FlixBus to acquire long distance coach service of Deutsche Post

++ FlixBus to integrate the Postbus-network into its green mobility platform: “one brand for all customers” ++ long term synergies between FlixBus and Deutsche Post DHL Group ++ improve network to rural areas instead of running parallel services between cities – customers benefit by strong alternative to individual transport ++

Munich/Berlin/Bonn, 03/08/2016 – FlixMobility („FlixBus“) and Deutsche Post DHL Group announced on Wednesday the acquisition of „Postbus“, the long-distance coach network of Deutsche Post DHL Group. From 1 November 2016, the first Postbus-services will be integrated to the international FlixBus mobility platform. Via long-term marketing and sales cooperation, both companies want to develop new customer segments for their respective core businesses.

FlixBus is a European long distance mobility provider and brand of the FlixMobility group. The startup was founded and launched in Germany after the deregulation of the national market in 2013. By 100.000 daily connections to 900 destinations in 20 countries, FlixBus is now providing Europe’s largest network of long-distance coaches.

Deutsche Post Mobility – full subsidiary of Deutsche Post DHL Group, the world’s leading logistics company – operates under the name „Postbus“ long-distance coach services to 120 destinations within Germany and to neighboring countries.

Long-term synergies by long-term cooperation

In a long-term sales and marketing cooperation, FlixBus products will be distributed in 5.000 Post partner retail outlets by the end of this year. At the same time, Deutsche Post products will be displayed via FlixBus channels. André Schwämmlein: „We are building on long-term synergies and cooperation with the world leader in logistics. Therefore, we will instantly attract a new target group for our young brand and in the long run convince more travelers of green mobility."

In a pilot project, Deutsche Post has already tested same-day parcel deliveries via long-distance coaches between Hamburg and Berlin. Joachim Wessels, managing director of Deutsche Post Mobility: „Together with FlixBus, we are now analyzing how to extend this same-day service via long-distance coach and to establish it on the logistic market.”
Disrupting transportation – FlixBus expects a total of 30 million passengers in 2016

In 2015, FlixBus transported 20 million travelers all over Europe. By 2016, the provider expects an increase of 50 percent and a total of 30 million passengers. By paperless check-in via QR code, booking and delay management via mobile app, live GPS tracking of the vehicles or dynamic pricing similar to airlines, FlixBus set new standards in the industry.

As a combination of tech-startup, e-commerce-platform and transportation company, FlixBus established domestic networks and national entities in Germany, France, Italy, Austria and the Netherlands, as well as cross-border services to currently 20 countries. Within this year, FlixBus will import the “green formula” to CEE countries.

Corporate news and high-resolution images in the FlixBus-Newsroom or visit us on Twitter.

FlixBus is a young European long-distance mobility provider. Since 2013 it has been offering an alternative, comfortable and green way to travel, which suits every budget. Thanks to smart network planning and a state-of-the-art backend-system, FlixBus provides Europe’s largest intercity coach network with 100.000 daily connections to 900 destinations in 20 countries.

Founded and launched in Germany, the start-up embodied the experience and quality by working closely together with the regional SME industry. From the headquarters in Berlin, Munich, Paris, Zagreb and Milan, the FlixBus team handles network planning, customer service, quality management, marketing & sales as well as business and technological development. Regional bus partners – frequently family-run companies built on generations of success – are responsible for the day-to-day running of routes and a fleet of green buses, all with the emphasis on the highest comfort and safety standards. Therefore, innovation, entrepreneurial spirit and a powerful international mobility brand go hand in hand with the experience and quality of a traditional mid-tier industry. By means of this internationally unique business model, the green FlixBuses have transported millions of customers all over Europe and created thousands of new jobs in the industry. www.FlixBus.com