

FOR IMMEDIATE RELEASE

## **FlixBus Launches in United States, Plans to Disrupt Traditional Bus Market**

***After revolutionizing long-distance travel in Europe, FlixBus is coming to America to change the view of bus travel, provide an alternative to the car and create local jobs***

- ++ Europe's fastest-growing mobility provider to launch its unique business model in the US
- ++ The best of two worlds: US bus partners (tradition) + FlixBus approach (tech)
- ++ Round-trip routes to include LA-Vegas, LA-Phoenix, Phoenix-Vegas, San Diego-Vegas
- ++ FlixBus to paint US highways green with 1,000+ daily connections planned for 2018

**LOS ANGELES (May 15, 2018)** – Five years after the launch of FlixBus, Europe's fastest-growing long-distance mobility provider, the company behind the green buses is bringing its one-of-a-kind business model to the United States. Beginning May 15, American travelers will be able to purchase FlixBus tickets on major routes in the Southwest including Los Angeles-Las Vegas, Los Angeles-Phoenix, Phoenix-Vegas, San Diego-Vegas and more. Buses will hit the roads with daily connections beginning on May 31.

FlixBus is the brainchild of three young entrepreneurs, Jochen Engert, Daniel Krauss and André Schwämmlein, who wanted to develop a completely new means of travel that was a blend of tech-startup, e-commerce and traditional transportation. Based on this concept, FlixBus was launched in Germany in 2013 with a unique business model in which FlixBus manages the technology, ticketing, customer service, network planning, marketing and sales, while its local SME partners are responsible for the daily operation of buses.

“Our business model has revolutionized the way people view – and utilize – buses in Europe, and we are excited to offer this fresh take on bus travel to people in the United States,” said André Schwämmlein, Founder and CEO of FlixBus. “We harness technology to create a better experience for travelers, with the goal of providing smart and green mobility for everyone to experience the world...and we do all of it without owning a single bus.”

### **A New US Job Engine**

For Phase 1 of the US launch, 180 initial FlixBus connections will be operated by six regional bus partners: Arrow Stage Lines, American Explorer Motorcoach, Gray Line Arizona, Pacific Coachways, Transportation Charter Services, and USA Coach Services. FlixBus currently has 300 bus partners throughout Europe, many of which are small, family-run businesses. In the 28 markets in which it operates, FlixBus has created more than 7,000 jobs for bus drivers.

“The FlixBus model allow us to focus on the daily operation of our buses – something we have over 30 years of experience doing – and puts the technology and marketing in the hands of the experts at FlixBus,” said Terry Fischer, President of Transportation Charter Services (TCS) of Orange, CA. “FlixBus provides companies such as TCS a new business opportunity, and we're looking forward to growing together through this partnership. It's a smart way to operate which ultimately benefits the customer.”



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## High-Capacity, Eco-Friendly Transportation

With its US launch, FlixBus hopes to encourage more people to park their cars and chose a more sustainable form of transportation. On top of buses being the most environmentally-friendly form of public transportation available, FlixBus passengers can choose to offset their carbon emissions with “[CO2 Neutral](#)” tickets.

“In the United States, we want to show people who take their cars on long-haul drives that the bus can provide a convenient alternative, one that allows them to work, relax or sleep while they travel,” said Schwämmlein. “You can fall easily fall asleep in LA and wake up in front of Caesar’s Palace in Las Vegas, if you want. Travel can and should be simple and accessible to everyone.”

## Network Expansion Throughout 2018

“The minute we had Phase 1 planned, we were already working on Phase 2, which will include an additional 400 connections,” said Pierre Gourdain, Managing Director of FlixBus USA. “We hope to have green buses spread across the Western United States and aim for over 1,000 connections by the end of 2018. This is just the beginning.”

Prices for routes such as Los Angeles UCLA to Caesar’s Palace in Las Vegas will run as low as \$0.99. Every ticket guarantees a seat with extra legroom, onboard entertainment and access to Wi-Fi and power outlets. FlixBus USA tickets can be purchased [online](#), via the FlixBus App or even onsite with bus drivers, depending on availability. Passengers can use the FlixBus App to track their bus, navigate to their destination and show their paperless ticket. For more information, visit [www.FlixBus.com](http://www.FlixBus.com).

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**Personal interviews and hi-res images on request; Hi-res images on request; additional photos for editorial purpose in the [FlixBus Newsroom](#).**

## About FlixBus

FlixBus is a young mobility provider, offering new alternatives for convenient, affordable and environmentally-friendly travel via the FlixBus and FlixBus brands. Thanks to a unique business model and innovative technology, the startup has quickly established Europe's largest long-distance bus network and launched the first green long-distance trains in 2018 as well as a pilot project for all-electric buses in Germany and France. Since 2013, FlixBus has changed the way over 100 million people have traveled throughout Europe and created thousands of new jobs in the mobility industry. In 2018, FlixBus launched FlixBus USA to bring this new travel alternative to the United States.

From locations throughout Europe and the United States, the FlixBus team handles technology development, network planning, operations control, marketing & sales, quality management and continuous product expansion. The daily scheduled service and green FlixBus fleet is managed by bus partners from regional SMEs, while FlixBus operates in cooperation with private train companies. Through these partnerships, innovation, entrepreneurial spirit and a strong international brand meet the experience and quality of tradition. The unique combination of technology start-up, e-commerce platform and classic transport company has positioned FlixBus as a leader against major international corporations, permanently changing the European mobility landscape. Further company news and pictures can be found in the newsroom.

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