOVE LAURA	MTV NETWORKS	MTV CHANNEL	TIEMPO BBDO Madrid*	SPAIN	WIND Madrid	SPAIN
ROADIES	XFM	RADIO STATION	MOTHER London*	UNITED KINGDOM	HUNGRY MAN London	UNITED KINGDOM

IN A MAN'S LIFE	DISCOVERY	TV CHANNEL	SANTA CLARA Sao Paulo*	BRAZIL	HUNGRY MAN Rio de Janeiro	BRAZIL
DISTRACTED	THE LEARNING CHANNEL/DISCOVERY COMMUNICATIONS	THE LEARNING CHANNEL	THE MARTIN AGENCY Richmond*	USA	EPOCH FILMS Beverly Hills	USA
HOSTESS	THE LEARNING CHANNEL/DISCOVERY COMMUNICATIONS	THE LEARNING CHANNEL	THE MARTIN AGENCY Richmond*	USA	EPOCH FILMS Beverly Hills	USA
THE KISS	SPORT	SPORTS MAGAZINE	JWT PARIS*	FRANCE	TOBAGO FILMS Boulogne-Billancourt	FRANCE
TURK	MTV NETWORKS	COMEDY CENTRAL	KEMPERTRAUTMANN Hamburg*	GERMANY	E+P COMMERCIAL FILMPRODUKTION Hamburg	GERMANY
WINDOW	CBS	GHOST WHISPERER TV SERIES	CLIFF FREEMAN AND PARTNERS New York	USA	EPOCH FILMS New York*	USA
JUSTIN TIMBERLAKE HOST SPOT	MTV	MTV EUROPE MUSIC AWARDS 2006	MTV NETWORKS INTERNATIONAL London*	UNITED KINGDOM	MTV NETWORKS EUROPE London	UNITED KINGDOM
WIG	HBO	HBO VIDEO CHANNEL	VENABLES BELL & PARTNERS San Francisco	USA	harvest Santa Monica*	USA
SANDALS	EL COMERCIO NEWSPAPER	NEWSPAPER SUPPLEMENT	LEO BURNETT DEL PERU Lima*	PERU	FAT FREE FILMS Lima	PERU
PARKING LOT	THE FIGHT NETWORK	TV STATION	COSSETTE COMMUNICATION-MARKETING Toronto*	CANADA	CODE FILM Toronto	CANADA
CONSTRUCTION SITE	THE FIGHT NETWORK	TV STATION	COSSETTE COMMUNICATION-MARKETING Toronto*	CANADA	CODE FILM Toronto	CANADA
DOG WALKER	THE FIGHT NETWORK	TV STATION	COSSETTE COMMUNICATION-MARKETING Toronto*	CANADA	CODE FILM Toronto	CANADA
WEDDING SUITE	MTV3	TV CHANNEL	TBWA\PHS HELSINKI*	FINLAND	MOTEL ROYAL FINLAND Helsinki	FINLAND
COURTROOM	FOX SPORTS	SPORTS TELEVISION NETWORK	DAILEY & ASSOCIATES West Hollywood*	USA	MJZ Los Angeles	USA
MRS	FOXTEL	SPORTS CHANNEL	SAATCHI & SAATCHI Sydney*	AUSTRALIA	GOODOIL FILMS Sydney	AUSTRALIA
BROKEBACK MOUNTAIN	CANAL+	TV CHANNEL	BETC EURO RSCG Paris*	FRANCE	PARTIZAN Paris	FRANCE
NOTHING MAKES ME LAUGH	LA NACION	DEPORTIVA MUNDIAL NEWSPAPER	LA COMUNIDAD Buenos Aires*	ARGENTINA	NUNCHAKU CINE Buenos Aires*	ARGENTINA

CHEATS	THE GUARDIAN	NEWSPAPER	DDB LONDON*	UNITED KINGDOM	GORGEOUS ENTERPRISES London	UNITED KINGDOM
CLOSE ENCOUNTERS	AOL. TIME WARNER	CLASSIC MOVIES PROGRAMME	VITRUVIO LEO BURNETT Madrid*	SPAIN	MAD FILMS Madrid	SPAIN
BUSH - CASTRO	COOPERATIVA RADIO	RADIO STATION	BBDO CHILE Santiago*	CHILE	CIENBRAZOS Santiago	CHILE
BUS STOP	THE FIGHT NETWORK	TV CHANNEL	COSSETTE COMMUNICATION-MARKETING Toronto*	CANADA	CODE FILM Toronto	CANADA
POLYGAROL	HBO	BIG LOVE	CREATURE Seattle*	USA	THE JONESES Santa Monica	USA
THE CLIFF	SNC L'EQUIPE	FRANCE FOOTBALL	DDB PARIS*	FRANCE	LES TELECREATEURS Paris	FRANCE
SOUVENIRS	L'EQUIPE	NEWSPAPER	DDB PARIS*	FRANCE	LES TELECREATEURS Paris	FRANCE
A21 Banking, Investment & Insurance						
ROBBERY	AIG	CAR INSURANCE	JWT Dubai*	UNITED ARAB EMIRATES	INDEPENDENT PRODUCTIONS Dubai	UNITED ARAB EMIRATES
OFFICE	HSBC	SEGUROS LIFE INSURANCE	JWT MEXICO*	MEXICO	IMAGINARIA Mexico City	MEXICO
CAR	HSBC	SEGUROS LIFE INSURANCE	JWT MEXICO*	MEXICO	IMAGINARIA Mexico City	MEXICO
BRIDGE	ST. PAUL TRAVELERS COMPANIES	TRAVELERS INSURANCE	FALLON Minneapolis	USA	BISCUIT FILMWORKS Los Angeles*	USA
