

Radio Shortlist by Category

Catalogue No.	Entry No.	Title	Advertiser	Product	Entrant Company	Advertising Agency	Production Company	Country
Foods								
'A01/005	00183	HOEDOWN	MASTERFOODS	SNICKERS	CLEMENGER BBDO MELBOURNE	CLEMENGER BBDO MELBOURNE	NYLON STUDIOS Sydney	AUSTRALIA
'A01/006	00184	NORTH KOREAN MISSILES	MASTERFOODS	SNICKERS	CLEMENGER BBDO MELBOURNE	CLEMENGER BBDO MELBOURNE	NYLON STUDIOS Sydney	AUSTRALIA
'A01/007	00185	GILMORE GIRLS	MASTERFOODS	SNICKERS	CLEMENGER BBDO MELBOURNE	CLEMENGER BBDO MELBOURNE	NYLON STUDIOS Sydney	AUSTRALIA
'A01/011	00189	SOCCER	MASTERFOODS	SNICKERS	CLEMENGER BBDO MELBOURNE	CLEMENGER BBDO MELBOURNE	NYLON STUDIOS Sydney	AUSTRALIA
'A01/016	00607	GROWTH SPURT	MASTERFOODS	COMBOS PRETZELS	TBWA\CHIAT\DAY	TBWA\CHIAT\DAY New York	TBWA\CHIAT\DAY New York	USA
'A01/017	00608	FRANCE	MASTERFOODS	COMBOS PRETZELS	TBWA\CHIAT\DAY	TBWA\CHIAT\DAY New York	TBWA\CHIAT\DAY New York	USA
'A01/018	00609	WRESTLING	MASTERFOODS	COMBOS PRETZELS	TBWA\CHIAT\DAY	TBWA\CHIAT\DAY New York	TBWA\CHIAT\DAY New York	USA
'A01/019	00610	DOUG	MASTERFOODS	COMBOS PRETZELS	TBWA\CHIAT\DAY	TBWA\CHIAT\DAY New York	TBWA\CHIAT\DAY New York	USA
Alcoholic Drinks								
'A02/013	01222	BIG WAVE	MILLER BREWING COMPANY	MILLER GENUINE DRAFT	Y&R CHICAGO	Y&R CHICAGO	CHICAGO RECORDING COMPANY	USA
'A02/018	01357	MR. REALLY LOUD CELL PHONE GUY	ANHEUSER- BUSCH	BUD LIGHT BEER	DDB CHICAGO	DDB CHICAGO	CHICAGO RECORDING COMPANY	USA
'A02/019	01369	MR. REALLY BIG GOLF CLUB MAKER	ANHEUSER- BUSCH	BUD LIGHT BEER	DDB CHICAGO	DDB CHICAGO	CHICAGO RECORDING COMPANY	USA
'A02/020	01370	MR. HOT DOG EATING CONTEST CONTESTANT	ANHEUSER- BUSCH	BUD LIGHT BEER	DDB CHICAGO	DDB CHICAGO	CHICAGO RECORDING COMPANY	USA
'A02/021	01371	MR. DOGGY DAY SPA OPERATOR	ANHEUSER- BUSCH	BUD LIGHT BEER	DDB CHICAGO	DDB CHICAGO	CHICAGO RECORDING COMPANY	USA
'A02/022	01372	MR. HAIR GEL OVER-GELLER	ANHEUSER- BUSCH	BUD LIGHT BEER	DDB CHICAGO	DDB CHICAGO	CHICAGO RECORDING COMPANY	USA
'A02/023	01373	MR. ENORMOUS SUV DRIVER	ANHEUSER- BUSCH	BUD LIGHT BEER	DDB CHICAGO	DDB CHICAGO	CHICAGO RECORDING COMPANY	USA
'A02/024	01374	MR. BONELESS BUFFALO WING INVENTOR	ANHEUSER- BUSCH	BUD LIGHT BEER	DDB CHICAGO	DDB CHICAGO	CHICAGO RECORDING COMPANY	USA
'A02/025	01375	MR. ARTIFICIAL TREE MAKER	ANHEUSER- BUSCH	BUD LIGHT BEER	DDB CHICAGO	DDB CHICAGO	CHICAGO RECORDING COMPANY	USA
'A02/026	01376	MR. HOLIDAY GIFT RE-GIFTER	ANHEUSER- BUSCH	BUD LIGHT BEER	DDB CHICAGO	DDB CHICAGO	CHICAGO RECORDING COMPANY	USA

