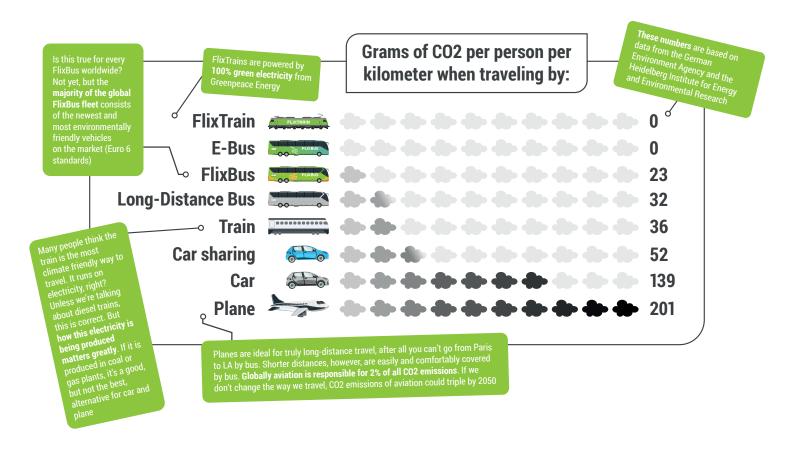


# FLIX THE CLIMATE TRAVEL GREEN

#### **Green movement**

Let's get real for a moment: the three FlixBus founders didn't launch their service with the sole purpose of saving the planet. They wanted to **enable everyone to travel in a tech forward, affordable, comfortable and climate friendly way.** And build a healthy business, of course. The thing is, you don't need to live like a hermit to protect our precious planet and keep climate change at bay. You can visit your friends and family and explore new places, while minimizing your carbon footprint. **Taking a (Flix)bus is an incredibly climate-friendly way to travel.** That's not just glossy marketing talk either - we'll prove it to you!



## Compensation

Traveling by bus is climate friendly, but not 100% CO2 neutral. For passengers who are willing and able to go the extra mile, we offer convenient CO2 compensation. With the click of a button you can compensate the exact emissions of your trip. **Worldwide 6% of our passengers choose to compensate** 

To offer this, we work together with the internationally-renowned organization atmosfair. To read more, visit <u>atmosfair.de/en</u>



# FLIX THE CLIMATE TRAVEL GREEN

### More than just CO2

Apart from climate disrupting CO2, most road vehicles also emit harmful substances like NOx and fine particles. Our newest buses emit far less of these substances than the average car, plane and even conventional train that runs on electricity produced in coal and gas plants. This type of electricity generation causes a lot of pollution (think of the foul air from a barbecue). It might not be as visible - most trains don't have an exhaust pipe - but the pollution is very real, nonetheless.

#### **Innovations**

As shown above, taking a FlixBus is a very climate friendly way to travel. We could just pat ourselves on the backs and take a long holiday, but we're perfectionists (must be our German heritage)! So, since 2018 there are several all-electric FlixBuses in Germany and France, powered by Greenpeace Energy. And we're looking into other climate friendly options, like buses that drive on green hydrogen.

Worldwide transport accounts for almost 1/4 of all energy related CO2 emissions. Air travel and personal cars make up a large part of that. Choose FlixBus for your next trip and be part of the #GreenMovement!

### It is easy being green

## Modern fleet

On average, FlixBuses are 3 to 4 years old; we aim to always have the newest, cleanest and most climate friendly buses on the road.



## Digital from A to Z

Paper looks better on a tree. At FlixBus, we have offered a 100% digital travel experience since we launched in 2013. Use our iOS or Android app to book, pay and check-in.



# Ride sharing to the max



Using FlixBus is climate friendly because a bus fits so many people. We offer real ride sharing. A typical FlixBus fits 49 passengers, and, on average 60% of the seats in a FlixBus are occupied.