BURT BACHARACH	GEICO	INSURANCE	THE MARTIN AGENCY Richmond*	USA	SMUGGLER Hollywood	USA
LITTLE RICHARD	GEICO	INSURANCE	THE MARTIN AGENCY Richmond*	USA	SMUGGLER Hollywood	USA
MOVIE GUY	GEICO	INSURANCE	THE MARTIN AGENCY Richmond*	USA	SMUGGLER Hollywood	USA
SALESMAN	BANGKOK LIFE ASSURANCE	LIFE ASSURANCE	CREATIVE JUICE\G1 (TBWA) Bangkok*	THAILAND	PHENOMENA Bangkok	THAILAND
PUNCH	BANGKOK INSURANCE	INSURANCE	CREATIVE JUICE\G1 (TBWA) Bangkok*	THAILAND	PHENOMENA Bangkok	THAILAND
FIRE	BANGKOK INSURANCE	INSURANCE	CREATIVE JUICE\G1 (TBWA) Bangkok*	THAILAND	PHENOMENA Bangkok	THAILAND
CAR	BANGKOK INSURANCE	INSURANCE	CREATIVE JUICE\G1 (TBWA) Bangkok*	THAILAND	PHENOMENA Bangkok	THAILAND
CHEETAH	MILLENNIUM BCP	CASH MACHINES	BASSAT OGILVY & MATHER BARCELONA*	SPAIN	OVIDEO Barcelona	SPAIN
ACUPUNCTURE	CENTRAAL BEHEER ACHMEA	HEALTH INSURANCE	DDB AMSTERDAM*	THE NETHERLANDS	CZAR.NL Amsterdam	THE NETHERLANDS

KUNG FU	BANCO DE CREDITO DEL PERU	CREDIMAS DEBIT CARD	LEO BURNETT DEL PERU Lima*	PERU	FAT FREE FILMS Lima	PERU
CHOICES	STANLIB	INVESTMENTS	TBWA\HUNT\LASCARIS JOHANNESBURG*	SOUTH AFRICA	VELOCITY FILMS Johannesburg	SOUTH AFRICA
ROCKY	BANSANDER AFP	PENSIONS & RETIREMENT	180 GRADOS Santiago*	CHILE	MCM CINE	CHILE
RAMBO	BANSANDER AFP	PENSIONS & RETIREMENT	180 GRADOS Santiago*	CHILE	MCM CINE	CHILE
44 BLOCKS AND A BAGUETTE	BANCO HIPOTECARIO	MORTGAGE BANK	MADRE Buenos Aires*	ARGENTINA	LANDIA Buenos Aires	ARGENTINA
OWNERS	BANCO HIPOTECARIO	MORTGAGE BANK	MADRE Buenos Aires*	ARGENTINA	LANDIA Buenos Aires	ARGENTINA
ANIMALS	AMERICAN EXPRESS	CREDIT CARD	OGILVY New York*	USA	HUNGRY MAN New York	USA
TAKING THE PISS	UPSTREAM ADVERTISING	INSURANCE FOR WOMEN	BLACK RIVER F.C. Johannesburg*	SOUTH AFRICA	FRESH WATER FILMS Johannesburg	SOUTH AFRICA
PRISON GUARD	CENTRAAL BEHEER ACHMEA	INSURANCE	DDB AMSTERDAM*	THE NETHERLANDS	*BIKE FILMCORPORATION Amsterdam	THE NETHERLANDS
MAMA	HSBC	HOME LOANS	JWT BRASIL Sao Paulo*	BRAZIL	REPUBLIKA FILMES Sao Paulo	BRAZIL
THE MAN WHO COULDN'T WAVE :90	NORTHWEST CROSSING	REAL ESTATE DEVELOPMENT	TBD Bend*	USA	NORTH BY NORTHWEST Spokane	USA
SNOWBALL	TRAVELER'S INSURANCE	INSURANCE	FALLON Minneapolis	USA	MJZ Los Angeles*	USA
SHARK	TRAVELER'S INSURANCE	INSURANCE	FALLON Minneapolis	USA	MJZ Los Angeles*	USA
FOREVER YOUNG	SEB BANK	FINANCIAL SERVICES	LOWE BRINDFORS Stockholm	SWEDEN	SOCIAL CLUB Stockholm	SWEDEN
BANK ROBBERY	E*TRADE	BANKING	BBDO NEW YORK*	USA	HSI PRODUCTIONS New York	USA
UMBRELLA	SKANDIA	BANKING AND INSURANCE	GARBERGS REKLAMBYRA Stockholm*	SWEDEN	SPADER KNEKT Stockholm	SWEDEN
COASTER	SKANDIA	BANKING AND INSURANCE	GARBERGS REKLAMBYRA Stockholm*	SWEDEN	SPADER KNEKT Stockholm	SWEDEN
THELMA & NORMA	CITIBANK	BANKING	FALLON Minneapolis*	USA	THOMAS THOMAS FILMS New York	USA
DARREL	CITIBANK	BANKING	FALLON Minneapolis*	USA	THOMAS THOMAS FILMS New York	USA
A22 Business Equipment & Services						
COFFEE MACHINE	ROYAL MAIL	SPECIAL DELIVERY SERVICE	ABBOTT MEAD VICKERS.BBDO London*	UNITED KINGDOM	THERAPY FILMS London	UNITED KINGDOM
PIANO	FUJI XEROX	BUSINESS SOLUTIONS	TUGBOAT Tokyo*	JAPAN	TOHOKUSHINSHA FILM CORPORATION Tokyo	JAPAN