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Alcoholic Drinks								
'A02/027	01377	MR. PROFESSIONAL SPORTS LEG CRAMP RUBBER OUTER	ANHEUSER-BUSCH	BUD LIGHT BEER	DDB CHICAGO	DDB CHICAGO	CHICAGO RECORDING COMPANY	USA
Non-Alcoholic Drinks								
'A03/002	00311	HIP HOPERA	PEPSICO	DIET PEPSI	DDB NEW YORK	DDB NEW YORK	ASCHE & SPENCER Minneapolis	USA
'A03/027	00233	GIRLS FART TOO	COCA-COLA NORDIC SERVICES	SPRITE ZERO	SAATCHI & SAATCHI	SAATCHI & SAATCHI Copenhagen	SUPERSONIC Copenhagen	DENMARK
'A03/028	00237	MAKE-UP	COCA-COLA NORDIC SERVICES	SPRITE ZERO	SAATCHI & SAATCHI	SAATCHI & SAATCHI Copenhagen	SUPERSONIC Copenhagen	DENMARK
'A03/029	00239	MY FAKE NUMBER	COCA-COLA NORDIC SERVICES	SPRITE ZERO	SAATCHI & SAATCHI	SAATCHI & SAATCHI Copenhagen	SUPERSONIC Copenhagen	DENMARK
'A03/030	00240	TRIBAL TATTOO	COCA-COLA NORDIC SERVICES	SPRITE ZERO	SAATCHI & SAATCHI	SAATCHI & SAATCHI Copenhagen	SUPERSONIC Copenhagen	DENMARK
'A03/032	00247	LIKE A WOMAN	COCA-COLA NORDIC SERVICES	SPRITE ZERO	SAATCHI & SAATCHI	SAATCHI & SAATCHI Copenhagen	SUPERSONIC Copenhagen	DENMARK
'A03/036	01090	STRAWBERRY	AMBROSOLI	FRUIT JUICE	180 GRADOS	180 GRADOS Santiago	AKUSTIK Santiago	CHILE
Household								
'A04/001	00095	SCRIPT	PROCTOR & GAMBLE	FAIRY LAUNDRY DETERGENT	LEO BURNETT	LEO BURNETT London	FACTORY STUDIOS London	UNITED KINGDOM
'A04/005	00217	DUMB	PROCTER & GAMBLE	DURACELL BATTERIES	MOMENTUM OGILVY & MATHER	MOMENTUM OGILVY & MATHER Lima	QUADRASONIC Lima	PERU
'A04/013	01354	MACARENA	HENKEL IBERICA	LOCTITE GLUE STICK	DDB MADRID	DDB MADRID	SOUND GARDEN Madrid	SPAIN
Home Appliances, Furnishings, Electronics & Audio								
'A05/012	00062	HEAVY	ALCATEL SEL	MOBILE PHONE	JUNG von MATT	JUNG von MATT Hamburg	HAHN NITZSCHE STUDIOS Hamburg / SONIC BROTHERS Hamburg	GERMANY
'A05/029	01170	SUMMER HIT	CTI MOBILE	MP3 MOBILE PHONE	DEL CAMPO NAZCA SAATCHI & SAATCHI	DEL CAMPO NAZCA SAATCHI & SAATCHI Buenos Aires	DIEGO RODRIGUEZ MUSICA Buenos Aires	ARGENTINA
'A05/036	00703	BLUES	SEMP TOSHIBA	ULTRA BASS AUDIO SYSTEM	TALENT PROPAGANDA	TALENT PROPAGANDA Sao Paulo	A VOZ DO BRASIL Sao Paulo	BRAZIL

Radio Shortlist by Category

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Home Appliances, Furnishings, Electronics & Audio								
'A05/037	00726	RAP	SEMP TOSHIBA	ULTRA BASS AUDIO SYSTEM	TALENT PROPAGANDA	TALENT PROPAGANDA Sao Paulo	A VOZ DO BRASIL Sao Paulo	BRAZIL
'A05/038	00727	HARD CORE	SEMP TOSHIBA	ULTRA BASS AUDIO SYSTEM	TALENT PROPAGANDA	TALENT PROPAGANDA Sao Paulo	A VOZ DO BRASIL Sao Paulo	BRAZIL
'A05/040	01300	SEXY WENDY	NATUROPTIC	BINOCULARS	TBWA\PARIS	TBWA\PARIS	SOUND LOUNGE New York	FRANCE
Cosmetics & Beauty, Toiletries								
'A06/003	00002	BATHROOM RUG	UNILEVER	AXE SHOWER GEL	BARTLE BOGLE HEGARTY	BARTLE BOGLE HEGARTY New York	NUTMEG AUDIO POST New York	USA
'A06/024	01272	ANSWERING MACHINE	UNILEVER SA HOME & PERSONAL CARE	AXE DEODORANT	LOWE BULL JOHANNESBURG	LOWE BULL JOHANNESBURG	STERLING SOUND Johannesburg	SOUTH AFRICA
'A06/025	01273	ANNOUNCEMENTS	UNILEVER SA HOME & PERSONAL CARE	AXE DEODORANT	LOWE BULL JOHANNESBURG	LOWE BULL JOHANNESBURG	STERLING SOUND Johannesburg	SOUTH AFRICA
'A06/026	01274	FART	UNILEVER SA HOME & PERSONAL CARE	AXE DEODORANT	LOWE BULL JOHANNESBURG	LOWE BULL JOHANNESBURG	STERLING SOUND Johannesburg	SOUTH AFRICA
'A06/027	01275	GNOME	UNILEVER SA HOME & PERSONAL CARE	AXE DEODORANT	LOWE BULL JOHANNESBURG	LOWE BULL JOHANNESBURG	STERLING SOUND Johannesburg	SOUTH AFRICA
'A06/035	01318	MONOTONE BILLY	PROCTER & GAMBLE	ANTI-DANDRUFF SHAMPOO	SAATCHI & SAATCHI	SAATCHI & SAATCHI New York	SAATCHI & SAATCHI RECORDING STUDIO New York	USA
Pharmacy								
'A07/006	00255	CAPTAIN'S LOG	RECKITT BENCKISER	SENOKOT LAXATIVE	THE JUPITER DRAWING ROOM SOUTH AFRICA	THE JUPITER DRAWING ROOM SOUTH AFRICA Johannesburg	SONOVISION STUDIOS Johannesburg	SOUTH AFRICA
'A07/007	00286	ENEMY AT THE GATE	RECKITT BENCKISER	SENOKOT LAXATIVE	THE JUPITER DRAWING ROOM SOUTH AFRICA	THE JUPITER DRAWING ROOM SOUTH AFRICA Johannesburg	SONOVISION STUDIOS Johannesburg	SOUTH AFRICA
'A07/008	00287	STOWAWAY	RECKITT BENCKISER	SENOKOT LAXATIVE	THE JUPITER DRAWING ROOM SOUTH AFRICA	THE JUPITER DRAWING ROOM SOUTH AFRICA Johannesburg	SONOVISION STUDIOS Johannesburg	SOUTH AFRICA
'A07/024	00329	BEDROOM	COZMETEK	GERONIMO CONDOMS	GREY WORLDWIDE SOUTH AFRICA	GREY WORLDWIDE SOUTH AFRICA Johannesburg	SONOVISION STUDIOS Johannesburg	SOUTH AFRICA

