

Outdoor Short List by Category

Entry No	Catalogue No.	Title	Advertiser	Product	Advertising Agency	Country
Savoury Foods						
02241	A01/2	SHADOW	KDBFA	MILK	MATE COMMUNICATIONS Seoul	KOREA
02108	A01/41	BOTTLE BOTTOM	H.J. HEINZ	TOMATO KETCHUP	McCANN ERICKSON LONDON	UNITED KINGDOM
04484	A01/65	MOTHER AND CHILD	HEINZ	HOT KETCHUP	LEO BURNETT BRUSSELS	BELGIUM
05686	A01/71	SANDALS	UNILEVER BESTFOODS	MARMITE SQUEEZY	DDB LONDON	UNITED KINGDOM
05687	A01/72	MULLET	UNILEVER BESTFOODS	MARMITE SQUEEZY	DDB LONDON	UNITED KINGDOM
05688	A01/73	HAIRY CHEST	UNILEVER BESTFOODS	MARMITE SQUEEZY	DDB LONDON	UNITED KINGDOM
Sweet Foods & Snacks						
01237	A02/16	NAILS	CALAF	MENTITAS STRONG MINTS	LOWE PORTA Santiago	CHILE
00102	A02/17	CAT	MOLKEREI ALOIS MÜLLER	MÜLLER RICE PUDDING	SPRINGER & JACOBY Hamburg	GERMANY
00103	A02/18	DUCK	MOLKEREI ALOIS MÜLLER	MÜLLER RICE PUDDING	SPRINGER & JACOBY Hamburg	GERMANY
01602	A02/24	POODLE	HUBBA BUBBA	BUBBLE GUM	IRELAND/DAVENPORT Johannesburg	SOUTH AFRICA
01603	A02/25	MONKEY	HUBBA BUBBA	BUBBLE GUM	IRELAND/DAVENPORT Johannesburg	SOUTH AFRICA
00247	A02/31	GLOBE FISH	NONGSHIM	CHUPACHUPS LOLLIPOPS	NONGSHIM COMMUNICATIONS Seoul	KOREA
00646	A02/32	SUCK	KELLOGG'S	COCOPOPS STRAWS	LEO BURNETT Dublin	IRELAND
01294	A02/48	CLIMBING	MASTERFOODS	SNICKERS MINI	TIEMPO BBDO Madrid	SPAIN
02138	A02/58	BRAIN	DEXTRO ENERGY	DEXTRO ENERGY TABLETS	KEMPERTRAUTMANN Hamburg	GERMANY
03443	A02/78	BUBBLE TUMMY	WRIGLEY	HUBBA BUBBA	DDB SYDNEY	AUSTRALIA
03078	A02/94	TOOTHBRUSH	WRIGLEY	WRIGLEY'S EXTRA	BBDO DUESSELDORF	GERMANY
03736	A02/99	STAIRCASE	SIMBA POTATO CHIPS	GHOST POPS CRISPS	NET#WORK BBDO Johannesburg	SOUTH AFRICA

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Sweet Foods & Snacks						
03737	A02/100	ORPHANAGE	SIMBA POTATO CHIPS	GHOST POPS CRISPS	NET#WORK BBDO Johannesburg	SOUTH AFRICA
03738	A02/101	BEDROOM	SIMBA POTATO CHIPS	GHOST POPS CRISPS	NET#WORK BBDO Johannesburg	SOUTH AFRICA
Alcoholic Drinks						
00554	A03/1	DOOR	DIAGEO	GUINNESS	IRISH INTERNATIONAL BBDO Dublin	IRELAND
00776	A03/14	FLAG	INBEV	STELLA ARTOIS	LOWE LONDON	UNITED KINGDOM
00777	A03/15	SEVERED HEAD	INBEV	STELLA ARTOIS	LOWE LONDON	UNITED KINGDOM
00778	A03/16	BOTTLES	INBEV	STELLA ARTOIS	LOWE LONDON	UNITED KINGDOM
02986	A03/53	SEND IT BACK	JIM BEAM	BOURBON	ENERGY BBDO Chicago	USA
03552	A03/67	TUNNEL	GUINNESS ANCHOR BERHAD	GUINNESS	SAATCHI & SAATCHI Petaling Jaya	MALAYSIA
03565	A03/68	RUSTY	DIAGEO	GUINNESS	SAATCHI & SAATCHI Petaling Jaya	MALAYSIA
Non-Alcoholic Drinks						
01238	A04/18	BONSAI	WATT'S JUICE	WATT'S POCKET 250CC JUICE	LOWE PORTA Santiago	CHILE
01705	A04/31	STRAIGHT HAIR	FANTA	FANTA EXTRA LIME	OGILVY & MATHER ADVERTISING Shanghai	CHINA
02193	A04/46	BED	JUAN VALDEZ	DOUBLE KICK ENERGY DRINK	LEO BURNETT COLOMBIANA Bogota	COLOMBIA
01911	A04/56	SEXIER	PERRIER	SPARKLING WATER	OGILVY New York	USA
03212	A04/69	COFFEE TO GO	NABER COFFEE	COFFEE	DRAFTFCB KOBZA Vienna	AUSTRIA
03373	A04/78	COOKIE-SCENTED BUS SHELTER	CALIFORNIA MILK PROCESSORS BOARD	MILK	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA
04777	A04/94	MOGUL	CAFÉ SUPPLY	COFFEE	F/NAZCA SAATCHI & SAATCHI Sao Paulo	BRAZIL
04778	A04/95	CHEMISTRY GENIUS	CAFÉ SUPPLY	COFFEE	F/NAZCA SAATCHI & SAATCHI Sao Paulo	BRAZIL

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Non-Alcoholic Drinks

04780	A04/96	EMPLOYEE OF THE MONTH	CAFÉ SUPLCY	COFFEE	F/NAZCA SAATCHI & SAATCHI Sao Paulo	BRAZIL
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Household: Cleaning Products

01561	A05/5	COFFEE	PROCTER & GAMBLE	TIDE DETERGENT	CONILL SAATCHI & SAATCHI New York	USA
01562	A05/6	WINE	PROCTER & GAMBLE	TIDE DETERGENT	CONILL SAATCHI & SAATCHI New York	USA
03169	A05/36	DENIM	PROCTER & GAMBLE	ARIEL DETERGENT	DEL CAMPO NAZCA SAATCHI & SAATCHI Buenos Aires	ARGENTINA
03170	A05/37	COTTON	PROCTER & GAMBLE	ARIEL DETERGENT	DEL CAMPO NAZCA SAATCHI & SAATCHI Buenos Aires	ARGENTINA
03171	A05/38	POLYESTER	PROCTER & GAMBLE	ARIEL DETERGENT	DEL CAMPO NAZCA SAATCHI & SAATCHI Buenos Aires	ARGENTINA
03172	A05/39	JERSEY	PROCTER & GAMBLE	ARIEL DETERGENT	DEL CAMPO NAZCA SAATCHI & SAATCHI Buenos Aires	ARGENTINA
03173	A05/40	CORDUROY	PROCTER & GAMBLE	ARIEL DETERGENT	DEL CAMPO NAZCA SAATCHI & SAATCHI Buenos Aires	ARGENTINA
05470	A05/79	SOY SAUCE	PROCTER & GAMBLE	ULTRA TIDE CLOTHING DETERGENT	SAATCHI & SAATCHI New York	USA
05471	A05/80	MAYO	PROCTER & GAMBLE	ULTRA TIDE CLOTHING DETERGENT	SAATCHI & SAATCHI New York	USA
05472	A05/81	KETCHUP	PROCTER & GAMBLE	ULTRA TIDE CLOTHING DETERGENT	SAATCHI & SAATCHI New York	USA

Household: Other

00460	A06/1	WALLPAPER	SARA LEE MALAYSIA	COCKROACH TRAP	LOWE & PARTNERS KUALA LUMPUR	MALAYSIA
00461	A06/2	TILES	SARA LEE MALAYSIA	COCKROACH TRAP	LOWE & PARTNERS KUALA LUMPUR	MALAYSIA
00462	A06/3	CARPET	SARA LEE MALAYSIA	COCKROACH TRAP	LOWE & PARTNERS KUALA LUMPUR	MALAYSIA
00914	A06/4	SWING	VIKING FERTILIZER	RISINGSUN FERTILIZER	McCANN ERICKSON THAILAND Bangkok	THAILAND
00915	A06/5	SAW	VIKING FERTILIZER	RISINGSUN FERTILIZER	McCANN ERICKSON THAILAND Bangkok	THAILAND

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Household: Other

00916	A06/6	TREEHOUSE	VIKING FERTILIZER	RISINGSUN FERTILIZER	McCANN ERICKSON THAILAND Bangkok	THAILAND
01583	A06/25	ARMAGEDDON	RECKITT BENCKISER	OCEDAR LIQUID WAX	JWT PARIS	FRANCE
03561	A06/44	CUPID	LUMINA	SCENTED CANDLES	SAATCHI & SAATCHI Petaling Jaya	MALAYSIA
01900	A06/45	LITTLE CAR	ENERGIZER HOLDING	BATTERIES	DDB URUGUAY Montevideo	URUGUAY
04407	A06/48	COCKROACH	RECKITT BENCKISER (THAILAND)	SHIELDTOX HOUSEHOLD INSECTICIDE	EURO RSCG FLAGSHIP Bangkok	THAILAND
04408	A06/49	FLY	RECKITT BENCKISER (THAILAND)	SHIELDTOX HOUSEHOLD INSECTICIDE	EURO RSCG FLAGSHIP Bangkok	THAILAND

Home Appliances, Furnishings, Electronics & Audio-

00917	A07/17	FISH	JCP PLASTIC	SUPER LOCK	McCANN ERICKSON THAILAND Bangkok	THAILAND
00918	A07/18	COCKLE	JCP PLASTIC	SUPER LOCK	McCANN ERICKSON THAILAND Bangkok	THAILAND
01710	A07/47	GORILLA	KODAK	CAMERA	OGILVY & MATHER ADVERTISING Shanghai	CHINA
02967	A07/62	SUMO	JESPIRIT	LUXAFLEX VENETIAN BLINDS	JWT SINGAPORE	SINGAPORE
02968	A07/63	FARMER	JESPIRIT	LUXAFLEX VENETIAN BLINDS	JWT SINGAPORE	SINGAPORE
02969	A07/64	NURSE	JESPIRIT	LUXAFLEX VENETIAN BLINDS	JWT SINGAPORE	SINGAPORE
04367	A07/91	BUSH	ARNO	BLENDER	PUBLICIS BRASIL Sao Paulo	BRAZIL
04368	A07/92	CLINTON	ARNO	BLENDER	PUBLICIS BRASIL Sao Paulo	BRAZIL
04639	A07/125	NIRVANA	PHILCO	CLOCKS	LEW LARA Sao Paulo	BRAZIL
02856	A07/129	MEAT	SUPOR	KITCHEN KNIFE	CC&E SHANGHAI	CHINA
02857	A07/130	DURIAN	SUPOR	KITCHEN KNIFE	CC&E SHANGHAI	CHINA
02858	A07/131	FISH	SUPOR	KITCHEN KNIFE	CC&E SHANGHAI	CHINA

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Home Appliances, Furnishings, Electronics & Audio-

04509	A07/132	TRIPODS	OLYMPUS (M)	CAMERA	BBDO MALAYSIA Kuala Lumpur	MALAYSIA
04510	A07/133	REFRACTION	OLYMPUS (M)	WATERPROOF CAMERA	BBDO MALAYSIA Kuala Lumpur	MALAYSIA
04287	A07/143	FIRE BRIGADE	WERU	NOISE PROTECTION WINDOWS	SCHOLZ & FRIENDS Berlin	GERMANY
05454	A07/150	SPAIN	PHILCO	DVD PLAYERS	LEW LARA Sao Paulo	BRAZIL