COLOURS	BROTHER INTERNATIONAL EUROPE	INNOBELLA COLOR PRINTER	DUVAL GUILLAUME Antwerp*	BELGIUM	BINGO FAMILY PRODUCTIONS/BACON Brussels	BELGIUM
CHEF	TEMPO-TEAM	RECRUITMENT	TBWA\NEBOKO Amstelveen*	THE NETHERLANDS	CZAR.NL Amsterdam	THE NETHERLANDS
NOT WHAT IT SEEMS	FEDEX	COURIER SERVICE	BBDO NEW YORK*	USA	HUNGRY MAN New York	USA
HALF PIPE	FEDEX	COURIER SERVICE	BBDO NEW YORK*	USA	HUNGRY MAN New York	USA
RESPONSIBILITIES	FEDEX	COURIER SERVICE	BBDO NEW YORK*	USA	HUNGRY MAN New York	USA
OFFICE PARTY	FEDEX	COURIER SERVICE	BBDO NEW YORK*	USA	HUNGRY MAN New York	USA
TRANSFORMER BOXES	LUFT LOGISTICS	LOGISTICS COMPANY	DDB BRASIL Sao Paulo*	BRAZIL	FAST FILM Sao Paulo	BRAZIL
A23 Commercial Public Services						
KETCHUP	COMCAST	CABLE, INTERNET & PHONE SERVICE	GRUPO GALLEGOS Long Beach*	USA	AMERICA FILMWORKS Miami	USA
LADRÓN	COMCAST	CABLE, INTERNET & PHONE SERVICE	GRUPO GALLEGOS Long Beach*	USA	AMERICA FILMWORKS Miami	USA
EXPO	3	MOBILE PHONE SERVICE	WCRS London*	UNITED KINGDOM	PARTIZAN London	UNITED KINGDOM
FOOTBALL	VIDEOTRON	HIGH DEFINITION TELEVISION SERVICE	BOS Montreal*	CANADA	TVACCES Montreal	CANADA
PIERCING	MICROSOFT	ADCENTER SEARCH ENGINE	McCANN WORLDGROUP San Francisco*	USA	ANONYMOUS CONTENT Culver City	USA
CUSTOM FABRIC	MICROSOFT	ADCENTER SEARCH ENGINE	McCANN WORLDGROUP San Francisco*	USA	ANONYMOUS CONTENT Culver City	USA
BELONGING	ORANGE	BROADBAND & MOBILE PHONE SERVICE	FALLON LONDON*	UNITED KINGDOM	ACADEMY London	UNITED KINGDOM
GANDHI	T-MOBILE	MOBILE PHONE SERVICE	PUBLICIS WEST Seattle	USA	BISCUIT FILMWORKS Los Angeles*	USA
MALDIVE PIZZA+BAMBINI	VODAFONE ITALIA	VODAFONE	1861UNITED Milan	ITALY	MERCURIO CINEMATOGRAFICA Milan*	ITALY
BANK	LUCIO CUNHA STUDIO	PHOTOGRAPHY STUDIO	F/NAZCA SAATCHI & SAATCHI Sao Paulo*	BRAZIL	LEMONADE PRODUcoes ARTISTICAS Sao Paulo	BRAZIL
BABY	TELEINFO MEDIA	THAILAND YELLOW PAGES	CREATIVE JUICE\G1 (TBWA) Bangkok*	THAILAND	PHENOMENA Bangkok	THAILAND
PHONE	TELEINFO MEDIA	THAILAND YELLOW PAGES	CREATIVE JUICE\G1 (TBWA) Bangkok*	THAILAND	PHENOMENA Bangkok	THAILAND
TURKEY	TELE 2	TELECOMMUNICATIONS SERVICE	JWT PARIS*	FRANCE	LES TELECREATEURS Paris	FRANCE

PREVIDENCE	LUCIO CUNHA STUDIO	PHOTOGRAPHY STUDIO	F/NAZCA SAATCHI & SAATCHI: Sao Paulo*	BRAZIL	LEMONADE PRODUCOES ARTISTICAS Sao Paulo	BRAZIL
INTRODUCTION	JAMBA	RING TONES	JUNG von MATT Berlin*	GERMANY	SALT Berlin	GERMANY
PIANO	JAMBA	RINGTONES	JUNG von MATT Berlin*	GERMANY	SALT Berlin	GERMANY
IMAGE	JAMBA	RINGTONES	JUNG von MATT Berlin*	GERMANY	SALT Berlin	GERMANY
OPEN	ORANGE	MOBILE PHONE SERVICE	MARCEL REPUBLIQUE Paris	FRANCE	PARTIZAN London*	UNITED KINGDOM
THE STAMP	M6/ORANGE	MOBILE PHONE SERVICE	BDDP & FILS Boulogne-Billancourt*	FRANCE	NOSE Saint-Cloud	FRANCE
LIMO	TELSTRA BIGPOND	ENTERTAINMENT ON DEMAND	BELGIOVANE WILLIAMS MACKAY Sydney*	AUSTRALIA	@radical.media Sydney	AUSTRALIA
MARTA Y MIGUEL	TELEFONICA DE ARGENTINA	SPEEDY TELECOMMUNICATION SERVICES	DDB ARGENTINA Buenos Aires*	ARGENTINA	FLEHNER FILMS Buenos Aires	ARGENTINA
RALLY	ENIRO FINLAND	0100100 NUMBER SERVICE	TBWA\PHS HELSINKI*	FINLAND	ALSO STARRING Helsinki	FINLAND
RESTAURANT	TELEFONICA MOVILES	MOVISTAR MOBILE PHONE SERVICE	PUBLICIS CASADEVALL PEDRENO GARCIA Barcelona*	SPAIN	GOT FILM Barcelona	SPAIN