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Pharmacy								
'A07/025	00330	SHOWER	COZMETEK	GERONIMO CONDOMS	GREY WORLDWIDE SOUTH AFRICA	GREY WORLDWIDE SOUTH AFRICA Johannesburg	SONOVISION STUDIOS Johannesburg	SOUTH AFRICA
'A07/026	00331	DINING ROOM	COZMETEK	GERONIMO CONDOMS	GREY WORLDWIDE SOUTH AFRICA	GREY WORLDWIDE SOUTH AFRICA Johannesburg	SONOVISION STUDIOS Johannesburg	SOUTH AFRICA
'A07/053	01204	SILENT COMMERCIAL	LAPPERRE	HEARING AID	MORTIERBRIGADE	MORTIERBRIGADE Brussels	THE CHAIN GANG Antwerp	BELGIUM
Clothing, Footwear & Accessories								
'A08/002	00440	TAKE NOTICE	NIKE RETAIL BRAND MARKETING	RUNNING GEAR	COLE & WEBER UNITED	COLE & WEBER UNITED Seattle	PURE AUDIO Seattle	USA
'A08/003	01037	AESTHETICS	RAYMOND WEIL	WATCHES	BADE OG	BADE OG Oslo	BADE OG Oslo	NORWAY
'A08/016	01390	DOCTOR	DB APPAREL BELUX	WONDERBRA	PUBLICIS	PUBLICIS Brussels	WHAR MUSIC Brussels	BELGIUM
Miscellaneous								
'A09/003	01017	HISTORY	HINDUSTAN PENCILS	HIGHLIGHTER PENS	OGILVY & MATHER	OGILVY & MATHER Mumbai	MUSICA Mumbai	INDIA
'A09/005	00611	STAR	BIC	HIGHLIGHTER PENS	TBWA\FREDERICK	TBWA\FREDERICK Santiago	MIRANDA & TOBAR Santiago	CHILE
'A09/007	00614	CUENTO	BIC	HIGHLIGHTER PENS	TBWA\FREDERICK	TBWA\FREDERICK Santiago	MIRANDA & TOBAR Santiago	CHILE
'A09/009	01225	IGNITION	ZIPPO	ZIPPO LIGHTER	KOLLE REBBE WERBEAGENTUR	KOLLE REBBE WERBEAGENTUR Hamburg	THE SHACK Hamburg	GERMANY
Cars & Automotive Services								
'A10/001	00117	SWITCH	LEXUS	HYBRID SALOON	RADIOVILLE	RADIOVILLE London	JUNGLE GROUP	UNITED KINGDOM
'A10/014	00380	NON-STOP	SUBARU CANADA	SUBARU ALL WHEEL DRIVE	DDB CANADA	DDB CANADA Toronto	KITCHEN SYNC Toronto	CANADA
'A10/017	00199	CRAWLING	DAIMLERCHRYSLER	CHRYSLER VOYAGER	KNSK WERBEAGENTUR	KNSK WERBEAGENTUR Hamburg	STUDIO FUNK	GERMANY
'A10/020	00182	DIAL A DATE	FORD MOTOR COMPANY	FALCON UTE	JWT MELBOURNE	JWT MELBOURNE	GOOD AUDIO SENSE Melbourne	AUSTRALIA
'A10/024	00008	MRS BLOGGS	D'IETEREN	VOLKSWAGEN	DDB	DDB Brussels	THINKNTALK Brussels	BELGIUM
'A10/072	00064	CONSPIRACY	RENAULT DEUTSCHLAND	RENAULT CLIO RS	PUBLICIS FRANKFURT	PUBLICIS FRANKFURT	STUDIO FUNK Frankfurt	GERMANY