Cosmetics & Beauty

00920	A08/5	NECKLACE	BOOTS RETAIL (THAILAND)	BOTANICS CREAM	McCANN ERICKSON THAILAND Bangkok	THAILAND
00921	A08/6	BRACELET	BOOTS RETAIL (THAILAND)	BOTANICS CREAM	McCANN ERICKSON THAILAND Bangkok	THAILAND
00922	A08/7	WAIST LACE	BOOTS RETAIL (THAILAND)	BOTANICS CREAM	McCANN ERICKSON THAILAND Bangkok	THAILAND
02846	A08/43	IRON	P&G	OLAY FACE CREAM	SAATCHI & SAATCHI VIETNAM Ho Chi Minh City	VIETNAM
04412	A08/44	POOL	STIEFEL LABORATORIES (THAILAND)	SPECTRABAN 60 SUNBLOCK CREAM	EURO RSCG FLAGSHIP Bangkok	THAILAND
04413	A08/45	DOG	STIEFEL LABORATORIES (THAILAND)	SPECTRABAN 60 SUNBLOCK CREAM	EURO RSCG FLAGSHIP Bangkok	THAILAND
04414	A08/46	TENNIS	STIEFEL LABORATORIES (THAILAND)	SPECTRABAN 60 SUNBLOCK CREAM	EURO RSCG FLAGSHIP Bangkok	THAILAND

Toiletries

05473	A09/40	SLEEPING	PROCTER & GAMBLE	GLIDE DENTAL FLOSS	SAATCHI & SAATCHI New York	USA
05474	A09/41	BIG NIGHT OUT	PROCTER & GAMBLE	GLIDE DENTAL FLOSS	SAATCHI & SAATCHI New York	USA
05475	A09/42	MY GIRLFRIEND	PROCTER & GAMBLE	GLIDE DENTAL FLOSS	SAATCHI & SAATCHI New York	USA
05476	A09/43	MUSIC	PROCTER & GAMBLE	GLIDE DENTAL FLOSS	SAATCHI & SAATCHI New York	USA
05477	A09/44	NEW SPORTS CAR	PROCTER & GAMBLE	GLIDE DENTAL FLOSS	SAATCHI & SAATCHI New York	USA

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Pharmacy						
00033	A10/1	CROSS-DRESSER	APOTHECA MARKETING	MEMORIN TABLETS	CRUSH ADVERTISING Singapore	SINGAPORE
00034	A10/2	BABY	APOTHECA MARKETING	MEMORIN TABLETS	CRUSH ADVERTISING Singapore	SINGAPORE
00923	A10/11	TRASH	JOHNSON & JOHNSON (THAILAND)	1-DAY ACUVUE	McCANN ERICKSON THAILAND Bangkok	THAILAND
02308	A10/36	OFFICE	QUEISSER PHARMA	DOPPELHERZ LECITHIN MEMORY VITAMINS	SCHOLZ & FRIENDS Hamburg	GERMANY
02309	A10/37	KITCHEN	QUEISSER PHARMA	DOPPELHERZ LECITHIN MEMORY VITAMINS	SCHOLZ & FRIENDS Hamburg	GERMANY
01135	A10/45	APOCALYPSE	GLAXOSMITHKLINE	ENO GINGER FRUIT SALT	OGILVY & MATHER Singapore	SINGAPORE
03582	A10/61	BEFORE & AFTER	GLAXOSMITHKLINE	ENO INDIGESTION RELIEF	OGILVY & MATHER New Delhi	INDIA
02947	A10/66	LAKE	KOPELCO	TULIPÁN CONDOMS	Y&R BUENOS AIRES	ARGENTINA
02948	A10/67	FOOTBALL	KOPELCO	TULIPÁN CONDOMS	Y&R BUENOS AIRES	ARGENTINA
02949	A10/68	VOLLEY	KOPELCO	TULIPÁN CONDOMS	Y&R BUENOS AIRES	ARGENTINA
05683	A10/72	CRICKET	BAYERS HEALTHCARE	VITAMINS FOR KIDS	LOWE BULL JOHANNESBURG	SOUTH AFRICA
03216	A10/83	ULTRA THIN	CONDOMI VIENNA	CONDOMS	DRAFTFCB KOBZA Vienna	AUSTRIA
01014	A10/91	SUBWAY	PSI ASIA	ONE CONDOM	SC MATCHBOX Bangkok	THAILAND
05127	A10/104	PIG	INNOVARES	GASTRO MILK INDIGESTION RELIEF	CALLEGARI BERVILLE GREY Paris	FRANCE
Clothing, Footwear & Accessories						
02037	A11/22	HANGED SHOES	NIKE	AIR MAX 360 SHOES	JWT MEXICO	MEXICO
01584	A11/30	STITCH	CALZATURIFICIO BUTTERO	BOOTS & SHOES	JWT PARIS	FRANCE
01585	A11/31	HAMMER	CALZATURIFICIO BUTTERO	BOOTS & SHOES	JWT PARIS	FRANCE
01586	A11/32	CLOTH	CALZATURIFICIO BUTTERO	BOOTS & SHOES	JWT PARIS	FRANCE

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Clothing, Footwear & Accessories						
02319	A11/36	SHRINK	CENTRAL GARMENT	WRANGLER JEANS	CREATIVE JUICE\G1 (TBWA) Bangkok	THAILAND
02541	A11/66	LOUNGE	E.U.T MARKETING	WONDERBRA	SAATCHI & SAATCHI SINGAPORE	SINGAPORE
02542	A11/67	BOARDROOM	E.U.T. MARKETING	WONDERBRA	SAATCHI & SAATCHI SINGAPORE	SINGAPORE
02543	A11/68	STREET	E.U.T. MARKETING	WONDERBRA	SAATCHI & SAATCHI SINGAPORE	SINGAPORE
02785	A11/78	BALLACK	ADIDAS	FOOTBALL APPAREL	TBWA\GERMANY (180\TBWA) Berlin	GERMANY
02786	A11/79	BECKHAM	ADIDAS	FOOTBALL APPAREL	TBWA\GERMANY (180\TBWA) Berlin	GERMANY
02787	A11/80	ZIDANE	ADIDAS	FOOTBALL APPAREL	TBWA\GERMANY (180\TBWA) Berlin	GERMANY
02788	A11/81	KAHN	ADIDAS	FOOTBALL APPAREL	TBWA\GERMANY (180\TBWA) Berlin	GERMANY
02941	A11/103	MOUNT RUSHMORE	DIESEL	DIESEL BRAND	MARCEL PARIS	FRANCE
02942	A11/104	GREAT WALL	DIESEL	DIESEL BRAND	MARCEL PARIS	FRANCE
02943	A11/105	VENIZIA	DIESEL	DIESEL BRAND	MARCEL PARIS	FRANCE
05107	A11/120	TREKKING	ALPARGATAS	TOPPER SHOES	WM UNITED Buenos Aires	ARGENTINA
05587	A11/133	BLUE SPIDER TRAP	FUKUSUKE	STOCKINGS AND SOCKS	McCANN ERICKSON JAPAN Tokyo	JAPAN
Miscellaneous						
00261	A12/5	STRONG DOGS	MASTERFOODS AUSTRIA	PEDIGREE DOG FOOD	TBWAIWIEN	AUSTRIA
03010	A12/14	PLASTER	COMERCIAL ARGE PILOT	EXTRAFINE PEN	GREY Barcelona	SPAIN
03012	A12/16	WEDDING RING	COMERCIAL ARGE PILOT	PERMANENT GOLD PEN	GREY Barcelona	SPAIN
02403	A12/24	WHITE DOG	MASTERDOG	LOW FAT DOG FOOD	PROLAM Y&R Santiago	CHILE

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Cars & Automotive Services						
00323	A13/10	KUSTAA	CANADIAN SCOOTER CORPORATION	VESPA	DENTSU CANADA Toronto	CANADA
00326	A13/13	RAINBOW	CANADIAN SCOOTER CORPORATION	VESPA	DENTSU CANADA Toronto	CANADA
00327	A13/14	BLACK & WHITE	CANADIAN SCOOTER CORPORATION	VESPA	DENTSU CANADA Toronto	CANADA
00468	A13/18	SAVANNAH	LAND ROVER OWNER'S CLUB	OWNER'S CLUB	LOWE & PARTNERS KUALA LUMPUR	MALAYSIA
01064	A13/30	LET THERE BE XENON	MINI CANADA	2007 MINI	TAXI CANADA Toronto	CANADA
01176	A13/44	TRANSPLANT	VOLKSWAGEN OF MÉXICO	VW GTI	DDB MEXICO	MEXICO
01177	A13/45	PREGNANT	VOLKSWAGEN OF MÉXICO	VW GTI	DDB MEXICO	MEXICO
00017	A13/54	BLUEPRINT	BOSE	CAR STEREO	BBH CHINA Shanghai	CHINA
01629	A13/69	KIDS	MERCEDES-BENZ	MERCEDES-BENZ VIANO	ZAPPING Madrid	SPAIN
01662	A13/72	BRAKING SYSTEM	HONDA MOTORS	HONDA	VILLARROSAS Barcelona	SPAIN
01663	A13/73	INTELLIGENT TRACTION	HONDA MOTORS	HONDA	VILLARROSAS Barcelona	SPAIN
01664	A13/74	POP UP HOOD	HONDA MOTORS	HONDA	VILLARROSAS Barcelona	SPAIN
01665	A13/75	COLLISION CONTROL	HONDA MOTORS	HONDA	VILLARROSAS Barcelona	SPAIN
01666	A13/76	LIGHTING SYSTEM	HONDA MOTORS	HONDA	VILLARROSAS Barcelona	SPAIN
02652	A13/142	MAGNIFYING GLASS	AUDI	AUDI VEHICLES	OGILVY SOUTH AFRICA Cape Town	SOUTH AFRICA
02008	A13/148	LOVE CURVES?	BMW (SWITZERLAND)	MINI	JUNG von MATT Zurich	SWITZERLAND
02699	A13/152	BLUR	MINI	MINI	COLENZO BBDO Auckland	NEW ZEALAND
02544	A13/153	ROLLERCOASTER	TOYOTA	TOYOTA YARIS	SAATCHI & SAATCHI SINGAPORE	SINGAPORE
03390	A13/156	BEATLES	PANASONIC	CAR AUDIO	FISCHER AMERICA COMUNICACAO TOTAL Sao Paulo	BRAZIL

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Cars & Automotive Services						
03391	A13/157	KISS	PANASONIC	CAR AUDIO	FISCHER AMERICA COMUNICACAO TOTAL Sao Paulo	BRAZIL
03392	A13/158	MANSON	PANASONIC	CAR AUDIO	FISCHER AMERICA COMUNICACAO TOTAL Sao Paulo	BRAZIL
03483	A13/161	LITTLE BILLBOARD	DAIMLERCHRYSLER MERCEDES-BENZ	SMART FORTWO	CONTRAPUNTO Madrid	SPAIN
03484	A13/162	STEAM	DAIMLERCHRYSLER MERCEDES-BENZ	SMART FORFOUR	CONTRAPUNTO Madrid	SPAIN
03485	A13/163	BEACH	DAIMLERCHRYSLER MERCEDES-BENZ	SMART FORFOUR	CONTRAPUNTO Madrid	SPAIN
03486	A13/164	DOVES	DAIMLERCHRYSLER MERCEDES-BENZ	SMART FORFOUR	CONTRAPUNTO Madrid	SPAIN
03487	A13/165	FOREST	DAIMLERCHRYSLER MERCEDES-BENZ	SMART FORTWO	CONTRAPUNTO Madrid	SPAIN
03488	A13/166	FIELD	DAIMLERCHRYSLER MERCEDES-BENZ	SMART FORTWO	CONTRAPUNTO Madrid	SPAIN
05280	A13/220	BROKEBACK MOUNTAIN	VOLKSWAGEN	VW TOURAN	DDB GERMANY Duesseldorf	GERMANY
05284	A13/228	JOCKEY	VOLKSWAGEN	VW GOLF GTI TECHNOLOGY EDITION 30	DDB GERMANY Berlin	GERMANY
05285	A13/229	DRESSAGE RIDER	VOLKSWAGEN	VW GOLF GTI TECHNOLOGY EDITION 30	DDB GERMANY Berlin	GERMANY
05286	A13/230	HUNTER	VOLKSWAGEN	VW GOLF GTI TECHNOLOGY EDITION 30	DDB GERMANY Berlin	GERMANY
04713	A13/245	VROOM	FIAT INDIA	FIAT PALIO	LEO BURNETT INDIA Mumbai	INDIA
04898	A13/251	RATS	NISSAN	NISSAN QASHQAI	TBWA\PARIS	FRANCE
05232	A13/254	JETTA	AUTO GROUP BALTIC	VW SPARE PARTS	KOLLE REBBE WERBEAGENTUR Hamburg	GERMANY
05233	A13/255	POLO	AUTO GROUP BALTIC	VW SPARE PARTS	KOLLE REBBE WERBEAGENTUR Hamburg	GERMANY
05234	A13/256	GOLF	AUTO GROUP BALTIC	VW SPARE PARTS	KOLLE REBBE WERBEAGENTUR Hamburg	GERMANY
05547	A13/297	BEEES	VOLKSWAGEN COMMERCIAL VEHICLES	COMMERCIAL VEHICLES	DDB PARIS	FRANCE