TEENAGER	TELE2	TELECOMMUNICATIONS SERVICES	FORSMAN & BODENFORS Gothenburg*	SWEDEN	ACNE FILMS Stockholm	SWEDEN
OFFICE	TELE2	TELECOMMUNICATIONS SERVICES	FORSMAN & BODENFORS Gothenburg*	SWEDEN	ACNE FILMS Stockholm	SWEDEN
LITTLE PEOPLE	CELL C	MOBILE PHONE SERVICE	NET#WORK BBDO Johannesburg*	SOUTH AFRICA	FRESH EYE FILMS Johannesburg	SOUTH AFRICA
GARDEN	YAHOO!	INTERNET SERVICE PROVIDER	OGILVY New York*	USA	MJZ Los Angeles	USA
SAD FOOD	PROXIMUS	MOBILE PHONE SERVICE	LG&F Brussels*	BELGIUM	CAVIAR Brussels	BELGIUM
NERDS	PROXIMUS	MOBILE PHONE SERVICE	LG&F Brussels*	BELGIUM	BINGO FAMILY PRODUCTIONS/BACON Brussels	BELGIUM
SPEECH	NEXTEL ARGENTINA	TELECOMMUNICATIONS SERVICE	WM UNITED Buenos Aires*	ARGENTINA	KRAKATOA FILMS Buenos Aires	ARGENTINA
PARTY	NEXTEL ARGENTINA	TELECUMMINCATIONS SERVICE	WM UNITED Buenos Aires*	ARGENTINA	KRAKATOA FILMS Buenos Aires	ARGENTINA
THE FILM AFTER THE FILM	FILMAKADEMIE LUDWIGSBURG	CINEMA COURSE	BBDO DUESSELDORF*	GERMANY	PROCINE FILMTECHNIK Neuss	GERMANY
DARTS	CAREERBUILDER.COM	JOB WEBSITE	CRAMER-KRASSELT Chicago	USA	HUNGRY MAN New York*	USA

PROMOTION PIT	CAREERBUILDER.COM	JOB WEBSITE	CRAMER-KRASSELT Chicago	USA	HUNGRY MAN New York*	USA
PERFORMANCE EVALUATION	CAREERBUILDER.COM	JOB WEBSITE	CRAMER-KRASSELT Chicago	USA	HUNGRY MAN New York*	USA
MAGIC	SPRINT	NEXTEL MOBILE PHONE SERVICE	TBWA\CHIAT\DAY New York*	USA	HUNGRY MAN New York	USA
TOUR	TELECOM	ARNET BROADBAND	SANTO Buenos Aires*	ARGENTINA	NUNCHAKU CINE Buenos Aires	ARGENTINA
PICK UP	TELECOM	ARNET BROADBAND	SANTO Buenos Aires*	ARGENTINA	NUNCHAKU CINE Buenos Aires	ARGENTINA
NUMA NUMA	TELECOM	ARNET BROADBAND	SANTO Buenos Aires*	ARGENTINA	NUNCHAKU CINE Buenos Aires	ARGENTINA
BALD 1	TELECOM	ARNET BROADBAND	SANTO Buenos Aires*	ARGENTINA	WASABI FILMS Buenos Aires	ARGENTINA
BALD 2	TELECOM	ARNET BROADBAND	SANTO Buenos Aires*	ARGENTINA	WASABI FILMS Buenos Aires	ARGENTINA
BALD 3	TELECOM	ARNET BROADBAND	SANTO Buenos Aires*	ARGENTINA	WASABI FILMS Buenos Aires	ARGENTINA
BALD 4	TELECOM	ARNET BROADBAND	SANTO Buenos Aires*	ARGENTINA	WASABI FILMS Buenos Aires	ARGENTINA
BALD 5	TELECOM	ARNET BROADBAND	SANTO Buenos Aires*	ARGENTINA	WASABI FILMS Buenos Aires	ARGENTINA
DEVIL BOX	SPRINT	SPRINT MOVIE HIGHLIGHTS	TBWA\CHIAT\DAY New York*	USA	BISCUIT FILMWORKS Los Angeles	USA
DUSTY	SPRINT	SPRINT MOVIE HIGHLIGHTS	TBWA\CHIAT\DAY New York*	USA	BISCUIT FILMWORKS Los Angeles	USA
BASKET	FRANCE TELECOM	ORANGE MOBILE PHONE SERVICE	VITRUVIO LEO BURNETT Madrid*	SPAIN	WIND Madrid	SPAIN
ADVICE	SPRINT	NEXTEL MOBILE PHONE SERVICE	TBWA\CHIAT\DAY New York*	USA	HUNGRY MAN New York	USA
2 DAY RULE	CINGULAR. NOW THE NEW AT&T.	TELECOMMUNICATIONS SERVICE	BBDO NEW YORK*	USA	SMUGGLER New York	USA
LAS VEGAS	CINGULAR. NOW THE NEW AT&T.	TELECOMMUNICATIONS SERVICE	BBDO NEW YORK*	USA	SMUGGLER New York	USA
PREGNANCY	CINGULAR. NOW THE NEW AT&T.	TELECOMMUNICATIONS SERVICE	BBDO NEW YORK*	USA	SMUGGLER New York	USA
BOUQUET	CINGULAR. NOW THE NEW AT&T.	TELECOMMUNICATIONS SERVICE	BBDO NEW YORK*	USA	SMUGGLER New York	USA
JIMBO	CINGULAR. NOW THE NEW AT&T.	TELECOMMUNICATIONS SERVICE	BBDO NEW YORK*	USA	SMUGGLER New York	USA
RELATIONSHIP	CINGULAR. NOW THE NEW AT&T.	TELECOMMUNICATIONS SERVICE	BBDO NEW YORK*	USA	SMUGGLER New York	USA