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Cars & Automotive Services								
'A10/092	01194	NEW USED CARS	VOLKSWAGEN	VOLKSWAGEN	GRABARZ & PARTNER WERBEAGENTUR	GRABARZ & PARTNER WERBEAGENTUR Hamburg	STUDIO FUNK	GERMANY
'A10/097	01190	FITS IN THE RADIO	DAIMLERCHRYSLER VERTRIEBSORGANISATION DEUTSCHLAND	SMART CAR	BBDO DUESSELDORF	BBDO DUESSELDORF	STUDIO FUNK Duesseldorf	GERMANY
'A10/112	00361	EXIT	VOLKSWAGEN	VW PARTICULATE FILTER	DDB GERMANY	DDB GERMANY Berlin	KRANE & RABE Berlin	GERMANY
'A10/113	01324	LOVE	VOLKSWAGEN	VOLKSWAGEN	DDB GERMANY	DDB GERMANY Berlin	STUDIO FUNK Berlin	GERMANY
'A10/114	01325	SHOW	VOLKSWAGEN	VOLKSWAGEN	DDB GERMANY	DDB GERMANY Berlin	STUDIO FUNK Berlin	GERMANY
'A10/116	00353	BEATLES	VOLKSWAGEN	VW FOX	DDB GERMANY	DDB GERMANY Duesseldorf	SONOTON Munich	GERMANY
'A10/117	00354	HANNIBAL	VOLKSWAGEN	VW FOX	DDB GERMANY	DDB GERMANY Duesseldorf	SONOTON Munich	GERMANY
'A10/118	00355	ROMEO & JULIET	VOLKSWAGEN	VW FOX	DDB GERMANY	DDB GERMANY Duesseldorf	SONOTON Munich	GERMANY
'A10/119	00356	CHARLIE CHAPLIN	VOLKSWAGEN	VW FOX	DDB GERMANY	DDB GERMANY Duesseldorf	SONOTON Munich	GERMANY
'A10/120	01339	MOZART	VOLKSWAGEN	VW FOX	DDB GERMANY	DDB GERMANY Duesseldorf	SONOTON Munich	GERMANY
Retail Stores, Restaurants & Fast Food Outlets								
'A11/019	00129	CHEF	LEGAL SEA FOODS	RESTAURANT	DEVITO/VERDI	DEVITO/VERDI New York	BAR 1 New York	USA
'A11/020	00130	MAITRE D'	LEGAL SEA FOODS	RESTAURANT	DEVITO/VERDI	DEVITO/VERDI New York	BAR 1 New York	USA
'A11/021	00131	FISHERMAN	LEGAL SEA FOODS	RESTAURANT	DEVITO/VERDI	DEVITO/VERDI New York	BAR 1 New York	USA
'A11/031	00059	LIVE THE DRAMA	WORDSWORTH BOOKS	BOOKSTORE	SAATCHI & SAATCHI	SAATCHI & SAATCHI Cape Town	B&S STUDIOS Cape Town	SOUTH AFRICA
'A11/032	00060	LIVE THE HORROR	WORDSWORTH BOOKS	BOOKSTORE	SAATCHI & SAATCHI	SAATCHI & SAATCHI Cape Town	B&S STUDIOS Cape Town	SOUTH AFRICA
'A11/037	00193	ACCIDENTS	SOVAGE GROUP OF RESTAURANTS	MAREDO'S STEAKHOUSE	OGILVY & MATHER ADVERTISING	OGILVY & MATHER ADVERTISING Kuala Lumpur	TWO AM MUSIC STUDIOS Kuala Lumpur	MALAYSIA
'A11/038	00326	OZONE	SOVAGE GROUP OF RESTAURANTS	MAREDO'S STEAKHOUSE	OGILVY & MATHER ADVERTISING	OGILVY & MATHER ADVERTISING Kuala Lumpur	TWO AM MUSIC STUDIOS Kuala Lumpur	MALAYSIA

Radio Shortlist by Category

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Retail Stores, Restaurants & Fast Food Outlets								
'A11/045	00400	AUCTIONEER	EXCLUSIVE BOOKS	BOOKSTORE	OGILVY SOUTH AFRICA	OGILVY SOUTH AFRICA Johannesburg	SONOVISION STUDIOS Johannesburg	SOUTH AFRICA
'A11/046	00401	NEWS READER	EXCLUSIVE BOOKS	BOOKSTORE	OGILVY SOUTH AFRICA	OGILVY SOUTH AFRICA Johannesburg	SONOVISION STUDIOS Johannesburg	SOUTH AFRICA
'A11/053	00907	MOBFELLAS	DUNKIN' DONUTS	ICED COFFEE	HILL HOLLIDAY	HILL HOLLIDAY Boston	BARTRADIO Seattle	USA
'A11/060	01055	SHOWER SIEGE	COMIC QUEST	BOOKSTORE	JWT MANILA	JWT MANILA Makati City	HIT PRODUCTIONS Makati City	THE PHILIPPINES
'A11/063	00879	MEET THE FOCKERS	TOWER RECORDS	MUSIC AND DVD SHOP	SEDGWICK RD.	SEDGWICK RD. Seattle	CLATTER & DIN Seattle	USA
'A11/075	00597	CONCERT	SEARS	DEPARTMENT STORE	Y&R CHICAGO	Y&R CHICAGO	CHICAGO RECORDING COMPANY	USA
'A11/076	00600	CHILLY	SEARS	DEPARTMENT STORE	Y&R CHICAGO	Y&R CHICAGO	CHICAGO RECORDING COMPANY	USA
Travel, Entertainment & Leisure								
'A12/027	00046	SPECIAL FX	SCITECH	SPECIAL EFFECTS EXHIBITION	MARKETFORCE	MARKETFORCE Perth	BRAINESTORM Perth	AUSTRALIA
'A12/032	00128	ROCK CONCERT	NATIONAL THOROUGHBRED RACING ASSOCIATION	HORSE RACING	DEVITO/VERDI	DEVITO/VERDI New York	BAR 1 New York	USA
'A12/035	00289	TEKKEN	CNA	PLAYSTATION 3	THE JUPITER DRAWING ROOM SOUTH AFRICA	THE JUPITER DRAWING ROOM SOUTH AFRICA Johannesburg	SONOVISION STUDIOS Johannesburg / TURTLE MEDIA Johannesburg	SOUTH AFRICA
'A12/036	00290	SMACK DOWN	CNA	PLAYSTATION 3	THE JUPITER DRAWING ROOM SOUTH AFRICA	THE JUPITER DRAWING ROOM SOUTH AFRICA Johannesburg	SONOVISION STUDIOS Johannesburg / TURTLE MEDIA Johannesburg	SOUTH AFRICA
'A12/052	00969	WHALE	FC VAALERENGA	FOOTBALL	GREY WORLDWIDE OSLO	GREY WORLDWIDE OSLO	STIG OG STEIN Oslo	NORWAY
'A12/053	00970	MOUNT EVEREST	FC VAALERENGA	FOOTBALL	GREY WORLDWIDE OSLO	GREY WORLDWIDE OSLO	STIG OG STEIN Oslo	NORWAY
'A12/054	00972	FERRY	FC VAALERENGA	FOOTBALL	GREY WORLDWIDE OSLO	GREY WORLDWIDE OSLO	STIG OG STEIN Oslo	NORWAY
'A12/067	01045	CORPORITUAL	LOTUS SPA	SPA	JWT MANILA	JWT MANILA Makati City	HIT PRODUCTIONS Makati City	THE PHILIPPINES
'A12/068	01049	TRAFFIC THERAPY	LOTUS SPA	SPA	JWT MANILA	JWT MANILA Makati City	HIT PRODUCTIONS Makati City	THE PHILIPPINES

