

Direct Lions- Awards by Prize

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CatlogNo	Entry No	Title	Advertiser	Product	Entered By	Country	Award
A05/22	01257	LOPETEGUI DEPOSIT	BANCO GALLEG0	FINANCIAL INVESTMENT	SHACKLETON Madrid	SPAIN	Grand Prix
A04/2	00038	SHARK	OLYMPUS IMAGING EUROPA	OLYMPUS MJU 725 SW DIGITAL CAMERA	SPRINGER & JACOBY Hamburg	GERMANY	Gold Lion
A13/32	01768	RECRUITING RARE WEB2.0 BIRDS VIA SECOND LIFE	AGENCY.COM	AGENCY RECRUITMENT	TEQUILA\AGENCY.COM Brussels	BELGIUM	Gold Lion
A14/8	00150	PHONE LEGENDS	LAND TRANSPORT NZ	ANTI-DRINK DRIVING MESSAGE	CLEMENGER BBDO Wellington	NEW ZEALAND	Gold Lion
B01/17	00322	EVICTI0N NOTICES	S C JOHNSON	RAID INSECT KILLER	FCB JOHANNESBURG	SOUTH AFRICA	Gold Lion
B02/119	01093	STICK & SAVE	TREAT EVERY ENVIRONMENT SPECIAL (TREES)	PAPER RECYCLING CAMPAIGN	ARC WORLDWIDE Kuala Lumpur	MALAYSIA	Gold Lion
B05/93	01942	SMOKE IS POISON - TANKER	DEPARTMENT OF HEALTH/CANCER RESEARCH UK	ANTI-SMOKING MESSAGE	OGILVY GROUP UK London	UNITED KINGDOM	Gold Lion
B07/49	01866	CLIO SPEED	RENAULT GERMANY	RENAULT CLIO RS	NORDPOL+ HAMBURG	GERMANY	Gold Lion
B08/9	00516	VERB YELLOWBALL	CENTERS FOR DISEASE CONTROL & PREVENTION	YOUTH FITNESS CAMPAIGN	ARC WORLDWIDE Chicago	USA	Gold Lion
B08/10	01486	LOPETEGUI DEPOSIT	BANCO GALLEG0	FINANCIAL SERVICES	SHACKLETON Madrid	SPAIN	Gold Lion
A02/80	01909	SCHLÄMMER'S QUEST	VOLKSWAGEN	VW GOLF TOUR EDITION	TRIBAL DDB Hamburg	GERMANY	Silver Lion
A03/4	01319	ANY SHAPE	ARTESANOS CAMISEROS	TAILORED SHIRTS	DRAFTFCB/LOWE GROUP Zurich	SWITZERLAND	Silver Lion
A07/45	01722	THE SINGING BUS STOPS	FKP SKORPIO KONZERTPRODUKTION	ARENA OPERA/ NABUCCO	TBWA\GERMANY Berlin	GERMANY	Silver Lion
A07/47	01754	ORIENTATION GUIDE	FUTURE SPORT HOLDING	FUTURE SPORTS GYM	DDB GERMANY Duesseldorf	GERMANY	Silver Lion
A14/23	00515	VERB YELLOWBALL	CENTERS FOR DISEASE CONTROL AND PREVENTION	YOUTH FITNESS CAMPAIGN	ARC WORLDWIDE Chicago	USA	Silver Lion
A14/55	01471	TAP PROJECT	UNICEF	WORLD WATER DAY	DROGA5 New York	USA	Silver Lion