REVELATIONS	T-MOBILE	WIRELESS TELECOMMUNICATIONS	PUBLICIS WEST Seattle*	USA	EPOCH FILMS Beverly Hills	USA

A24 Corporate Image						
MICHAEL MADSEN	ORANGE	MOBILE PHONE SERVICE	MOTHER London*	UNITED KINGDOM	EPOCH LONDON	UNITED KINGDOM
ARTIST	BRITISH COUNCIL OF AUSTRALIA	EDUCATION FOUNDATION	M&C SAATCHI Sydney*	AUSTRALIA	CHERUB PICTURES Sydney	AUSTRALIA
WINE GLASSES	CHANNEL 13	TV CHANNEL	REMO Madrid*	SPAIN	OVIDEO Madrid	SPAIN
SCALES	CHANNEL 13	TV CHANNEL	REMO Madrid*	SPAIN	OVIDEO Madrid	SPAIN
HOSPITAL	SIEMENS	HOSPITAL EQUIPMENT	TRY ADVERTISING AGENCY Oslo*	NORWAY	MOTION BLUR Oslo	NORWAY
BISLET GAMES	SIEMENS	SYSTEM INSTALLATIONS	TRY ADVERTISING AGENCY Oslo*	NORWAY	MOTION BLUR Oslo	NORWAY
KAUÐTHING LARGEST COMPANY	KAUPTHING	BANK	ENNEMM ADVERTISING Reykjavik*	ICELAND	GO FILM Hollywood	USA
SUSTAINIBILITY	ACCIONA	IMAGE	McCANN ERICKSON Madrid*	SPAIN	THE FAMILY Madrid	SPAIN
THE OFFICE	SPECIAL OLYMPICS	OLYMPIC GAMES	WHYBIN/TBWA Sydney*	AUSTRALIA	THE GUILD Melbourne	AUSTRALIA
MOROCCAN APPLICANT	MANPOWER THE NETHERLANDS	EMPLOYMENT SERVICES	GREY AMSTERDAM*	THE NETHERLANDS	MONKEY REPUBLIC Amsterdam	THE NETHERLANDS
CARROT	TOYOTA	TOYOTA	NAZCA SAATCHI & SAATCHI MEXICO*	MEXICO	ROJO FILMS Mexico City	MEXICO
SEA OF SKIN	UNILEVER	VASELINE	BARTLE BOGLE HEGARTY New York*	USA	SMUGGLER Hollywood	USA
HEROES	CTI MOBILE	MOBILE PHONE	DEL CAMPO NAZCA SAATCHI & SAATCHI Buenos Aires*	ARGENTINA	REBOLUCION Buenos Aires	ARGENTINA
HAIL. THE RETURN OF THE SUN	SOLON	SOLAR TECHNOLOGY	JUNG von MATT Hamburg*	GERMANY	FILM DELUXE Berlin	GERMANY
SAVE THE WORLD ANOTHER DAY	STUDIO BRUSSEL	STU BRU MUSIC FESTIVAL	MORTIERBRIGADE Brussels*	BELGIUM	CAVIAR Brussels	BELGIUM
DAVID BECKHAM BEHIND THE SCENES	ADIDAS INTERNATIONAL	ADIDAS	180 AMSTERDAM (180\TBWA, THE NETHERLANDS	PASSION PICTURES London	UNITED KINGDOM	
DAVID BECKHAM	ADIDAS INTERNATIONAL	ADIDAS	180 AMSTERDAM (180\TBWA, THE NETHERLANDS	PASSION PICTURES London	UNITED KINGDOM	
YELENA ISINBAYEVA	ADIDAS INTERNATIONAL	ADIDAS	180 AMSTERDAM (180\TBWA, THE NETHERLANDS	PASSION PICTURES London	UNITED KINGDOM	
JONAH LOMU	ADIDAS INTERNATIONAL	ADIDAS	180 AMSTERDAM (180\TBWA, THE NETHERLANDS	PASSION PICTURES London	UNITED KINGDOM	
ST. MARGARETS	ADIDAS INTERNATIONAL	ADIDAS	180 AMSTERDAM (180\TBWA, THE NETHERLANDS	PASSION PICTURES London	UNITED KINGDOM	
LIONEL MESSI	ADIDAS INTERNATIONAL	ADIDAS	180 AMSTERDAM (180\TBWA, THE NETHERLANDS	PASSION PICTURES London	UNITED KINGDOM	
YOHAN DINIZ	ADIDAS INTERNATIONAL	ADIDAS	180 AMSTERDAM (180\TBWA, THE NETHERLANDS	PASSION PICTURES London	UNITED KINGDOM	

GILBERT ARENAS	ADIDAS INTERNATIONAL	ADIDAS	180 AMSTERDAM (180\TBWA)	THE NETHERLANDS	PASSION PICTURES London	UNITED KINGDOM
POWER OF WIND	WIND ENERGY INITIATIVE (EPURON/BMU)	WIND ENERGY	NORDPOL+ HAMBURG*	GERMANY	PARANOID PROJECTS Paris	FRANCE
RUN EASY	REEBOK INTERNATIONAL	REEBOK	McGARRYBOWEN New York*	USA	GORGEOUS ENTERPRISES London	UNITED KINGDOM
DAUGHTER	FEDEX	FEDEX CUP	BBDO NEW YORK*	USA	HUNGRY MAN New York	USA
CADDY	FEDEX	FEDEX CUP	BBDO NEW YORK*	USA	HUNGRY MAN New York	USA
KEN	BERLITZ LANGUAGE SCHOOL	LANGUAGE SCHOOL	DDB GERMANY Berlin*	GERMANY		
CLICHE	CINGULAR. NOW THE NEW AT&T.	GO PHONE	BBDO NEW YORK*	USA	INDEPENDENT MEDIA Santa Monica	USA