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Travel, Entertainment & Leisure								
'A12/069	01050	NAGGER	LOTUS SPA	SPA	JWT MANILA	JWT MANILA Makati City	HIT PRODUCTIONS Makati City	THE PHILIPPINES
'A12/088	01452	EATING CONTEST	JETBLUE	AIRLINE	JWT	JWT New York	JWTWO New York	USA
'A12/089	01453	EXTRA LEGROOM	JETBLUE	AIRLINE	JWT	JWT New York	JWTWO New York	USA
'A12/090	00976	PRETEND	SCOREPOKER.COM	POKER WEBSITE	OINK INK RADIO	LEO BURNETT CANADA Toronto	OINK INK RADIO New York	USA
'A12/108	00736	DIVORCE	LAZER HELMETS	SPORTS HELMETS	LG&F	LG&F Brussels	DOCTOR SWING Brussels	BELGIUM
'A12/111	00739	LEADING ROLE	LAZER HELMETS	SPORTS HELMETS	LG&F	LG&F Brussels	SONICVILLE Brussels	BELGIUM
'A12/119	01336	SAVE THE WORLD	STUDIO BRUSSELS	MUSIC FESTIVAL	MORTIERBRIGADE	MORTIERBRIGADE Brussels	DOCTOR SWING Brussels	BELGIUM
'A12/126	01378	SPEAKERS	LATINSPTS	ADVERTISING FESTIVAL	WM UNITED	WM UNITED Buenos Aires	RAYA Buenos Aires	ARGENTINA
Publications & Media								
'A13/006	00057	I WILL SURVIVE	RADIO TELEVISYEN MALAYSIA	TRAXX FM RADIO	NAGA DDB MALAYSIA	NAGA DDB MALAYSIA Selangor	FUSE MUSIC & SOUND DESIGN Selangor	MALAYSIA
'A13/010	00042	NURSES	THE GAZETTE	NEWSPAPER	BLEUBLANCROUGE	BLEUBLANCROUGE Montreal	AUDIO Z Montreal	CANADA
'A13/013	00114	MARIA SHARAPOVA	SPORTS ILLUSTRATED	SPORTS MAGAZINE	SAATCHI & SAATCHI	SAATCHI & SAATCHI Cape Town	B&S STUDIOS Cape Town	SOUTH AFRICA
'A13/029	00220	AT THE RIVER	PRIME TV	THE L WORD TELEVISION SHOW	DRAFTFCB NEW ZEALAND	DRAFTFCB NEW ZEALAND Auckland	DIGITAL POST Auckland	NEW ZEALAND
'A13/030	00221	FRESH BAKING	PRIME TV	THE L WORD TELEVISION SHOW	DRAFTFCB NEW ZEALAND	DRAFTFCB NEW ZEALAND Auckland	DIGITAL POST Auckland	NEW ZEALAND
'A13/031	00222	MORNING VISITOR	PRIME TV	THE L WORD TELEVISION SHOW	DRAFTFCB NEW ZEALAND	DRAFTFCB NEW ZEALAND Auckland	DIGITAL POST Auckland	NEW ZEALAND
'A13/033	00478	EXPERTS	SKY TELEVISION	SKY NEWS PROGRAMMES	DDB NEW ZEALAND	DDB NEW ZEALAND Auckland	SOUNDTRAX Auckland	NEW ZEALAND
'A13/034	00479	VOICE	SKY TELEVISION	SKY NEWS PROGRAMMES	DDB NEW ZEALAND	DDB NEW ZEALAND Auckland	SOUNDTRAX Auckland	NEW ZEALAND
'A13/040	00118	SEXY MEN	ASSOCIATED MAGAZINES	COSMOPOLITAN MAGAZINE	OGILVY SOUTH AFRICA	OGILVY SOUTH AFRICA Cape Town	B&S STUDIOS Cape Town	SOUTH AFRICA
'A13/045	00754	E.T.	M NET	TV CHANNEL	OGILVY SOUTH AFRICA	OGILVY SOUTH AFRICA Johannesburg	SONOVISION STUDIOS Johannesburg	SOUTH AFRICA
'A13/046	00755	STAR WARS	M NET	TV CHANNEL	OGILVY SOUTH AFRICA	OGILVY SOUTH AFRICA Johannesburg	SONOVISION STUDIOS Johannesburg	SOUTH AFRICA