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Retail Stores						
00043	A14/5	PRINCE CHARLES	AIRPORT OUTLET ZURICH	AIRPORT STORE	RUF LANZ Zurich	SWITZERLAND
00222	A14/21	UV	SUPER CLEAN CARWASH	CARWASH	Y&R Bangkok	THAILAND
00223	A14/22	ALLERGIC	SUPER CLEAN CARWASH	CARWASH	Y&R Bangkok	THAILAND
00224	A14/23	SAVE WATER	SUPER CLEAN CARWASH	CARWASH	Y&R Bangkok	THAILAND
00225	A14/24	RAIN	SUPER CLEAN CARWASH	CARWASH	Y&R Bangkok	THAILAND
01658	A14/32	ELEPHANT	LOTOS	FURNITURE STORE	HOCHSPANNUNG Zurich	SWITZERLAND
04578	A14/85	SKI LIFT	SPORTPLAUSCH WIDER	SPORTSWEAR & EQUIPMENT STORE	SWISS PUBLICIS ZURICH	SWITZERLAND
05556	A14/100	CRAZY HORSE DUNK	NIKE FRANCE	STORE CHAMPS ELYSÉES	DDB PARIS	FRANCE
02156	A14/106	SALT & PEPPER HUG	VINÇON DESIGN SHOP	DESIGN SHOP	VITRUVIO LEO BURNETT Madrid	SPAIN
02157	A14/107	PIG	VINÇON DESIGN SHOP	DESIGN SHOP	VITRUVIO LEO BURNETT Madrid	SPAIN
03518	A14/145	CASH BOX	MIGROS TURK	SOK DISCOUNT SUPERMARKET CHAIN	DDB&CO. Istanbul	TURKEY
03636	A14/150	DOGSHIT	FANTASIA	FLOWERSHOP	McCANN ERICKSON Geneva	SWITZERLAND
03637	A14/151	VOMIT	FANTASIA	FLOWERSHOP	McCANN ERICKSON Geneva	SWITZERLAND
05741	A14/176	BEAR	DUENDE AZUL	COSTUME SHOP	OGILVY & MATHER SANTIAGO	CHILE
05742	A14/177	TIGER	DUENDE AZUL	COSTUME SHOP	OGILVY & MATHER SANTIAGO	CHILE
01991	A14/178	TOILET ROLL	THE CRIME & DETECTIVE BOOKSHOP	BOOKSHOP	JWT SPAIN Barcelona	SPAIN
Restaurants & Fast Food Outlets						
01031	A15/15	RABBIT	EARTH 2	VEGAN RESTAURANT	THE DUKES OF URBINO.COM	WORLDWIDE
01032	A15/16	CHICKEN	EARTH 2	VEGAN RESTAURANT	THE DUKES OF URBINO.COM	WORLDWIDE

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Restaurants & Fast Food Outlets						
05012	A15/41	TEMPERATURE	KFC	HOT WINGS CHICKEN	OGILVY SOUTH AFRICA Johannesburg	SOUTH AFRICA
04496	A15/48	BRIDE	PHILIPPINE PIZZA	PIZZA RESTAURANT	BBDO GUERRERO ORTEGA Makati City	THE PHILIPPINES
04497	A15/49	PARAMEDICS	PHILIPPINE PIZZA	PIZZA RESTAURANT	BBDO GUERRERO ORTEGA Makati City	THE PHILIPPINES
01964	A15/53	COFFEE BEAN	McDONALD'S GERMANY	McCAFÈ	HEYE & PARTNER Unterhaching	GERMANY
01965	A15/54	FLAG	McDONALD'S GERMANY	McDONALD'S	HEYE & PARTNER Unterhaching	GERMANY
Travel, Transport & Tourism						
00587	A16/1	STAINED GLASS	HISTORIC SCOTLAND	EDINBURGH CASTLE	THE UNION Edinburgh	UNITED KINGDOM
00640	A16/6	CHICKEN FEET	CONNEX TRAINS	SMS UPDATES	LEO BURNETT Melbourne	AUSTRALIA
00641	A16/7	BEAVER	CONNEX TRAINS	SMS UPDATES	LEO BURNETT Melbourne	AUSTRALIA
00642	A16/8	HAMSTER	CONNEX TRAINS	SMS UPDATES	LEO BURNETT Melbourne	AUSTRALIA
01989	A16/41	TOWN	CENTURY TRAVEL	TRAVEL AGENCY	JWT SPAIN Barcelona	SPAIN
01990	A16/42	BEACH	CENTURY TRAVEL	TRAVEL AGENCY	JWT SPAIN Barcelona	SPAIN
03354	A16/53	TRUCK	NIVANA	TRAVEL AGENCY	FISCHER AMERICA COMUNICACAO TOTAL Sao Paulo	BRAZIL
03355	A16/54	FIRE ENGINE	NIVANA	TRAVEL AGENCY	FISCHER AMERICA COMUNICACAO TOTAL Sao Paulo	BRAZIL
03160	A16/68	SIESTA	AIR FRANCE	AIRLINE	BETC EURO RSCG Paris	FRANCE
03161	A16/69	CHILDREN	AIR FRANCE	AIRLINE	BETC EURO RSCG Paris	FRANCE
03162	A16/70	POOL	AIR FRANCE	AIRLINE	BETC EURO RSCG Paris	FRANCE
03935	A16/71	SPHINX	VIAJES PARIS	TRAVEL COMPANY	GREY CHILE Santiago	CHILE
03936	A16/72	PARTHENON	VIAJES PARIS	TRAVEL COMPANY	GREY CHILE Santiago	CHILE

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Travel, Transport & Tourism						
04444	A16/90	AUSTRALIA	TRAVEL CORPORATION INDIA	HONEYMOON PACKAGES	GREY WORLDWIDE INDIA Mumbai	INDIA
04718	A16/97	WAITER	MANELAND JUNGLE LODGE	JUNGLE LODGE	LEO BURNETT INDIA Mumbai	INDIA
05115	A16/122	TRANSPORT NETWORK	DAS TAXI FUNK & SERVICE	TAXI CAB OPERATOR	NORDPOL+ HAMBURG	GERMANY
05427	A16/126	ROYAL VACATION	ISTRABENZ TURIZEM	HOTELS	KRAFT & WERK Maribor	SLOVENIA
Entertainment & Leisure						
04527	A17/26	DONKEY	WELLINGTON ZOO	ZOO CENTENARY	SAATCHI & SAATCHI NZ Auckland	NEW ZEALAND
04528	A17/27	APE	WELLINGTON ZOO	ZOO CENTENARY	SAATCHI & SAATCHI NZ Auckland	NEW ZEALAND
01033	A17/50	PICK IT UP	GOLD'S GYM	GYMNASIUM	THE DUKES OF URBINO.COM	WORLDWIDE
00658	A17/56	RAMPAGING PIG	GETTY CENTRE	MUSEUM	M&C SAATCHI LA	USA
01217	A17/58	NECK EXERCISE	IPEK DARGA YOGA CENTER	YOGA CENTER	CONCEPT Istanbul	TURKEY
01519	A17/70	MICK	THE LOWRY	PHOTOGRAPHY EXHIBITION	BJL Manchester	UNITED KINGDOM
01316	A17/81	TORTURE MUSEUM	TORTURE MUSEUM	MUSEUM	Y&R NOT JUST FILM Amsterdam	THE NETHERLANDS
01615	A17/86	RAIL	CLIMA	BICYCLE LOCK	LEO BURNETT Bangkok	THAILAND
01617	A17/87	BARRIER	CLIMA	BICYCLE LOCK	LEO BURNETT Bangkok	THAILAND
01552	A17/97	BUILDERS OF TOMORROW	LEGO	LEGO	JUNG von MATT Hamburg	GERMANY
01445	A17/124	DOG	MATTEL CANADA	HOT WHEELS TOYS	OGILVY & MATHER Toronto	CANADA
01446	A17/125	FISHBOWL	MATTEL CANADA	HOT WHEELS TOYS	OGILVY & MATHER Toronto	CANADA
01448	A17/127	BELT	MATTEL CANADA	HOT WHEELS TOYS	OGILVY & MATHER Toronto	CANADA
04961	A17/165	SCREAMING LADIES	THE POLAR MUSIC PRIZE	MUSIC AWARD	STORAKERS McCANN Stockholm	SWEDEN

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Entertainment & Leisure						
03927	A17/179	BATMAN AND ROBIN	OUT IN AFRICA	GAY AND LESBIAN FILM FESTIVAL	JWT CAPE TOWN	SOUTH AFRICA
03120	A17/205	CREDITS	PAPALOTE MUSEO DEL NIÑO	IMAX BIG SCREEN	LOWE Mexico City	MEXICO
03407	A17/232	GUIDE DOG	SONY	PSP	TBWAIMADRID	SPAIN
02813	A17/242	SCHNAUZER	GÖTEBORGSOPERAN	THE OPERA HOUSE OF GOTHENBURG	FORSMAN & BODENFORS Gothenburg	SWEDEN
01424	A17/252	ALARM	PLAYLAND	AMUSEMENT PARK	RETHINK Vancouver	CANADA
01425	A17/253	BLENDER	PLAYLAND	AMUSEMENT PARK	RETHINK Vancouver	CANADA
01426	A17/254	BOOMERANG	PLAYLAND	AMUSEMENT PARK	RETHINK Vancouver	CANADA
01427	A17/255	SLINGSHOT	PLAYLAND	AMUSEMENT PARK	RETHINK Vancouver	CANADA
03144	A17/264	RUBICK	SONY	PLAYSTATION 2	BBDO CHILE Santiago	CHILE
03145	A17/265	PUZZLE	SONY	PLAYSTATION 2	BBDO CHILE Santiago	CHILE
04061	A17/268	GIRAFFE	ZOO SAFARI	ZOO SAFARI	DDB BRASIL Sao Paulo	BRAZIL
04062	A17/269	TIGER	ZOO SAFARI	ZOO SAFARI	DDB BRASIL Sao Paulo	BRAZIL
04063	A17/270	ZEBRA	ZOO SAFARI	ZOO SAFARI	DDB BRASIL Sao Paulo	BRAZIL
03346	A17/277	BREAST ENLARGEMENT	NEU.DE	THE MATCHMAKER ONLINE DATING SERVICE	SAATCHI & SAATCHI Frankfurt	GERMANY
03347	A17/278	THE QUICKEST CURE FOR HAIR-LOSS!	NEU.DE	THE MATCHMAKER ONLINE DATING SERVICE	SAATCHI & SAATCHI Frankfurt	GERMANY
03348	A17/279	LOSE THE BELLY IN 5 DAYS!	NEU.DE	THE MATCHMAKER ONLINE DATING SERVICE	SAATCHI & SAATCHI Frankfurt	GERMANY
05428	A17/287	CHAPLIN	OCTAEDRO	4TH SHORT FILM FESTIVAL	NORLOP JWT Quito	ECUADOR
02582	A17/308	HIGH HEEL	PEACE QUEEN CUP	WOMEN'S SOCCER	LG AD Seoul	KOREA

