

PRESS RELEASE

FlixBuses integrated in Google Maps - real-time information to follow soon

- ++ FlixBus connections now available in Google Maps route planner
- ++ Open Data: Transparency for connected mobility and an optimized travel experience
- ++ Cooperating with OpenGeo: Developing data Real-time information via Google Maps Transit
- ++ Sustainable transport with 120.000 daily connections to 1.000 destinations in 20 countries

Munich/Berlin, 08/03/2017 – Finding the right connection via Google Maps – after plane, rail and local traffic, FlixBuses are being integrated into Google's transit service. From now on the 120.000 daily FlixBus-connections will be accessible to every Google Maps user worldwide.

Google Transit is the route planner function in Google Maps that connects city maps with local transport and now also with the FlixBus network.

Cooperating with OpenGeo: FlixBus embraces Open Data

To ensure the highest possible data quality in third party applications, including meeting regulatory constraints and timezones, FlixBus collaborated with the Dutch foundation OpenGeo to develop a state of the art GTFS schedule and validated on it extensively with partners.

For more transparency and the connection of different mobility concepts schedule data is available for the public. Google Transit offers an excellent opportunity to provide customers with this information in an easy manner and at all times. The GTFS data will, for example, also be available for bus station operators to feed their destination boards with information like destinations, departure- and arrival times or stopovers.

Together FlixBus and OpenGeo are currently working on going one step further. In the near future FlixBuses will be the very first long-distance buses with real-time information on its rides in Google Maps. Currently this service is already available in the FlixBus App.

Press Contact

Bettina Engert (FlixBus, Head of Corporate Communications)
Birketweg 33 – 80639 Munich - Germany
press@flixbus.com // tel: +49 89 235 135 132

FlixBus and Google Maps: Sustainable transport from door to door

FlixBus stands for smart and green mobility for every budget. Now the network is available for Google Maps users worldwide.

Daniel Krauss (Managing Director and CIO): „Google Maps is an important partner on our way to a European-wide mobility concept - our buses are connecting 1.000 destinations, Google Maps connects different types of mobility providers. Together we can make a valuable contribution to enhance shared mobility concepts.“

Green and smart mobility: Finding FlixBus connections in Google Maps route planner

The traveler chooses his/her point of departure and destination in Google Maps as well as the option “Public transport” and his/her preferred means of transport. When choosing the option “bus”, FlixBus connections will be displayed.

Daniel Krauss: “Google users can find the most important travel information on their FlixBus-Trip: Point and time of departure, travel time, stops during the route and the local connections at their destination. Google links directly to the FlixBus ticket shop.“

FlixBus Smartphone App for the optimal travel experience

With the free Smartphone-App for iOS, Android and Windows, FlixBus optimizes the travel experience. The App provides extra services such as mobile ticketing and check-in, navigation to the bus stop and real-time route information via push notification.

FlixBus is expanding its network all over Europe. Recently the mobility provider announced domestic networks in Scandinavia and a further expansion to CEE countries for the year of 2017.

About

FlixBus is a young European long-distance mobility provider. Since 2013, it has been offering an alternative, comfortable and green way to travel, which suits every budget. Thanks to smart network planning and a state-of-the-art backend-system, FlixBus provides Europe's largest intercity bus network with **120.000 daily connections** to **1.000 destinations** in **20 countries**.

Founded and launched in Germany, the start-up embodied the experience and quality by working closely together with the regional SME industry. From the headquarters in Berlin, Munich, Paris, Zagreb, Milan and Copenhagen, the FlixBus team handles network planning, customer service, quality management,

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+49 (0)89 235 135 132

www.FlixBus.com

marketing & sales as well as business and technological development. Regional bus partners – frequently family-run companies built on generations of success – are responsible for the day to day operation of the routes and a fleet of green buses, all with emphasis on the highest comfort and safety standards. Therefore, innovation, entrepreneurial spirit and a powerful international mobility brand go hand in hand with the experience and quality of a traditional SME industry. By means of this internationally unique business model, the green FlixBuses have transported millions of customers all over Europe and created thousands of new jobs in the industry.

www.flixbus.com/company

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