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Publications & Media								
'A13/054	00883	TITANIC	88.6 RADIO	RADIO STATION	DRAFTFCB KOBZA	DRAFTFCB KOBZA Vienna	KING DOMINO STUDIO Vienna	AUSTRIA
'A13/061	00782	STABBING	FOXTEL	CRIME PROGRAMME	SAATCHI & SAATCHI	SAATCHI & SAATCHI Sydney	SONG 2U Sydney / EARDRUM Sydney	AUSTRALIA
'A13/062	00783	GIRL	FOXTEL	CRIME PROGRAMME	SAATCHI & SAATCHI	SAATCHI & SAATCHI Sydney	SONG 2U Sydney / EARDRUM Sydney	AUSTRALIA
'A13/064	00868	SINGER	EDITORIAL COYUNTURA	MERCADO	JWT ARGENTINA	JWT ARGENTINA Buenos Aires	AUDIO & VISION Buenos Aires	ARGENTINA
'A13/098	00760	PORSCHE	HACHETTE FILIPACCHI MEDIA	QUOTE MAGAZINE	SELMORE	SELMORE Amsterdam	KEES KROOT Amsterdam	THE NETHERLANDS
'A13/123	01150	HITLER SALSA	HUMO MAGAZINE	MAGAZINE	MORTIERBRIGADE	MORTIERBRIGADE Brussels	THE CHAIN GANG Antwerp	BELGIUM
Banking, Investment & Insurance								
'A14/006	00617	TELEKINESIS	BÉLAIR DIRECT	INSURANCE	SID LEE	SID LEE Montreal	BOOGIE STUDIO Montreal	CANADA
'A14/012	00366	PSA	BANK OF AMERICA	SAVINGS ACCOUNT PROMOTION	BBDO NEW YORK	BBDO NEW YORK	38 GREENE STUDIOS New York	USA
'A14/013	00367	CLOSET	BANK OF AMERICA	SAVINGS ACCOUNT PROMOTION	BBDO NEW YORK	BBDO NEW YORK	38 GREENE STUDIOS New York	USA
'A14/017	00669	KNIFE	GENERALI INSURANCE	INSURANCE	LEO BURNETT	LEO BURNETT Lisbon	INDIGO Lisbon	PORTUGAL
'A14/021	00642	MEDICAL LINE	BOLIVAR INSURANCE	MEDICAL HELPLINE	LEO BURNETT COLOMBIANA	LEO BURNETT COLOMBIANA Bogota	LEO STUDIO Bogota	COLOMBIA
'A14/022	00862	CHILD	IF	CHILDREN'S INSURANCE	KITCHEN (LEO BURNETT)	KITCHEN (LEO BURNETT) Oslo	VERDENS STERKESTE MANN Oslo	NORWAY
'A14/025	01184	POLICE	DEVK INSURANCE	INSURANCE	GRABARZ & PARTNER WERBEAGENTUR	GRABARZ & PARTNER WERBEAGENTUR Hamburg	STUDIO FUNK	GERMANY
'A14/026	01185	ORDER	DEVK INSURANCE	INSURANCE	GRABARZ & PARTNER WERBEAGENTUR	GRABARZ & PARTNER WERBEAGENTUR Hamburg	STUDIO FUNK	GERMANY
'A14/033	01203	I AM	CONSORCIO	INSURANCE	DDB CHILE	DDB CHILE Santiago	CLIO Santiago	CHILE
'A14/049	01432	ASTERISK	CITIBANK	BANK ACCOUNT	PUBLICIS	PUBLICIS Brussels	WHAR MUSIC Brussels	BELGIUM
'A14/051	01434	HOTEL	CITIBANK	BANK ACCOUNT	PUBLICIS	PUBLICIS Brussels	WHAR MUSIC Brussels	BELGIUM

Radio Shortlist by Category

Catalogue No.	Entry No.	Title	Advertiser	Product	Entrant Company	Advertising Agency	Production Company	Country
Business Equipment & Services								
'A15/002	00111	TALK LIKE YOU TYPE	TYPINGMASTER	TYPING TUTORIAL	POND RADIO ENTERTAINMENT	POND RADIO ENTERTAINMENT San Francisco	BOGAS STUDIOS San Fransisco	USA
'A15/019	00321	MEGAPHONE	FEDEX	COURIER SERVICE	BBDO NEW YORK	BBDO NEW YORK	BAR 1 New York	USA
'A15/042	01238	YOUR MARRIAGE	SMITH MICRO SOFTWARE	'STUFFIT' COMPRESSION SOFTWARE	SAATCHI & SAATCHI	SAATCHI & SAATCHI New York	SAATCHI & SAATCHI RECORDING STUDIO New York	USA
'A15/043	01308	TRAVELLING WITH CHILDREN	SMITH MICRO SOFTWARE	'STUFFIT' COMPRESSION SOFTWARE	SAATCHI & SAATCHI	SAATCHI & SAATCHI New York	SAATCHI & SAATCHI RECORDING STUDIO New York	USA
'A15/047	01313	TEEN GIRLS PHONE CALL	SMITH MICRO SOFTWARE	'STUFFIT' COMPRESSION SOFTWARE	SAATCHI & SAATCHI	SAATCHI & SAATCHI New York	SAATCHI & SAATCHI RECORDING STUDIO New York	USA
'A15/052	01338	ZHANG FROM CHINA	FEDEX	COURIER	BBDO GUERRERO ORTEGA	BBDO GUERRERO ORTEGA Makati City	HIT PRODUCTIONS Makati City	THE PHILIPPINES
'A15/053	00899	SHORTEN YOUR LIFE	BULLZI	RECRUITMENT CONSULTANCY	AMBIENCE PUBLICIS ADVERTISING	AMBIENCE PUBLICIS ADVERTISING Mumbai	EARDRUM Mumbai	INDIA
Commercial Public Services								
'A16/011	00205	YOU HANG UP	3	MSN MESSENGER AND EMAIL	WCRS	WCRS London	750MPH London	UNITED KINGDOM
'A16/012	00123	LIANA PAI	MOUNT SINAI MEDICAL CENTER	HOSPITAL	DEVITO/VERDI	DEVITO/VERDI New York	BAR 1 New York	USA
'A16/013	00124	LIVER TRANSPLANT	MOUNT SINAI MEDICAL CENTER	HOSPITAL	DEVITO/VERDI	DEVITO/VERDI New York	BAR 1 New York	USA
'A16/014	00125	MARIA CEA	MOUNT SINAI MEDICAL CENTER	HOSPITAL	DEVITO/VERDI	DEVITO/VERDI New York	BAR 1 New York	USA
'A16/022	00077	BIG ANNOUNCEMENT	COMCAST	DIGITAL CABLE	GOODBY SILVERSTEIN & PARTNERS	GOODBY SILVERSTEIN & PARTNERS San Francisco	ROCKET SURGERY Venice	USA
'A16/034	00686	CLT 'BEGINNERS'	CHILDREN'S LITTLE THEATRE	MUSIC CLASSES	OGILVY & MATHER	OGILVY & MATHER Kolkata	BLUE BANDWIDTH Kolkata	INDIA
'A16/039	00535	IMPROVISE	MUSICIAN'S WORKSHOP	MUSIC CLASSES	GREY MADRID	GREY MADRID	SONOLOGIC Madrid	SPAIN
'A16/040	00327	R&B	MAXIS COMMUNICATIONS	TELEPHONE BACKGROUND	OGILVY & MATHER ADVERTISING	OGILVY & MATHER ADVERTISING Kuala Lumpur	TWO AM MUSIC STUDIOS Kuala Lumpur	MALAYSIA
'A16/047	00643	OLD MCDONALD	BOGOTA'S TELECOMMUNICATIONS COMPANY (ETB)	INTERNET CONTENT CONTROL	LEO BURNETT COLOMBIANA	LEO BURNETT COLOMBIANA Bogota	LEO STUDIO Bogota / AUDIO DIGITAL PUBLICITARIO Bogota	COLOMBIA