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Entertainment & Leisure						
04141	A17/312	LION	ZOO SAFARI	ZOO SAFARI	DDB BRASIL Sao Paulo	BRAZIL
05068	A17/324	JET	HEAD SNOWBOARDS	SNOWBOARDS	ADVICO YOUNG & RUBICAM Zurich	SWITZERLAND
Publications & Media						
01531	A18/16	HELICOPTER VIEW	THE ECONOMIST	MAGAZINE	OGILVY & MATHER Singapore	SINGAPORE
01142	A18/77	LINGERIE	FHM SINGAPORE	MAGAZINE	OGILVY & MATHER Singapore	SINGAPORE
01143	A18/78	KINKY	FHM SINGAPORE	MAGAZINE	OGILVY & MATHER Singapore	SINGAPORE
01144	A18/79	BIKINI	FHM SINGAPORE	MAGAZINE	OGILVY & MATHER Singapore	SINGAPORE
02144	A18/91	RAKE	MTV NETWORKS	MTV COMEDY CENTRAL TV CHANNEL	KEMPERTRAUTMANN Hamburg	GERMANY
02147	A18/92	HITLER	MTV NETWORKS	MTV COMEDY CENTRAL TV CHANNEL	KEMPERTRAUTMANN Hamburg	GERMANY
02145	A18/93	BANANA	MTV NETWORKS	MTV COMEDY CENTRAL TV CHANNEL	KEMPERTRAUTMANN Hamburg	GERMANY
02146	A18/94	CACTUS	MTV NETWORKS	MTV COMEDY CENTRAL TV CHANNEL	KEMPERTRAUTMANN Hamburg	GERMANY
02341	A18/99	PALAWAN	PHILIPPINE STAR	NEWSPAPER	TBWAISANTIAGO MANGADA PUNO Makati City	THE PHILIPPINES
02550	A18/142	TRAIN	PENGUIN	BOOK PUBLISHER	SAATCHI & SAATCHI SINGAPORE	SINGAPORE
02551	A18/143	AIRPORT	PENGUIN	BOOK PUBLISHER	SAATCHI & SAATCHI SINGAPORE	SINGAPORE
02552	A18/144	BUS STOP	PENGUIN	BOOK PUBLISHER	SAATCHI & SAATCHI SINGAPORE	SINGAPORE
03283	A18/153	IS YOUR INDECISION FINAL?	THE ECONOMIST	MAGAZINE	ABBOTT MEAD VICKERS.BBDO London	UNITED KINGDOM
03284	A18/154	TYPECASTING	THE ECONOMIST	MAGAZINE	ABBOTT MEAD VICKERS.BBDO London	UNITED KINGDOM
03285	A18/155	DO NOT FOLD	THE ECONOMIST	MAGAZINE	ABBOTT MEAD VICKERS.BBDO London	UNITED KINGDOM
03286	A18/156	SPARKS & MENSA	THE ECONOMIST	MAGAZINE	ABBOTT MEAD VICKERS.BBDO London	UNITED KINGDOM

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Publications & Media						
03291	A18/161	WORLD DOMINATION	THE ECONOMIST	MAGAZINE	ABBOTT MEAD VICKERS.BBDO London	UNITED KINGDOM
03292	A18/162	GET TO THE POINT	THE ECONOMIST	MAGAZINE	ABBOTT MEAD VICKERS.BBDO London	UNITED KINGDOM
04019	A18/188	COMB	THE ECONOMIST	MAGAZINE	OGILVY & MATHER PHILIPPINES Makati City	THE PHILIPPINES
05030	A18/217	BASKETBALL	DSTV	ESPN TV CHANNEL	OGILVY SOUTH AFRICA Johannesburg	SOUTH AFRICA
05031	A18/218	BASEBALL	DSTV	ESPN TV CHANNEL	OGILVY SOUTH AFRICA Johannesburg	SOUTH AFRICA
05032	A18/219	BOXING	DSTV	ESPN TV CHANNEL	OGILVY SOUTH AFRICA Johannesburg	SOUTH AFRICA
05152	A18/271	CITIZENS/CRIMINALS	BBC WORLD	BBC WORLD CHANNEL	BBDO NEW YORK	USA
05153	A18/272	IMMINENT/PREVENTABLE	BBC WORLD	BBC WORLD CHANNEL	BBDO NEW YORK	USA
05154	A18/273	OCCUPIER/LIBERATOR	BBC WORLD	BBC WORLD CHANNEL	BBDO NEW YORK	USA
05155	A18/274	BEFRIEND/BEWARE	BBC WORLD	BBC WORLD CHANNEL	BBDO NEW YORK	USA
05158	A18/277	BUS & SUICIDE BOMBER	BBC WORLD	BBC WORLD CHANNEL	BBDO NEW YORK	USA
05159	A18/278	PELICAN & OIL	BBC WORLD	BBC WORLD CHANNEL	BBDO NEW YORK	USA
05748	A18/330	BIG PICTURE	THE ECONOMIST	MAGAZINE	OGILVY & MATHER Singapore	SINGAPORE
03293	A18/331	INTELLECTUAL PROPERTY DEVELOPER	THE ECONOMIST	MAGAZINE	ABBOTT MEAD VICKERS.BBDO London	UNITED KINGDOM
Banking, Investment & Insurance						
02128	A19/20	FIRE TRUCK	ASSETS INSURANCE	INSURANCE	PUBLICIS THAILAND Bangkok	THAILAND
04678	A19/36	JIMI HENDRIX ADVISES MARIA CALAS	DRESDNER KLEINWORT, GERMANY	INVESTMENT BANK	OGILVY FRANKFURT	GERMANY
04679	A19/37	MARILYN MONROE ADVISES ALBERT EINSTEIN	DRESDNER KLEINWORT, GERMANY	INVESTMENT BANK	OGILVY FRANKFURT	GERMANY
05160	A19/41	FLAG SALUTE	BANK OF AMERICA	BANK	BBDO NEW YORK	USA

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Banking, Investment & Insurance

05618	A19/52	PIANO	VOLVIA	CAR INSURANCE	JERLOV Gothenburg	SWEDEN
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Business Equipment & Services

05480	A20/8	20TH CENTURY	SMITH MICRO SOFTWARE	STUFFIT DELUXE COMPRESSION SOFTWARE	SAATCHI & SAATCHI New York	USA
05481	A20/9	LIFE	SMITH MICRO SOFTWARE	STUFFIT DELUXE COMPRESSION SOFTWARE	SAATCHI & SAATCHI New York	USA
05482	A20/10	2/23/07	SMITH MICRO SOFTWARE	STUFFIT DELUXE COMPRESSION SOFTWARE	SAATCHI & SAATCHI New York	USA
02094	A20/29	ORIGINAL COPIES	XEROX	PHOTOCOPIER	REDIFFUSION DY&R Mumbai	INDIA
03765	A20/75	LEDGE	DHL	COURIER SERVICE	OGILVY GROUP UK London	UNITED KINGDOM
03766	A20/76	MANHOLE	DHL	COURIER SERVICE	OGILVY GROUP UK London	UNITED KINGDOM
03768	A20/78	JETTY	DHL	COURIER SERVICE	OGILVY GROUP UK London	UNITED KINGDOM
04073	A20/79	CHEERLEADER	EDITORA REFERENCIA	YOUNG CREATIVES COMPETITION	DDB BRASIL Sao Paulo	BRAZIL
04074	A20/80	SWIMMING POOL	EDITORA REFERENCIA	YOUNG CREATIVES COMPETITION	DDB BRASIL Sao Paulo	BRAZIL
04075	A20/81	TYPEWRITER	EDITORA REFERENCIA	YOUNG CREATIVES COMPETITION	DDB BRASIL Sao Paulo	BRAZIL

Commercial Public Services

00891	A21/29	PULP FICTION	GROEP T	LANGUAGE COURSES	DUVAL GUILLAUME Brussels	BELGIUM
00892	A21/30	STAR WARS	GROEP T	LANGUAGE COURSES	DUVAL GUILLAUME Brussels	BELGIUM
01621	A21/47	ANATOMY	KARTOON SCHOOL	ART SCHOOL	LEO BURNETT Bangkok	THAILAND
02637	A21/53	JEAN SIBELIUS	FINLAND POST	POSTAGE STAMPS	TBWA\PHS HELSINKI	FINLAND
02639	A21/55	TAPIO RAUTAVAARA	FINLAND POST	POSTAGE STAMPS	TBWA\PHS HELSINKI	FINLAND

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Commercial Public Services						
03036	A21/63	BRAINSTORM	INTERACTIVE AFRICA	DESIGN INDABA EXPO	THE JUPITER DRAWING ROOM SOUTH AFRICA Cape Town	SOUTH AFRICA
01450	A21/64	SOCCER	SPORTSLIST.CA	STUDENT ATHLETE RECRUITING PORTAL	OGILVY & MATHER Toronto	CANADA
01451	A21/65	BASKETBALL	SPORTSLIST.CA	STUDENT ATHLETE RECRUITING PORTAL	OGILVY & MATHER Toronto	CANADA
01452	A21/66	HIGH JUMP	SPORTSLIST.CA	STUDENT ATHLETE RECRUITING PORTAL	OGILVY & MATHER Toronto	CANADA
02456	A21/70	ADAPTOR	BERLITZ	LANGUAGE SCHOOL	JWT MANILA Makati City	THE PHILIPPINES
04144	A21/72	MONSTER	TERRA PORTAL	MULTIPLAYER GAMES	DDB BRASIL Sao Paulo	BRAZIL
03984	A21/100	FORTUM BRIGHT LIGHT	FORTUM	ENERGY COMPANY	SEK & GREY Helsinki	FINLAND
02153	A21/115	HOW BIG IS YOUR WORLD?	EOI. OFFICIAL LANGUAGES SCHOOL	LANGUAGE SCHOOL	VITRUVIO LEO BURNETT Madrid	SPAIN
02651	A21/125	SAVE	ESKOM	ELECTRICITY SUPPLIER	OGILVY SOUTH AFRICA Cape Town	SOUTH AFRICA
04463	A21/139	BEFORE / APRES	INLINGUA	LANGUAGE SCHOOL	LG&F Brussels	BELGIUM
Corporate Image						
00291	A22/8	FIREMAN	MR. QUICKIE	SHOE REPAIR	LOWE PHILIPPINES Makati City	THE PHILIPPINES
00292	A22/9	RUNNER	MR. QUICKIE	SHOE REPAIR	LOWE PHILIPPINES Makati City	THE PHILIPPINES
00293	A22/10	ROBBER	MR. QUICKIE	SHOE REPAIR	LOWE PHILIPPINES Makati City	THE PHILIPPINES
01222	A22/41	TOILET PAPER	LAND ROVER OWNERS CLUB	OWNERS CLUB	OGILVY & MATHER ADVERTISING Kuala Lumpur	MALAYSIA
01298	A22/42	WORLD CUP	PROCTER & GAMBLE	GILLETTE	TIEMPO BBDO Madrid	SPAIN
02395	A22/48	MOSQUITO	TOKYO-YOGA.COM	YOGA WEBSITE	OGILVYONE JAPAN Tokyo	JAPAN
02396	A22/49	CUT	TOKYO-YOGA.COM	YOGA WEBSITE	OGILVYONE JAPAN Tokyo	JAPAN
02397	A22/50	PLASTER	TOKYO-YOGA.COM	YOGA WEBSITE	OGILVYONE JAPAN Tokyo	JAPAN