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A14/108	01913	SMOKE IS POISON	DEPARTMENT OF HEALTH/CANCER RESEARCH UK	ANTI-SMOKING MESSAGE	OGILVY GROUP UK London	UNITED KINGDOM	Silver Lion
B02/67	00105	BREAK-IN	ISEO ASIA	SECURITY LOCKS	NAGA DDB MALAYSIA Selangor	MALAYSIA	Silver Lion
B04/14	01928	GET YOUR MOTHERF... RINGTONE FOR FREE.	VOLKSWAGEN	VW PARTS SERVICE	DDB GERMANY Berlin	GERMANY	Silver Lion
B05/103	01895	HERE'S PROOF	OLYMPUS	MJU SW CAMERA	SAATCHI & SAATCHI Sydney	AUSTRALIA	Silver Lion
B06/31	00663	GHOST PHOTOS	SONY COMPUTER ENTERTAINMENT DEUTSCHLAND	PLAYSTATION 2 GAME: FORBIDDEN SIREN 2	TBWA\GERMANY Berlin	GERMANY	Silver Lion
B08/52	01912	SMOKE IS POISON	DEPARTMENT OF HEALTH/CANCER RESEARCH UK	ANTI-SMOKING MESSAGE	OGILVY GROUP UK London	UNITED KINGDOM	Silver Lion
C01/8	00071	PLATINUM HUMAN TESTING PROGRAM	LION NATHAN AUSTRALIA	TOOHEYS EXTRA DRY PLATINUM BEER	BMF Sydney	AUSTRALIA	Silver Lion
A01/31	01788	20°C MAILING	PROCTER & GAMBLE	ARIEL COLDACTIVE DETERGENT	SAATCHI & SAATCHI Frankfurt	GERMANY	Bronze Lion
A02/31	01184	WORK OF ART	ROLLS-ROYCE	ROLLS-ROYCE PHANTOM	HARRISON TROUGHTON WUNDERMAN London	UNITED KINGDOM	Bronze Lion
A02/38	00067	SHORT CAR SONGS	VOLKSWAGEN	VW GOLF R32	DDB SYDNEY	AUSTRALIA	Bronze Lion
A04/5	00765	DEMO CD	THE SOUNDSMITHS	CAMBRIDGE AUDIO SYSTEM	EVEREST BRAND SOLUTIONS Mumbai	INDIA	Bronze Lion
A04/8	00662	GHOST PHOTOS	SONY COMPUTER ENTERTAINMENT DEUTSCHLAND	PLAYSTATION2 GAME: FORBIDDEN SIREN 2	TBWA\GERMANY Berlin	GERMANY	Bronze Lion
A05/24	00342	NOTES	HSBC	HSBC INSURANCE	JWT MEXICO	MEXICO	Bronze Lion
A06/12	01159	EXCITING OFFERS NEED EXCITING ADS	VIRGIN MOBILE	TELECOMMUNICATIONS	HOST Sydney	AUSTRALIA	Bronze Lion
A06/35	00816	THE ARISS BROS	ARISS BROS	ARISS BROTHERS PROPANE	LEO BURNETT CANADA Toronto	CANADA	Bronze Lion
A07/44	00004	DESTINATION JAPAN	LANGLEY TRAVEL	TRAVEL AGENCY	GOSS Gothenburg	SWEDEN	Bronze Lion

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A07/64	02037	TRANSPORT NETWORK	DAS TAXI FUNK &	TAXI CAB OPERATOR	NORDPOL+ HAMBURG	GERMANY	Bronze Lion
A08/42	00655	NIKECOSPLAY	NIKE JAPAN	NIKEID ONLINE	ADK Tokyo	JAPAN	Bronze Lion
A09/3	00346	LISTERINE EMBOSSSED	PFIZER CONSUMER HEALTHCARE	LISTERINE ADVANCE TARTAR CONTROL MOUTHWASH	RMG CONNECT London	UNITED KINGDOM	Bronze Lion
A11/84	00650	WORLD'S SMALLEST AD	OLYMPUS	MICROSCOPES	HOOPERNAGEL Sydney	AUSTRALIA	Bronze Lion
A11/90	01203	NOSTALGIA	KLART SVAR BUSINESS PARTNER	WIRELESS BUSINESS SOLUTIONS	MRM PARTNERS NORWAY McCANN DIREKTE Oslo	NORWAY	Bronze Lion
A12/31	00618	VOODOO KIT	ARNOLD WORLDWIDE ITALY	ADVERTISING	ARNOLD WORLDWIDE ITALY Milan	ITALY	Bronze Lion
A12/52	00791	THE DOOM & DICKSON BOOK COLLECTION	DOOM & DICKSON	ADVERTISING	DOOM & DICKSON Amsterdam	THE NETHERLANDS	Bronze Lion
A13/36	01332	X-MAS CARD PREMATURE	HOSPITAL CAVELL	PREMATURE UNIT INTERNAL MESSAGE	McCANN ERICKSON BELGIUM Hoeilaart	BELGIUM	Bronze Lion
A13/48	01254	THE CALENDER SHREDDER	ATCO-QUALQUAST	BOSCH GARDEN SHREDDER	JUNG von MATT Hamburg	GERMANY	Bronze Lion
A14/70	01429	LISTEN TO TEDDY	FUND OF ENDANGERED CHILDREN	CHILDREN'S CHARITY	PROXIMITY PRAGUE	CZECH REPUBLIC	Bronze Lion
A14/145	00075	POMS WILL WHINGE	BRITISH COUNCIL OF AUSTRALIA	EDUCATION FOUNDATION	M&C SAATCHI Sydney	AUSTRALIA	Bronze Lion
B01/14	00234	SMALL, MEDIUM OR LARGE	IBM MALAYSIA	BUSINESS SOLUTIONS EVENT INVITE	OGILVYONE WORLDWIDE MALAYSIA Kuala Lumpur	MALAYSIA	Bronze Lion
B01/44	00787	PASS IT ON	GREENTOMATOCARS CAR SERVICE	ENVIRONMENTALLY FRIENDLY TAXI SERVICE	HARRISON TROUGHTON WUNDERMAN London	UNITED KINGDOM	Bronze Lion
B02/38	01185	WORK OF ART	ROLLS-ROYCE	ROLLS-ROYCE PHANTOM	HARRISON TROUGHTON WUNDERMAN London	UNITED KINGDOM	Bronze Lion
B02/53	01869	FREEDOM BOX	GRUPO IZZO	HARLEY-DAVIDSON	MATOSGREY/G2 Sao Paulo	BRAZIL	Bronze Lion
B02/59	00320	DEMENTIA	STADTMISSION NUERNBERG	HOME FOR THE AGED	PUBLICIS KOMMUNIKATIONSAGENTUR	GERMANY	Bronze Lion