Radio Shortlist by Category

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Commercial Public Services								
'A16/062	01467	LISP	INLINGUA SPRACHSCHULEN	LANGUAGE LESSONS	KOLLE REBBE WERBEAGENTUR	KOLLE REBBE WERBEAGENTUR Hamburg	THE SHACK Hamburg	GERMANY
'A16/077	01156	PT RAP	PT PRIME	TELEPHONE COMPANY	MSTF PARTNERS	MSTF PARTNERS Lisbon	INDIGO Lisbon	PORTUGAL
'A16/082	01069	FUNERAL	OUTSIDE SCHOOL	PHOTOGRAPHY CLASSES	SAATCHI & SAATCHI	SAATCHI & SAATCHI Rome	ECCETERA PRODUZIONI AUDIO Milan	ITALY
'A16/087	00734	BALANCE	PROXIMUS	MOBILE PHONE NETWORK	LG&F	LG&F Brussels	THE CHAIN GANG Antwerp	BELGIUM
'A16/089	00766	DOCTOR	PROXIMUS	MOBILE PHONE NETWORK	LG&F	LG&F Brussels	WHAR Brussels	BELGIUM
'A16/090	00767	TENNIS	PROXIMUS	MOBILE PHONE NETWORK	LG&F	LG&F Brussels	WHAR Brussels	BELGIUM
'A16/093	01415	BABYSITTER	CUATRO CABEZAS	INTERNET	WM UNITED	WM UNITED Buenos Aires	RAYA Buenos Aires	ARGENTINA
'A16/094	01416	KIDNEY	CUATRO CABEZAS	INTERNET	WM UNITED	WM UNITED Buenos Aires	RAYA Buenos Aires	ARGENTINA
Corporate Image								
'A17/001	00139	ESPEN ASKELADD	HYDRO	OIL & ENERGY COMPANY	DDB OSLO	DDB OSLO	VERDENS STERKESTE MANN Oslo	NORWAY
'A17/003	00155	GLØGG	HYDRO	OIL & ENERGY COMPANY	DDB OSLO	DDB OSLO	VERDENS STERKESTE MANN Oslo	NORWAY
'A17/004	00444	BIRD THEATER	SUNTORY LIMITED	BIRD PROTECTION CAMPAIGN	DENTSU	DENTSU Tokyo	RANDOMHOUSE Tokyo	JAPAN
Charities, Public Health & Safety, Public Awareness								
'A18/001	00088	UNISON	GOVERNMENT OF QUÉBEC	PAY EQUITY AWARENESS	BRAD	BRAD Quebec	STUDIO EXPRESSION Quebec	CANADA
'A18/007	00180	OVERCOOK PASTA	AD COUNCIL	ADOPTION	KIRSHENBAUM BOND + PARTNERS	KIRSHENBAUM BOND + PARTNERS New York	KAMEN ENTERTAINMENT GROUP New York	USA
'A18/024	00112	ANIMAL FALL	RSPCA	ANIMAL AID	M&C SAATCHI	M&C SAATCHI Melbourne	RISK SOUND Melbourne	AUSTRALIA
'A18/030	00474	FOREST HILL	UNITED NATIONS HIGH COMMISSION FOR REFUGEES	REFUGEE AWARENESS	BBDO CANADA	BBDO CANADA Toronto	EGGPLANT PRODUCTIONS Toronto	CANADA
'A18/047	00723	CUCKOO	FREE MY LUNGS	ANTI-SMOKING AWARENESS	DUVAL GUILLAUME	DUVAL GUILLAUME Brussels	WHAR MUSIC Brussels	BELGIUM