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Corporate Image						
04027	A22/65	WHALE	MILK PRODUCERS ASSOCIATION	MILK	BORGHIERH/LOWE Sao Paulo	BRAZIL
04327	A22/86	GANGSTERS	SCHINCARIOL	NOVA SCHIN SURF FESTIVAL	FAMIGLIA Sao Paulo	BRAZIL
04328	A22/87	FAT LADY	SCHINCARIOL	NOVA SCHIN SURF FESTIVAL	FAMIGLIA Sao Paulo	BRAZIL
04329	A22/88	MISSILE	SCHINCARIOL	NOVA SCHIN SURF FESTIVAL	FAMIGLIA Sao Paulo	BRAZIL
05314	A22/113	BEACH	BERLITZ LANGUAGE SCHOOL	LANGUAGE SCHOOL	DDB GERMANY Duesseldorf	GERMANY
05315	A22/114	SHEEP RUN	BERLITZ LANGUAGE SCHOOL	LANGUAGE SCHOOL	DDB GERMANY Duesseldorf	GERMANY
05316	A22/115	DESERT	BERLITZ LANGUAGE SCHOOL	LANGUAGE SCHOOL	DDB GERMANY Duesseldorf	GERMANY
Public Health & Safety						
00152	A23/19	CONSTRUCTION WORKER	BRAINTRUST CANADA	PROTECTYOURHEAD.COM	DDB CANADA Vancouver	CANADA
00153	A23/20	TRAILRIDER	BRAINTRUST CANADA	PROTECTYOURHEAD.COM	DDB CANADA Vancouver	CANADA
00154	A23/21	SKATEBOARDER	BRAINTRUST CANADA	PROTECTYOURHEAD.COM	DDB CANADA Vancouver	CANADA
00350	A23/43	HAMMER	SEATTLE HIV VACCINE TRIALS UNIT	HIV VACCINE RESEARCH	DRAFTFCB SEATTLE	USA
00351	A23/44	SPRAY CAN	SEATTLE HIV VACCINE TRIALS UNIT	HIV VACCINE RESEARCH	DRAFTFCB SEATTLE	USA
04398	A23/84	TELEPHONE HANDSET	THE PINK LINE	WOMENS VIOLENCE & ABUSE HELPLINE	SAATCHI & SAATCHI Rome	ITALY
03562	A23/97	FAMILY TREE	ACP MAGAZINE	BREAST CANCER WELFARE ASSOCIATION	SAATCHI & SAATCHI Petaling Jaya	MALAYSIA
03563	A23/98	HOW TO REMOVE	ACP MAGAZINE	BREAST CANCER WELFARE ASSOCIATION	SAATCHI & SAATCHI Petaling Jaya	MALAYSIA
04680	A23/116	CRUSHED SPINE	MALTESER FRANKFURT	AMBULANCE SERVICE	OGILVY FRANKFURT	GERMANY
04681	A23/117	SKULL FRACTURE	MALTESER FRANKFURT	AMBULANCE SERVICE	OGILVY FRANKFURT	GERMANY
04682	A23/118	PARAPLEGIA	MALTESER FRANKFURT	AMBULANCE SERVICE	OGILVY FRANKFURT	GERMANY

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Public Health & Safety						
05094	A23/147	RED SOFA	ADESF	SMOKING AWARENESS	NEOGAMA/BBH Sao Paulo	BRAZIL
05095	A23/148	BEDROOM	ADESF	SMOKING AWARENESS	NEOGAMA/BBH Sao Paulo	BRAZIL
05096	A23/149	KITCHEN	ADESF	SMOKING AWARENESS	NEOGAMA/BBH Sao Paulo	BRAZIL
05097	A23/150	BOOKCASE	ADESF	SMOKING AWARENESS	NEOGAMA/BBH Sao Paulo	BRAZIL
Public Awareness Messages						
00208	A24/12	WARSHIPS	SOROPTIMIST OF MALAYSIA	WOMEN AGAINST VIOLENCE	Y&R Kuala Lumpur	MALAYSIA
00209	A24/13	CROSS	SOROPTIMIST OF MALAYSIA	WOMEN AGAINST VIOLENCE	Y&R Kuala Lumpur	MALAYSIA
00210	A24/14	BULLETS	SOROPTIMIST OF MALAYSIA	WOMEN AGAINST VIOLENCE	Y&R Kuala Lumpur	MALAYSIA
00537	A24/20	ACE	NATIONAL COUNCIL ON PROBLEM GAMBLING	GAMBLING HELPLINE	McCANN ERICKSON SINGAPORE	SINGAPORE
00538	A24/21	JOKER	NATIONAL COUNCIL ON PROBLEM GAMBLING	GAMBLING HELPLINE	McCANN ERICKSON SINGAPORE	SINGAPORE
00539	A24/22	DIAMOND	NATIONAL COUNCIL ON PROBLEM GAMBLING	GAMBLING HELPLINE	McCANN ERICKSON SINGAPORE	SINGAPORE
01197	A24/43	BUS STOP	NONVIOLENCE INTERNATIONAL	ARMS CONTROL	LEO BURNETT SINGAPORE	SINGAPORE
01198	A24/44	CAR PARK	NONVIOLENCE INTERNATIONAL	ARMS CONTROL	LEO BURNETT SINGAPORE	SINGAPORE
01199	A24/45	SCHOOLYARD	NONVIOLENCE INTERNATIONAL	ARMS CONTROL	LEO BURNETT SINGAPORE	SINGAPORE
02096	A24/73	ADOPT A TREE	GREEN GROWER GARDEN CENTRE	WWW.GREENGROWER.COM	REDIFFUSION DY&R Mumbai	INDIA
01391	A24/81	ICONS	VOLUNTEER WILDFIRE SERVICES	VOLUNTEER FIREFIGHTER'S SERVICE	SAATCHI & SAATCHI Cape Town	SOUTH AFRICA
00124	A24/113	INSIDE/OUTSIDE	ROYAL NETHERLANDS ARMY	FORCES RECRUITMENT	PUBLICIS AMSTERDAM	THE NETHERLANDS
02994	A24/130	CRACK	UNITED WAY	STAY IN SCHOOL MESSAGE	ENERGY BBDO Chicago	USA

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Public Awareness Messages						
02995	A24/131	GANGSTAR	UNITED WAY	STAY IN SCHOOL MESSAGE	ENERGY BBDO Chicago	USA
02996	A24/132	PROSTITUTE	UNITED WAY	STAY IN SCHOOL MESSAGE	ENERGY BBDO Chicago	USA
02218	A24/143	MOTHER-SON	THE INDIAN ASSOCIATION FOR PROMOTION OF ADOPTION & CHILD WELFARE.	ADOPTION MESSAGE	OGILVY & MATHER Mumbai	INDIA
03596	A24/165	HIKING POLE	SANCTUARY	WILDLIFE MAGAZINE	OGILVY & MATHER New Delhi	INDIA
03597	A24/166	CAMERA	SANCTUARY	WILDLIFE MAGAZINE	OGILVY & MATHER New Delhi	INDIA
03494	A24/189	UZI	AMNISTIA INTERNACIONAL	ARMS CONTROL AWARENESS	CONTRAPUNTO Madrid	SPAIN
03495	A24/190	KALASHNIKOV	AMNISTIA INTERNACIONAL	ARMS CONTROL AWARENESS	CONTRAPUNTO Madrid	SPAIN
03496	A24/191	MAGNUM	AMNISTIA INTERNACIONAL	ARMS CONTROL AWARENESS	CONTRAPUNTO Madrid	SPAIN
03499	A24/194	STONING	AMNISTIA INTERNACIONAL	ANTI-DEATH PENALTY	CONTRAPUNTO Madrid	SPAIN
03503	A24/198	DISSOLVENT	WWF/ADENA	RIVER POLLUTION MESSAGE	CONTRAPUNTO Madrid	SPAIN
03504	A24/199	GASOLINE	WWF/ADENA	RIVER POLLUTION MESSAGE	CONTRAPUNTO Madrid	SPAIN
03505	A24/200	PAINT	WWF/ADENA	RIVER POLLUTION MESSAGE	CONTRAPUNTO Madrid	SPAIN
02560	A24/203	USE LESS PAPER	GREENPEACE	ENVIRONMENTAL MESSAGE	DRAFTFCB New York	USA
04613	A24/214	HIDING PLACE	GREENPEACE SCHWEIZ	ENVIRONMENTAL ORGANISATION	DRAFTFCB/LOWE GROUP Zurich	SWITZERLAND
05492	A24/217	WASHINGTON HEIGHTS	INNOCENCE IN DANGER	PAEDOPHILE AWARENESS	SAATCHI & SAATCHI New York	USA
05493	A24/218	EAST HARLEM	INNOCENCE IN DANGER	PAEDOPHILE AWARENESS	SAATCHI & SAATCHI New York	USA
04387	A24/234	TREE	WWF	WILDLIFE CHARITY	OGILVY & MATHER Mumbai	INDIA
03609	A24/254	TREE	WWF THAILAND	WORLD WILDLIFE FOUNDATION	OGILVY & MATHER Bangkok	THAILAND

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Public Awareness Messages						
04742	A24/260	FIST	FOUNDATION SECRET VIOLENCE	VIOLENCE AWARENESS	SAATCHI & SAATCHI Amstelveen	THE NETHERLANDS
04743	A24/261	CHAIR	FOUNDATION SECRET VIOLENCE	VIOLENCE AWARENESS	SAATCHI & SAATCHI Amstelveen	THE NETHERLANDS
04744	A24/262	BELT	FOUNDATION SECRET VIOLENCE	VIOLENCE AWARENESS	SAATCHI & SAATCHI Amstelveen	THE NETHERLANDS
04745	A24/263	BURN	FOUNDATION SECRET VIOLENCE	VIOLENCE AWARENESS	SAATCHI & SAATCHI Amstelveen	THE NETHERLANDS
04909	A24/266	KIDS HANGING	AMNESTY INTERNATIONAL	HUMAN RIGHTS AWARENESS	TBWA\PARIS	FRANCE
Fundraising & Appeals						
00849	A25/7	LIBERIA-WINTERTHUR	AMNESTY INTERNATIONAL	HUMAN RIGHTS ORGANISATION	WALKER Zurich	SWITZERLAND
00850	A25/8	MYANMAR-LUGANO	AMNESTY INTERNATIONAL	HUMAN RIGHTS ORGANISATION	WALKER Zurich	SWITZERLAND
00852	A25/10	IRAQ-ZURICH	AMNESTY INTERNATIONAL	HUMAN RIGHTS ORGANISATION	WALKER Zurich	SWITZERLAND
00853	A25/11	CHINA-ZURICH	AMNESTY INTERNATIONAL	HUMAN RIGHTS ORGANISATION	WALKER Zurich	SWITZERLAND
00854	A25/12	SUDAN-BASEL	AMNESTY INTERNATIONAL	HUMAN RIGHTS ORGANISATION	WALKER Zurich	SWITZERLAND
00855	A25/13	KONGO-WINTERTHUR	AMNESTY INTERNATIONAL	HUMAN RIGHTS ORGANISATION	WALKER Zurich	SWITZERLAND
00856	A25/14	GUANTANAMO-ZURICH	AMNESTY INTERNATIONAL	HUMAN RIGHTS ORGANISATION	WALKER Zurich	SWITZERLAND
00857	A25/15	CHINA-GENEVE	AMNESTY INTERNATIONAL	HUMAN RIGHTS ORGANISATION	WALKER Zurich	SWITZERLAND
00858	A25/16	GAZA-ZURICH	AMNESTY INTERNATIONAL	HUMAN RIGHTS ORGANISATION	WALKER Zurich	SWITZERLAND
00859	A25/17	ABU GHRAIB-LUGANO	AMNESTY INTERNATIONAL	HUMAN RIGHTS ORGANISATION	WALKER Zurich	SWITZERLAND
00860	A25/18	SOMALIA-GENEVE	AMNESTY INTERNATIONAL	HUMAN RIGHTS ORGANISATION	WALKER Zurich	SWITZERLAND
02875	A25/66	COSMOPOLITAN	SAVE THE CHILDREN	VOLUNTEER CAMPAIGN	SHACKLETON Madrid	SPAIN
02876	A25/67	PLAYSTATION	SAVE THE CHILDREN	VOLUNTEER CAMPAIGN	SHACKLETON Madrid	SPAIN