MENA SUVARI	ORANGE	GOLDSPOT MOBILE PHONE SERVICE	MOTHER London*	UNITED KINGDOM	EPOCH LONDON	UNITED KINGDOM
A25 Public Health & Safety						
CURTAIN AIRBAGS	TRANSPORT ACCIDENT COMMISSION VICTORIA	CURTAIN AIRBAGS	THE FURNACE Sydney*	AUSTRALIA	EXIT FILMS Melbourne	AUSTRALIA
IN LOVE	MTV	AIDS AWARENESS	OGILVY PORTUGAL Lisbon*	PORTUGAL	OZONO FILMES Lisbon	PORTUGAL
SMOKING DOCTORS	A NON SMOKING GENERATION	ANTI-SMOKING	KING Stockholm*	SWEDEN	STO.PP Stockholm	SWEDEN
SINGING COWBOY	AMERICAN LEGACY FOUNDATION/TRUTH	ANTI-SMOKING	ARNOLD Boston*	USA	RSA FILMS New York	USA
SODIUM HYDROXIDE	AMERICAN LEGACY FOUNDATION/TRUTH	ANTI-SMOKING	ARNOLD Boston*	USA	RSA FILMS New York	USA
MELTING MOMS	AMERICAN LEGACY FOUNDATION/TRUTH	ANTI-SMOKING	ARNOLD Boston*	USA	RSA FILMS New York	USA
JOGGERS ANONYMOUS/TRUTH	AMERICAN LEGACY FOUNDATION	ANTI-SMOKING	ARNOLD Boston*	USA	VICE FILMS Brooklyn	USA
MATTRESS	AMERICAN LEGACY FOUNDATION/TRUTH	ANTI-SMOKING	ARNOLD Boston*	USA	VICE FILMS Brooklyn	USA
SWEET SMOKES	AMERICAN LEGACY FOUNDATION/TRUTH	ANTI-SMOKING	ARNOLD Boston*	USA	VICE FILMS Brooklyn	USA
TOXI CORP	INPES	ANTI-SMOKING	DRAFTFCB Paris*	FRANCE	MR HYDE Paris	FRANCE
LOVE STORY	AIDES	AIDS AWARENESS	TBWA\PARIS*	FRANCE	WANDA PRODUCTIONS La Plaine Saint-Denis	FRANCE
O TOMAS O...	CASA PEDRO DOMEQ	ANTI-DRINK DRIVING	PUBLICIS ARREDONDO DE HARO Mexico City*	MEXICO	CENTRAL FILMS Mexico City	MEXICO

THE DAY YOU WENT TO WORK	TRANSPORT FOR LONDON	MOTORCYCLE SAFETY	M&C SAATCHI London*	UNITED KINGDOM	GORGEOUS ENTERPRISES London	UNITED KINGDOM
THE JOY OF NON SEX	GLOBAL AIDS INITATIVE	AIDS AWARENESS	OGILVY GROUP UK London*	UNITED KINGDOM	ROKKIT London	UNITED KINGDOM
FORMALDEHYDE RUSSELL	DEPARTMENT OF HEALTH	SMOKE IS POISON	OGILVY GROUP UK London*	UNITED KINGDOM	DARE London	UNITED KINGDOM
BENZENE AMANDA	DEPARTMENT OF HEALTH	SMOKE IS POISON	OGILVY GROUP UK London*	UNITED KINGDOM	DARE London	UNITED KINGDOM
COCKTAIL AVTAR	DEPARTMENT OF HEALTH	SMOKE IS POISON	OGILVY GROUP UK London*	UNITED KINGDOM	DARE London	UNITED KINGDOM
NO SUCH THING	FOCUS 12	ANTI-DRUGS	ABBOTT MEAD VICKERS.BBDO London*	UNITED KINGDOM	THE BARE FILM COMPANY London	UNITED KINGDOM
TRUTH CHALK OUTLINE	AMERICAN LEGACY	ANTI-SMOKING	ARNOLD Boston	USA	MJZ Los Angeles*	USA
A26 Public Awareness Messages						
PROFESSOR STEPHEN W. HAWKING	ACCSES ISRAEL	ACCESSIBILITY FOR DISABLED PEOPLE	GELLER NESSIS LEO BURNETT Tel Aviv*	ISRAEL	KADISHZON Tel Aviv	ISRAEL
BUSHISM	LA CHAINE PARLEMENTAIRE	ELECTION	Y&R FRANCE Boulogne Billancourt*	FRANCE		
BLACK SOCCER STAR	MINDERHEDENFORUM / FORUM VAN ETHNISCH-CULTURELE MINDERHEDEN VZW	MINORITY FORUM	DUVAL GUILLAUME Brussels*	BELGIUM	CZAR.BE Brussels	BELGIUM
BLACK BALLOONS	VICTORIAN GOVERNMENT	CLIMATE CHANGE AWARENESS	GEORGE PATTERSON Y&R Melbourne*	AUSTRALIA	EXIT FILMS Melbourne	AUSTRALIA
KEYS	EQUAL MARRIAGE	GAY MARRIAGE RIGHTS	Y&R CHICAGO*	USA	HSI PRODUCTIONS New York	USA
COASTER	EQUAL MARRIAGE	GAY MARRIAGE RIGHTS	Y&R CHICAGO*	USA	HSI PRODUCTIONS New York	USA
MILK	EQUAL MARRIAGE	GAY MARRIAGE RIGHTS	Y&R CHICAGO*	USA	HSI PRODUCTIONS New York	USA
BOSS OF PRISON GANG	AD COUNCIL	MEDIA MANAGEMENT	McCANN ERICKSON NEW YORK*	USA	BIG SKY EDITORIAL New York	USA
