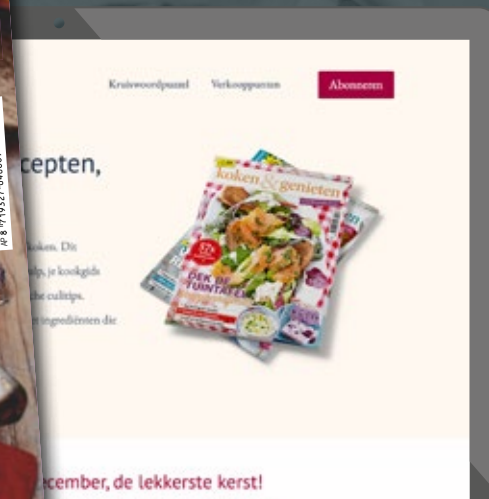


koken & genieten

VOOR ELKE DAG



General information

Frequency magazine:	12 issues per year
Frequency newsletter:	12 issues per year
Number of pages:	68
Price:	€ 3,49
Publisher:	F&L Media B.V.
Website:	www.kokengenieten.nl

koken & genieten

Koken & genieten offers an abundance of recipes for readers who wish to serve something special, but aren't too keen on standing in the kitchen all day. Each issue is packed with delicious recipes, ranging from very light and low-calorie dishes to delicious chocolate cakes and cream us. Koken & genieten includes regular columns with recipes for children, healthy food, kitchen suggestions and new products. Readers will additionally find cookingtips and tricks that can be used in the kitchen.



VOOR ELKE DAG

Bron: Google analytics

koken & genieten

VOOR ELKE DAG

koken & genieten closely cooperates with advertisers and their media agencies in order to create strong campaigns and achieve creative solutions. There are many ways to draw our reader's attention to your brand, product or service. Obviously, we are always open to your suggestions and ideas.



IMPORTANT DATES		
Issue	Advertisement deadline	Issue on sale
koken & genieten 2	31-12-18	22-01-19
koken & genieten 3	28-01-19	19-02-19
koken & genieten 4	25-02-19	19-03-19
koken & genieten 5	01-04-19	23-04-19
koken & genieten 6	06-05-19	28-05-19
koken & genieten 7	03-06-19	25-06-19
koken & genieten 8	08-07-19	30-07-19
koken & genieten 9	05-08-19	27-08-19
koken & genieten 10	02-09-19	24-09-19
koken & genieten 11	30-09-19	22-10-19
koken & genieten 12	28-10-19	19-11-19
koken & genieten 1	02-12-19	24-12-19
<ul style="list-style-type: none"> Topical data can be found on www.fnl.nl/data The deadline for the delivery of Shopping is 1 week prior to the deadline of advertisements Subscribers receive the magazine 4 days before the date of issue 		

PROMOTION POSSIBILITIES	
Other possibilities are:	<ul style="list-style-type: none"> • Readers campaigns • Mail and win campaigns • Shopping • Vacancies • Newsletters • Product placement
<ul style="list-style-type: none"> • Advertisements • Banner advertising • Advertorials • Inserts • Competitions • Recruitment fees 	
More information can be found on www.fnl.nl/mogelijkheden	

RATES PRINT	
Size	Price
1/1 page (210 x 280 mm)	€ 1.950,-
Shopping	€ 650,-
Spectacular shopping: + 40% extra space	€ 910,-
Advertorial	from € 2.700,-
2/1 (420 x 280 mm)	€ 3.300,-
1/2 (210 x 140 mm or 105 x 280 mm)	€ 1.200,-
1/4 (105 x 140 mm or 53 x 280 mm)	€ 630,-
1/8 (105 x 70 mm)	€ 340,-
1/16 (52 x 70 mm)	€ 240,-
30% positioning tariff on cover	

RATES ONLINE		
Size	Price	Run of Network
Branded content	€ 825	
Newsletter item	€ 550	
Social media post	€ 125	

AANLEVERSPECIFICATIES ADVERTENTIES
Advertisements must be delivered with 5 mm margins on all sides, in CMYK colours and with 300 dpi. For more info, visit www.fnl.nl/specifications or send an e-mail to ads@fnl.nl
File types: .gif, jpeg, png, flash or html5.
Maximum file size: 300 kb



For specific desires, delivery specifications or formalizing ads and banners, contact us by phone: +31 (0)24-2404555 or e-mail us at sales@fnl.nl

WWW.FNLMEDIA.NL