Outdoor Short List by Category

Entry No	Catalogue No.	Title	Advertiser	Product	Advertising Agency	Country
Fundraising & Appeals						
02877	A25/68	YOUTUBE	SAVE THE CHILDREN	VOLUNTEER CAMPAIGN	SHACKLETON Madrid	SPAIN
02553	A25/78	COUCH	THAI SPCA	PET ADOPTION	SAATCHI & SAATCHI SINGAPORE	SINGAPORE
02554	A25/79	WALKIES	THAI SPCA	PET ADOPTION	SAATCHI & SAATCHI SINGAPORE	SINGAPORE
02555	A25/80	STICKS	THAI SPCA	PET ADOPTION	SAATCHI & SAATCHI SINGAPORE	SINGAPORE
01830	A25/123	SHARK	NOAH MENSCHEN FUER TIERE	PEOPLE FOR ANIMAL RIGHTS ASSOCIATION	JUNG von MATT Hamburg	GERMANY
01832	A25/125	DOLPHIN	NOAH MENSCHEN FUER TIERE	PEOPLE FOR ANIMAL RIGHTS ASSOCIATION	JUNG von MATT Hamburg	GERMANY
04185	A25/126	CHOPPER	SALVATION ARMY	CHARITY	McCANN ERICKSON BRASIL Sao Paulo	BRAZIL
03988	A25/142	AFTERSHAVE	CORDAID	PEOPLE IN NEED CHARITY	SAATCHI & SAATCHI Amstelveen	THE NETHERLANDS
03989	A25/143	BEER	CORDAID	PEOPLE IN NEED CHARITY	SAATCHI & SAATCHI Amstelveen	THE NETHERLANDS
03990	A25/144	SUNGLASSES	CORDAID	PEOPLE IN NEED CHARITY	SAATCHI & SAATCHI Amstelveen	THE NETHERLANDS
03991	A25/145	HANDBAG	CORDAID	PEOPLE IN NEED CHARITY	SAATCHI & SAATCHI Amstelveen	THE NETHERLANDS
Ambient: Bars, Restaurants & Stores						
01358	B01/50	CHOP STICKS	DRUM CITY	DRUM RETAILER	DRAFTFCB NEW ZEALAND Auckland	NEW ZEALAND
01757	B01/57	BLUR	DIAGEO CANADA	GUINNESS	BBDO CANADA Toronto	CANADA
01758	B01/58	MISSPELL	DIAGEO CANADA	GUINNESS	BBDO CANADA Toronto	CANADA
01759	B01/59	DOUBLE	DIAGEO CANADA	GUINNESS	BBDO CANADA Toronto	CANADA
02723	B01/66	AUTOMATIC LIGHTS	KELLOGG'S	ALL-BRAN CEREAL	LEO BURNETT COLOMBIANA Bogota	COLOMBIA
00396	B01/90	JEFF	MADD (MOTHERS AGAINST DRUNK DRIVING)	DRINK-DRIVING AWARENESS	CLARITY COVERDALE FURY Minneapolis	USA

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Entry No	Catalogue No.	Title	Advertiser	Product	Advertising Agency	Country
Ambient: Bars, Restaurants & Stores						
00397	B01/91	JENNY	MADD (MOTHERS AGAINST DRUNK DRIVING)	DRINK-DRIVING AWARENESS	CLARITY COVERDALE FURY Minneapolis	USA
00398	B01/92	LISA	MADD (MOTHERS AGAINST DRUNK DRIVING)	DRINK-DRIVING AWARENESS	CLARITY COVERDALE FURY Minneapolis	USA
03180	B01/93	TABLECLOTHES	PROCTER & GAMBLE	TIDE TO GO STAIN REMOVER	DEL CAMPO NAZCA SAATCHI & SAATCHI Buenos Aires	ARGENTINA
02658	B01/95	CALENDAR	WWF -SA	TREE CONSERVATION AWARENESS	OGILVY SOUTH AFRICA Cape Town	SOUTH AFRICA
03103	B01/108	EXTRA WHITE SMILE	WRIGLEY	WRIGLEY'S EXTRA PROFESSIONAL WHITE	BBDO DUESSELDORF	GERMANY
04433	B01/152	STEVE	WASHYOURHANDS.TV	HYGIENE MESSAGE	JWT TORONTO	CANADA
04434	B01/153	JEREMY	WASHYOURHANDS.TV	HYGIENE MESSAGE	JWT TORONTO	CANADA
04435	B01/154	NORRIS	WASHYOURHANDS.TV	HYGIENE MESSAGE	JWT TORONTO	CANADA
04436	B01/155	PETER	WASHYOURHANDS.TV	HYGIENE MESSAGE	JWT TORONTO	CANADA
03258	B01/160	PRISON FOOD	PEDESTRIAN COUNCIL OF AUSTRALIA	ANTI-DRINK DRIVING MESSAGE	SAATCHI & SAATCHI Sydney	AUSTRALIA
04391	B01/164	HAVE A GREAT MOMENT	PFIZER (THAILAND)	VIAGRA	JWT BANGKOK	THAILAND
04150	B01/166	PAPER DISPENSER	WORLD WILDLIFE FOUNDATION	ENVIRONMENTAL MESSAGE	SAATCHI & SAATCHI Copenhagen	DENMARK
05176	B01/175	LOWE'S COASTERS	LOWE'S	LOWE'S HARDWARE STORE	BBDO NEW YORK	USA
03928	B01/200	WISH YOU WERE HERE	RED CROSS	AIR MERCY SERVICES	JWT CAPE TOWN	SOUTH AFRICA
Ambient: Small Scale Special Solutions						
00562	B02/19	ADICOLOR	ADIDAS	ADICOLOR SHOES	SAATCHI & SAATCHI NORWAY Oslo	NORWAY
00899	B02/34	BRACELETS	MÉDECINS SANS FRONTIÈRES	3RD WORLD APPEAL	DUVAL GUILLAUME Brussels	BELGIUM
01693	B02/68	UNCORRECTED TEETH PACIFIERS	ORTHODONTIST DR. RATHENOW	INFANT DENTAL CARE	LEO BURNETT FRANKFURT	GERMANY

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Entry No	Catalogue No.	Title	Advertiser	Product	Advertising Agency	Country
Ambient: Small Scale Special Solutions						
01696	B02/71	IRON	WUERTTEMBERGISCHE	HOUSEHOLD AND BUILDINGS INSURANCE	LEO BURNETT FRANKFURT	GERMANY
01465	B02/76	TIN	TIGER BRANDS	KOO CANNED FOOD	FCB JOHANNESBURG	SOUTH AFRICA
01558	B02/77	UMBRELLAS	TW1	WEATHER CHANNEL	JUNG von MATT Hamburg	GERMANY
00760	B02/83	AXE TOWELS	UNILEVER	AXE SHOWER GEL	LOWE MENA Dubai	UNITED ARAB EMIRATES
03578	B02/118	DONATION EYES	HEAL FOUNDATION OF INDIA	EYE DONATION APPEAL	McCANN ERICKSON INDIA Mumbai	INDIA
03506	B02/121	BOOKMARK	AMNISTIA INTERNACIONAL	DOMESTIC ABUSE MESSAGE	CONTRAPUNTO Madrid	SPAIN
03102	B02/137	THE SMALLEST TURNING CIRCLE	DAIMLERCHRYSLER IN COOPERATION WITH PEPSICO DEUTSCHLAND	SMART FORTWO	BBDO DUESSELDORF	GERMANY
05182	B02/213	TRAIN	PEPSI	PEPSI	BBDO NEW YORK	USA
05671	B02/242	SUPERMAN ELEVATOR	WARNER BROS.	SUPERMAN MOVIE	JWT BRASIL Sao Paulo	BRAZIL
00415	B02/247	BUTTERFLY	BRONX ZOO	ZOO	Y&R NEW YORK	USA
00416	B02/248	ZEBRA	BRONX ZOO	ZOO	Y&R NEW YORK	USA
00417	B02/249	ELEPHANT	BRONX ZOO	ZOO	Y&R NEW YORK	USA
00418	B02/250	GIRAFFE	BRONX ZOO	ZOO	Y&R NEW YORK	USA
00419	B02/251	SHARK	BRONX ZOO	ZOO	Y&R NEW YORK	USA
02269	B02/259	MINIATURE FLYER	REED MESSE WIEN	MODEL MAKER'S FAIR	JUNG von MATT Vienna	AUSTRIA
05500	B02/269	PAPER REALITY	HEWLETT-PACKARD (MALAYSIA)	HP ADVANCED PHOTO PAPER	PUBLICIS MALAYSIA Petaling Jaya	MALAYSIA
05700	B02/273	TAXI	NATIONAL COUNCIL AGAINST SMOKING	ANTI-SMOKING MESSAGE	LOWE BULL JOHANNESBURG	SOUTH AFRICA
05701	B02/274	BUS	NATIONAL COUNCIL AGAINST SMOKING	ANTI-SMOKING MESSAGE	LOWE BULL JOHANNESBURG	SOUTH AFRICA

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Entry No	Catalogue No.	Title	Advertiser	Product	Advertising Agency	Country
Ambient: Small Scale Special Solutions						
05702	B02/275	BUILDING	NATIONAL COUNCIL AGAINST SMOKING	ANTI-SMOKING MESSAGE	LOWE BULL JOHANNESBURG	SOUTH AFRICA
05703	B02/276	SHARK TANK	NATIONAL COUNCIL AGAINST SMOKING	ANTI-SMOKING MESSAGE	LOWE BULL JOHANNESBURG	SOUTH AFRICA
05704	B02/277	DRIVING RANGE	NATIONAL COUNCIL AGAINST SMOKING	ANTI-SMOKING MESSAGE	LOWE BULL JOHANNESBURG	SOUTH AFRICA
04432	B02/279	STICKERS	PFIZER/JOHNSON & JOHNSON	PURELL HAND SANITIZER	JWT TORONTO	CANADA
Ambient: Special Build						
00345	B03/2	SPEEDBUMPS	OCTOPUS GARDEN YOGA CENTRE	YOGA LESSONS	JOHN ST Toronto	CANADA
00167	B03/15	ELECTION BLINDS	SYDSVENSKAN DAILY NEWS	NEWSPAPER	THE FAN CLUB Malmo	SWEDEN
00159	B03/39	TREES	BC HYDRO	LED LIGHTS	DDB CANADA Vancouver	CANADA
00161	B03/41	ORNAMENT	BC HYDRO	LED LIGHTS	DDB CANADA Vancouver	CANADA
00217	B03/42	FLOATING HANDS	YAYASAN REBANA INDONESIA	NGO TO HELP CHILDREN AFTER TSUNAMI ACEH	JWT Jakarta	INDONESIA
00411	B03/44	TRASH CAN	THE SALVATION ARMY	THE SALVATION ARMY	MAYO DRAFT FCB PERU Lima	PERU
00471	B03/46	KNIVES	IKEA	KNIVES	LOWE & PARTNERS KUALA LUMPUR	MALAYSIA
00545	B03/49	CAR PARK	HEALTH PROMOTION BOARD	ANTI-SMOKING MESSAGE	McCANN ERICKSON SINGAPORE	SINGAPORE
00803	B03/55	STRONG TAPE	PENLINE ART SUPPLIES	STATIONERY SUPPLIES	EURO RSCG PARTNERSHIP Kuala Lumpur	MALAYSIA
00653	B03/68	UNDERGROUND	GREENPEACE	BIODEGRADABLE ENVIRONMENTAL MESSAGE	JWT SHANGHAI	CHINA
01106	B03/77	FISH	WORLD WILDLIFE FUND	WORLD WILDLIFE FUND	LEO BURNETT Sydney	AUSTRALIA
01114	B03/107	SUNDIAL	McDONALD'S	McDONALD'S BREAKFAST MENU	LEO BURNETT USA Chicago	USA
00497	B03/112	FLYSWATTER	DAIMLERCHRYSLER	JEEP 4-DOOR WRANGLER	BBDO DETROIT / BBDO NEW YORK	USA