BOSS OF SLASHER	AD COUNCIL	MEDIA MANAGEMENT	McCANN ERICKSON NEW YORK*	USA	BIG SKY EDITORIAL New York	USA
NO TWO PEOPLE	NEW ZEALAND BOOK COUNCIL	READING AWARENESS	COLENZO BBDO Auckland*	NEW ZEALAND	FILM CONSTRUCTION Auckland	NEW ZEALAND
CONSOLING	AD COUNCIL	ADOPT US KIDS	KIRSHENBAUM BOND + PARTNERS New York*	USA	TOOL OF NORTH AMERICA New York	USA
BREATHE	GREENPEACE	OCEAN DEFENDERS CAMPAIGN	PUBLICIS MOJO Auckland*	NEW ZEALAND	REVOLVER FILM Sydney	AUSTRALIA
SIGNATURE	AMNESTY INTERNATIONAL	HUMAN RIGHTS AWARENESS	TBWA\PARIS*	FRANCE	MAGIC LAB Montreuil	FRANCE

BAG	FONDO EDUCACION AMBIENTAL	DON'T DROP LITTER	LEO BURNETT MEXICO*	MEXICO	CENTRAL FILMS Mexico City	MEXICO
BULLET	AMNESTY INTERNATIONAL	HUMAN RIGHTS AWARENESS	TBWA\PARIS*	FRANCE	FESTEN FILMS Paris	FRANCE
CHILDREN SEE, CHILDREN DO	NAPCAN	CHILD FRIENDLY AUSTRALIA	DDB SYDNEY*	AUSTRALIA	SOMA FILMS Sydney	AUSTRALIA
STREAKER	MTV FOUNDATION EUROPE	ANTI-SEX TRAFFICKING	JWT London*	UNITED KINGDOM	PARTIZAN London	UNITED KINGDOM
MTV APRIL FOOL	MTV	ENVIRONMENTAL AWARENES	ARNOLD WORLDWIDE ITALY Milan	ITALY	ACCA Milan*	ITALY
HOMELESS	CARITAS POLAND	HOMELESS AWARENESS CAMPAIGN	DDB WARSZAWA*	POLAND	CUT CUT Warsaw	POLAND
COLUMBIA	DYNAMO CAPITAL	COLOMBIAN FILM LAW	LOWE/SSP3 Bogota*	COLOMBIA	RCN COMERCIALES Bogota	COLOMBIA
SEXUAL ABUSE	SIRE	CHILD ABUSE AWARENESS	DOOM & DICKSON Amsterdam*	THE NETHERLANDS	CZAREVICH Amsterdam	THE NETHERLANDS
CHILD ABUSE	SIRE	CHILD ABUSE AWARENESS	DOOM & DICKSON Amsterdam*	THE NETHERLANDS	CZAREVICH Amsterdam	THE NETHERLANDS
FREE HUGS	INPES	INPES (FRENCH NATIONAL HEALTH EDUCATION INSTITUTE)	BETC EURO RSCG Paris*	FRANCE	COSA Paris	FRANCE
MOM	MEDIAWISE	ANTI-VIOLENT VIDEO GAMES	MARTIN WILLIAMS Minneapolis*	USA	TRANSISTOR STUDIOS New York	USA
FOUNDING FATHER 2	PODER CIUDADANO	VOTE RESPONSIBLY CAMPAIGN	KEPEL & MATA Buenos Aires*	ARGENTINA	ORUGA CINE Buenos Aires	ARGENTINA
TIGER	WWF	TIGER EXTINCTION AWARENESS	OGILVY & MATHER BEIJING*	CHINA	CIRKUS North Shore City	NEW ZEALAND
EXECUTIVE COW	ZIJKANT	EQUAL PAYDAY	MORTIERBRIGADE Brussels*	BELGIUM	CCCP Brussels	BELGIUM
CLEAN COUNTRY	CDN – COMPANHIA DE NOTICIAS	SOCIAL CHANGE AWARENESS	DDB BRASIL Sao Paulo*	BRAZIL	JODAF MIXER Sao Paulo	BRAZIL
BANDAGE PULLER	AD COUNCIL	U.S. PATENT OFFICE INVENTORS HALL OF FAME	PUBLICIS & HAL RINEY San Francisco*	USA	harvest Santa Monica	USA
WHAT DID YOU EXPECT?	AFRO ASIATISCHES INSTITUT	ANTI-RACISM AWARENESS	E-CENTURY Vienna	AUSTRIA	FRAMES FILMPRODUKTION Vienna*	AUSTRIA
SONG	AARP	POLITICAL AWARENESS	GSD&M ADVERTISING Austin†	USA	BOB INDUSTRIES Santa Monica	USA
S.O.S.	S.O.S.	GLOBAL WARMING AWARENESS	Y&R CHICAGO*	USA	GORGEOUS ENTERPRISES London	UNITED KINGDOM

THANKS	PORTUGUESE FEDERATION OF SPORTS FOR DISABLED	DISABLED SPORTS FEDERATION	BBDO PORTUGAL Lisbon*	PORTUGAL	MINISTERIO DOS FILMES Lisbon	PORTUGAL
AUDITORIUM	ADCOUNCIL/NATIONAL CRIME PREVENTION	CYBERBULLY	SAATCHI & SAATCHI New York*	USA	PYTKA PRODUCTIONS Venice	USA
A27 Fundraising & Appeals						
SIGN UP	ANGCP	ORGAN DONOR APPEAL	DUVAL GUILLAUME Brussels*	BELGIUM	LOVO FILMS Brussels	BELGIUM
FLIPBOOK SHOE	UNICEF	CHILD PROTECTION	JUNG von MATT Hamburg*	GERMANY	SEHSUCHT Hamburg	GERMANY