Radio Shortlist by Category

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Charities, Public Health & Safety, Public Awareness								
'A18/051	00409	SIGNPOSTS	SALVATION ARMY	CHARITY APPEAL	LEO BURNETT SOUTH AFRICA	LEO BURNETT SOUTH AFRICA Johannesburg	SONOVISION STUDIOS Johannesburg	SOUTH AFRICA
'A18/052	00704	HANDS	MUSCULAR DYSTROPHY ASSOCIATION	MUSCULAR DYSTROPHY AWARENESS	OGILVY & MATHER	OGILVY & MATHER Singapore	SONG ZU SINGAPORE	SINGAPORE
'A18/059	00410	ALWAYS ON DUTY	NSRI	NATIONAL SEA RESCUE APPEAL	OGILVY SOUTH AFRICA	OGILVY SOUTH AFRICA Cape Town	B&S STUDIOS Cape Town	SOUTH AFRICA
'A18/062	00817	DISFIGUREMENT	SOUTH AFRICAN DEPRESSION & ANXIETY GROUP	TEEN SUICIDE HELPLINE	NET#WORK BBDO	NET#WORK BBDO Johannesburg	STERLING SOUND Johannesburg	SOUTH AFRICA
'A18/064	00819	STINK	NATIONAL COUNCIL AGAINST SMOKING	ANTI-SMOKING CAMPAIGN	NET#WORK BBDO	NET#WORK BBDO Johannesburg	FREQ'NCY Johannesburg	SOUTH AFRICA
'A18/065	00820	FREEZING	NATIONAL COUNCIL AGAINST SMOKING	ANTI-SMOKING CAMPAIGN	NET#WORK BBDO	NET#WORK BBDO Johannesburg	FREQ'NCY Johannesburg	SOUTH AFRICA
'A18/066	00892	SEXY LADY	THE NORWEGIAN DYSLEXIA ASSOCIATION	DYSLEXIA AWARENESS	DINAMO REKLAME	DINAMO REKLAME	VERDENS STERKESTE MANN Oslo	NORWAY
'A18/067	00938	5 KIDS	ROYAL LIFE SAVING SOCIETY OF WA	WATER SAFETY AWARENESS	303 GROUP	303 GROUP Perth	DOUBLE G Perth	AUSTRALIA
'A18/080	01379	BOOKED OUT	NEW ZEALAND BOOK COUNCIL	PROMOTE READING ORGANIZATION	COLENZO BBDO	COLENZO BBDO Auckland	LIQUID STUDIOS Auckland	NEW ZEALAND
'A18/081	01019	GIRL CHILD	CEHAT	ANTI-FEMALE FOETICIDE CAMPAIGN	LEO BURNETT INDIA	LEO BURNETT INDIA Mumbai	LINGO INDIA Mumbai	INDIA
'A18/083	00412	BOMB BLAST	BIG 92.7 FM	RAPE LAW PROTEST	MUDRA COMMUNICATIONS	MUDRA COMMUNICATIONS New Delhi	SOUND STREAM STUDIOS New Delhi	INDIA
'A18/093	00346	BLEEP	AMERICAN LEGACY FOUNDATION/TRUTH	ANTI-SMOKING MESSAGE	ARNOLD	ARNOLD Boston / CRISPIN PORTER + BOGUSKY Miami	NUTMEG AUDIO POST New York	USA
'A18/094	00344	RING TONE	AMERICAN LEGACY FOUNDATION/TRUTH	ANTI-SMOKING MESSAGE	ARNOLD	ARNOLD Boston / CRISPIN PORTER + BOGUSKY Miami	NUTMEG AUDIO POST New York	USA
'A18/096	00347	BEARS	AMERICAN LEGACY FOUNDATION/TRUTH	ANTI-SMOKING MESSAGE	ARNOLD	ARNOLD Boston / CRISPIN PORTER + BOGUSKY Miami	BARTRADIO New York	USA
'A18/097	00348	FOREIGN	AMERICAN LEGACY FOUNDATION/TRUTH	ANTI-SMOKING MESSAGE	ARNOLD	ARNOLD Boston / CRISPIN PORTER + BOGUSKY Miami	BARTRADIO New York	USA

Radio Shortlist by Category

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Charities, Public Health & Safety, Public Awareness								
'A18/098	00349	SONG	AMERICAN LEGACY FOUNDATION/TRUTH	ANTI-SMOKING MESSAGE	ARNOLD	ARNOLD Boston / CRISPIN PORTER + BOGUSKY Miami	BARTRADIO New York	USA
'A18/113	01360	DISCOURSE	ANGCP	ORGAN DONATION APPEAL	DUVAL GUILLAUME	DUVAL GUILLAUME Brussels	WHAR MUSIC Brussels	BELGIUM
'A18/115	00940	WORDS	THE ROY CASTLE LUNG FOUNDATION	PASSIVE SMOKING AWARENESS	CLEMMOW HORNBY INGE	CLEMMOW HORNBY INGE London	SCRAMBLE London	UNITED KINGDOM
'A18/127	01122	ROAD RAGE	NAPCAN	ANTI-VIOLENCE AWARENESS	DDB SYDNEY	DDB SYDNEY	EARDRUM Sydney	AUSTRALIA
'A18/157	01154	TORTURE	AMNISTIA	ANTI-TORTURE MESSAGE	CONTRAPUNTO	CONTRAPUNTO Madrid	LUCAS VAN GOMBOS Madrid	SPAIN
'A18/169	00747	KISSES	INSTITUTO NACIONAL DE LAS MUJERES	ANTI-DOMESTIC VIOLENCE	OLABUENAGA CHEMISTRI	OLABUENAGA CHEMISTRI Mexico	STUDIO PROJECT Mexico City	MEXICO