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Entry No	Catalogue No.	Title	Advertiser	Product	Advertising Agency	Country
Ambient: Special Build						
01820	B03/141	CATS	RAPALA	FISHING LURES	CARMICHAEL LYNCH Minneapolis	USA
01886	B03/144	BOWLING LANE	KARSTADTQUELLE INSURANCE	INSURANCE	JUNG von MATT Hamburg	GERMANY
02499	B03/152	MONUMENT TO GOAL	NIKE	NIKE FOOTBALL BRAND	BBDO ARGENTINA Buenos Aires	ARGENTINA
01392	B03/168	DOOR	TWO OCEANS AQUARIUM	AQUARIUM	SAATCHI & SAATCHI Cape Town	SOUTH AFRICA
02080	B03/169	TREE	ROSSMANN ONLINE	FRESHNESS BAGS	PUBLICIS FRANKFURT	GERMANY
02186	B03/174	LITTLE HAND	MATTEL	MATCHBOX TOY CARS	OGILVY MEXICO	MEXICO
02226	B03/178	PAINTED SHADOW	WWF	PLANT MORE TREES MESSAGE	OGILVY & MATHER Mumbai	INDIA
03668	B03/189	INSYNCH WALL	TRAVELERS	INSURANCE	FALLON Minneapolis	USA
02332	B03/202	SWITCH OFF	WORLD WILDLIFE FUND	EARTH HOUR ENERGY CONSERVATION APPEAL	LEO BURNETT Sydney	AUSTRALIA
01952	B03/206	RAMP	QUIKSILVER DENMARK	QUIKSILVER BRAND	SAATCHI & SAATCHI Copenhagen	DENMARK
04013	B03/213	CURTAIN	UNILEVER PHILIPPINES	POND'S ANTI-BACTERIAL FACIAL WASH	OGILVY & MATHER PHILIPPINES Makati City	THE PHILIPPINES
02279	B03/216	NEW ROOM	BANK OF BARODA	HOME IMPROVEMENT LOANS	EURO RSCG INDIA Mumbai	INDIA
04165	B03/220	CRICKET COVER	LIBERTY LIFE INSURANCE	INSURANCE	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
02617	B03/240	REVERSE	PEUGEOT DENMARK	PEUGEOT BOXER	UNCLE GREY Aarhus	DENMARK
02800	B03/241	KAHN	ADIDAS	FOOTBALL APPAREL	TBWA\GERMANY (180\TBWA) Berlin	GERMANY
02801	B03/242	FRESCO	ADIDAS	FOOTBALL APPAREL	TBWA\GERMANY (180\TBWA) Berlin	GERMANY
03541	B03/254	ENERGY EFFICIENT POSTER	KINGFISHER	B&Q DIY STORE	JWT London	UNITED KINGDOM
03748	B03/255	POWER TO THE PEOPLE	NEDBANK	BANK	NET#WORK BBDO Johannesburg	SOUTH AFRICA

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Entry No	Catalogue No.	Title	Advertiser	Product	Advertising Agency	Country
Ambient: Special Build						
03750	B03/256	POSTERS	APPLE	iPOD	NET#WORK BBDO Johannesburg	SOUTH AFRICA
03964	B03/311	BALLPRINTS BY RONALDINHO	NIKE	NIKE FOOTBALL BRAND	BBDO ARGENTINA Buenos Aires	ARGENTINA
03965	B03/312	BALLPRINTS BY TEVEZ	NIKE	NIKE FOOTBALL BRAND	BBDO ARGENTINA Buenos Aires	ARGENTINA
03966	B03/313	BALLPRINTS BY AGUERO	NIKE	NIKE FOOTBALL BRAND	BBDO ARGENTINA Buenos Aires	ARGENTINA
05319	B03/328	PATTEX AMBIENT 3D-VASE	HENKEL	PATTEX GLUE	DDB GERMANY Duesseldorf	GERMANY
01497	B03/337	WENNER MURAL	MICROSOFT	XBOX 360	McCANN WORLDGROUP San Francisco	USA
04311	B03/350	WASHING MACHINE	JOBSINTOWN.DE	EMPLOYMENT WEBSITE	SCHOLZ & FRIENDS Berlin	GERMANY
04312	B03/351	PETROL PUMP	JOBSINTOWN.DE	EMPLOYMENT WEBSITE	SCHOLZ & FRIENDS Berlin	GERMANY
04313	B03/352	CIGARETTE MACHINE	JOBSINTOWN.DE	EMPLOYMENT WEBSITE	SCHOLZ & FRIENDS Berlin	GERMANY
05732	B03/427	CS3 INTERACTIVE INSTALLATION	ADOBE SYSTEMS	SOFTWARE	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA
Ambient: Stunts & Live Advertising						
00569	B04/19	YELLOWBALL	CENTRES FOR DISEASE CONTROL AND PREVENTION	CAMPAIGN FOR PHYSICAL ACTIVITY AMONG TWEENS	ARC WORLDWIDE Chicago / MR YOUTH New York	USA
01611	B04/21	BIG HANDS	TARGET	TOY SALE	THE CAMPAIGN PALACE/RED CELL Melbourne	AUSTRALIA
01516	B04/30	TAXI!	BMW MINI	MINI CARS	MOMENTUM WORLDWIDE London	UNITED KINGDOM
01765	B04/36	HAND SHADOW LIGHT PROJECTION	CAMPBELL COMPANY OF CANADA	INSTANT SOUP	BBDO CANADA Toronto	CANADA
02313	B04/39	COPY SHOP	HAPPY COPY DIGITAL	COPY SHOP	SCHOLZ & FRIENDS Hamburg	GERMANY
02532	B04/43	BLACK CLOUD	WWF	WILDLIFE CHARITY	OGILVY & MATHER BEIJING	CHINA
01536	B04/46	BEAMVERTISING	LEAF	SPORTLIFE CHEWING GUM	UBACHS WISBRUN/JWT Amsterdam	THE NETHERLANDS

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Entry No	Catalogue No.	Title	Advertiser	Product	Advertising Agency	Country
Ambient: Stunts & Live Advertising						
02590	B04/78	HELMET	HEALTHY HAIR	HEALTHY HAIR INSTITUTION	PUBLICIS THAILAND Bangkok	THAILAND
00271	B04/92	BIG SHADOW	MICROSOFT CORPORATION (JAPAN)	XBOX360	GT Tokyo	JAPAN
03140	B04/114	AFTERLIFE	ITV	AFTERLIFE TV SHOW	M&C SAATCHI London	UNITED KINGDOM
04513	B04/117	FRAGILE CORALS	DRAGONET DIVING	PADI PROJECT AWARE	BBDO MALAYSIA Kuala Lumpur	MALAYSIA
01938	B04/119	HEINEKEN TOWN	ASIA PACIFIC BREWERIES	HEINEKEN BEER	BATES SINGAPORE	SINGAPORE
04516	B04/129	STATION DOMINATION	HEINEKEN USA	AMSTEL LIGHT BEER	PUBLICIS NEW YORK	USA
04537	B04/153	FOREST	NZ ARMY	ARMY	SAATCHI & SAATCHI NZ Auckland	NEW ZEALAND
04538	B04/154	JUNGLE	NZ ARMY	ARMY	SAATCHI & SAATCHI NZ Auckland	NEW ZEALAND
04539	B04/155	SNOW	NZ ARMY	ARMY	SAATCHI & SAATCHI NZ Auckland	NEW ZEALAND
05771	B04/167	TANKER	DEPARTMENT OF HEALTH/CANCER RESEARCH UK	ANTI-SMOKING MESSAGE	OGILVYONE WORLDWIDE London	UNITED KINGDOM
Transit						
00835	B05/25	ALL BUS WRAP	ALL	SMALL & MIGHTY LAUNDRY DETERGENT	BARTLE BOGLE HEGARTY New York	USA
01441	B05/31	KEEP PLAYING	CASINÒ DI VENEZIA	CASINO	ADMCOM Bologna	ITALY
00486	B05/33	POWER GRIP	NIKE KOREA	NIKE	DIAMOND OGILVY Seoul	KOREA
01630	B05/35	HEADRESTS	NH HOTELES	SERVICE	ZAPPING Madrid	SPAIN
00279	B05/38	COME WITH ME	MINI	NEW MINI COOPER	DOMMO CREATIVE CENTER Madrid	SPAIN
01766	B05/40	ACCESS MP3	PEPSI-QTG CANADA	PEPSI ACCESS WEBSITE	BBDO CANADA Toronto	CANADA
02648	B05/47	IDOLS PRACTICE	MTV3 TV CHANNEL	IDOLS TV SHOW	TBWA\PHS HELSINKI	FINLAND
01796	B05/52	WELCOME TO STOCKHOLM	SJ	NATIONAL RAIL SERVICE	KING Stockholm	SWEDEN

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Entry No	Catalogue No.	Title	Advertiser	Product	Advertising Agency	Country
Transit						
01797	B05/53	STOCKHOLM	SJ	NATIONAL RAIL SERVICE	KING Stockholm	SWEDEN
01798	B05/54	GOTHENBURG	SJ	NATIONAL RAIL SERVICE	KING Stockholm	SWEDEN
02659	B05/55	AIRPORT ARRIVALS	VWSA - TRANSPORTER	VW LT PASSENGER CONVERSION	OGILVY SOUTH AFRICA Cape Town	SOUTH AFRICA
04294	B05/95	SKILIFT	HAPAG-LLOYD EXPRESS	HLX.COM DISCOUNTED FLIGHTS WEBSITE	SCHOLZ & FRIENDS Berlin	GERMANY
03678	B05/122	IF YOU WERE IN A JETTA.....	VOLKSWAGEN	VW JETTA	ALMAPBBDO Sao Paulo	BRAZIL
03098	B05/123	PICKABACK	FEDERAL EXPRESS	FEDEX	BBDO DUESSELDORF	GERMANY
Point of Purchase: Posters						
00548	C01/76	ELTON JOHN	HOUSZ OF COSTUMEZ	COSTUME RENTAL	McCANN ERICKSON SINGAPORE	SINGAPORE
00683	C01/81	SHAVER	UNZA	PREFERS SHAMPOO	DDB INTERNATIONAL Kuala Lumpur	MALAYSIA
00684	C01/82	SCISSORS	UNZA	PREFERS SHAMPOO	DDB INTERNATIONAL Kuala Lumpur	MALAYSIA
01181	C01/123	PARK	VOLKSWAGEN OF MÉXICO	VW SAFETY FEATURES	DDB MEXICO	MEXICO
00745	C01/125	ROOTS	CAMPBELL'S SOUP SOUTHEAST ASIA	CAMPBELL'S TOMATO SOUP	Y&R Kuala Lumpur	MALAYSIA
00748	C01/128	WUTHERING HEIGHTS	PENGUIN BOOKS MALAYSIA	PENGUIN AUDIOBOOKS	Y&R Kuala Lumpur	MALAYSIA
00749	C01/129	JANE EYRE	PENGUIN BOOKS MALAYSIA	PENGUIN AUDIOBOOKS	Y&R Kuala Lumpur	MALAYSIA
00672	C01/171	BONDED BY BLOOD	NZRU/ADIDAS	THE ALL BLACKS NZ RUGBY TEAM	TBWA\WHYBIN (180\TBWA)	NEW ZEALAND
01945	C01/195	FREAK OF THE DEEP	8 INK MEDIA	NATIONAL GEOGRAPHIC KIDS MAGAZINE	FOXP2 Cape Town	SOUTH AFRICA
01948	C01/198	ACID DOOM	8 INK MEDIA	NATIONAL GEOGRAPHIC KIDS MAGAZINE	FOXP2 Cape Town	SOUTH AFRICA
01355	C01/203	CHRISTMAS TREE	STIHL	CHAINSAWS	CUMMINS&PARTNERS Melbourne	AUSTRALIA
01079	C01/208	BLUE	PENLINE ART SUPPLIES	ARTLINE PENS	McCANN ERICKSON Kuala Lumpur	MALAYSIA