EVOLUTION	UNILEVER	DOVE SELF ESTEEM FUND	OGILVY & MATHER Toronto*	CANADA	REGINALD PIKE Toronto	CANADA
LET THE CAT OUT	PARKINSON'S DISEASE SOCIETY	PARKINSON'S CHARITY	GREY LONDON*	UNITED KINGDOM	PARTIZAN London	UNITED KINGDOM
THE VISION	JESUSCENTER HAMBURG	SOCIAL WELFARE CENTRE	JUNG von MATT Hamburg*	GERMANY	VCC PERFECT PICTURES Hamburg	GERMANY
SAVE 7 LIVES	FOUNDATION GREFFE DE VIE	ORGAN DONORS APPEAL	LEO BURNETT PARIS*	FRANCE	THE GANG FILMS Saint-Cloud	FRANCE
MEMORIALS	ORNGE AIR AMBULANCE	AIR AMBULANCE	TAXI CANADA Toronto*	CANADA	AVION FILM PRODUCTIONS Toronto	CANADA
DONATE	DOE VIDA	ORGAN DONATION	TALENT PROPAGANDA Sao Paulo*	BRAZIL	PILOTO Sao Paulo	BRAZIL
HOSTEL	EYE BANK ASSOCIATION OF INDIA	BLIND WELFARE ORGANISATION			CODE RED FILMS Mumbai*	INDIA
METRO	FONDS GEHANDICAPTENSPOORT	DISABLED SPORTS FOUNDATION	ETCETERA Amsterdam*	THE NETHERLANDS	BIJ BRAND Amsterdam	THE NETHERLANDS
HANGING ON	GREENPEACE	FUNDRAISING APPEAL	LEO BURNETT USA Chicago*	USA	GREENPEACE Washington D.C	USA
DOTS	DORINA NOWILL FOUNDATION FOR THE BLIND	FUNDRAISING	McCANN ERICKSON BRASIL Sao Paulo*	BRAZIL	VETOR ZERO Sao Paulo	BRAZIL
OMELESS	RSPCA	CRUELTY TO ANIMALS	ABBOTT MEAD VICKERS.BBDO London*	UNITED KINGDOM	12foot6 London	UNITED KINGDOM
HAIRDOO	RSPCA	CRUELTY TO ANIMALS	ABBOTT MEAD VICKERS.BBDO London*	UNITED KINGDOM	12foot6 London	UNITED KINGDOM
SKIN & BONE	RSPCA	CRUELTY TO ANIMALS	ABBOTT MEAD VICKERS.BBDO London*	UNITED KINGDOM	12foot6 London	UNITED KINGDOM
CARAVAN	NSPCC	ANTI-CHILD ABUSE	SAATCHI & SAATCHI London*	UNITED KINGDOM	OUTSIDER London	UNITED KINGDOM
FOOTSTEPS	THE PRINCE'S TRUST	CHARITY	CLEMMOW HORNBY INGE London*	UNITED KINGDOM	OUTSIDER London	UNITED KINGDOM
A28 Interactive TV						

OLD LIONS	CARLSBERG	LAGER	SAATCHI & SAATCHI London*	UNITED KINGDOM	GORGEOUS ENTERPRISES London	UNITED KINGDOM
A29 Best Use of Music						
RITUALS	NESTLE	DRUMSTICK ICE CREAM	PUBLICIS DIGITAL Victoria	AUSTRALIA	GOODOIL FILMS Sydney	AUSTRALIA
MAD WORLD	MICROSOFT	XBOX 360	McCANN WORLDGROUP San Francisco*	USA	ANONYMOUS CONTENT Culver City	USA
DANGEROUS LIASONS	LEVI STRAUSS EMEA	LEVIS	BBH London*	UNITED KINGDOM	RATTLING STICK London	UNITED KINGDOM
SWING	NIKE	NIKE GOLF	WIEDEN+KENNEDY Portland	USA	ANONYMOUS CONTENT Culver City	USA
LABYRINTH	TOURISM VICTORIA	MELBOURNE TOURISM	PUBLICIS MOJO AUSTRALIA Sydney*	AUSTRALIA	EXIT FILMS Melbourne	AUSTRALIA
HAPPY DENT PALACE	PERFETTI VAN MELLE	HAPPY DENT TEETH WHITENING GUM	McCANN ERICKSON INDIA Mumbai*	INDIA	EQUINOX FILMS Mumbai	INDIA
TAKE OVER	NIKE	JORDAN XXII TRAINERS	WIEDEN+KENNEDY NEW YORK*	USA	ANONYMOUS CONTENT Culver City	USA
PRETTY	NIKE	NIKE	WIEDEN+KENNEDY Portland	USA	SMUGGLER New York*	USA
GALANTY SHOW	VOLKSWAGEN	VW PHAETON	GRABARZ & PARTNER WERBEAGENTUR Hamburg*	GERMANY	DELI PICTURES POSTPRODUKTION Hamburg	GERMANY
TRAFFIC	NIKE INDIA	NIKE	JWT Mumbai*	INDIA	RAMESH DEO PRODUCTIONS Mumbai	INDIA
HAPPINESS FACTORY	COCA-COLA	COCA-COLA	WIEDEN+KENNEDY AMSTERDAM	THE NETHERLANDS	PSYOP New York	USA
GREAT PRETENDER	VOLKSWAGEN	VW GOLF	DDB LONDON*	UNITED KINGDOM	PARTIZAN London	UNITED KINGDOM
DEFY	NIKE	NIKE'S NEW 360 AIR TECHNOLOGY	WIEDEN+KENNEDY AMSTERDAM	THE NETHERLANDS	PARK PICTURES New York	USA