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B02/103	01611	THE HEAVYWEIGHT BROCHURE	SIEGLINDE BETZLER	PERSONAL TRAINER	BBDO STUTTGART	GERMANY	Bronze Lion
B02/108	01953	HANGMAN CLOTHES CAMPAIGN	AMNESTY INTERNATIONAL HONG KONG	HUMAN RIGHTS MESSAGE	GREY WORLDWIDE HK Hong Kong	HONG KONG	Bronze Lion
B04/8	01623	CINEMA CURTAIN	BEIERSDORF	NIVEA VISAGE Q10	TBWAIWIEN	AUSTRIA	Bronze Lion
B04/23	01914	SMOKE IS POISON	DEPARTMENT OF HEALTH/CANCER RESEARCH UK	ANTI-SMOKING MESSAGE	OGILVY GROUP UK London	UNITED KINGDOM	Bronze Lion
B05/12	01964	TAXI	ANTRAL	TAXI SERVICES	DRAFTFCB PORTUGAL Lisbon	PORTUGAL	Bronze Lion
B05/57	01320	ANY SHAPE	ARTESANOS CAMISEROS	TAILORED SHIRTS	DRAFTFCB/LOWE GROUP Zurich	SWITZERLAND	Bronze Lion
B05/101	02000	PAGO MONEY STICKER	PAGO FOR ASB BANK	ONLINE PAYMENT SERVICE	TBWAIWHYBIN Auckland	NEW ZEALAND	Bronze Lion
B06/3	00054	DRUNK DRIVING CAN BE FUN	TOOT-N-SCOOT	LATE NIGHT TAXI-SERVICE	TEQUILA\JOHANNESBURG	SOUTH AFRICA	Bronze Lion
B06/10	00498	THE CROC-EATS-DOG PROMOTION	NEUNKIRCHER ZOOLOGISCHEN GARTEN	ZOO	SCHOLZ & FRIENDS Berlin	GERMANY	Bronze Lion
B06/25	01647	INCIDENTS	HUTCH	HUTCH RANGA SHANKARA THEATRE FESTIVAL	OGILVY & MATHER Bangalore	INDIA	Bronze Lion
B07/7	00529	THE BET	SOUL BAR	BAR	OGILVYONE NEW ZEALAND Auckland	NEW ZEALAND	Bronze Lion
B07/45	01931	SMS FOR LUNCH	MEIR PANIM SOUP KITCHEN	MEALS FOR CHILDREN CHARITY	SHIMONI FINKELSTEIN DRAFT FCB Tel Aviv	ISRAEL	Bronze Lion
B08/12	00070	PLATINUM HUMAN TESTING PROGRAM	LION NATHAN AUSTRALIA	TOOHEYS EXTRA DRY PLATINUM BEER	BMF Sydney	AUSTRALIA	Bronze Lion
C02/69	01121	ALTERNATIVE WORLD CUP 2006	SWITZERLAND TOURISM	SWITZERLAND TOURISM	SPILLMANN/FELSER/LEO BURNETT Zurich	SWITZERLAND	Bronze Lion