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Entry No	Catalogue No.	Title	Advertiser	Product	Advertising Agency	Country
Point of Purchase: Posters						
01080	C01/209	BLACK	PENLINE ART SUPPLIES	ARTLINE PENS	McCANN ERICKSON Kuala Lumpur	MALAYSIA
01081	C01/210	RED	PENLINE ART SUPPLIES	ARTLINE PENS	McCANN ERICKSON Kuala Lumpur	MALAYSIA
02245	C01/300	FRESH CRAB	EKCHAI DISTRIBUTION SYSTEMS	TESCO LOTUS STORES	BBDO BANGKOK	THAILAND
02246	C01/301	FRESH PRAWNS	EKCHAI DISTRIBUTION SYSTEMS	TESCO LOTUS STORES	BBDO BANGKOK	THAILAND
02247	C01/302	FRESH FISH	EKCHAI DISTRIBUTION SYSTEMS	TESCO LOTUS STORES	BBDO BANGKOK	THAILAND
02689	C01/387	LEGS	DE VRIJE PERS	CHÉ MEN'S MAGAZINE	DUVAL GUILLAUME Antwerp	BELGIUM
01800	C01/393	EASY/HARD	OOGMERK OPTICIANS	OPTICIANS	LG&F Brussels	BELGIUM
01801	C01/394	BUTCHER/ARTIST	OOGMERK OPTICIANS	OPTICIANS	LG&F Brussels	BELGIUM
01802	C01/395	HELL'S ANGEL/ FASHION DESIGNER	OOGMERK OPTICIANS	OPTICIANS	LG&F Brussels	BELGIUM
01803	C01/396	TRUCK DRIVER/ PROFESSOR	OOGMERK OPTICIANS	OPTICIANS	LG&F Brussels	BELGIUM
03401	C01/405	LOOK UP	SONY	PSP	TBWA\MADRID	SPAIN
03412	C01/409	DANIEL MASTERS	INTERNATIONAL ACTION NETWORK ON SMALL ARMS	ARMS CONTROL MESSAGE	Y&R ASIA Singapore	SINGAPORE
03413	C01/410	GERALD LEE	INTERNATIONAL ACTION NETWORK ON SMALL ARMS	ARMS CONTROL MESSAGE	Y&R ASIA Singapore	SINGAPORE
03414	C01/411	MICHAEL HOSKINS	INTERNATIONAL ACTION NETWORK ON SMALL ARMS	ARMS CONTROL MESSAGE	Y&R ASIA Singapore	SINGAPORE
03979	C01/415	FACE	CORBIS/VMI	CORBIS IMAGE BANK	LEO BURNETT Lisbon	PORTUGAL
03980	C01/416	BOY	CORBIS/VMI	CORBIS IMAGE BANK	LEO BURNETT Lisbon	PORTUGAL
03981	C01/417	ROAD	CORBIS/VMI	CORBIS IMAGE BANK	LEO BURNETT Lisbon	PORTUGAL
03393	C01/429	WHALE	PANASONIC	DVD THEATRE SYSTEM	FISCHER AMERICA COMUNICACAO TOTAL Sao Paulo	BRAZIL

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Entry No	Catalogue No.	Title	Advertiser	Product	Advertising Agency	Country
Point of Purchase: Posters						
03394	C01/430	MACAW	PANASONIC	DVD THEATRE SYSTEM	FISCHER AMERICA COMUNICACAO TOTAL Sao Paulo	BRAZIL
03395	C01/431	MONKEY	PANASONIC	DVD THEATRE SYSTEM	FISCHER AMERICA COMUNICACAO TOTAL Sao Paulo	BRAZIL
03396	C01/432	PANDA BEAR	PANASONIC	DVD THEATRE SYSTEM	FISCHER AMERICA COMUNICACAO TOTAL Sao Paulo	BRAZIL
03397	C01/433	TURTLE	PANASONIC	DVD THEATRE SYSTEM	FISCHER AMERICA COMUNICACAO TOTAL Sao Paulo	BRAZIL
02963	C01/439	SIMPLIFYING	FALLON SÃO PAULO	ADVERTISING AGENCY	FALLON SAO PAULO	BRAZIL
02964	C01/440	INVENTING	FALLON SÃO PAULO	ADVERTISING AGENCY	FALLON SAO PAULO	BRAZIL
02965	C01/441	UNDERSTANDING	FALLON SÃO PAULO	ADVERTISING AGENCY	FALLON SAO PAULO	BRAZIL
03410	C01/443	STATUTORY WARNINGS	CANCER PATIENTS AID ASSOCIATION	PATIENTS ASSOCIATION	LOWE MUMBAI	INDIA
04121	C01/451	SMURF	PERFETTI VAN MELLE	BUBBLE GUM	DRAFTFCB INDONESIA Jakarta	INDONESIA
04122	C01/452	HULK	PERFETTI VAN MELLE	BUBBLE GUM	DRAFTFCB INDONESIA Jakarta	INDONESIA
04123	C01/453	HELL BOY	PERFETTI VAN MELLE	BUBBLE GUM	DRAFTFCB INDONESIA Jakarta	INDONESIA
02618	C01/470	DOTS	FAKTA	SUPERMARKETS	UNCLE GREY Aarhus	DENMARK
02619	C01/471	REBUS	FAKTA	SUPERMARKETS	UNCLE GREY Aarhus	DENMARK
02620	C01/472	SPOT	FAKTA	SUPERMARKETS	UNCLE GREY Aarhus	DENMARK
02621	C01/473	DIFFERENCE	FAKTA	SUPERMARKETS	UNCLE GREY Aarhus	DENMARK
04610	C01/476	GIULIETTA SPRINT VELOCE	STALDER&MOSER	ALFA ROMEO VINTAGE CARS	SWISS PUBLICIS ZURICH	SWITZERLAND
04611	C01/477	GIULIA 1600 TI	STALDER&MOSER	ALFA ROMEO VINTAGE CARS	SWISS PUBLICIS ZURICH	SWITZERLAND
04612	C01/478	GIULIETTA	STALDER&MOSER	ALFA ROMEO VINTAGE CARS	SWISS PUBLICIS ZURICH	SWITZERLAND

Outdoor Short List by Category

Entry No	Catalogue No.	Title	Advertiser	Product	Advertising Agency	Country
Point of Purchase: Posters						
03751	C01/485	STORE	APPLE	iPOD	NET#WORK BBDO Johannesburg	SOUTH AFRICA
03752	C01/486	MIX	APPLE	iPOD	NET#WORK BBDO Johannesburg	SOUTH AFRICA
03753	C01/487	MOVE	APPLE	iPOD	NET#WORK BBDO Johannesburg	SOUTH AFRICA
04981	C01/496	PODIUM	TOROC	TORINO PARALYMPIC GAMES 2006	JWT ITALIA Milan	ITALY
04199	C01/505	SNOOP	PET PANTRY	SCIENCE DIET DOG FOOD	JWT SYDNEY	AUSTRALIA
04200	C01/506	FLUFFER	PET PANTRY	SCIENCE DIET DOG FOOD	JWT SYDNEY	AUSTRALIA
04201	C01/507	ROCKO	PET PANTRY	SCIENCE DIET DOG FOOD	JWT SYDNEY	AUSTRALIA
03056	C01/527	DA VINCI CODE	EUROSTAR	HIGH SPEED TRAIN SERVICE	TBWA\BRUSSELS	BELGIUM
05247	C01/576	MOSCOW	GOOGLE GERMANY	GOOGLE EARTH	KOLLE REBBE WERBEAGENTUR Hamburg	GERMANY
05248	C01/577	HOLLYWOOD	GOOGLE GERMANY	GOOGLE EARTH	KOLLE REBBE WERBEAGENTUR Hamburg	GERMANY
05249	C01/578	SWITZERLAND	GOOGLE GERMANY	GOOGLE EARTH	KOLLE REBBE WERBEAGENTUR Hamburg	GERMANY
04871	C01/608	LITTLE FLOWER	PLASTIK	TOYS	F/NAZCA SAATCHI & SAATCHI Sao Paulo	BRAZIL
04872	C01/609	WAR	PLASTIK	TOYS	F/NAZCA SAATCHI & SAATCHI Sao Paulo	BRAZIL
04873	C01/610	ROTTEN EGG	PLASTIK	TOYS	F/NAZCA SAATCHI & SAATCHI Sao Paulo	BRAZIL
04874	C01/611	CHERNOBYL	PLASTIK	TOYS	F/NAZCA SAATCHI & SAATCHI Sao Paulo	BRAZIL
04875	C01/612	ACID	PLASTIK	TOYS	F/NAZCA SAATCHI & SAATCHI Sao Paulo	BRAZIL
04620	C01/670	GULLIVERS TRAVELS	ZEAL AUTOMOBILE	VW TOUTAREG	BATES APEX Beijing	CHINA
05690	C01/726	KARATE CATFIGHT	HARVEY NICHOLS	DEPARTMENT STORE	DDB LONDON	UNITED KINGDOM

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Entry No	Catalogue No.	Title	Advertiser	Product	Advertising Agency	Country
Point of Purchase: Posters						
05691	C01/727	SAMURAI CATFIGHT	HARVEY NICHOLS	DEPARTMENT STORE	DDB LONDON	UNITED KINGDOM
05692	C01/728	BASEBALL CATFIGHT	HARVEY NICHOLS	DEPARTMENT STORE	DDB LONDON	UNITED KINGDOM
05693	C01/729	ICE	HARVEY NICHOLS	DEPARTMENT STORE	DDB LONDON	UNITED KINGDOM
05694	C01/730	BALLOON	HARVEY NICHOLS	DEPARTMENT STORE	DDB LONDON	UNITED KINGDOM
05695	C01/731	MOTH	HARVEY NICHOLS	DEPARTMENT STORE	DDB LONDON	UNITED KINGDOM
05696	C01/732	MENSWEAR	HARVEY NICHOLS	DEPARTMENT STORE	DDB LONDON	UNITED KINGDOM
05697	C01/733	WOMENSWEAR	HARVEY NICHOLS	DEPARTMENT STORE	DDB LONDON	UNITED KINGDOM
05698	C01/734	BEAUTY	HARVEY NICHOLS	DEPARTMENT STORE	DDB LONDON	UNITED KINGDOM
Point of Purchase: Other						
00194	C02/4	TRAILER COUPLING	PLAYBOY DEUTSCHLAND PUBLISHING	PLAYBOY MAGAZINE	PHILIPP UND KEUNTJE Hamburg	GERMANY
02477	C02/13	FISH TANK	VERIZON WIRELESS	G'ZONE MOBILE PHONE	McCANN ERICKSON NEW YORK	USA
03044	C02/20	MACY GRAY	MUSICA MUSIC STORE	DEAF AWARENESS WEEK 2006	THE JUPITER DRAWING ROOM SOUTH AFRICA Cape Town	SOUTH AFRICA
03045	C02/21	JOE COCKER	MUSICA MUSIC STORE	DEAF AWARENESS WEEK 2006	THE JUPITER DRAWING ROOM SOUTH AFRICA Cape Town	SOUTH AFRICA
03047	C02/23	CHRIS REA	MUSICA MUSIC STORE	DEAF AWARENESS WEEK 2006	THE JUPITER DRAWING ROOM SOUTH AFRICA Cape Town	SOUTH AFRICA
02267	C02/24	BOOKMARK	THE POST PUBLISHING PUBLIC	BANGKOK POST NEWSPAPER	BBDO BANGKOK	THAILAND
04498	C02/52	THERMOMETER	WWF	WILDLIFE CHARITY	BBDO GUERRERO ORTEGA Makati City	THE PHILIPPINES